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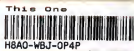
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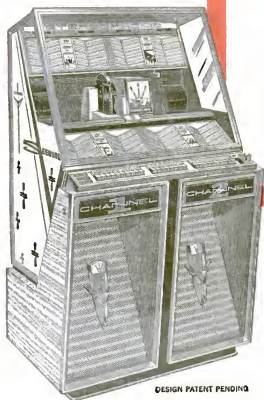


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NEW YORK — RCA will not build their new RCA-type stereo cartridge players. In a confidential letter to all Ampex Audio dealers, Paul Gandy, president of the Sunnyvale, Calif., firm, stated that Ampex will not market such a new recorder this year. RCA, who promise to have their units in dealer hands by Christmas, still have not shipped to their distributors. And a high source at RCA hinted that the machines wouldn't be available until the NAMM Show in June.

The Gandy letter stated that existing machines might satisfy the mass market. "But," said Gandy, "further development of the mechanical and electrical systems, the tape itself, and techniques used in recording and duplication will be necessary before Ampex customers will be satisfied with the quality obtainable." The statement seemed to cast doubt on the quality of any cartridge tape produced, since Ampex duplicating equipment is widely used by the recording tape industry.

An interesting side light to the Gandy statement is the fact that Ampex was ready as long ago as last July to put their unit on the market, but held up production pending RCA's strong entry into the field. Another interesting aspect in the new Ampex point of view is that RCA has not yet consistently backed RCA in inter-industry snuffles over cartridge tape ever since RCA first declared their intention. *(Continued on page 6)*

## WB Club Deal For Dealers

Continued from page 1

of suburban Hinsdale with a list price policy; Singer One-Stop, the city's largest one-stop operation with three outlets; and retail store from Rock Island, Ill., about 150 miles west of Chicago.

Most of the discussion was an airing of dealer grievances against mail order records and the slow growth of rack jobbers. The usual venting of complaints against discounting was severely inhibited by the fact that most of the mail order discounters in the city, Aco, Cook and Avakian outlined plans for building the WB catalog.

## CAP'S PREXY GUEST SPEAKER

HOLLYWOOD — Capitol Records President Glenn Wedelich will be the principal speaker at the annual awards banquet of the Audio Engineering Society and the Institute of High Fidelity Manufacturers to be held here Monday (16). Wedelich will be honored with an AES Certificate of Appreciation "for his outstanding leadership and encouragement of continuing research in high-fidelity engineering."

Wedelich's address will treat the growth of Capitol, the firm he helped found 17 years ago and guide to its present position in the world's record industry, as it paralleled the growth of hi-fi.

Shores, Charlie Green and Herman Diaz. They covered local outlets.

## London Feb. Agenda Sets 17 New Sets

NEW YORK — London Records has announced a February release of 10 stereo sets, including three multiple LP (multi) and seven monaural packages. The merchandise embraces both classical and pop material. At the same time, a new release was also announced for Richmond, low-price London subsidiary, of 10 classical and six pop sets.

Highlight stereo-monoaural London release of the month is a new recording of Lohrer's "The Merry Widow," featuring Hilde Garden and the Vienna State Opera Orchestra and Chorus. The Richmond material includes re-releases of Stanley Black, Edmundo Ros and Ted Heath.

London also announced the appointment of two distributors for its various lines in the Miami-South Florida area. Brooke, the Direct distributor for the area, will handle London and Monument, while Pan American Distributors gets Telrad and Richmond.

that "money, have executives question of whether juke play "popularizations" songs, or kills them.

Also, the music industry is open-mouthed at the ignorance of union racketeers or any other amateurs in the music business, who think they could manipulate "hit" conditions for a singer or tune. All in the business, from network president to song pluggers, know by blood, sweat and tears, that only the unpredictable whim of the

## Fred Fox Refuses ASCAP Nomination

NEW YORK — Publisher Fred Fox has declined a bid to be nominated for the ASCAP board of directors. In a letter to Paul Cunningham, ASCAP president, Fox explains that current methods of setting up the board do not mirror the will of the majority of the membership. Fox letter follows:

"May I reply to your letter of February 10, 1959, acknowledging the fact that I had been asked by Mr. Abe Olman, on behalf of the ASCAP Nominating Committee, whether I would permit my name to be put in nomination for the ASCAP Publisher Board of Direc-

tor. No member of the Sam Fox Publishing Company, in its 35 years of ASCAP charter-membership, ever before served on the Board of Directors.

"My gratification at Sam Fox having survived so long and mute an apprenticeship must be tempered, nevertheless, by the thought of the responsibility an ASCAP Directorship entails. A director of ASCAP is not only a representative of a segment of the music industry, he is an impartial trustee of rights granted composers, authors and publishers by the Constitution, and a custodian of the values of American music. The others are able to shoulder such responsibility without effort, to me it is a matter of great weight.

"Were I to believe that the free voice of a majority of the membership of the Society would be in a position to elect me or any other nominee, I would not decline. The recent proceedings in Washington and disputes within the Society reveal, however, that there is at present no means by which such a free voice of the majority may be expressed.

"Under these circumstances, I have no choice but to respectfully decline the nomination.

NEW YORK — Writer candidates for the ASCAP board of directors have been named for a two-year term beginning April 1. *(Continued on page 22)*

awered vocalist might reach the Judiciary Committee's final majority report which stated:

"The evidence indicates that while there is some testimony to the effect that in certain instances, the juke box does popularize music, that on the whole, this is a very minor gain to the composer and author in the over-all picture. As a matter of fact, disk jockeys, TV and radio programs are the biggest medium for the popularizing of musical compositions."

The "certain instances" referred to had been mentioned by Hammond Chaffetz, juke manufacturer spokesman, who quoted Columbia Records & Sr. maestro Mitch Miller. Mitch was quoted as saying that certain tunes had "poor sales" until they hit the juke.

Music industry members agree that there have been instances. But general feeling is amazement that any racketeer thinks he can make a going thing of "pressuring" hit popularity for vocalists by Tammy-gun tactics. He should save the bullets, is the general consensus. The magic formula for the hit tune or vocalist has yet to be found. *(Continued on page 6)*

## Victor Issue Spotlights Elgart Albums

NEW YORK — RCA Victor's final February LP shipment spotlights "Larry Elgart and His Orchestra," Elgart's first LP for the label. Also included in the release is an abridged version of "The Chocolate Soldier," featuring Rita Stevens and Robert Merrill. This one-disk set contains the principal melodies.

Jim Reeves is featured in an album of sacred songs, "God Be With You." A polka album, "Carefree Polkas," by Johnny Vadnal and his orchestra, completes the release. The polka album is designed for beginners and advanced polka enthusiasts and contains instruction material. The sets are also available in stereo.

## COL-PHONE TIE ON BERGEN LP

NEW YORK — Columbia Records has come up with a new gimmick to help promote the forthcoming Polly Bergen album "All Alone by the Telephone." Firm has worked out a tie-up with the Bell Telephone Company, in conjunction with N. W. Ayer & Son, Inc., via which the telephone firm will supply Columbia with the music box phones that will be sent to dealers throughout the country. Phone will play "All Alone" when the telephone is lifted. The Bell Company will push the album via folders in subscribers' monthly statements, and with displays in various Bell offices.

## CAPITAL HIGH FIDELITY SHOW DRAWS BIG GATE

WASHINGTON — Well over 300,000 visitors milled their way thru 45 exhibit rooms showing over 400 products in Washington's four-day International High Fidelity Festival last week (February 5-8). The show raised \$10,000 for its beneficiary, the National Symphony Orchestra, it was announced by M. Robert Rogers, director of the orchestra, and originator of an annual series of five hi-fi shows here.

Included among the shows "Firsts" were exhibition of hi-fi records manufactured in the Soviet Union, the recorded stereo track

of Disney's "Sleeping Beauty," and the first showing of new classical stereo hi-fi records by Audio Fidelity. In equipment, Weathers exhibited for the first time a pair of speakers resembling dictionaries, coupled with a small bass diffuser which can be concealed anywhere in a room. RCA Victor showed its automatic stereo tape cartridge for the first time in Washington—second time in the U.S.

One of the major attractions was the half-hourly showing of Walt Disney's pioneering stereo film *(Continued on page 22)*

## Juke Bids for Stereo EP's, Singles; Keys New Thinking

NEW YORK — The steady growth of stereo LP sales and the pump into the stereo machine market on the part of phono and juke box manufacturers has caused much new thinking on the part of the major and large indie record labels. Just as these manufacturers are joined the swing to stereo LP's via the pressure—and the sales—of certain small indie labels, so the large manufacturers are joining the EP and 45 r.p.m. stereo parade due to phono and juke box manufacturer pressure.

It may come as a surprise to many, but it indicates the changing nature of the record business, to note that juke box manufactur-

ers primarily, and secondly phono manufacturers, are creating the initial demand for stereo 45's and singles. There are few customers for this size or speed was except for juke operators—who there will be when enough of the new inexpensive (\$39.95 and up) stereo machines are sold, perhaps by next fall. But meanwhile, juke manufacturers are asking for product, EP's and singles for their new stereo machines. Also record manufacturers have tried to satisfy this demand by issuing EP's taken from stereo albums, operators, whose boxes are oriented primarily toward singles, are asking for current hits in stereo. Columbia, for in-

stance, is putting out an EP containing Johnny Cash's "Don't Take Your Gums to Town," along with three other Cash sides this week.

Two inventories

Obviously there will be two inventories to be manufactured by record companies if they decide to issue their hottest single items on both stereo and monaural. And of course dealers will have to carry two inventories, as they are doing now with LP's, when their single record and EP customers want both stereo and monaural 45's in the same future time. This will add to scheduling difficulties, as well as add to the returns manufacturers *(Continued on page 23)*



## Flick Sparks 'Porgy & Bess' Wax Boom

NEW YORK — The forthcoming movie version of "Porgy and Bess" has sparked a tremendous number of new albums of the Gershwin opera by American diskers. As is to be expected, many of the versions coming out—already out—are in the jazz idiom. Columbia Records, who adapted the sound track version of the score, has two additional albums. One will feature the Percy Faith octet, and the other will feature Miles Davis and a jazz orchestra. War-

(Continued on page 39)

## WAX BY BUS

## Riverside Takes a Stereo Ride

NEW YORK — A Greyhound bus, acquired last year by Riverside Records toppers, Bill Grauer and Orrin Keepnews, for remote recording purposes, has now been fitted for remote stereo waxing such as "Coney Island in Stereo," and other sets in the label's "Sounds in Motion" series.

Grauer and several engineers left in the bus this week for Mexico City, where they will record sounds of bull fighting at the Plaza Mexico. In March, the bus will head for Florida with the whole production staff, for America's top sports car race to record the 1959 edition of "Sounds of Sebring," in stereo.

Meanwhile a hot debut album for the label by actor Peter Ustinov titled "The Grand Prix of Gibraltar," is moving out. In this set, a parody on the "Sounds of Sebring" series, Ustinov imitates the sounds of the sports cars and their drivers. A follow-up set is planned with Hollywood, when he returns here from Hollywood.

## LOPEZ LUCKY POINT IS '8'

NEW YORK — Veteran orkster Vincent Lopez has a new version of his theme song, "Nola," which is being released on Carlton this week. There is also an LP due in the near future, Lopez, on 12-302. By coincidence the number of his single is 503.

where only sign.

In other cases writer objections had to do with misunderstanding as to the actual terms of the collection arrangement being set up by ACAC. Some writers seemed to have gotten the impression that ACAC planned to collect royalties on existing and past copyrights. On the theory that probably as much as 75 per cent of all mechanicals to be expected had already been realized, these writers did not object to paying the ACAC 5 per cent service fee for collections of these small amounts. When some discovered that the collection arrangement proposes to cover all mechanicals on future copyrights as well, the furor started.

Another writer objected to the principal of having to pay, in effect, two separate mechanical collection fees. In the first place, the Harry Fox office charges publishers 3½ per cent for collecting royalties from diskeries. Under terms of the standard ACAC contract, publishers are permitted to charge this collection fee out of 1½ per cent of the royalties up to 1½ per cent. Adding this to the 5 per cent which ACAC proposes to charge writers for collecting their mechanicals from publishers, writers would

will exercise a legal assignment on the matter, then we'll have to go along with it, but it will certainly confuse our bookkeeping operations," said one publisher. "And for that matter, there are a good many older writer contracts with clauses which prohibit assignments."

Another publisher pointed out one serious defect to the new collection proposal, from the writer's own personal point of view. "Many times a writer has come to me when he needed a little scratch—you know, some pin money. If I agree to turn all his money over to ACAC, how do you think I'm going to give him any kind of advance. Out of my own pocket? Let him go to ACAC and see if they'll give him an advance. Let's see how much they are really pulling for those writers then. When they

(Continued on page 22)

## Vocalion to Issue Old Nostalgia

NEW YORK — "Songs of Our Times," a popular series originally released on Decca, will be issued on the company's low-price line, Vocalion, in March. The series consists of one LP each for the songs of each year from 1917 to 1944. Nostalgic music from World War I, the Roaring Twenties and World War II are included. Such artists as Nat Bradwynne, Carmen Cavallaro and Ted Straeter are featured. New covers have been designed for each album in the extensive series.

On another front, Decca has announced the signing of organist Ethel Smith to a long term exclusive pact. Sporting a new club act, Miss Smith also has a new single of "Spanish Marching Song," claimed to be the Basque-oriented tune which inspired the Castro forces in Cuba to their triumph over the Batista regime.

## USIA DRAFTS JULLIARD HEAD

WASHINGTON — Dr. William Schuman, composer and president of the Julliard School of Music in New York, has been appointed to the U. S. International Agency's Advisory Committee on Cultural Information, USIA Director George V. Allen announced last week. Dr. Schuman will counsel the Agency on its music programs overseas, including the promotion of American music abroad, and on USIA's work with other government agencies active overseas in the field of music.

Schuman, winner of the first Pulitzer prize given for music composition, is also a member of the Music Panel of the American National Theater and Academy (ANTA), which selects performing artists appearing abroad under the President's Special International Program.

WASHINGTON — Last minute cancellations, mixups in payment and transportation for government overseas appearances by American performing artists, which have plagued the Cultural Exchange Program, may soon become a thing of the past. Appointment of an interim assistant to the Secretary of State to co-ordinate the diffuse government activities in the program has been made, pending official passage of the Thompson (D. N. J.) and Fulbright (D. Ark.) bills to create the official position.

Representative Thompson told the House last week (11) that the State Department now has by executive order, an interim assistant to the Secretary for International Cultural Relations, Robert H. Thayer.

Thayer, appointed in December 1958, has sent Thompson a progress report made to the Department, on a survey being made of all government activities in the cultural exchange field. More than 14 government agencies, from U. S. I. A. to the Agricultural and Defense Departments have fingers in the exchange pie. Thayer

## Merc Realigns Publicity Set-Up

CHICAGO — Mercury Records realigned its publicity department this week to bring new emphasis to promotional opportunities overseas. Tom Schlesinger, formerly in charge of press relations, was switched to a newly created desk of international artist exploitation. Press relations will be taken over by Dorothy Deere, who is employed by John W. Shaw, Inc., Mercury's newly retained advertising agency. Miss Deere will spend at least half her time in the Merc office.

Michael Kerr continues to handle radio and TV station relations. All report to Ken Myers, director of promotion and advertising.

Schlesinger's new duties will include the servicing of foreign affiliates with promotion materials and the exploitation of artist overseas bookings. Also, he will continue to be in charge of production and placement of videotapes of Merc artists for its teen-loop.

## WB Tees Off New LP Series

NEW YORK — Warner Bros. Records has issued the first in a new series of albums under the title "That Wonderful Year—1940." Albums idea came from Gary Moore's TV show bit, and all of the albums will carry the tagline "Gary Moore Presents." First album contains 12 songs played by the Irvin Kostal ork with arrangements by Keith Turner. Moore has sent letters to jocks about the album and will make special deejay disks to plug the first LP.

## Program

proposes a "clearing house" of information, and is getting reports from all agencies and personnel involved.

One facet of the study of activities and funds — reportedly amounting to over \$400,000,000 in all — will cover the problem of how well the government facilities for transportation of persons and equipment are being used. (American performers could probably give some first-hand and pertinent data on this point.) There will be a "Cabinet Presentation" of the facts, plus a Presidential order giving the secretary of state official responsibility for the exchange program.

The Thayer survey will also report on co-operation from government groups in this field.

(Continued on page 22)

## Mantovani Due For '59 U. S. Concert Tour

NEW YORK — British maestro, Mantovani, one of the all-time top sellers for London Records here, arrives in the States shortly to start his 1959 concert tour. Tour will cover 54 cities in 18 States, commencing Saturday (28) in Millard, Conn., and winding up May 31 in Galveston, Texas.

London officials said Mantovani's latest LP, "Continental Encores," has sold more than 100,000 copies in the seven weeks since its release. This is the first simultaneous monaural-stereo release on Mantovani product and label execs stated that current sales are running about two to one monaural over stereo.

Lee Hartstone, London vicepres, said plans are now under way for the seventh annual "May Is Mantovani Month" promotion, which is expected to set an all-time record for album sales of one artist in one month.

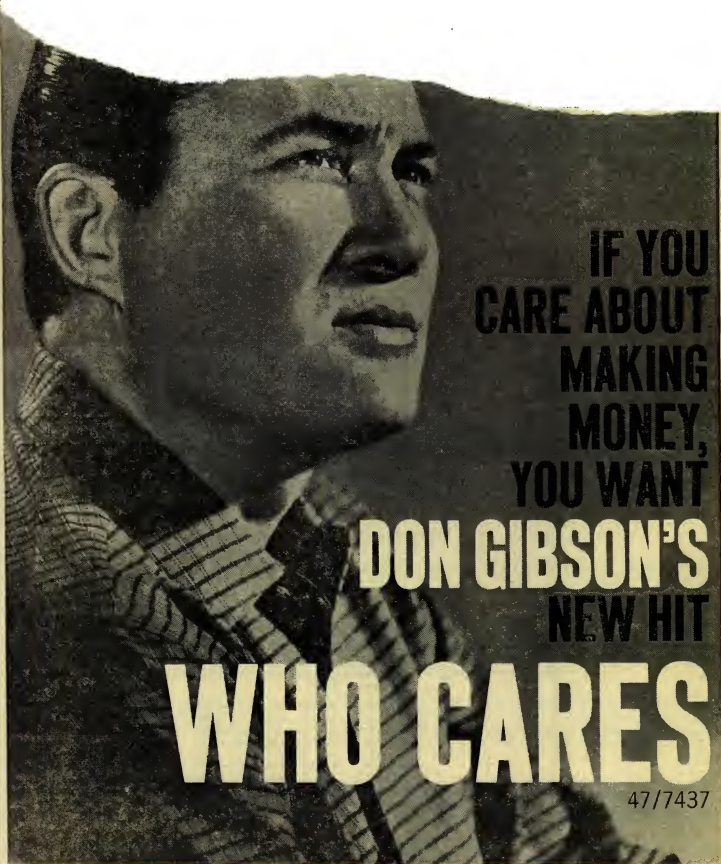
## JAZZ BENEFIT FOR PETTIFORD

NEW YORK — A jazz concert for the benefit of Oscar Pettiford, jazz boss who was seriously injured in an auto crash in Vienna, recently, will be held Monday, February 23, at Birdland. Pettiford is suffering from a head concussion and other injuries. Larry Douglas, who is setting up the concert, has already rounded up a group of stars who will be present, including Steve Allen, Zoot Sims, Billie Taylor, Gigi Gryce, Donald Byrd, Gene Mulligan, Art Farmer, Ray Lou Williams, Joe Johnson, Hank Jones, Matt Matthews and many others.

Douglas states Pettiford's Medical bills total \$3,000, and that \$151 has already been collected.

Encores at the Birdland concerts for Pettiford will include William E. Williams, Al (Jazzbo) Collins, Jack Walker and Symphony Sid.





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**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



## Pastner Heads Wynne Label

NEW YORK — Sid Pastner is the new head of Wynne Records, new label formed by American Record and Tape and the Releasing Corporation of Independent Film Producers. Pastner, previously album sales chief for ABC-Paramount Records, was named by ART penny Joe Sattinsky. The Wynne label will issue singles and albums, with many of the albums to contain music from film sound tracks.

First release, which will be ready the end of this month, will include two singles and five albums. One single will contain the title tune from the film "The Itch to Scratch." Ted Weems and his Ork have been signed by the label for albums.

...through work each week doing a first-rate job for "Guns." He is convinced that there will be more and more jazz-based music that will cut across all lines and sell pop in the future.

### 10-Incher Back

Continued from page 2  
with the standard 38 per cent markup.

"We made these records in Europe. I've been going over there and back it seems about every two weeks. Frankly, I'd like to quit the trips for awhile. It's pretty exhausting."

"By the way," added Oberstein, "we've also done very well without regular, \$4.98 stereo line. You know you have to have a deluxe line in addition to the low-price material. The high stuff is where your profit is. Anybody who is strictly low-priced with stereo can get killed in this business. And that's what some of them are learning even now."

...the financial wizard from South Bend, "Right now, I'm in my swimming trunks and I'm talking to you from poolside. The weather is wonderful."

In answer to other questions, Sonabend denied any connection with a syndicate which just acquired a Webster, Mass., pressing plant from Don Cabor of Remington Records. He also denied another rumor of the week regarding the possible acquisition of Mercury Records by Studebaker-Packard. "We talked with them several months ago but we never came to any deal," said Sonabend. "And frankly, we're doing such great business with our Studebaker Lark right now that we've decided to just stay with that for the time being. This alone may take care of our tax loss carry forward this year."

**GIVE TO DAMON RUNYON  
CANCER FUND**

Diners' disk business at a later date.

Diners' Record - of the - Moon Club is opening offices at 971 North LaCienega Boulevard, across the street from Diners' Club Los Angeles headquarters.

## Cap. Re-Inks Dean and June

HOLLYWOOD — Capitol last week signed new contracts with Dean Martin and June Christy, both long-tenured with the label. Martin first joined the Cap fold in 1948. Miss Christy came aboard in 1945.

Martin has two gold records for "Amore" and "Memories Are Made of This" to his credit with top sellers last year including "Volare" and "Return to Me." Lee Gillette helms his sessions.

Miss Christy entered Capitol via the Stan Kenton band door, first appearing as vocalist with the Kenton crew and later as a single, enjoying a loyal jazz following. Bill Miller is her a.&t. producer.

...and riding the Eddy's "Lonely Goodye" by the Flamingos on Card.

Carter also reports heavy sales on the Imperial's "Whistling Thinking" on End and for "Stagger Lawrence," a novelty disk by Spencer and Spencer on the Gene label. Other current singles for which the exec expresses high hopes are "Lovers" by the Royal Teens on Mighty and Two Cayen releases, "One Million Years" by the Heartbeats and "Believe Me" by Frankie

Several LP's by the various labels in the Golden state are due to be released in March. These will include 24 Jamie sets and a total of 10 packages on Gene and End.

## Cartridge Units

Continued from page 3

Tradeters wondered if the current Ampex move marks a definite break with RCA.

An RCA spokesman, high up in the Radio-Victrola Division, had the following to say about the Ampex move:

"We have no comment on the Ampex announcement, except to say that we categorically deny that we have told anyone that we would not ship our magazine-load tape machines this year. There has been no change in our plans whatsoever."

The Cundy letter, aside from stating that they see no solution to "the basic limitations of the magazine system," asserted Ampex's intention to promote harder than ever 900 Series of reel-to-reel machines. This series plays both two and four-track tapes at either the 7 1/2 or 3 1/2 inch-per-second speed.

Meanwhile, at the High Fidelity Show in California this week, a rival tape cartridge system is being shown (see story in Audio Products section).

## Industry Denies

Continued from page 3

discovered on this planet, they point out.

This same theme was thoroughly sounded by speakers for actors and recording, by deejays, singers, composers and talent firms, during hearings last year on the Smaltzer bill to divorce music and broadcast interests.

The only insistence that juke play popularizes songs has come from the juke operators at hearings over the past dozen Congresses. There have also been a few statements from small independent record companies and music publishers who said that juke plays gave them a "free market" for their wares.

The question of racketeer-vocalist tie-in also brings up the question of which vocalists or groups would provide sufficient pay-off to make the pressuring of juke operators pay off? It was testified at the juke hearings by Richard Adler ("Damn Yankees," "Pajama Game" composer) that only the "top singers of the times, like Presley today, or Eddie Fisher, were automatically played on jukeboxes, regardless of what tune they sing."

# THE NATIONAL ACADEMY OF RECORDING ARTS AND SCIENCES INVITES TO MEMBERSHIP MEN AND WOMEN IN THE FOLLOWING RECORDING INDUSTRY CRAFTS:

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**RECORDING INDUSTRY LEADERS FORMED NARAS in 1956.** Active chapters are now operating in the New York and Los Angeles areas. And you can share in the benefits of this nation-wide, industry-wide Academy.

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To represent all interested members of our industry.

To bring recognition to its creative men and women.

To present annual awards on a special network telecast . . . the Recording Academy Awards show. First annual program is already planned for early 1959.

**EACH ACADEMY MEMBER** and recording company will be invited to nominate records and artists for annual NARAS awards. Academy members only will be allowed to vote in selecting the winners.

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**Watch The Billboard** for news about the Recording Academy Awards TV Show  
The Stars—The Date—The Network Will Be Announced Soon

to date, the label is calling on dealers, via ad and mailing pieces, to lay off albums that are also sold thru clubs, and to be a "retailer—not a mouset." The diskery, in order to get retailers to work on the line, is offering what it calls "the greatest album deal for retailers ever devised to give the retailers extra profit."

The position being taken by Carlotto against record clubs is a follow-up of its original anti-club stand. The label was the first to use the statement in trade ads that its records were not and would not be sold thru record clubs, as early as three months ago. Since then London Records has started a campaign exhorting the dealer to push merchandise that is not sold thru clubs. And only a few weeks ago, Jerry Blaine, head of the Jubilee line and the five-city Conant Distribution chain, came out against record clubs.

**Controversial Picture**  
It obviously that new fact has been added to the controversial club picture. Heretofore a source of irritation between club companies and the dealer, the issue is now being used as a mer-

## Decca Gold Label High/Lows Sacred Wax

**NEW YORK**—The four Decca Cold Label packages set for mid-February release include two sets of special Lenten and Easter interest.

The Don Cossack Choir, under Serge Jaroff, recently signed to an exclusive Decca pact, has its initial release on the label, titled "Choral Masterpieces of the Russian Orthodox Church." The disk was made in this country.

Second highlight package is "Sacred Music of Thomas Tallis," performed by the New York Pro Musica under Noah Greenberg's direction. It's the first set for the group since its highly successful, "Hoy of Daniel."

The other two LP's include a performance of Beethoven's "Symphony No. 5," conducted by Lorin Maazel and works of Haydn and Brahms by German pianist Carl Seaman, now on his debut tour in the United States.

rather than albums that customers can obtain thru record clubs.

New Carlotto albums include a "Foxy and Best" set with Monty Kelly and a 55-piece orchestra, an

## TOP BATONEERS SET FOR VICTOR 'SORIA SERIES'

**NEW YORK**—RCA Victor's "Soria Series," designed as a gala classical line to debut in the fall of this year, will include four noted conductors in the first release. These are Sir Thomas Beecham, Bart, Herbert von Karajan, Ernst Ansermet and Fritz Reiner. With the new series, the Sorias, Dario and Dorle, return to the disk field as independent producers. One year ago they ended their five-year affiliation with EMI U. S. (Angel Records), of which Soria was president and Mrs. Soria director of artists relations, press and advertising.

Product by Beecham will include a recording of "Messiah" to be done in June in London with the Royal Philharmonic and soloists Jon Vickers, tenor, and Giorio Tozzi, bass. Later Beecham will record Council's "Romeo and Juliet," with a cast including Justy Bojardo. Both recordings are being done via negotiation with EMI.

The von Karajan package will mark the occasion of the Vienna Philharmonic's start of a world tour under von Karajan's direction. Two gets under way in the fall. Package will include four records, the repertoire being made up of compositions by musicians identified with the musical life of Vi-

## Jubilee Sets Barclay Deal

**NEW YORK**—Jubilee Records and its affiliate, Jonie Records, in the future will be distributed in France and its territories by Barclay Disques of Paris. An agreement was signed last week by Madame Nicole Barclay, head of the Barclay label, Irving Siders, the company's American rep, and Milton Sommerfeld, representing Jubilee. Recently, the Barclay firm also acquired the catalog of Atlantic Records for distribution in France.

rather than albums that customers can obtain thru record clubs.

New Carlotto albums include a "Foxy and Best" set with Monty Kelly and a 55-piece orchestra, an

## VICTOR PUSHES 'Redhead' LP

**NEW YORK**—RCA Victor has mounted a major promotional drive on the basis of its original cast album of the Gene Verdon hit musical, "Redhead." Bill Alexander, advertising, publicity and promotion chief of the RCA Victor Record Division, is spearheading the campaign on a national level with ads in Playbill, the New Yorker, Esquire and Playboy. This will be backed up by TV commercials on top network programs and a flock of radio spots over 188 stations carrying the monitor show.

Dealers will get point-a-sale material, highlighted by a "Traction" four-color display for counters or windows, plus a streamer and mailing pieces.

Locally, ad mat and transcribed radio spots are in preparation, and the album will be featured in RCA Victor's deejay publications. All pop jockeys are getting the package, and a national consumer regist-

## OBIE BRINGS 10-INCHER BACK—BUT IN STEREO

**UNION CITY, N. J.**—Eli Oberstein, colorful veteran disk magnate, was set to unleash another revolutionary development on the trade this week, with the announcement of a forthcoming release of "40 to 50" 10-inch stereo albums.

Oberstein said that contrary to reports he would not sell them at 79 cents, "Nobody could sell stereo at that price," he explained. "Don't fool yourself, you've got to add at least a dime a pressing for stereo over old LP's. The stamper and others wear out much faster and it's much more difficult to get a good pressing when the disk is really well modulated. No, we'll

## Victor Pushes 'Redhead' LP

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## 39 Stereo LP's In Cap. Issue

**HOLLYWOOD**—Capitol Records will issue 39 stereo albums consisting of 29 pop, 2 classical, 7 Broadway, previously issued in monaural, includes pop albums by Nat Cole, Frank Sinatra, Jackie Gleason, Billy May, Stan Kenton,

while in Hollywood, Lockwood addressed a meeting of Capitol execs, reporting on the world-wide acceptance of Capitol's product and ready recognition of its trade-mark. During his stay, he visited the new Capitol plant site where construction is currently under way to expand the firm's West Coast manufacturing facilities and to build a new electronic lab.

Lockwood will stop over in New York en route to his headquarters in England.

## ADDRESS NARAS N. Y. MAIL HERE

**NEW YORK**—The New York address for the National Academy of Recording Arts and Sciences (NARAS) is now 400 Madison Ave., New York 17. The old post office box number is discontinued.

month by Ray Cooney in "Fences in Hi-Fi," E. J. Conroy in "All Alone by Hi-Fi Telephone," Doris Day: "Hooray for Hollywood, Vol. 11," Norma Large's Choir: "Sleepy Tin Songs," Mitch Miller: "Still At It Again With Mitch," and Dave Brubeck Quartet: "Newport, 1958." There will also be new albums by Sammy Kaye, Frankie Laine, Jo Stafford, Jerry Adams, Johnnie Ray, Four Lads, Vic Damone, Les Elgart, and others.

On the classical Masterworks end, there will be John Gielgud's "The Ages of Man," a new Handel "Messiah" with the New York Philharmonic under Leonard Bernstein, a new "Gaité Parisienne" with the Philadelphia Orchestra, a new Bach "Magnificat in D Major" with the Baroque Chorus and Ensemble, and Copland's "A Lincoln Portrait" with Andre Kostelanetz and the New York Philharmonic. There are also other waxings with the New York Philharmonic, the Vienna Radio Choir, and the Philadelphia Orchestra.

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Herb Dotten • Outdoor, Chicago  
Bob Dettmer • Amusement, Chicago  
Wm. J. Sachs, Exec. News Editor, Cincinnati  
W. B. Littlefield • Business, N. Y.

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**Offices**  
Cincinnati 23, 2100 Patterson St.  
Phone: 5184-1426  
New York 26, 1501 Broadway  
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**Circulation Department**  
B. A. Bruner, Editor  
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## Diners Club Preps New Record Club

Limits Membership to Own Subscribers;  
Plans to Buy Product From Any Label

By LEE ZHITO

**HOLLYWOOD** — The Diners Club will invade the record business with a disk club of its own. The Diners Record Club of the Month Club will seek to cover all bases by offering its members a choice of stereo or monaural versions of pop, classical and jazz products as released by the various labels.

### June Launching Date

Target date for launching its disk club membership drive is set for June 1. The Diners Club itself boasts a membership of approximately one million and is swelling its ranks with an average of 30,000 new joiners per month. Membership in the disk club will be restricted to those who already belong to the Diners Club. Thus, Diners will be using the disk club as a service available only to its members, thereby becoming an exclusive jointure in Diners' already drive to retain its leadership in the credit club field. Diners' ever active in building its membership recently introduced its push for new joiners when American Express and the Hilton Hotel chain entered the credit card field.

Diners will officially announce the disk club in the June issue of its monthly magazine circulated only to its members. This will be followed up with direct mail matches via its million-plus mailing list. It will not compete with the existing disk clubs for members by advertising in consumer publications.

Diners' Club members will be offered an inducement disk package to join the Diners Record-of-the-Month Club, comparable to the other record clubs. Those who join will agree to buy six LP's a year which they will receive one album

at no charge for each two albums they buy. They will be charged \$3.58 for monaural LP's and \$4.98 if they choose stereodisks. Members will be given a choice from a group of four or five selections in each category, thus allowing members as many as fifteen different LP's from which to pick each month's selection.

These panels will be established, each making the monthly selections in the three musical categories.

### No Label Tie-Ups

Diners intends to offer the product of any and all record manufacturers without the active participation of any label. Thus, no diskery has been or will be signed up to furnish product. Instead, Diners will operate as a giant direct-mail dealer, making mass purchases of product picked by its panels.

Plan for the disk club was masterminded by Bernard Solomon, local CPA who is close to the Diners' operation. Solomon gave Johnny Thompson of Challenge Records a piece of the business to aid him from a consultant standpoint. Thompson will not take an active part in the club. Since this is a personal venture on Thompson's part, it in no way involves Challenge product label is basically in the singles field) being handled by the club.

Solomon signed contracts with Diners' exec Al Bloomingdale on January 22, with Diners' actively participating in the operation of the disk club. Diners will handle

(Continued on page 6)

## 'GUNN' CLEFFING FULL-TIME JOB

**NEW YORK** — Henry (Hank) Mancini, the "hot" composer of the "Peter Gunn" theme music, left this city tired and weary but pleased last Wednesday after a fast five days of interviews with the press, deejays and other music business acts. He was pleased at the recognition he had received as a composer for himself alone but for all theme music writers. And, of course, he wasn't at all unhappy about the spasm sales of his "Peter Gunn" album on Victor, the Ray Anthony theme on Capitol, the new album "Contemporary, and the forthcoming ones on Columbia and M-G-M (The Billboard, February 9).

Mancini, who was with Tex Benne ork as arranger and pianist after the war before settling down in Hollywood to write for movies in the late 1940's, feels that the "Peter Gunn" album may encourage the kids toward a greater appreciation of professional music performed by professional musicians." He noted that the "Peter Gunn" music appealed not only to the college crowd and the adults, but to teen-agers as well. He also pointed out that when he originally wrote the music for "Peter Gunn," he wrote it only to fit the story and had no knowledge that it would break out on records the way it did. He feels that the melodic ideas he has introduced into his "Peter Gunn" music may have lent it its great appeal.

(Continued on page 6)

## To Operate thru Retail Dealers

Plan Aims at 'Solid Relations  
With Backbone of Industry'

By BERNIE ARSELL

**CHICAGO** — A new record club to offer consumers the benefits of current mail order clubs but which would operate thru retail dealers is now being contemplated by Warner Bros. Records, it was learned exclusively by The Billboard this week.

If the label goes ahead with the plan, it would do so after Labor Day 1959, when the WB catalog would be sufficiently large to offer an enticement to consumers.

This bare announcement, with out further elaboration, was made by Hal Cook, WB vice-president in charge of sales, at a closed meeting of a handful of Chicago dealers, quietly invited for a discussion of current manufacturer-dealer tensions. Cook told the gathering that WB was eager to develop solid relations with dealers as "the backbone of the industry," and that he wanted to invite frank suggestions as to how the label ought to conduct itself to serve dealers best.

### Formative Stage

The Warner plan for a record club apparently was not intended to be spilled at the meeting. One of the dealers, however, said he had assumed that such an announcement was the reason Cook had called the dealers together. At that point, Cook said that that was not his purpose but that such

a plan actually was in the formative stages. He emphasized that the projected club would be designed to benefit retailers by directing club members into the stores.

It did not go unnoticed by the dealers in attendance that Cook was vice-president of Columbia Records when Columbia launched its mail order club, Jim Conking, president of Warner Bros. Records, was at that time the president of Columbia.

In forecasting the scope of future Warner Bros. operations, Cook said that the last thing the record industry needs is "just another label." The WB plan was to build itself into a formidable major as fast as the resurces of the Warner Bros. organization could promote such growth. As evidence of this intention, he pointed out the assembly of experienced executive talent which has been brought into the firm. Other WB execs present at the meeting were George Avakian, Eastern A.&R. chief, formerly album A.&R. topper for Columbia; Harry Anger, manager of special promotions; and Pete Sistro, with the quizzical title of co-ordinator of activities.

### Dealer Cross-Section

The dealers present at the meeting were selected as a representative cross-section of the record marketplace. Those present were Hudson-Boss, Inc., a city-wide appliance chain with record departments; Rose Radio, operators of two downtown stores with a discount policy; Polk Bros., operators of furniture and appliance stores in outlying neighborhoods; and a discount policy on disks; Marshall Field & Company, a downtown class department store with a hot price policy. **(Continued on page 3)**

## om Little corns, Etc.

**NEW YORK** — Entry this week of the Diners Club into the record club field highlights the changing character of the disk club business over the years. Once it was a relatively simple affair. That's what there was a single club entity, that of Columbia Records. Long after came RCA Victor, then Capitol. The Crowell Collier record club had also, in the meantime, sprung interest in the club scene.

From those humble beginnings have come dealer-operated clubs, highlighted by the entrance and exit of Sam Goody's clubs, a tape club operated by the Stereophonic Tape Society, an indie disk club, operated by Grand Award; a projected multi-label club proposed recently; and, finally, the Diners' Club version of the mail order disk business.

### Carlton Pezy Album Release On Club Issue for Dealers . . .

Carlton Records this week introduced six new LP's, knocked clubs and offered dealers a "fabulous" deal on these albums in order to fight club competition. . . . Page 2

### AGAC Royalty Collection Plan Causes Stir in Brill Circles . . .

American Guild of Authors and Composers' plan to collect writer mechanicals caused rumblings among publishers and clerks alike this week. Many publishers seemed disposed to try to avoid compliance with the plan while some writers claimed they misunderstood terms of the deal when they signed AGAC collection authorization form. . . . Page 3

### You Can't Make a Hit With Muscle, Says Trade . . .

Idea that juke box plays can make a hit record had the music industry bemused this week during the hearings held by the Senate Sub-committee in Washington. . . . Page 3

### Tampa Fair Sets Records In Most Departments . . .

The Florida State Fair, looked upon by many as a barometer for outdoor show business, shattered records in almost every department last week. Attendance and spending was sharply ahead of any recent year. . . . Page 53

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## Sked Further Dealer Meets

**CHICAGO** — In addition to the Chicago dealer meet, it was understood that the WB execs had met with, or had meetings scheduled with, key dealers in other major cities, such as Cleveland, Detroit and Cincinnati. At these clambers the WB makers were set to continue their discussions with dealers over current manufacturer-dealer relations, as well as to outline the current status and with plans of the WB label. One of the facts pointed out to the Chicago dealers, was that as of the March album release, the WB delivery would have 67 albums on the market, of which 64 would also be available in stereo.

# TOPPERS!

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BELIEVE ME  
b/w

WHY DON'T  
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FRANKIE ERVIN

ONE MILLION  
YEARS  
b/w

DARLING I  
WANT TO  
GET MARRIED

GUYDEN 2011

THE HEARTBEATS

GIG-A-LENE

THE SHARPS

JAMIE 1114

FLY DON'T FLY ON ME

NEIL SEDAKA

GUYDEN 2004

THE  
SWITCH  
b/w

THE MONSTER  
JAMIE 1118

BOBBY PLEASE  
and the PLEASERS

LOOKING FOR  
MY BABY  
b/w

LOVING YOU

JAMIE 1119  
TONY ALLEN  
and the WONDERS

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# VX JOX

By JUNE BUNDY

**STORZ MEET.** The forthcoming Second Annual Pop Music Disk Jockey Convention and Seminar, again under the sponsorship of the Storz Station, will tonight debate the relative merits of indie and network broadcasters between NBC executive vicepres Matthew J. Culligan and indie station chain pres Gordon McLeod. Also on hand for the meet in Miami at the plush Americana Hotel this spring (May 29, 30, 31) will be veteran deejay Howard Miller, who will take an active part in the convention. Todd Storz reports that hotel reservations for the Florida conclave are going at a rapid rate on a "first-come-first-served" basis. Meanwhile, Storz's national program chief, Bill Stewart (convention co-ordinator) is asking for suggestions "regarding subjects to be discussed, panels to be invited, etc." Suggestions and/or reservations should be sent to Stewart, Storz Station, 620 J.K. Patrick Building, Omaha.

**CFMMEX.** As of last Wednesday (11) her deejay Jo Warner, KYTE, Beacote, Idaho, was going into her ninth consecutive day of marathon broadcasting. She passed the 150-hour mark at midnight and hoped to keep up the walkathon for a total of 240 hours. Like Peter Tripp, WGMG, New York, and other stay-awake jocks, she staged the endurance contest (for the benefit of the March of Dimes). She broadcasts continuously from a downtown music store.

**Jack Murphy, WARM, Scranton, Pa.,** recently ran a contest asking listeners to identify Chris Epler's waxy "A Lover's Question," with winner receiving \$5. Although only a small amount of the Atlantic disk was played, the jock received 1,773 cards and letters in two days. . . Tom Edwards, WERE, Cleveland, suggests that jocks have the name of the song they are playing that they will win the Academy Award for a contest jinxed.

**Dick Nelson, KDRO, Sedalia, Mo.,** is conducting a "Pickle Puckering" contest, whereby dieters may take a bite, of a pickle (any kind) and then put the lip imprint on a post card with name and address. Winner will be crowned "King or Queen of Pickle Puckers." Grand prize will be "a king size pickle (any kind)."

**CHANCE OF THEME.** Robin Seymour, WKMH, Detroit, named the "Outstanding Young Man of the Year" by the Dearborn, Mich., Junior Chamber of Commerce. . . Don Lougnane has been named to the newly created post of station operations manager WHB, Kansas City, Mo., with administrative duties, both sales and programming for the station. . . James H. Quello has been appointed operations manager and Reginald F. Merridew program director of WJF, Detroit.

**Ed Grennan, WMBM, Chicago,** has launched a new folk music show, "Singing My Story," on weekday nights. Grennan joins Mike Murphy and Lee Young as deejays at the station. . . Don Kelly has retired as "Morning Mayor" of WDCT, Minneapolis, to become program director. Listeners have been invited to vote for a new program director of a new "Morning Mayor" to emcee the station's 6.9 a.m. time slot. Nominations include WDGY jocks Bill Ditch, Dan Daniel, Jim Randolph, and Ken Kline. Kline will continue his staff work at a later hour and on a limited basis.

New staffer at WHTN, Huntington, W. Va., is Ken Jones. . . Lynn Trammell, WBAF, Fort Worth, Tex., is emceeing a new "Serenade in the Night" show, featuring poetry and nocturnal mood music from 11 p.m. to midnight. . . Donn Caldwell is doing a "TV Dance Party" for Pepsi-Cola on WHTF-TV, Wheeling, W. Va. The show salutes students from local high schools each week. Pepsi has sponsored a segment of Caldwell's radio show over WHTF, same city, for the past year.

**Dwyle Coole, WSRB, Milton, Fla.,** notes that his station has launched a new show, "WSRB Musical Sunday," featuring disks and news about the music business, at 5 p.m. on Sunday afternoons. . . Joe Campbell, owner and operator of Joe's Record Bar, Fayette, Ala., is looking for a deejay slot on a classical or symphonic program. He recently graduated from the Midwestern Broadcasting School, Chicago.

**Thomas S. Carr, is the new manager of WBAL, Baltimore. . .** Mill Statzer, formerly with KLEF, El Paso, Tex., has joined ex-staffer KYTR, Corpus Christi, Tex. New program director of WLAM, Lewiston, Me., is Bob Mowers, who replaces Frank Sweeney, who resigned from WLAM to become afternoon jock on WHOT, Youngstown, O., last week. Mowers will continue to emcee WLAM's "Spinners' Sanctum" from 2 to 6 p.m.

Recent changes at WCAD, Gadsden, Ala., prove Bub Mayne up to program director, while Charlie Bonam succeeds Mayne as assistant manager and Richard Godfrey is now sports director. . . Wes Allen Dripps, formerly chief engineer of WKYC, Columbus, O., Va., is program director - deejay at new station KDOP, Wisdom, Minn. . . Ed Black, ex-staffer at KEEP, Twin Falls, Idaho, has joined KGOV, Missoula, Mont., as program director.

Bruce Morrow has taken over emcee chores on "The Big Show," Saturday nights on WNS, New York, and a segment of "The Sunday Music Party" from 8 p.m. to midnight. . . Jim Ayward, ex-spinner at WNEH, Rochester-Portsmouth, N.H., has moved to Boston outlet WVEH as a producer. He will handle program chores for the current week and CBS live from Boston shows and will "incorporate much of his comedy gimmick material." . . Jim Tate has left KWWL, Waterloo, Ia., to join KOIL, Omaha.

Norman Wain, formerly deejay-program director of WDOX, Cleveland, has resigned from that post to become radio-TV director of WYOH-TV, Youngstown, Ohio. Wain is currently emceeing the "Friedman Big Dance Party" on WEWS-TV, Cleveland, every Saturday from noon to 1 p.m.

## ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



### Five Bell Notes Have Ringing Hit

The Bell Notes are five teenage boys all of whom play one or more instruments and live in Long Island, N. Y.

Seventy-year-old Carl Bonura is the leader and founder of the group. Bonura plays sax and sings. Roy Caruso, 20, is the group's oldest. Caruso is the other half of the singing duo and is responsible for the guitar work. Lenny Giambluso, a 19-year-old college freshman, hopes to combine medical studies with his bass fiddle playing. Pete Kane and John Casey, both 17, play piano and drums respectively.

Local disk jockey Alan Frederics was instrumental in helping them get their first recording, "The Had It," on Time Records, and it's climbing Billboard's charts rapidly.



### 'Rawhide' Scores for Link Wray and Men

Link Wray was born in Dumas, N. C., on May 2, 1935. Both of his parents were Italian immigrants, and the artist launched his career by singing in the church choir with his family. He spent two years in the Army and was stationed in Germany entertained for the Armed Forces Network. Wray plays drums and bass. He and his two brothers (both of whom are members of The Wray Men) write their own material and arrangements. His first record, "Rumble," turned into a hit and his latest release, "Rawhide," an instrumental on the Epic label, promises to repeat.

At present Wray and his group have just concluded a tour of the South and Southwest. Their next record TV appearance was on the Dick Clark Show.

### YESTERDAY'S TOPS—

The nation's top tunes on records as reported in The Billboard

- FEBRUARY 12, 1949
1. A Little Bird Told Me
2. Far Away Places
3. Powder Your Face With Sunshine
4. Lavender Blue (Dilly, Dilly)
5. Buttons and Bows
6. Oh, Susanna (feat. Cholly Knicker)
7. My Darling, My Darling
8. Galway Bay
9. I've Got My Love to Keep Me Warm
10. Cruising Down the River
- FEBRUARY 13, 1954
1. Oh, Mein Papa (Oh, My Papa)
2. Stranger in Paradise
3. I'll Be Home for Christmas
4. Changing Partners
5. Secret Love
6. Rags to Riches
7. Ireat of My Heart
8. Ricochet
9. Till We Two Are One
10. The Vine Came the Grape
10. Make Love to Me

# ON THE BEAT

By JEN GREVATT

Could you ever imagine Elvis Presley in the Copacabana? I posed the question to Eydie Gorme and Steve Lawrence, both of whom might be tempted to come from the Memphis rockabilly in their general approach to a song.

"Absolutely," said Lawrence, "He's one of the few singers around today who would be managed to hold on in their appeal. I think he has a great career ahead. I think Presley would probably be one of the greatest drawing cards a club like the Copa ever had."

The young husband and wife team, who are not a team in the show business sense, were particularly high on Presley because of his skill as a performer. They were equally taken with Johnny Cash and Johnny Mathis. "They are great coming artists because they can perform. They know what to do on a stage. Tony Bennett is another record artist who has risen above the normal concept of the record artist today. Bennett is sensational with a live audience."

Miss Gorme readily admitted the value of the experience both gained in the early late-night edition of the Steve Allen show. "It's kind of training few artists can get today," she averred. "But before that Steve and I, as singles, knocked around tank towns across the map doing one-nighters, one-week dates and what have you, for practically peanuts. Neither of us made any money, but the experience we got, before either one of us ever thought of records. It was a real eye opener and we never imagine. That kind of work hardly exists any more."

The couple are currently riding out a two-year Army hitch for Lawrence. They live in a modest apartment on Washington's Connecticut Avenue. Lawrence drives to his post in Fort Meade, Virginia, every day. Right now, he's attached to the U. S. Army band as that unit's official vocalist. He does a country radio show with the band, and has a disk jockey show which is aired across the country. "The Army feels Steve is good public relations and they have been very good about his TV engagements," Eydie Gorme added.

Asked about the future, after the Army, both doubted that they would form a night club team. "First we'll go to Hawaii and just loaf," declared Lawrence. We'll both spend our time in hammocks sipping pineapple juice or whatever they drink out there." Miss Gorme added that "When Steve works, I work. When I work, he works. But we'll both continue recording. The main thing is that whatever we do, we'll be together. That's the way it is with us."

Eydie Gorme's albums are among the top sellers for ABC-Paramount records. Her latest is "Love Is a Season." Lawrence has just completed his first solo album, "I'm a Country Boy." Costa Recording's special dispensation from Am-Far to be on the date. Now, Lawrence is officially with ABC-Paramount too. He's set out to cut his first Am-Far sides on his next weekend pass to New York.

Philly Warren, record distributor in Auckland, New Zealand, has updated us on the disk situation in that down under country. According to Warren "We have a fair percentage of the hit parade market in this country with material from a number of American companies. However, like a flash of lightning from the heavens, a young man has joined our list of famous recording names and has become the top-selling recording artist in New Zealand. His name is Johnny Devlin.

"In less than one year, Johnny has bred into a national institution. Teen-agers in this country are publishing notices artists and flock to buy this young man's recordings released here on our own label, Prestige. His record sales in New Zealand on a population basis with the U. S. A. have sold about two and a half to three million copies."

Warren, in adding a list of Devlin sides, says "This should interest you because of the publicity these notices. "Doubtless they will be wondering what has stirred new life into their songs, down under." Some of the sides of interest are, "Lucky Miss Claudy," "Duke Darlin'," "Slippin' Around," "Hand Jive," "My True Love," "Move It," "Bony Molecule," "Oh, Lonesome Me," and "Whole Lotta Shakin' Goin' On."

Joel James recently became one of the first American artists to record an album in England. After a successful venture into TV in Britain, Miss James is signaling a return visit to the "big" to do two more Clark discs. Her first album, "The Girl Who," will record several stereo instrumental packages. Miss James also expects to appear in the M-G-M film "You Cheatin' Heart," based on the life of the late, great Hank Williams.

The boys of the Michigan State Prison, Jackson, Mich., have written a note for consideration for the recent blood donor drive. Al (Flat Top) Day, who conducts a jockey show at the prison, says that, thanks to Ben Worthly of WKMH, Dearborn, Mich., a year's Billboard subscription has recently been donated to the prison. The letter concludes: "Many thanks again and best wishes from your most 'captive' readers." . . . Sunday (15) was set as the day of "Great gospel singing concert and big broadcast 1959," at Mount Morris Presbyterian Church in Harlem. The bash was to feature "a cascade of gospel singing stars from WIBI, Newark, other stations and Connecticut Records' own stars from the Florida Singers, the Gospel Cliffs and Christine Clark were to be featured with 50 others.





# DEBBIE REYNOLDS' BIGGEST HIT SINCE "TAMMY"

The **MATING GAME**

(From the MGM Picture "The Mating Game")

K12761



**MGM Records**



Packaged in attractive sleeve

## Gabor Sells Pressing Plant

NEW YORK — Don Gabor, mahoof of Remington Records, announced the sale of the bulk of his Webster Record Corporation, a pressing plant in Webster, Mass., to a financial syndicate known as Thompson Record Corporation. Intermediary for the sale was Paul Pumer, original owner of Musicraft Records and more recently active in the audio-visual field.

Pumer explained that the sale came about as a result of Gabor's continuing success with his super-market disk lines. In this connection the point was made that Gabor wanted to devote more time to his expanding disk business and put more capital into its development. Profits realized from the sale were expected to be partially earmarked for this purpose.

Under terms of the deal, Gabor will have a five-year access to at least 50 per cent of the plant's pressing facilities for his various labels. Pumer has been retained by the new ownership to manage the plant. He will operate out of resident offices in New York City.

Neither Pumer nor Gabor would divulge the personnel involved in the Thompson syndicate, which is list a Connecticut corporation. Pumer would identify them only as "active in many other fields, outside the record business."

This statement led to speculation that A. M. Soubabed and the Stulzbaker-Packard interests might be involved but this was denied by Soubabed (see separate story). The deal also involves options on pressing plants in Montreal and Puerto Rico, which Gabor also controls.

Meanwhile, Gabor was figuring in several legal actions. Earlier, Safeway Stores sued Gabor's Remington firm in a \$50,000 suit breach of contract action, alleging

## BMI TO PRESENT R&B ACCOLADES

NEW YORK — BMI's achievement awards to publishers and writers in the rhythm and blues field will be presented at a luncheon at the Hotel Pierre Wednesday, February 25.

Sixty-five writers and 40 publishers, from 13 States and the District of Columbia, will be honored at the event.

## Brenda Lee Set for Paris

NEW YORK — Brenda Lee, Decca chanteuse "Rock the Pop," "Dynamite," will play a one-month engagement at the Olympia Theatre in Paris, starting March 18, according to her manager, Dub Albritton.

The top vocalist has had strong disk reaction in France via release of two sides on French Polydor.

that Remington refused to accept returns on disks from a special merchandising campaign. Remington now has instituted a counter suit, which seeks \$49,000 from Safeway for alleged unpaid invoices. In a separate action, Gabor has sued the chain for \$150,000, alleging that the Safeway suit interfered with a number of special deals which Remington was negotiating at the time.

Remington is now also awaiting determination by referee of actual damages in a long-standing suit by Shapiro Bernstein Music, Oxford Music, Meridian Music and St. Nicholas Music. Remington recently lost this Federal Court suit over royalty payments.

## LEGIT MUSICAL REVIEWS

### Gwen Verdon a Radiant 'Redhead'

"Redhead" should be around for a long run due chiefly to the charm and radiance that Gwen Verdon projects. Whenever Miss Verdon is on stage (and fortunately this is often), all is well. She sings, sings better than passably, and her dancing is splendid to see.

She puts life and color into the only fair score, and her wonderful command of her role makes the routine, whodunnit plot seem better than it is. Richard Kiley also comes across well in the role of her ex-lover, Alan.

Costumes and lighting are excellent. The staging in general is good with some really clever stunts. The climax, a very involved chase scene in a wax museum, is hilarious. Bob Fosse, who photographed and supervised the production, has provided Miss Verdon with some variations, the some of the dance numbers are quite reminiscent of his earlier efforts. When she's serious, Miss Verdon's dancing is a delight, and in those numbers wherein she's supposed to be awkward, she is comic indeed.

"Uncle Sam Rag," one of the ensemble numbers, is a verveful sequence with a long chorus line in bright costume, moving across the stage in a cocky take-off on various American popular items of the 1860's.

The setting of the show in turn-of-the-century London allows for colorful costumes and several lighting effects, which are displayed with technical skill. The show has its amusing situations and a fair share of funny gags. Chief asset of the production, however, is the winsome Miss Verdon. The original cast album has been recorded by RCA Victor. This can be a profitable item. Howark Cook.

### 'She Shall Have Music' Rowdy Fun

After a trial run at the Theater Marquee, a larger house has been obtained for "She Shall Have Music," a strong contender for this season's off-Broadway musical honors. The re-opening is slated for Tuesday (17) at the 1st Street Theater. The larger seating capacity should come in handy as word gets around about this show.

It's good boisterous fun, ranging from suggestive to bawdy. The story is a romp about how the lowliest man in London seeks to make a cuckoo of a blustering ogre, even before the latter can wed his innocent country lass. It's at its best when it is most impudent, which, fortunately, is a major part of the time. Louis Max Miller's direction is only orderly, when the story is taken a little too seriously and the action gets a little pretentious.

Dede Meyer has turned out 17 songs to go with Stuart Bishop's book, and on the whole they make up a better than average collection. Cappell has bought the publishing rights so it's not too unlikely that "She Shall Have Music" may follow. A few singles also are possible, but there aren't too many "Hit Parade" contenders. Five ballads all have some potential, namely, "Wonder Where My Heart Is," "Chain for My Heart," "Scissors and Trimmings," "Somebody Maybe," "Who Are You" and "One Sweet Moment." There are also a couple of distinctive novelties: "Bast," a fine rhythm number, and "If I Am to Marry You," a humorous patter-type entry.

Cast is well suited to the vehicle, with Lawrence Weber particularly effective as the rake. Biggest laughs were drawn by Skegde Miller as a semi-malevolent goose-to-be. Major contributions also were made by Betty Oakes, Barbara Pavell, Lawrence Chelst and Edgar Dancy. Sam Chase.

## NIGHT CLUB REVIEWS

### Four Lads Click at Latin Quarter

The Four Lads prove again that they are one of the most entertaining male vocal groups around today with their current engagement at the Latin Quarter in New York. They grab audience attention with their flashy opener, "Bunnies Wild," and hold it from then on, via their vocalistics, smart pacing and pleasant comedy. The Lads, who pitch across every tune to good results, also include a medley of their many record hits, and an original song medley which was happily joined by many of the customers in the club on the night caught (10).

The featured performer on the new show at the LQ is comedienne Jean Carroll. She had the large audience in hysterics with her many one-line gags and stories, many of which were pungent, but great for a night club crowd. The rest of the LQ show is the same as previously reviewed, but it is still uplifter, eye-filling and a solid buy for the money. Bob Rolnitz.

### Highmaster in Pleasant Club Debut

Thruout Donna Hightower made her New York club debut at the Village Vanguard last week. The singer, who has an album out on Capitol, is in the mold of Dakota Staton, but she does not reach the same level of excitement with her vocalizing as the latter. Miss Hightower sold her ballads, such as "C'est La Vie," and "Don't Take Your Love From Me" with warmth and feeling, but on her rhythm tunes she failed to make the same impression.

The Max Roach quartet and the Red Garland trio are also on the bill along with Max Hightower. The Roach combo now consists of the leader on drums, George Coleman on tenor, Bokker Little on trumpet, Ray Draper on tuba and Art Davis on bass. The group comes thru with exciting hard bop, sparked by Roach's tenorman. Coleman's trumpet is a little. Red Garland turned in some easy-going piano solos on this turn around, supported by Specs Wright on drums and Doug Watkins on bass. Bob Rolnitz.

## ROUTINE IN '59; STUNNING IN '49

HOLLYWOOD — This is one of those "one-of-a-kind" stories. Capitol is hitting the market with 85 separate albums during February. This sizable release is rather routine according to the firm's current standards. A mere decade ago, Capitol's 2000 series released the entire year of 1949 consisted of 75 packages. Albums released during the company's first year (1942-1947) numbered but 63.

Eighty-eight packages released this month break down as follows: 14 pop, 4 Capitol-of-the-'40s, 14 Capitol-classical, 9 Angel-albums, 1 pop, 2 Capitol-of-the-'40s, 8 Capitol-classic, 8 Angel-albums.

## Maxin Outlines Heller's New MGM Duties

NEW YORK — Eddie Heller, colorful A&R man who recently inked the RCA Victor scene, has joined M-G-M Records. Heller, who like M-G-M Records chief, Harry Belafonte, is from the Quaker City of Philadelphia, will concentrate mainly on what Maxin described as "an album series with an exciting new twist." He will also focus on special singles & 45s duties.

Heller will not only produce disks but will take part in their merchandising and exploitation as well. This function will be co-ordinated with Charlie Hain, sales chief, and promotion and advertising head, Sol Handwerker. This marks an extension of Maxin's philosophy, which finds A&R men creating and then "running" with their creations.

Initial Heller LP project, recording of A&R on the set of "The Untouchables" from the TV series, "Peter Gunn," to appear on the \$1.58 Lion Line, was completed this week. Earlier, Heller had inked songs, "The Elephant Walk," by the Chordas on Metro.

## Welk Makes Dot Debut This Month

HOLLYWOOD — Lawrence Welk makes his initial appearance under the Dot banner in the label's February album release. Package is titled "Mr. Dot's Party" and features Welk, and consists of dance medleys comprised of fox-trots, polkas and waltzes. Welk, long a mainstay at the top of the long-term exclusive pact with Dot late last year.

Other albums in Dot's seven-package February release include "Pat Boone Sings," Eddie Peabody's six LPs for Dot, a Lonnie Donegan package of spirituals, blues and folk songs, albums by Bob Crosby, the Clark Sisters and the debut release of "Don, Dick and Jimmy," round out the release.

## Shapiro Sets S. A. Trek

NEW YORK — Nat Shapiro, Columbia Records' international A&R co-ordinator, leaves this week (17) for a trip thru Central and South America. He will visit all Columbia Records affiliates on his Latin trek, and bring back material for the label's "Adventures in Sound" series.

## CONCERT-DISC

SELL THIS STEREO STARTLER!

SILK, SATIN & STRINGS

Caeser Giovannini & the Rodiani Velvet Strings

Only your top head DJ about this one—the stereo spectacular which has started dealers across the country! Here, it's alive! The title tells you why. Here's mood music with a moving beat, 'come-to-me' music which comes alive in stereo!

## CONCERT-DISC

Caeser Giovannini & the Rodiani Velvet Strings

Only your top head DJ about this one—the stereo spectacular which has started dealers across the country! Here, it's alive! The title tells you why. Here's mood music with a moving beat, 'come-to-me' music which comes alive in stereo!

You know it's final quality—because it's by CONCERT-DISC

Like all Concert-Disc albums, this one was supervised every step of the way by the members of the famous Fine Arts Quartet. You can't buy better quality! Sell one Concert-Disc album and you've made a steady customer!

CR-34, \$4.95 Ltd

Order your supply from your Distributor TODAY! For complete catalog—stereo and monophonic albums and stereo tape recordings—write Dept. K92 TODAY!

CONCERT-TAPES, INC.  
"Sound in the Round"  
BALANCE AND ADAPTIVE STEREO



# "THE CHICK" IS THE MOST\*

4-41337



LIKE I  
MEAN  
\*SALES,  
MAN,  
SALES!

by LEE AND PAUL

ON HIGH-FIDELITY RECORDS BY

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\*Columbia® Music Inc. A Division of Columbia Broadcasting System, Inc.



# and now—UPI!

**United Press International radio news now services its radio and TV stations with 6 big new programming and chatter features—exclusively from The Billboard, and in advance of actual publication!**

The features that go into UPI's expanded radio and TV station services are all products of Billboard's own scientifically controlled, year-round research . . . and of a nationwide reporting staff that is recognized to be among the largest and best in the businesspaper field.

These services, specifically produced for publication in The Billboard, have become basic guides for every level of the music-record business. In the radio-TV area, their value and authority is such that they provide programming material for virtually every station in the nation—not to mention scores of broadcast facilities in all parts of the world.

Through these and other avenues, The Billboard delivers—every week—a countless number of song, record and artist exposures, thus providing a service immeasurable in its value to the growth and prosperity of the industry.

The Communications  
Center of the  
Music Industry



**The Billboard will be the sole publication whose material will be used on a regular basis for record programming features by UPI.**

**"...the most accurate, the most up-to-date and the most authentic music news and listing..."**

**"Because Billboard record data is so vital a music programming tool..."**

**"...in response to requests for this material by the stations themselves"**

## UPI WIRE TO BRING D.J.'S ADVANCE BILLBOARD DATA

**NEW YORK**—Beginning next Friday morning, February 13, disk indexes and programming executives at radio and television stations listed by the United Press International radio news service will begin to receive special record programming information, to be made available to them in advance of each Monday issue of The Billboard.

This new service is the result of an agreement concluded last week between The Billboard and UPI, by which The Billboard will provide UPI's stations with specially prepared charts and other material on a completely exclusive basis in advance of publication. By the same token, The Billboard will be the sole publication whose material will be used on a regular basis for record programming features by UPI.

The agreement followed a survey of its radio and TV station members by UPI, in which 577 outlets offered suggestions and comments on the music news and programming aids they most desired. As a direct result, The Billboard will commence supplying UPI with the specific programming features requested most by its stations. These will be incorporated into UPI's news data as a new music news file called "On the Record," which levels fresh programming material to UPI's stations each day.

This is the way the new lineup of UPI features will run, starting Friday:

**FRIDAYS:** Star Performers, provided in advance from the following Motown's "Hot 100" chart, will show those records making the biggest record jump in the week just ended. Also, Regional Breakouts, a new service, will show the hot platters moving fast in cities around the country.

**SATURDAYS:** Another new feature, Easy Listening Leader, will tab the action on the latest-moving pop records of the more relaxed variety, a programming aid of critical interest to fill a vital broadcast need.

**SUNDAYS:** Birthdays and anniversaries of musical talent in the week ahead, with appropriate long and current release information, gleaned from The Billboard's vast musical library, "Discovers," a special chatter section, also will be filed each weekend, supplied routinely by The Billboard. These charts, loaded with live chatter material about artists, records and trends, currently is provided by mail to a limited list of devotees each week by The Billboard.

**MONDAYS:** Yesterday's Hits, the top 10 records of 10 years ago, one year and one year ago, as listed in The Billboard. Also in this package will be news headlines of the week and year included to provide complete news.

UPI will continue to use Tuesday and Wednesday to feed special programming features to its stations and on Thursday, as in the past, will provide its own "Top Twenty" as tabulated last report by UPI bureau across the country. UPI will repeat this listing in 30 places for the benefit of stations which have requested additional programming data.

The agreement was worked out by Dean C. Miller, national radio news manager of UPI, and Sam Chase, assistant publisher of The Billboard.

Upon concluding the agreement, Miller stated: "I feel this marking of the vast resources of The Billboard and United Press International will provide disk jockeys with the most accurate, the most up-to-date and the most authoritative music news and listing ever offered by any news service. Because The Billboard record data is so vital a music programming aid, we are particularly happy to provide special Billboard material exclusively to UPI stations. It is requested in return for that material by the stations themselves. The addition of this material in advance of the publication date in The Billboard, will make UPI's service even more valuable to stations."

# Heap BIG

THE ORIGINAL  
and BEST SELLING  
**'THIS SHOULD GO ON FOREVER'**  
**ROD BERNARD**  
argo 5327

DALE HAWKINS  
Scores Again  
**'CLASS CUTTER'**  
(YEAH YEAH)  
b/w  
**'LONELY NIGHTS'**  
checker 916

**'I'M SORRY'**  
Bo Diddley  
checker 914

**'A FOOL SUCH AS I'**  
PAT O'DEA  
argo 5325

1959's TOP NOVELTY  
**'Whatcha Doin' In The Woods'**  
GLORIA MAY  
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# BORN TO STAR!!

## DISTRIBUTOR NEWS

By HOWARD COOK



**BOBBY COMSTOCK** and the **Cunts**

# "JEALOUS" / "ZIG FOOL" / "ZAG"

Triumph #602

## TRIUMPH RECORDS INC.

224 West 49th Street, N. Y. C., N. Y. (JU 6-0420)

HERB ABRAMSON (Pres.) • BILL SPITALSKY (Sales Mgr.)



IT'S SIMPLE AS A-B-C . . .

. . . that the circulation of this business paper is PAID circulation and that the totals have been audited and certified by the ADVERTISING CIRCULATION BUREAU OF CIRCULATION.

CHICAGO: Joan Karas of The Billboard reports the following action among Windy City Capitol Topcat Records Distributing Corporation are "I've Got You Under My Skin" by Louis Prima and Keely Smith, "Catch a Little Moonbeam" by the Ricky Dicks and "Peter Gunn" by the Ray Anthony Ork. At Columbia Records Distributing Company "Don't Take Your Guns to Town" by Johnny Cash, "The Children's Marching Song" by Mitch Miller and "The Hanging Tree" by Marty Robbins are the head items. Strongest pop platters at United Record Distributors are "Joannie" by Johnny Bure & the Impala Singers on Vision, "Sugar Plum" by Mel Albert on Apollo and "Be Ever Wonderful" by Ted Taylor on Duke. Best-selling r.&b. disks at United are "That Will Never Do" by Little Milton on Robbin, "Worry, Worry" by B. B. King on Keut and "You're Gonna Need Someone" by Nappy Brown on Savoy, source H. Martin lists "With the Wind and the Rain in Your Hair" by Pat Boone as his strongest seller. Following are "The Shag" by Billy Graves on Monument and "Hawaiian War Chant" by Bill Vaughn on Dot. Heading the list of best sellers of Music Distributors are "The Story of My Love" by Conroy Twitty, "My Happiness" by Connie Francis and "Please, Mr. Sun" by Tommy Edwards. Decca Records Distributing Company lists "Hummin' the Blues Over You" by Brenda Lee, "Evening Rain" by Earl Grant and "Dinah, Dinah, Dinah" by the Tommy Dorsey-Warren Covington Ork. Fastest moving Coral records are "May You Always" by the McGuire Sisters, "Nola" by Billy Williams and "My Darling's Earrings" by Nick Noble. Top Brunswick platter is "Lonesome" by Jackie Wilson. RCA Victor's best-sellers are "Chip Off the Old Block" by Eddy Arnold, "Hiawatha" by Buddy McCoy and "Tomboy" by Perry Como. Midwest Mercury names "It's Just a Matter of Time" by Brook Benton, "I Got a Wife" by the Mark IV and "She Say (Don't Do) Don't Do" by the Diamonds as the biggest sellers at MS distributors are "Alvin's Harmonica" by David Sevilla & the Chipmunks on Liberty, "Charlie Brown" by the Coasters on Alco and "Plain Jane" by Bobby Darin on Alco. AllState's best-selling records are "Donna" by Ritchie Valens on Del-Fi, "I Got a Crush" by LaVern Baker on Atlantic and "Lonesome" by Duane Eddy. Lenox Gamma's strongest items are "Where Were You (On Our Wedding Day)" by Lloyd Price on ABC-Paramount, "Who's That Knockin'" by the Cocteau Twins on Shad and "Fried Eggs" by the Intruders on Fame. Chicago Manufacturers names "This Could Go on Forever" by Rod Bernard on Argo, "Glass Cutter" by Dale Hawkins on Checker and "I'm Sorry" by Bo Diddley on Checker. Thanks a million, Joan.

MILWAUKEE: Benn Olman, Billboard correspondent in Milwaukee writes of the following action among Milwaukee distributors: Maceo Lewis is now working for Gamma Distributing. Top numbers are "Stagger Lee" by Lloyd Price, "Manhattan Spiritual" by Reg Owen on Parlette, "I'm a Man" by Fabian on Chancellor, "Gazachabagan" by the Wild Dats on Trait Artist, "Petite Fleur" by Chris Barber on Laurie and "Rummy Polka" by the Matsy Brothers on Sunnyside. Ken Sidmore, formerly with the J. L. Hudson Company in Detroit, is now on the staff of Shero, Inc. Heaviest orders are for the Cross LPs, "Salute to Beary Goodman," "Nautilus" on Colpix is also moving strongly. Bill Farr of Morely Murphy Company, Columbia Records Distributors, reports heavy action on "The Girl on Page 44" by the Four Lads. The deejay contest is proving successful. Other top Columbia platters are "Don't Take Your Guns to Town" by Johnny Cash, "The Children's Marching Song" by Mitch Miller and "I Had a Dream" by the Kirby Stone IV. Don Smith of Records Unlimited, Inc., mentions heavy sales for "Lost Love" by Roland Stone on U. S. A., "The Ole Mummer's Strut" by the Nu Tornadoes is also selling well. Ditto "Lonesome One" by Duane Eddy. Top LPs are "Ricky Sings Again" by Ricky Nelson on Imperial and Jack Scott's "Sings Again" on Carlton. Bob Thompson of Capitol Records lists "Peter Gunn" by Ray Anthony, "Sally" by the Kingston Trio and "My Man" by Peggy Lee. Best selling album is "From the Hungry 13" by the Kingston Trio. Jerry Paboda is the new sales staffer for the Taylor Electric Company, RCA Victor distrib. Top singles, according to Bob Mahl, are "Who Cares" by Don Gibson and "Peter Gunn" by Henry Mancini. Mahl also reports that a great deal of effort is being put into dealer and radio tie-ins for Van Cliburn's concert later this month. Top Mercury wax, 5423 Don Thorn, is "I've Got a Wife" by the Mark IV; "It's Just a Matter of Time" by Brook Benton and "She Say" by the Diamonds. "Improvements in Music" by Nichols and May is the top record. (Continued on page 22)

3  
**HITS! UNDER ONE ROOF**

UNITED ARTISTS  
RECORDS

BILLY BARNES

I'M COMING TO SEE YOU

b/w

WHAT AM I SUPPOSED

TO DO

UA.157

MARV JOHNSON  
THE ORIGINAL VERSION

OF

COME TO ME

b/w

WHISPER

UA.160

AL CASBY

THE SINGER

b/w

KEEP TALKING

UA.158

## Westminster March Agony

NEW YORK — Westminster Records is continuing its project of recording great choral works plus all the Scarlatti Sonatas for harpsichord with its new March releases. And the firm has completed its recordings of the "Song and Dances of Spain" with the 11th and final LP in the series to be issued next month. Firm's newest choral recording is Huel's complete "Judas Macabedean" with the University of Utah Chorus's jazz version of "The Flower Drum Song" was the first jazz LP ever issued by the firm. New Coleman set is titled "Why Try to Change Me Now."

On the popular side the Westminster label will issue three new sets, including another jazz album by Cy Coleman. Coleman's jazz version of "The Flower Drum Song" was the first jazz LP ever issued by the firm. New Coleman set is titled "Why Try to Change Me Now."



# Tommy Mara

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*the fabulous TV network theme*

# "YANCY DERRINGER"

8561

THEME FROM "YANCY DERRINGER"

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TWITTY  
THE STORY  
OF MY  
LOVE

MGM K12748

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MORGAN  
ARE YOU  
LONESOME  
TONIGHT

MGM K12752

FRAN  
WARREN  
AS LONG  
AS YOU  
BELIEVE  
ME  
SHAME

MGM K12753

SAM  
(THE MAN)  
TAYLOR  
BUCKS  
COUNTY  
BOUNCE

MGM K12756

## Bill to Give Tax Break to Self-Employed

WASHINGTON — The House is moving briskly toward passage of a bill to allow a tax break for the self-employed, in amusement and other fields, to provide for voluntary pension plans. Also in the pension area, Rep. A. Ashley (D., O.) has urged passage of his bill to permit pensioned veterans to retain eligibility for veterans' benefits, which would be canceled in many ways by last session's raise in Social Security rates.

The House Ways and Means Committee ignored Treasury objections last week, and voted out of committee a bill permitting tax deduction of 10 per cent of income, or \$2,500 a year, whichever is smaller, for retirement funds for the self-employed. A similar bill passed the House last session, but was lost in the Senate in the closing rush.

Treasury officials say the bill will cost the government over \$350 million a year in tax money needed to balance the President's budget.

In introducing his measure for pensioned veterans, Ashley cited a typical case in which the 7 per cent Social Security rate would increase a man's income by \$74 a year, but cost him his veteran's disability pension of \$942 a year. Ashley urged prompt action by the House Committee on Veterans Affairs. The bill would allow single veterans to receive \$1,650 a year income; married veterans, \$3,350, while still retaining eligibility for veterans' benefits.

## New Start for Peak Label

PHILADELPHIA — Jimmy Myers, well-known Quaker City music man and chairman of Richoly Records, Inc., has announced reactivation of the Peak label here.

Originally the label had a disk by Billy Duke and the Dukes of "Chalky".

Set for early release is a compily by Jimmy DeKnight and the Knights of Rhythm, including "Rock Around the Clock" and "Rock Around the Clock Cha Cha." Richoly, a one-stop here, is a wholly owned subsidiary of Myers Music, publisher of the song. The new disk will also be released in England, the Continent, Latin America and Japan.

## Merc Adds 2 N. Y. Staffers

NEW YORK — Two appointments to the New York Mercury Records staff were announced this week by Wilma Cozart, veep and classical & arr. director of the label.

Sandra Berger, formerly Miss Cozart's assistant has been named production co-ordinator, while Edward Van Neel has been added to the staff for music editing and library work. The expanding scope of operation of the department made the changes necessary, Miss Cozart said.

## UA Acquires Master

NEW YORK — United Artists Records has purchased a master, "Come to Me," b/w "Whisper" by Mary Johnson, from Tania Records, a Detroit label. Price paid for the disk was not available.

The sides were recorded by Berry Gordy, manager of Jackie Wilson and chief of Wilson's current hit, "Lonely Heartdrops." Several covers of "Come to Me," the key side, are rumored due.

## FOK TALENT & TUNES

By BILL SACHS

### Around the Horn

"Jubilee U.S.A." travels to Detroit this week to originate Saturday's (21) ABC-TV show before 4,500 delegates affiliated with its sponsor, the manufacturer of Massey-Ferguson farm equipment. In addition to Red Foley and announcer Joe Pennington the roster includes Marvin Rainwater, Uncle Cyp Brasfield, Chuck Bowers, the Jubilee Promenaders with L. D. Keller, and John Wiley's Jubilee Band, plus guests Eddy Arnold, Betty Johnson, Toots and the Ames Sisters Trio and West Coast comedian Sherg Fisher. Already on the scene in Detroit to make preparations are executive producers St Simon and John Mahoney, producer Bryan Bisney and assistant Bill Ring, scenic artist Don Sebring, and scripters Bob Tubert and Don Richardson. Show personnel arrives in the Motor City Thursday (19).

"Grand Ole Opry's" Roy Acuff and the Smokey Mountain Boys, the Wilburn Brothers and June Webb are slated to embark soon on a tour of Australia and possibly Hawaii. . . . Ferlie Hutt and a pairing as a daily feature on the Peter Lind Hayes show over ABC-TV this week (16-20). . . . Faron Young takes the cases, spots on the Prince Albert portion of "Grand Ole Opry" over NBC radio Saturday (21), with Kitty Wells as special guest. Randy Sparks and Eddy Akridge will guest Saturday (21) on Nat Nigberg's "Country America" via KABC-TV, Los Angeles, with the Lewin Brothers set for February 25; Boh Wills and his Texas Playboys, March 7, and Leon McArthur and His Cimarron Boys, March 21. Nigberg recently made a booking pact with MGM.

The Browns, Jim Edward, Maxine and Bonnie, show their wares in the guest spot on Louisiana Hayride. . . . Shevye post, Saturday (21), with Johnny Cash and the Tennessee Two heading up a homecoming celebration on "Hayride" March 7. . . . Hal Willis, Canadian lad new on Decca, is plugging his first release for the label, "Only the Lonely and Young Hearts" b/w "I'm Gonna Hitch My Hodrod to a Star." Scopiee Bruce Harper, platter spinner at WLAC-Nashville, is handling publicity and promotion on Willis. . . . A package highlighting Jim Reeves, Hank Locklin and Shephard and Marvin Rainwater launch a seven-day tour of Midwestern States at Kansas City, Kan., Easter Sunday, March 29. Reeves is set on a string of one-nighters that will keep him away from Nashville until April 6.

Abbie Neal and Her Ranch Girls, hussy in the Pittsburgh sector in recent months, including a weekly TV show on WJAC-TV, Johnstown, Pa., return to the Commercial Hotel in Elko for a limited tour of the Western States. Abbie and her gal kicked off the trek with a week's engagement at the Canyon Hotel in Reno, Nev., City, S. D., beginning February 9. On Monday (16) the combo began a month's return engagement at the Commercial Hotel, Elko, Neb., to be followed by a month's stay at the Mapes Hotel, Reno, Nev. They return to the Commercial Hotel in Elko for a limited stand before heading back to Pittsburgh. The girls are slated to resume on WJAC-TV in July. In the meantime the station is filling the time slot with the "Abbie Neal Film Series."

—Cueing with Red Foley on "Jubilee U.S.A." from Springfield, Mo., Saturday, February 25, will be Red Allen. "The Red Foley Show" on NBC radio, this Saturday (21) presents as special guests the Jordanaires. . . . Denver Duke and Jeffrey Lee meet on the Guitlar label couple "Tears in the Wind" with "I'm Jealous." . . . Ned Landry, who has been singing at the festival held annually at Shelbourn, Ont., which carries with it the title of champion Fiddler of the Four Americas, according to the promoters of the event, plans to tour the States soon with a band recruited in this country. Landry is working under the guidance of Gerry O'Brien, St. John, N. B., agent.

### With the Jockeys

Red Howard, veteran staff member of Station WIBM, Jackson, Mich., and who for the last three years has been pioneering in this country music platter show there, phones in to say that he's been experiencing considerable trouble in getting enough material for programming. He promises to put to the best of use any records the artists or the waxworks might send him. Pete Wadsworth sent an S.O.S. for c.d.w. disks to be featured on a taped platter seg to be heard over five Central Pennsylvania stations that make up the Allegheny Mountain Network. It will mark the first time the stations have aired country music. Waxiko gets his mail at Brisho, Pa. . . . Clyde Beaver, deejay-entertainer, has shifted his country platter-spinning activity to WCQS, Queen City Broadcasting System station at Alma, Ga.

"We at Station WHOW, Clinton, Ill., read and use The Billboard in programming and selecting our records," write the lads who handle the operation at that Cornbelt Broadcasting Company 1,000-watt station. "We never miss reading your articles concerning country music. We are mighty proud to be associated with this country music. Thus, we cannot overlook the statement made recently by a deejay from Illinois, that his station had the only regular country music show in Central Illinois. We are the country music capital of Illinois. We play over seven hours a day country music, six days a week, and two and a half hours on Sunday. We play more country music than any other daytime radio station in Illinois, and we are located in the center of the State. We are in dire need of good country records, especially from Columbia, MGM and Decca."

Johnny Pamphandle, who lived on KFEZ, Gilroy, Calif., three months ago with a half-hour live show on Saturdays with his band, the Texas Pals, has had his time extended to one hour. In addition, he has been given a three-hour c.d.w. deejay stint on the same station, and says he is in need of c.d.w. wax. He has complete freedom of choice of selections, scribbles Johnny, and I promise I'll plug anything you can help me secure. Pamphandle and his combo doubles on meters in the area and appear each Saturday night at the I'DE's Hall in Gilroy. . . . Jimmie (Rocky) Star Infos from Keokuk, Ia., that he's now taping c.d.w. shows for two stations in that area and would welcome deejay samples from the waxworks. His address is 222 1/2 Concert Street, Keokuk, where he recently opened his "Amuse Music & Records" Service. He reports that he is also angling to rep several labels in that area on promotion.

## MUSIC AS WRITTEN

By BOB ROLNTZ

## CLIBURN AT MADISON SQUARE GARDEN

Van Cliburn will perform at Madison Square Garden for 18,000 high school students of the New York City area in a special concert to be given by the New York Philharmonic on March 18. The Philharmonic will be conducted by Harry John Brown for this special event which will take place in the afternoon. Idea for the ten-age concert was originated by the pianist who has given many concerts for school children in different cities throughout the country over the past six months. Cliburn and Brown are donating their services for this concert. Student tickets are priced at 50 cents and will be sold thru the public and parochial schools.

## New York

Sammy Fain and Paul Francis Webster have penned the score for the forthcoming TV show "A Diamond for Carla" which will be presented by the DeWitt Playhouse on CBS-TV. Frank DeVol will adapt and conduct the show which will be produced by Johnny Green. . . . Dave Cogan, head of the accounting office of Cogan and Epstein, accountants to a host of theatrical names, is co-producer of the forthcoming Broadway show "A Raisin in the Sun." . . . Guy Mitchell will sing the title tune of the new Bob Hope flick "Alias Jesse James." Tune was penned by Marjorie and Joe Hooven and by Dunham. . . . Irving Deutsch is flipping over the renewed action of the Johnny Nash waxing of "Walk With Faith in Your Heart" on the ABC-Paramount label. . . . Robert O. Lewis is waxing another kiddie record for M-G-M. This is called "A Community Sing of 60 All-Time Favorite Children's Songs," and the comic will be accompanied by eight youngsters.

Georgia Gibbs is now appearing at the Diplomat Hotel in Hollywood, Fla. . . . Getelchea Wyler opened at the Shamrock Hotel in Houston this week. . . . Jimmy Clanton leaves for a Honolulu tour early in March. . . . Eydie Gorme opens at the Edon Rose, Miami, next week. . . . Counterpoint Records has entered the pop singles field. Label has signed Vivian Lori, and Joey Castle and the Knights. . . . Urania Records has signed Ray Seide as art director. . . . Pat Jordan has left his directorial post at Mutual Broadcasting System to head up the new label American Stereophonic Society Records, which also releases disks under the Harvest label. . . . Buddy Johnson and his Ork, and through Ella Johnson have been signed by Roulette Records. . . . Roulette artists out on the road working on their new recordings include Cathy Carr, Frankie Lyman and The Playmates. . . . Station WYLL in Washington is carrying live shows from the Briddland in New York and the Showboat in Washington every Saturday night.

Clyde McPhatter and the Harry Edison Quartet will open at the Village Vanguard in New York on Tuesday (17). . . . Bobby Short has held over at the Wexley Hotel in New York for three more months. . . . Sandy Beck of Custom Distributing is touting the Cleveland Symphony Orchestra in a spirit of civic pride and because he thinks it's a great orchestra and because the orchestra records for Epic, a line he handles. It is a fine orchestra. . . . Herman J. Houck has been appointed advertising manager of the Cleveland Jazz magazine, published on the West Coast by Ralph Gleason. Houck is the brother of Carl Houck, a Fantasy Records exec. . . . Fabian was picked as the most promising male vocalist of 1958 by listeners to the Dick Clark TV Show.

There will be another Playboy LP this year featuring the jazz artists that have won the magazine's reader poll. This year's LP will contain sides from various record labels. It will be a twin-pocket set titled "The Playboy Jazz All-Stars - Vol. II." . . . Counterpoint Records has signed singer Pat Montaine. . . . George Frazier has contributed a piece called "The Story of Jazz" to the March issue of Coronet. . . . Thelouis Monk will give a concert at Town Hall in New York on February 28. . . . Herbie Jones is waxing an album of Negro spirituals with the Sketch Henderson Ork for RCA Victor. . . . Dee Lawson and Her Trio will be at Andre's Club in Great Neck, Long Island, starting this week. . . . Bobby Scott married non-pop singer Nancy in Illinois last week. . . . Nat Hentoff has written an article about Miles Davis for the March Esquire.

Leo Chiesmann retired from the International executive board of the AFM last week, and was succeeded as secretary of the International Musicians' Union by Stanley Ballard of Minneapolis. Chiesmann's next final term on the Federation executive board was filled by Al Manetti, presy of Local 802 of New York, who was elected by the Federation executive board to the post. Chiesmann was elected Secretary Emeritus by the board. . . . The U. S. Army Recruiting Service swung into high gear this week when it launched its third 13-week series of country and western music shows which are carried by 150 TV stations. . . . Morty Palitz, Jubilee a&R chief, is in Europe visiting overseas distributors for the label. He'll be back in the U. S. in two weeks. . . . Forney Thompson leaves this week (17) for Moscow to visit with Russian entertainers (that's what the press release says). . . . Gene Gutthel, formerly with Leslie Distributing, New York, is now with Trinity Distributors in Connecticut.

## Chicago

Lynn Jenks logs out of the branch management of Disney Records here, being replaced temporarily by Bob Auerbach, art director of Walt Disney Music. . . . David Allen, after a number of years out of circulation, opens at Mister Kelly's March 2, about same time his Warner Bros. label is to hit the leverette racks. . . . Chico Hamilton, also on WB, holds at Sutherland Hotel till February 22. . . . At Marienhut Brothers' two spas, London House is hosting Jonah Jones and Mister Kelly's hit up by Ella Fitzgerald. . . . Montique Van Van based for two nights at Chez Facee February 10 and 17, pending Jerry Lewis opening on 18.

## Canadian Air Music Fees Set

TORONTO — Swift agreement was reached for the 1959 fees to be charged Canadian broadcasters by two Canadian performing rights societies.

BMI amended its schedule of fees for broadcasters, adopting a method first used by Composers, Authors and Publishers, Canadian counterpart of ASCAP.

It collects fees of three-quarters of 1 per cent of a radio station's gross revenues, less the station's payments for commissions to recognized advertising agencies, 15 per cent sales commissions and production charges.

From TV stations, BMI originally proposed a flat sum of \$54,500 to be apportioned among the stations but set a percentage rate of three-fifths of 1 per cent.

The method of collection will be paid on a station's gross revenues for the second month preceding that in which the performance takes place. Thus, the fee for January, 1959, would be calculated on the revenues of the station in November, 1958.

CAPAC's fee of 2 per cent of gross revenues from private stations remains unchanged, but its fee for Canadian Broadcasting Corporation is increased from 1.8 to 2 cents per capita of the population reported by the Bureau of Statistics.

## Urania Offers Two Stereo LP 'First's'

NEW YORK — New Urania album product is high-lighted by the first stereo recording of Beethoven's "Missa Solemnis," done by the German Philharmonic Orchestra and chorus, with four vocalists. Other classical stereo packages include a two-disk set of highlights from "Die Meistersinger," with Carl Bamberger conducting the Frankfurt Opera Orchestra and chorus; Mendelssohn's "Italian Symphony," with Sir Eugene Cosens conducting the London Philharmonic, backed with Mendelssohn's "Trumper Overture in C," by the Vienna State Opera Orchestra batoned by Hans Swarowsky. Latter, with the Vienna Philharmonic's Symphony, is also represented with another stereo first, Tchaikovsky's "First Symphony." An opera sampler and a package of Bach organ repertoire by Robert Noehren fill out the classical release. The Mendelssohn and Tchaikovsky and the Noehren packages are also issued monaurally. Pop release contains a stereo package of popular marches by the West German Army Band; "Jazz at Stereoville," with Coleman Hawkins and other noted jazzmen. These are also available monaurally.

## Diamond Joins CCNY Staff

NEW YORK — Israel Diamond, director of logging at BMI, has been appointed to the statistics staff of the department of Business Administration of the City College of New York. Diamond will teach a course in mechanized control systems in business during the day session of the 1959 spring semester. Diamond, a writer and editor on the subject of mechanized control systems, has a broad experience in the field.

All the news of your industry every week in The Billboard . . .

MGM Records

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NOBODY THROW THOSE BULL

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Orchestra Conducted by LeRoy Holmes

MGM K12747

## 39 Stereo LP's in Cap Issue

Continued from page 2

Judy Garland, Gordon MacRae, Guy Lombardo, Les Brown, Gordon Jenkins, Fred Warwig, Keely Smith, Meredith Wilson, among others.

Cap of the world's series includes Norico Pavarotti's "Zodiac Suite" and a package of "Guatemalan Mazambucas Music."

from the Group All Productions (with Frank Sinatra)

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ROGER WILLIAMS - KAPP

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**"ARE YOU LONESOME TONIGHT?"**  
J. P. Merz - MGM

**"I KNEEL AT YOUR THROAT"**  
Joe Melia - Mercury

**"MAMA CARA MAMA"**  
Anno Twins - Kapp

**"BYE BYE BILLY"**  
Sunny Burke - Decca

**"HE AND MY SHADOW"**  
Jerry Vale - Columbia

**"TWENTIETH OF MAY"**  
Joe Lundy - Philips

**"LAST NIGHT IN THE MOONLIGHT"**  
Bobby Short - Decca

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**"MAMA CARA MAMA"**  
HIT REMINDERS

**"DOES YOUR HEART BEAT FOR ME?"**

**HOME**  
(When Shadows Fall)

**BETWEEN THE DEVIL AND THE DEEP BLUE SEA**

MILES MUSIC, INC.

Classical stereo items include Leopold Stokowski conducting Glere's "Ilya Mourometz" symphony. Other albums feature Caroleo, Franz Leonard Pennington, William Steinberg, and the Roger Wagner Chorus.

Capitol's 14-album classical-musical February release will herald the debut of three artists and the LP premiere of two compositions. Artists include pianist Colin McCree in the first LP recording of Rachmaninoff piano transcriptions; conductor Rafael Kubelik in his initial Cap appearance presents the first recording of Johannes Martinus' "Les Fresques" backed by Janacek's "Taras Bulba." Third new artist is flautist Elvira Shaffer performing the two Mozart Concerti for Flute with her husband, Eferen Kurtz conducting the Philharmonic orchestra.

Highlight of the release is a new Sir Thomas Beecham recording of the Frank D Minor Symphony. Other packages include Verdi's complete "Don Carlo" opera in a three-LP package; albums featuring Carmen Dragon, guitar; Leonard Bernstein, piano; Rudolf Firsiroti in Beethoven's Third Concerto; recorded recital by pianist Leonard Pennario; Eugene Conestogno conducting "Le Cug Dan" and Korolov backed by "Ilaney" (Balakirev); Robert Irving conducting eight ballet live excerpts in "Pa De Gold" and Barber's "Nonveneri" comprising an album of ballet music conducted by Eferen Kurtz. Pianist Louis Kertzer is featured in an album of Chopin selections.

Release is rounded out with a four-LP package devoted to the complete recording of "Savoyage," Boris Godunov" with basso Boris Christoff in the cast.

## White House

Continued from page 4

Letters have already been received from Dr. Herald of Ford Foundation, and Dr. Gardner of Carnegie Corporation.

They have been breaking ground for about six weeks, and reports that he is under considerable pressure to name a date when he will be able to take over actual operating functions of these programs. However, he prefers to move more slowly, to map a careful plan of co-ordination, which may take a year's time.

Bills to set up an assistant secretary of state for international cultural affairs, did not gain passage of both Houses last session. However, with the full acquiescence of the interim appointment, the legislation to make it official is expected to pass in this Congress.

## Tele Records Expands Bases

HOLLYWOOD — Tele Records, the newly formed firm producing disc promoting films for TV and operating facilities in Chicago and New York in addition to their existing Hollywood studios. T.R.'s Bradley Kemp will leave tomorrow (9) for the East to set up production points in those cities. This is expected to facilitate the operations by bringing production facilities within easy reach of artists in the East or Midwest. Tele Records, as reported by The Billboard last week, has lined up a network of 200 TV stations to play its filmed versions of disk artists performing their latest releases.

## AGAC Collection

Continued from page 4

have to look to the collection agency for loot, they'll know how good a 'sit tight' mood

Most publishers seemed in a mood to sit tight because in the wake of one "This ACAC" latest show of force after their attempt to set up a new contract sort of dead a quiet death. If they should finally reveal with this record, they would certainly put them in a far stronger position with regard to a new contract. They still have to work out what happens.

Meanwhile, clefter Frank Slay offered another aspect of the ultimatum. "Maybe it's a good idea for ACAC to try to collect the royalties. I'm not really involved because I resigned from the organization when it seemed they had no real intention of helping BMI writers. I would say, however, who needs a collection from the writers? They ought to check the record companies direct. Frankly, I see it all as kind of a giant castle. The record companies are sitting way up on top like kings. They throw the crumbs down to the peasants way down below the ground. The reason of course being the publishers and writers. They scrounge around among each other to see who can grab a bit of the biggest crumbs, and the guy who does sets like a big deal. The record companies are making the big money today. Why you can't see so many publishers and writers are getting into the record business themselves?"

## Carlton Pegs

Continued from page 2

LP with Vincent Lopez titled "Nola" out of which a single containing "Nola," is being issued, a just album by Tony Scott, another with the Bill Cannon Three a set called "Memories of Brussels," and an LP featuring the Bob Florence Old.

## Clobber the Clubbers

In Carlton's ads and dealer mailings the label asks dealers to "work with a company, a product, a deal and a policy designed to preserve and protect the retail system of distribution... and designed to make you a retailer, not a peddler, to protect you against the hordes of the record clubs. Use the Carlton deal to clobber the clubbers." Carlton albums will carry the tagline "these albums are not available thru record clubs" and the diskery will send a special plaque out for dealers to post on their wall, advertising the new Carlton albums and with a line explaining that the albums are only available thru record shops.

Carlton told The Billboard that he believes the deal he is offering on his albums is "the biggest in the history of the business, and that it will be backed with the type of advertising and promotion that he has thrown behind his singles and the rest of his line to

## DISTRIBUTOR NEWS

Continued from page 16

L.P. Marty Schwartz of James H. Martin reports strong action on "Gotta Travel On" by Billy Grammer on Monument and "Somebody Loves You" by Kathy Linden on Decca. "The Day After Tomorrow," Tell Music top item, lists "Fall Part" by Annette on Discoland and "May You Always" by the McGuire Sisters and "Nola" by Billy Williams on Coral. Rick Proyo of M. S. Distributor's top item is "The Day After Tomorrow" by The Day After Tomorrow by American Boy by Bill Parsons on Fraternity. At Decca recording to Bob Bibe, the strongest pattern are "Dinah Cha Cha" by the Tommy Dorsey-Warren Covington ork and "Bye Bye Birdie" by Sammy Burke.

NEWARK, N. J. Top items at Laredy Record Distributors who handle Grand Award, Mark, Baton, Hammer and Street Records are "Tina" by Joe Salvador on Seeco, "Baby, It's Cold Outside Cha Cha" by Enoch Light & the Light Brigade on Grand Award, "Love and Affection" by Danny Stanton on Hannover and "Hot Tamales" by Noble (Thin Man) Watts on Baton. Strongest LP's are "I Want to be Happy Cha Cha," volumes one and two by Light.

NEW YORK. Syd Shaffer of Mercury has the following promising records: "I Kneel at Your Throne" by Joe Merliu, "The Wabble" by Jimmy McCracklin, "I Ain't Givin' Up Nothing" by Benny Hewitt. Strongest albums are "Implications in Music" by Nichols and May and "Remember With" by the Platters on Mercury. Stereo sales are high.

Seen has added Tritone in Miami. The label's current top LP's are the Joe Melis, Frederico Toroba, Chia Cruz and Arturo Chaité (cha cha) albums.

NOTES IN THE MAIL: Leo Chedak of Cadet Distributing Company in Detroit writes that Savoy is cooking with "You're Gonna Need Me" by Nappy Brown, "Baby, Won't You Come Home" by Big Maybelle. Liberty has another big one in "Alvin's Harmonica" by David Sewell & the Chapmunks. Liberty's usual freedom, has a corner with "Don't Wake the Kids" by the Four Tops. Epic is hot with "Rawhide" by Link Wray. Advice is always with the Chevrolet. "No Other Arms, No Other Lips" and Shelby Flint's "I Will Love You." Other current hot disks at Cadet include "Catch a Little Moonbeam" by Doc Burch on Challenge, "Haunted House" by Johnny Fuller on Specialty, "The Ballad of Barbara Graham" by Val Norman on Victor and "Sea Cruise" by Frankie Ford on Ace. Best-selling LP's are "Paler Gun" by Shelly Manne & His Friends on Contemporary, "Flower Drum Song" by the Astronauts on World Pacific, "Curtal Douching" by the Lester Linn Trio on Epic, "Hypnotique" by Martin Denny on Liberty and "The Songs That Made Him Famous" by Johnny Cash on Sun.

BRIEFS: Quality Records of Canada will distribute Lee Records... James E. Meyers, Richby Records, Inc. in Philadelphia has announced they will be releasing "The Day After Tomorrow" by Billy Williams on Fraternity. Columbia Records Distributing Company has a gas of an idea in their Chinese menu start to promote singles from the LP of "Flower Drum Song."

## Fred Fox

Continued from page 3

These are in addition to the present incubus, and include:

For popular-production directorship: Arthur Schwartz, Nat Aspinella, John Redman, Louis Alter, Edward Eliscu, Dana Svesse, Dorothy Fields, Louis C. Singer, Harold I. Rone, Sam H. Stept, Francis Drake (Pat) Ballard, Sam Coslow, Howard Dietz, Sylvia Dee, Arnold B. Horvitz, Leroy Anderson, Robert Allen and Andy Black.

For standard writer-directorship: Paul Creston, Morton Gould, Gian Carlo Menotti, William Grant Still, Vincent Persichetti and Bernard Wagenaar.

Simultaneously, Abe Olman, chairman of the publisher nominating committee, announced following candidates, in addition to incumbents:

For top production directorship: Ernie Drake, Lynn Dudley, Ernest R. Farmer, Anna Fisher, Fred Fox (see story above), Bernard Goswami, C. Handy Jr. and Dave Ringle.

For standard publisher directorship: Rudolf Tansler, II, W. Curtis Harrod Flannery and Charles Foley.

Writers nominating committee comprised Chairman Warren and Charles Adamson, Eddy Arnold, Mary Singli Breen, Norman Delo Jojo and Harold Orsh. Publishers committee comprised Chairman O. J. Marx and Donald Gray and Lee Talent.

Carlton looked upon his anti-club move as the most important in his career since he started his firm last year.

## Cap Hi-Fi Show

Continued from page 3

work, "Fantasia," and a playing of hi-fi tapes of music festivals from some 16 nations. Over \$10,000 worth of equipment was necessary to provide the particular treat for the show's visitors.

True to the prophesy of Charles Fowler, chairman of the National Advisory Committee for the Festival, and Publisher of High Fidelity Magazine, sister publication to Billboard, the president's speech displayed beside many of the hi-fi and stereo products.

Visitors could see not only the hi-fi equipment on display, but also what was more important to the addicts, there were over 50 exhibitors, including Fisher Radio Corporation; Paul Weather, president of Weathers Industries; L. M. Sandwick, vice-president of Radio Shack; Leo McIntosh, president of McIntosh Laboratory; William C. Shrader, president of Shrader Sound; William O'Connor, president of Southern Wholesale (RCA); and Leon Koize, general sales manager of Seregg Corp. of Chicago.

When asked about plans for 1960, the hardworking management of Music Productions, Inc., which produced the show, stated at a tea with the general cultural outlet, and a "Visit the U. S." theme. Mr. Robert Rogers is chairman of Music Productions, and Margot Phillips is president.

## ADDITION

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**GLENN** and his orchestra

A big-selling sound track album available in stereo, SFX-3011 and monaurally, Fox 3011.

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SINGS



# HEAVENLY LOVER

(AL CHIAR DI LUNA PORTO FORTUNA)

Orchestra and chorus directed by DICK JACOBS  
962084





## SAC Debuts Tape Cartridge Players

Two Models at \$100 and \$130 Play Disk Systems

**SKOKIE, Ill.** — While the tape playback industry looks for mass delivery of the long-awaited RCA Victor semi-automatic tape cartridge playback unit (The Billboard January 12) Stereophonic Automatic Corporation here unveiled a stereo tape magazine playback unit, which will convert almost any existing disk system, either console or component, by merely replacing the disk playback with the tape cartridge player.

While RCA Victor's self-contained semi-automatic cartridge playback unit runs \$299.95, the SAC converter lists at \$100. Tony Flan, president of SAC, said he would be delivering in quantity within 30 days of the official debut at the Los Angeles High Fidelity Show this week.

The Fidelivox Sonata model conversion unit, aimed at the general consumer, with its \$100 tag, will

play Fidelipac magazine cartridges loaded with four-track pre-recorded tape at 3 3/4 inches per second. Both half-hour and full-hour Fidelipac cartridges will be available.

The Fidelivox Camera, listing for \$130, aimed at the audiophile, will play two-track tape Fidelipac cartridges of 15 and 30-minute playing time at 3 3/4 inches per second.

The almost-square plastic-cased Fidelipac magazines, which come in three different sizes, are produced by the Fidelipac division of SAC, located in Toledo, under the direction of George Esch, inventor of Fidelipac. SAC acquired exclusive manufacturing and distribution rights to Fidelipac last fall. Fidelipac is a self-contained, self-driven single spool unit that plays continuously by virtue of an endless loop. The tape is pulled from the spool at the center and simultaneously rewound automatically on the outside. A single twist in the tape, before splicing the ends creates a Mobius loop so that both sides of the tape can be used, doubling the playing time. The Fidelivox tape magazine unit eliminates having to flip the cartridge to get maximum use of the tape. Fidelipac utilizes Dupont Mylar coated tape only.

The SAC tape magazine playback operates merely by inserting a Fidelipac magazine along a guide rail into the wide mouth of the tape deck. The tape starts playing automatically and ceases operation immediately when the magazine is removed. Magazines can be interchanged anytime with another.

(Continued on page 26)

## Retail Space Age Is Here, Says Jensen

**NEW YORK** — The year 1959 heralds the space age in merchandising, according to Karl Jensen, head of the Jensen Needle Firm. Jensen urges his distributors to make every inch of available space count in today's contest for sales.

Jensen says that much display space is either overlooked or used inefficiently in department stores as well as dealer's stores.

"Putting display space to work doesn't require adding a foot to the distributor's showroom—or the dealer's shop," Jensen asserts. "It means reclaiming areas that aren't living up to their full sales potential."

Among the waste space to be found in record stores, he cites: 1) Wall areas, ideal for charts and posters; 2) ceilings, which their natural facilities for mobiles and hangers; 3) racks, which sell best when they are kept stocked, and 4) corners, often left to haphazard display.

"Merchandising on the shelf has little sales future for distributor or retailer," observes Jensen. "But the same merchandise, out in full view on displays, walls and counters, multiplies its sales potential many times over."

In this new era of merchandising, distributors have a mission to show dealers how to harness their total selling area, he believes. "In today's competitive market," says Jensen, "distributors can serve as 'space cadets'—getting retailers to give their product maximum exposure and thus speeding up sales turnover."

## Epstein Resigns From University

**NEW YORK** — Larry Epstein, long associated with University of the United Audio Products, producer of Wigo speaker system and stereo record changers.

Charles Ray will continue as sales manager of University and will assume some of Epstein's duties.

## SWANK DISPLAY

### Zenith to Move Salon In Chicago

**CHICAGO** — Zenith announcing its relocation to a public display salon here around May 15 to larger quarters at 200 N. Michigan Avenue, northwest corner of Lake Street and Michigan Ave. The company's present display salon at 333 N. Michigan Avenue will be in operation until moving day.

The new salon space has been leased by Zenith for 15 years. Col. W. V. Yaschenko, manager at 333 N. Michigan Avenue, said: "It is closer to the Loop and nearer traffic from elevated lines. The air-conditioned display area of over 6,000 square feet allows showcasing of every instrument in Zenith's growing product lines. No sales of radios, TV sets, phonos or stereo record players will be made there."

Purpose of the salon, like that of its New York counterpart at 806 Fifth Avenue, is to give prospects a chance to pre-buy Zenith products and, aided by an informed sales staff, to obtain complete information about them. Show visitors can then place orders for merchandise with their local Zenith dealers. The salon also serves as an extension of dealer's own showroom.

The new display salon will be modern in furnishing, with dramatic lighting and unique decor. "See-through" windows give passers-by an unobstructed view of the complete display area.

Four listening studios sealed off from the rest of the salon by glass panels will be set up. These will be used by trained attendants to demonstrate high fidelity and stereo.

## PLAYER IS \$59.95

### V-M Aims at Teeners Via Stereo 45 Unit

**NEW YORK** — The V-M Corporation has begun full production of a 45 r.p.m. automatic stereo portable phonograph. Introduction of the unit is conged anytime with V-M. All currently available stereo portables are multi-speed units. The new V-M model—completely self-contained—plays 16 r.p.m. disks

as well as stereo and monophonic 45's automatically.

According to V-M sales manager Bud Cain, the unit is primarily aimed at the 18,000,000 teen-agers "who constitute a richly profitable market." Cain pointed out that many of the record companies

(Continued on page 27)



An unusual bonus plan has been building radio volume for Aber's in Boulder, Colo. As the picture illustrates, Aber's has posted a sign over the radio display which reads: "This week only, buy any radio in the store and receive 10 percent off the purchase price of any other item in the store." The idea has really taken hold. Many budget-minded buyers are buying radios when they come in with an entirely different purchase in mind. The radio included in the promotion are all in the better-price brackets.

## EDITORIAL

### A Foot in the Door

The phone rang this morning and our wife answered it. According to her later report, this was what happened.

"A voice came over the line saying: 'This is a recorded message. You are the lucky winner of a cutley set worth \$15. I will repeat. You are the lucky winner of a cutley set worth \$15. To get your prize, simply call Pearl River 7-6060. Let me repeat that number—Pearl River 7-6060. Be sure and call within the next 10 minutes. That number again is Pearl River 7-6060. I will now repeat the message, etc., etc., . . ."

Definitely, our wife called the given number and was told that she had indeed won the aforementioned cutley set worth \$15. A man would call at her convenience to deliver the prize and he would, at the same time demonstrate a complete set of house-cleaning appliances—vacuum cleaner, palm sprayer, etc.

Our wife agreed to this and set a time and date for the appointment. It happens that we have been toying around the idea of getting a new vacuum cleaner. The unit he will demonstrate is one of the popular, brand-name models. We think he has a better than even chance of selling us one.

There's nothing new about this method of soliciting new business. Any of our readers will consider it old hat.

The only reason we mention it here is, first of all, that it happened and was extremely effective in our case. Secondly, we're a little disappointed that the caller was a vacuum cleaner salesman (even though we're one) instead of our local phonorecord dealer trying to get us to sit down for a demonstration of his new stereophonic phonographs.

Ever thought of using this type of sales approach? Instead of cordily, you could use the words of those old LP's you haven't been able to move. They'll help you get your foot in the door that leads to a big ticket phono sale.

## New Low for Stereo Is \$34.95 Arvin Unit

**CHICAGO** — Trav-Ler Radio Corporation thurs a price bonanza for its stereo vinyl gramophone butargued this week with a line of five portables and a wooden console that underprice most competitors on the market from \$5 to \$100.

Highlights of the Trav-Ler portables are a four-speed manually operated full channel unit at \$34.95, which is \$5 under the previous low and a four-speed automatic changer stereo unit at \$59.95, which is \$20 under the previous low. Both manual and automatic portables have two four-inch speakers, one in the cabinet and another in the removable lid.

At \$69.95, Trav-Ler has a portable automatic changer, utilizing five-inch speakers. A custom portable automatic changer stereo at \$79.95 is a three-piece unit, with master playback and two removable side enclosures, which contain five-inch speakers. Peak-priced portable is a \$99.95 automatic changer with the two removable side enclosures, each of which contains a six-inch speaker in its own right.

All Trav-Ler portables boast individual stereo volume controls, tone controls that simultaneously

adjust tone for both channels, a flip-over stereo cartridge with two sapphire needles and a new metal turntable with a rubber mat protector. The manual portable has the metal turntable fitted with a built-in 45 adapter. All the portable stereos are of wood construction, offered in at least two different two-tone color combinations and stress lightweight construction.

Price-breaker in the stereo console field is a \$99.95 mahogany or blond unit with four-speed automatic changer and two five-inch speaker units, one in the master playback console and the other

(Continued on page 37)

## New Display For Splicer

**NEW YORK** — Robins Industries SP4 Semi-Pro splicer, which makes "The Splice With The Gibson Gial Shape," now comes in a brand new package designed to facilitate display and make it more attractive.

The new package is a box with a display flap. It may be used for



a hanging-display package, or a fold out easel in back can be used to form a stand. In black, orange and white, the package has a large pricing spot in front. Full illustrated instructions for splicing are on the back. The price, \$3.50 list, is unchanged.

## Walco Merges With Clevite

**NEW YORK** — The Electrovox Company, Inc., East Orange, N. J., manufacturer of Walco replacement needles and records, today, announces a merger between their firm and Clevite Corporation, Cleveland, O.

The merger affects the entire interests of the Electrovox Company, Inc., Walco Products, Inc. and their San Juan, Puerto Rico affiliate Precision Records. There will be no change in Walco management or personnel.

According to Robert Walcutt, who will continue to pilot the East Orange firm, the merger will vastly improve the Walco name and position it among their present product lines. Walco will distribute

(Continued on page 37)



**THE**  
**HOTTEST**  
**NEW HIT**  
**of 59!**

# MARGARITA

*Chuck Rio  
And The Originals*

#48016



## RECORDER PROMOTION

'Sell the Family'  
Is New V-M Pitch

**NEW YORK** — A tape recorder can be fun to use for the whole family. That's the central theme of a big V-M promotion just announced. The promotion is built around a "Family Pleasure Package," containing nine elements.

For example, one of the elements is the "Pleasure Package." It is a group of four puppets and a TV theater stage plus tape recorded puppet plays for family fun. The other original puppet plays can be recorded by the family.

Also included are children's stories recorded on tape, a stereophonic concert, a package of unusual sound effects to record on tape, square dances on tape (with a printed instruction guide), a "zany play script" to record and an "Add-the-melody" tape recorded accompaniment.

One of the most interesting elements in the package is the "Co-Star" tape taken from a Co-Star series of records, produced and distributed by Roulette Records. With this special Co-Star tape, the recorder owner can co-star with such show business personalities as Tallulah Bankhead, Bessie Smith, Fernando Lamas and June Havoc.

The Pleasure Package has a dual purpose. It gives the family entertainment and, at the same time, shows them the various ways a tape recorder can be used. A "How-to-do-it" manual is part of the package. It explains the benefits and uses of the tape recorder.

To back up this promotion, V-M has created a new display fixture, ad mat program and "everything the dealer needs" to do an effective promotion job.

V-M Sales Manager Bob Cain explains the emphasis on "family" benefits in the following way: "The point we try to make to the consumer," Cain told The Billboard, "is that when John Q. Public weighs the purchase of a \$225 machine he must realize that he is buying it just for one purpose. It's a family purchase and mother and the children are going to get as much use out of it as he does."

"By way of example," Cain said, "our manual has a day-by-day story of how one family uses the recorder right thru the week. It

isn't just a list of uses such as we've put out in the past. If on Tuesday Mother has to go out to the store and the father wants to leave a message for the children, she tape records it and they play it when they come in from school. Things like that dramatize tape recorder usage."

Cain also told The Billboard that V-M does not intend dealers to sell the "Family Pleasure Packages," separately even tho there may be a demand for them. V-M will do no promotion on it on the consumer level.

Robins Shows  
New Cans for  
Tape Storage

**NEW YORK**—In addition to its standard seven-inch tape storage can, Robins Industries is now marketing the TC-5, a five-inch can, according to Herman (Hy) Post, president. Identical to the larger product, the TC-5 has three ribs on each side to allow for easy secure stacking.

Designed to reduce the tape and film "aging," the TC-5 also helps prevent evaporation and assures safe storage of tapes and films.

The TC-5 lists at 55 cents.

Pittsburgh Jobber  
Sold to Admiral

**NEW YORK** — Admiral has purchased Pittsburgh Products Tri-State Company, subsidiary of Joseph Home Company, Pittsburgh, Pa., department store.

Pittsburgh Products has been Admiral's distributor in Western Pennsylvania, Pittsburgh area, and Cumberlands, Md., and Wheeling, W. Va. As part of Admiral, Pittsburgh Products will retain personnel and management. In addition, sales efforts will be expanded sharply to keep pace with consumer market growth in the Pittsburgh area, and an increased sales staff is expected to mark this expansion, says the firm.

Robins Adds  
Spirit Level  
Accessory

**NEW YORK** — One of the least appreciated elements in record and stylus life is also one of the easiest to accomplish—a level turntable. A skewed turntable causes wear on one side of the record grooves, as well as uneven wear on the stylus. Just as that, it multiplies distortion in the sound. This is even more of a problem with stereo disks, where two channels are impressed in one groove.

The simplest way to check on whether the turntable is perfectly horizontal is to use a spirit-level. The position of the bubble in the glass will tell the hi-fi enthusiast whether the table is out of true, and allow him to correct it.

Robins Industries has added a turntable level to its line of record-cases accessories, according to Herman (Hy) Post, president. The TL-1 consists of a spirit level housed in gold anodized aluminum case that fits easily on any turntable, and is especially easy to read because of extremely clear markings. The TL-1 lists at \$11.15.

USACO buys  
Concertapes  
In Chicago

**NEW YORK** — Metropolitan Chicago distribution of Concert-Disc stereo and monophonic records and Concertapes stereo tape recordings is being channeled thru USACO, Inc., a wholesale distributing firm. Previously, Concertapes used a representative-distributor-dealer marketing set-up in the Chicago area.

USACO is an outgrowth of U.Say-It, a personalized home-recording company, organized some years ago by Al Freiberger, general manager of Concertapes. In announcing the appointment of USACO as metropolitan area distributor, Freiberger said he is seeking additional record lines. Already he has made contact with Canadian and European record reps who want representation in the Midwest.

USACO, he said, will employ a distributor sales staff, but also will sub-distribute to electronics parts houses and other record distributors.

Meredith Buys  
Replogle Globes

**CHICAGO** — Replogle Globes, Inc., veteran producer of the Lyric line of record carrying cases, last week was purchased by the Meredith Publishing Company, Des Moines, Ia. Talk with the north-side Chicago firm indicated that the 20-year-old carrying case subsidiary of the firm will continue under the new corporate set-up. Lyric will be announcing new product soon.

hobbyist can buy. Two magazines in one, so a matter of fact. It's certainly a sure-fire profit booster for me!

Those dealers are laughing on the other side of their faces now . . . and ordering copies of HIGH FIDELITY themselves.

How about you? Are you stocking HIGH FIDELITY?

There's a 40% profit on each subscription for the first copies sell for 40¢. And there's no risk—unlike copies are fully returnable!

All-State to Promote  
Webcor Via Trade-Ins

**NEW YORK** — All-State, distributor of Webcor products in metropolitan New York and New Jersey, are getting set for a slambang promotion on stereophonic phonographs. The promotion is a local one, confined to area served by All-State.

Kick-off is next Monday at which time All-State salesmen will be giving details to dealers. The promotion is a "buy one, get one" type. Co-op ad funds will be made available to dealers.

The thinking behind the promotion was detailed by The Billboard by Sid Koenig, who pilots the All-State operation.

"The way I look at it," said Koenig, "there are about a million turntables in the New York metropolitan area. Right? Right. Since stereo records can't sell alone, all those turntables are obsolete. That's the message we're going to give the public. We're calling it the 'Webcor Annual Spring Trade-In Sale.'"

According to Koenig, the trade-in aspect of the promotion is important because many people have phonographs that are in working order and don't feel disposed of buying a new unit — unless they can get something for the old one.

"Besides, people are always looking for a deal," said Sid.

He pointed out that the trade-in gimmick is nothing new, especially in the phono business. But he stressed that his trade-in proposition

Herb Frank Named  
To Granco Post

**NEW YORK** — Herb Frank has been named director of sales of Granco Products, Inc., Long Island City manufacturer of r.dios and phobos.

The appointment makes Herb Frank's return to business after a serious auto accident many months ago. He was formerly national sales manager for Sirellan and divisional manager for CBS-Columbia. He has had over 20 years experience in the business.

According to Granco presy, Henry Fogel, Frank's appointment is the first step to a large-scale expansion program.

Electro-Voice to  
Woo Patio Trade

**BUCHANAN, Mich.** — Electro-Voice is ready to promote its "Mistmaster" speaker-outdoor system for the summer "patio" trade. The speaker with its rugged die-cast enclosure is well suited to patio or play room use. It is waterproof, light-weight, and can be hung almost anywhere on its own swing hangers. Price of the unit is \$48.00. The finish is baked enamel in "meat tan." Dimensions are 2 1/4" by 2 1/4" by 8 1/2" inches deep.

It going to blitz the New York area in a big way.

Concurrently, with his phono promotion, Koenig is working with Webcor in their first quarter tape recorder promotion. It has, he told The Billboard, been a very successful deal for All-State. In January, they moved their entire quota for January, February and March.

The New Jersey branch of All-State is a stereo record distributor (Mercury, London, M-G-M, KVAP and Verve). The New York branch intends to get into record distribution with a new-looking firm. They hope to be set with disk distribution by the time of the NAMM Show in June, Koenig said.

United Audio  
Debuts New  
Dual Changer

**NEW YORK** — United Audio Products is reading a blitz on behalf of its new record changer. According to Julius Corick, firm's topper, the "Dual" changer has many unique features. "Dual" is a combination of professional turntable and de-lux changer, Corick said.

Timing it with the introduction of the new unit, is the appointment of Larry Epstein, as vicepre in charge of sales. He told The Billboard that the "Dual" and a complete line of accessories will be available on a limited and a strictly enforced franchise basis. Some top reps have already applied for the line now that the unit is available. In addition, says Epstein, He added further inquiries regarding distribution and representation will be welcomed and acted on promptly.

## SAC Debuts Tape

Continued from page 24

out turning any switches or dials and without fear of damaging the unit or the magazine.

Flan emphasized that a survey of component and stereo set makers indicates that over 80 per cent of the equipment made has a stereo tape input jack, plus a selector dial.

Flan told The Billboard that he rushed first models to the L.A. show, starting Sunday (15), which was about 30 days before they had managed to get the Fideivox units. Several major makers of recorded music and a number of independent makers have already agreed to make music for the Fideivox, but because of negotiation primarily regarding pricing of the three different sized magazines containing pre-recorded music, definitive announcement can not be made immediately.

Both the Sonata and the Camarata will be available with a metal tape deck, mounted on a wooden cabinet, with a choice of four woods, mahogany, lined oak, walnut and fruitwood available.

Al Thyssen, formerly with Zenith and Hillierellers in the Midwest, has been named general sales manager of SAC. Thyssen is currently setting up distribution of the SAC tape magazine convertible units.

THEY LAUGHED  
WHEN WE SET DOWN A  
THE TYPEWRITER . . .

. . . to order copies of HIGH FIDELITY to sell to my customers. But now they're ordering copies themselves!

Fourteen months ago, when I told some of my fellow dealers that I planned to sell HIGH FIDELITY over the counter, they laughed. Said the profits would be too small. Now I'm selling pretty well. I figure I've made several hundred extra dollars from the sale of HIGH FIDELITY alone . . . several thousand from the extra records and equipment I've sold as a result of HIGH FIDELITY's advertising editorial pages.

Now that HIGH FIDELITY has merged with AUDIOCRAFT, it's the best magazine the music listener and hi-fi

## High Fidelity

The Publishing House, Great Barrington, Mass.

WEBCOR'S ROYALTYE 2001 is now available in a stereo playback unit as shown. As a monophonic system, the Royalite's big feature was its light weight — only 20 pounds. The extra weighting speaker system with its own built-in amplifier (shown here) weighs only 12 pounds.

**AUDITION**  
A new selling force  
...for dealers  
...for manufacturers  
IN FULL COLOR EVERY MONTH  
IN THE BILLBOARD

Introducing! A profit-plus for '59!

# A New WEBCOR Sales Winner

with special Webcor features that help you sell!



## The President MODEL 1050

A Stereo Hi Fi Fonograf with the convenience of a portable, PLUS big-set Stereo sound performance.

### IT'S LOADED WITH SALES-BUILDING FEATURES!

- Has four big speakers, a 6-inch and 4-inch in each section with crossover network.
- Webcor's exclusive Stereo-Disk-changer plays 33 and 45 stereo and monaural records intermixed.
- Dual channel 20-watt amplifier, 10 watts for each channel.
- Bayonet hinges for easy "slip on" or "slip off" of speaker sections.
- Automatic shut off.
- In handsome Charcoal grey.

There's a Webcor Stereo Fonograf to match every customer's need and price preference. Call your Webcor distributor today!

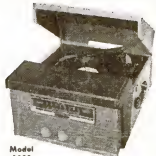
For the name of your local Webcor Distributor write Webcor Inc., Chicago 39, Ill.

BUDGET-PRICED WITH  
EXTRA SELLING FEATURES!

### The Holiday...

a self-contained stereo high-fidelity portable fonograf with sensitive AM radio!

- Two powerful speakers, wide-angle mounted.
- Dual channel amplifier.
- Webcor's exclusive Stereo-Disk-changer plays 33 and 45 stereo and monaural records intermixed.
- In ebony and gray tweed or coral and gray tweed.



Model  
1990

Only \$119.95\*

\*Suggested list price

SELL THE LINE THAT  
SELLS THE FASTEST

# SELL WEBCOR!

One in a Series of Industry Personality Statements

"One of the essential working tools for building and maintaining a successful business is a completely reliable source of accurate and timely trade news. In The Billboard I have found this tool. Its weekly coverage is accurate and covers every facet of the business. Its editorial policy is forthright and takes into consideration the problems of the industry as a whole in lieu of partisan narrow-mindedness."



**"It is our policy to get each of our employees to read Billboard. They in turn convey the importance and reliability of this publication to our customers."**

**—says LOUIS (Lou) BOORSTEIN**

President, Leslie Distributors

NEW YORK • PITTSBURGH • HARTFORD  
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THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY



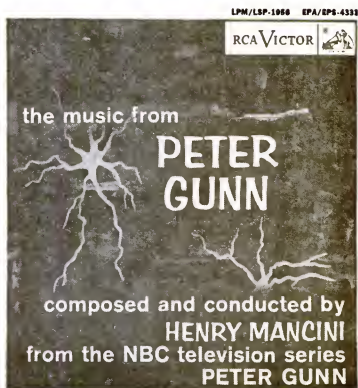


# OVER 1/4 MILLION ALREADY SOLD!... RCA VICTOR'S "PETER GUNN"

THE FASTEST SELLING L. P.  
IN THE NATION IN BOTH  
STEREOPHONIC AND MONAURAL  
VERSIONS! REMEMBER, THE  
BIG PROFIT IS WITH THE  
ORIGINAL "PETER GUNN" ON ...

 **RCA VICTOR**   
AUDIO CORPORATION OF AMERICA

BOTH L. P. AND EP VERSIONS AVAILABLE.



# The Billboard Buying Guide for PACKAGED RECORDS



## BEST SELLING LP'S

FOR SURVEY WEEK ENDING FEBRUARY 7

This Week	Last Week	Weeks on Chart
1. <b>Flower Drum Song</b> . . . . .	1	6
Original Cast, Columbia DL 5350		
2. <b>Peter Gunn</b> . . . . .	3	2
Henry Mancini, RCA Victor LPM 1956		
3. <b>Sing Along With Mitch</b> . . . . .	2	32
Mitch Miller, Columbia CL 1160		
4. <b>Come Dance With Me</b> . . . . .	13	2
Frank Sinatra, Capitol W 1069		
5. <b>More Sing Along With Mitch</b> . . . . .	5	15
Mitch Miller, Columbia CL 1243		
6. <b>Tchaikovsky: Piano Concerto No. 1</b> . . . . .	6	29
Van Cliburn, RCA Victor LM 2232		
7. <b>South Pacific</b> . . . . .	4	47
Sound Track, RCA Victor LOC 1032		
8. <b>The Music Man</b> . . . . .	8	51
Original Cast, Capitol WAO 990		
9. <b>Open Fire, Two Guitars</b> . . . . .	10	2
Johnny Mathis, Columbia CL 1270		
10. <b>The Kingston Trio</b> . . . . .	12	14
Capitol T 996		
11. <b>Only the Lonely</b> . . . . .	7	21
Frank Sinatra, Capitol W 1053		
12. <b>Gems Forever</b> . . . . .	14	26
Mantovani, London LL 3032		
13. <b>Gaite Parisienne</b> . . . . .	9	3
Boston Pops (Fiedler), RCA Victor LM 2267		
14. <b>Stardust</b> . . . . .	11	31
Fat Boone, Dot DLP 3118		
15. <b>The King and I</b> . . . . .	21	125
Sound Track, Capitol W 740		
16. <b>Oklahoma!</b> . . . . .	18	255
Sound Track, Capitol SAO 395		
17. <b>From the "Hungry 1"</b> . . . . .	—	1
The Kingston Trio, Capitol T 1107		
18. <b>Hymns</b> . . . . .	15	100
Tennessee Ernie Ford, Capitol T 736		
19. <b>Concert in Rhythm</b> . . . . .	17	11
Ray Conniff, Columbia CL 1252		
20. <b>Ricky Sings Again</b> . . . . .	16	3
Ricky Nelson, Imperial IMP 9061		
21. <b>My Fair Lady</b> . . . . .	22	150
Original Cast, Columbia OL 5090		
22. <b>Johnny's Greatest Hits</b> . . . . .	23	45
Johnny Mathis, Columbia CL 1133		
23. <b>The Fabulous Johnny Cash</b> . . . . .	24	5
Columbia CL 1253		
24. <b>Film Encores</b> . . . . .	25	74
Mantovani, London LL 1700		
25. <b>Continental Encores</b> . . . . .	—	1
Mantovani, London LL 3095		

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Business of New York University.



The following new packages, reviewed during the past week, have been selected for outstanding sales potential, artistic merit, new talent, sound recording or display value,

as indicated. These "Spotlights," in the opinion of The Billboard staff, merit prime consideration from dealers.

### Pop Albums

#### FOR LP FANS ONLY

##### Elvis Presley—RCA Victor LPM 1990

This LP effort by Presley contains some of his earlier recordings. Most are in a rocking, blues vein, and the chanter's genuine command for this type of material is displayed in full. In addition to the excellent material, sales will be further sparked by the cover photos of the artist—one showing him in Army uniform, the other a displayable fan shot.

#### JONAH JUMPS AGAIN

##### The Jonah Jones Quartet—Capitol T 1115

Jonah Jones should continue his string of hit albums with this swinging, new set. As was the case with his other sets, it features the wonderful trumpet work of Jones and an occasional bright vocal, plus fine backing by the other members of the quartet. The tunes are mainly standards, and Jones does some exciting things with "I'll Always Be in Love With You," "Pennies From Heaven," "Balling the Jack" and others. Strong wax here.

#### WELCOME TO THE CLUB

##### Nat King Cole—Capitol W 1120

Cole works out on a group of swinging, jazz-oriented offerings with interesting backing by Dave Cavanaugh. These often have the flavor of a Basie sound. Cole himself, as usual, is fine and is somewhat reminiscent of his earlier swinging efforts. He also does a very passable job with several blues, usually reserved for the more basic blues artists like Joe Turner, to wit, "I Want a Little Girl" and "Wee Baby Blues," the latter also known as the "Oo Wee Blues." Solid programming here and it has heavy sales potential.

#### BLUE CHIFFON

##### The George Shearing Quintet & Ork—Capitol T 1124

The quintet is backed by the Billy May ork in a series of exciting performances. The set is exciting and offers a fresh, new and securely "new" Shearing sound. Top tracks are "Young and Foolish" and "My One and Only Love." Displayable cover. Top pop and jazz potential.

#### JUDY GARLAND AT THE GROVE

##### Capitol T 1118

Set was recorded during a recent live appearance at the Coconut Grove. Miss Garland is supported by Freddy Martin's ork on a group of her well-known show-stoppers and a terrific gag reading of "Purple People Eater." She's never sounded better. Fine cover photo of the artist and excellent sound are additional assets.

#### REMEMBER WHEN?

##### The Platters—Mercury MG 20410

The Platters sing a group of nostalgic standards, including their current best selling single "Smoke Gets in Your Eyes," "Somebody Loves Me," "Thanks for the Memory" and other hits of the '30's and early '40's. Choice jockey wax and a strong sales item.



# The fastest, most complete and most authoritative evaluation of packaged records

## Pop Talent Albums

### THE FRANK MOORE FOUR Capitol T 1127

The group scores well with their first album effort on a lightly swinging series of tunes. Selections are nicely varied, and the crew has an original, fresh sound. The LP can move in both pop and jazz moods if exposed. Tunes include "Manhattan," "I'll Never Smile Again" and "Night Train." Fine, new talented group.



## Classical Albums

### BRAHMS: DOUBLE CONCERTO; TRAGIC OVERTURE David Oistrakh, Violin; Pierre Fournier, Cello with the Philharmonia Orch. (Galliera)—Angel S 35353 STEREO & MONAURAL

The majestic concerto is interpreted with a feeling that is maintained throughout. The contrasts between execution of the movements indicates their obvious affection for the work. The orchestra under Galliera responds in complementary fashion, both in support of the artists and on the dramatic overture. Despite competition, this will sell.



## Classical Special Merit Albums

### DOHNANYI: VARIATIONS ON A NURSERY TUNE; PIANO CONCERTO

Ernst Von Dohnanyi, Piano with the Royal Philharmonic Orch. (Boult)—Angel S 35558  
STEREO & MONAURAL

Stereo proves more effective with this release than with most keyboard works in view of the prominence of the orchestral role. As in the monaural version, the performance of the variations on "Baa Baa Black Sheep" brings out its satiric charm, while the Concerto is music that deserves more frequent performances. The pianistics of the composer at the keyboard are remarkable in meeting his own technical demands, but considering that he was over 80 when he recorded the album, they become downright incredible.



## Jazz Albums

### SHELLY MANNE & HIS FRIENDS PLAY "PETER GUNN" Contemporary C 3560

The intriguing Shelly Manne variations on the Hank Mancini tele themes make this album a truly outstanding entry in the "Peter Gunn" disk derby. Superlative musicianship and excellent recording result in a unique combination of free flowing jazz conceptions that are cleanly interlaced to create an ear-arresting texture of sound. High degree of artistic merit, coupled with Manne's strong following among jazz enthusiasts and further enhanced by the timely interest in Mancini's "Gunn" score, all add up to a sizzling grand total.



## Children's Albums

### SLEEPING BEAUTY Sound Track—Disneyland 4018 STEREO & MONAURAL

"Sleeping Beauty" has a wonderfully captivating score based on thematic material from Tchaikovsky's "Sleeping Beauty Ballet." Adaptation is by George Bruns. Songs performed by the Princess Aurora, the Prince and the Good Fairies as well as instrumental backgrounds to the action are carried off delightfully here. Seven channel stereo employed in the theater cannot be duplicated, of course, but the two channel effects provide a good feeling of depth which will bring the picture back in sharper reality to those who have seen it. This one should be a winner on counters.



(Continued on page 37)

## ALBUM COVER OF THE WEEK



FOR LP FANS ONLY, RCA Victor LPM 1990. Two brilliant cover shots of the famed singer mix for a bright display of Presley's two moods. On one side he is pictured as the carefree, relaxed artist of civilian life and on the other, as the snappy and alert soldier. It's a sure knockout for his innumerable fans and should spark off the sales of his latest effort.



## Best Selling Pop EP's

FOR SURVEY WEEK ENDING FEBRUARY 7

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this confirming study of retail record sales are under the direct and constant supervision and control of the School of Business of New York University.

1. RICKY SINGS AGAIN—Ricky Nelson . . . . .Imperial EP 159
2. THE FABULOUS JOHNNY CASH . . . . .Columbia EPB 12532
3. LONELY ONE—Duane Eddy . . . . .Jamie JEP 100
4. MARDI GRAS—Pat Boone . . . . .Dot DEP 1075
5. KING CREOLE, VOL. 1—Elvis Presley . . . . .RCA Victor EPA 4319
6. HYMNS—Tennessee Ernie Ford . . . . .Capitol EAP 1-750
7. NEARER THE CROSS—Tennessee Ernie Ford, Capitol EAP 1-1005
8. DETOUR—Duane Eddy . . . . .Jamie JEP 301
9. SPIRITUALS—Tennessee Ernie Ford . . . . .Capitol EAP 1-818
10. ELVIS—Elvis Presley . . . . .RCA Victor EPA 902



# FABULOUS FOR FEBRUARY

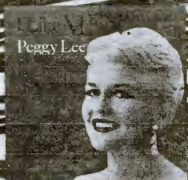


W-1120



T-1115

FEBRUARY 19  
SOUNDS UNLIMITED 



THE  
GARLAND IN GROVE



T-1118



T-1117



T-10201

  
Capitol  
RECORDS

• Review Spotlight on Albums . . .

• Continued from page 31

**Folk Albums**

**SABICAS; THE DAY OF THE BULLFIGHT**  
ABC-Paramount ABC 2265

This big, handsome package, made to order for the general public as well as bullfight fans, includes four pages of de luxe text and pictures about the corrida. However, the music is not the usual band playing pasodobles, but flamenco impressions of a full day of a bullfight: from the matador's awakening at dawn to a final "Lovers in the Night" sequence. Cypsy guitarist Sabicas, aided by three other guitarists, two singers and a dancer, strikes convincing sparks with his performances. American composer Kroyon Hopkins has written terse orchestral introductions to each of the eight sequences, and they capture the spirit effectively. But the highlight of the album remains the guitar fireworks of Sabicas.

**Religious Albums**

**PRaise HIM**  
Fred Waring Ork—Capitol T 1122

The beautifully recorded Waring singers make one of their few a cappella appearances. There are 18 favorite hymns in the selection, including "I Love to Tell the Story," "Little Brown Church in the Vale," "I Would Be True." Technically, the singing is tops and the hymns chosen are bound to have a broad appeal. Cover photo of symbolic religious figures in stained church glass makes a handsome display piece.

**THE STRANGER OF GALILEE**  
Blackwood Brothers Quartet—RCA Victor LPM 1892

The highly favored sacred group, which is most familiar on the Nashville scene, turn in another listenable and soul-satisfying effort. Here are great gospel songs like "Sweet Peace," "The Last Mile of the Way," "When I Take My Vacation in Heaven," and hymns like "What a Friend We Have in Jesus." Biblical painting on the cover is an eye-stopper and different. Fans should grab this, and it can make new friends for the quartet.

**Specialty Albums**

**MORT SAHL 1960 OR LOOK FORWARD IN ANGER**  
Verve MG V 15004

Mort Sahl, the college crowd's favorite comedian—or satirist—has a ball on his second legally authorized L.P. It is full of the usual Sahl banter, aimed at the Government, Communists, Republicans, Democrats, liberals, psychiatrists and any other target that his penetrating witticisms can reach—and they reach almost everything and everybody. Certain to sell to the college set, the beatniks, the jazz crowd, the young intellectuals and anyone else who is able to laugh at man's foibles.



• Reviews and Ratings of New Popular Albums

**EXPLANATION OF PACKAGE RATING CATEGORIES**

(Each item is rated strictly according to its sales potential in the category in which it is classified)

**SPOTLIGHT**—Sure-Fire Merchandise—  
Top Demand

★★★★—Very Strong Sales Potential—Essential Inventory

★★★—Good Potential—Will Sell

★★—Moderate Potential—Sellable

★—For dealers who stock all merchandise.

★★★★ **LES BAXTER'S AFRICAN JAZZ**  
Capitol T 1117  
Another imaginative package from the orchestra. Despite the title, this can move in pop markets. Underlying the inventive treatments of the tunes are various rhythms. Sound is excellent. Each side approaches the tunes are interpreted with color. Various sections are featured on the original compositions.

★★★★ **BROADWAY COMPLEX**  
Warner Bros. Ork. Warner Bros. BS 1253 & B 1253  
STEREO & MONAURAL

Here's a quantity-plus-quality package of show tunes, marking what the label believes to be the first time the scores of four different Broadway shows (12 tunes in all) have been presented in one album. Scores from "My Fair Lady," "South Pacific," "Can-Can" and "Oklahoma" are played with "vitalized feeling and tempo" for maximum nostalgic impact. A solid item.

★★★★ **SALUTE TO THE SMOOTH BANDS**  
Freddy Martin Ork. Capitol T 1116  
In its most attractive new album outfitter Freddie Martin and his crew salute the great dance bands of yesterday and today with duplications of the themes of the big hits of these smooth acts. Bands included include Art Krimo, Clyde McCoys, Ambrose, Ross Morgan, Wayne King, Glenn Miller, Ray Noble, and others. The sound is excellent, and the performances are first rate. More than that, every tune is danceable. A set that could be a strong seller if exposed.

★★★★ **DANCING ROOM ONLY**  
Cory Embardo Ork. Capitol T 1121  
Lovely album of favorites in the traditional and timeless Lombardo style, including "Autumn Leaves," "Hittin' the Road," and "I'll See You in My Dreams." Also charming orchestration of "Excitation" and "Dancing."

(Continued on page 35)

**POPULAR ★★★★★**

★★★★★ **I LIKE MEN!**  
Peggy Lee. Capitol T 1131  
The wonderful Miss Lee sings about her men—"Christy My Boy," "I'm Just Wild About Harry," "Jim," "Oh Johnny," etc. The backgrounds are varied—sometimes and wind instruments, and in still others, string groups. The constant thread is Miss Lee herself who is in great form. Plenty of jockey fodder here packed into a set that should garner a lot of sales action for quite a spell.

★★★★ **REPERCUSSION**

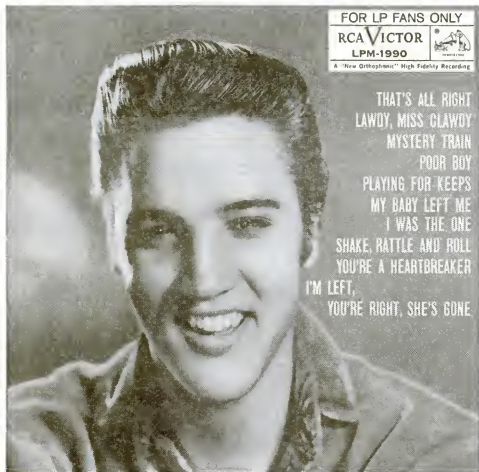
David Carroll Ork. Mercury SR 66613  
STEREO & MONAURAL  
Here's an exquisite sound package for stereo and hi-fi addicts: a sequel to Carroll's "Puccinini in Hi-Fi" album, this LP spotlights a different category of percussion instruments on each selection. Cebu percussion instruments on "The Prussian Year," "Chauncey percussion instruments on "Chauncey, My Chauncey," etc. A strong entry with excellent performances by studio percussionists.

★★★★ **THIS THING CALLED LOVE**

Tommy Sands. Capitol T 1123  
The album is a bit of change in style for the versatile chameleon, backed by smooth orchestral support, his registers suitably on an attractive group of exercises. Tempo are nicely varied, and the set can also appeal to adult buyers. Standout selections are "Shut Me Out," "Should I," and "That Old Feeling." Good cover shot of artist.

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RADIO CORPORATION OF AMERICA





# Reviews and Ratings of New Popular Albums

Continued from page 32

"Around the World" is what tempo. A new thing for the world Lombardo leads.

## POPULAR ★★

★★ THE SOUND OF WAYNE KING  
Decca DL 7821  
STEREO & MONAURAL

Here's an intricate stereo recording featuring the smooth King or King playing recent hits, such as "Gee," "Curtain Smile," "You're and Wayne and Wonderful." The orchestra performs them with splash and the stereo sound is good. For all the way King fans.

DANCING TONIGHT TO MORROW  
Buddy Morrow Ork. RCA Victor LSP 1712  
STEREO & MONAURAL

Buddy Morrow and his ork turn in some swinging recordings of standards and originals in this new stereo set. Morrow has always been a dance band with a beat and the ork shows off his beat strongly on such tunes as "It's Be Around," "Ten for Ten," "Good Down," and "Rock to Morrow." It's a wild album aimed strictly at the younger set. Stereo sound is fair.

★★ HI-FI SINGERS' DELIGHT  
Helen Zacharia & Jim Mapple Valses.  
Decca DL 8522  
Zacharia and Mapple combine an interesting hi-fi set on several international favorites. It's a mood pack where they can have a special Light rhythm backing on the selections helps.

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create a flammable setting. Tunes include "Around the World," "Mandolin Serenade" and "Tummy." Good material.

★★ GABBY MOORE PRESENTS THAT WONDERFUL YEAR—1940  
Warner Bros. WS 1281 & W1282  
STEREO & MONAURAL

A terrific tune with Moore's "Dat" record re-cut feature on his TV show. Dedicated to "old Ford," the LP contains such favorites from 1940 as "There's a Small Hotel," "The Lawdy Lawdy," "Lawdy," and "Takin' a Chance on Love." In addition, it remanufactures two covers sure to bring back those per-war days. Strong appeal. The DJ's should have a field day with this one too.

★★ SHELL WE DANCE  
The J. J. Shells Ork. ABC-Paranoid ABC 254

Deafens with cowboys who like good music are should demonstrate this one. The rhythm are truly selections. Sides are made up of a series of melodies which include pop standards, as "Mood Indigo," "Who's Sorry Now," etc. Spiced by Latin-tinged pieces. Ferm's writing is in the society groove and in excellent taste.

★★ SUNRISE SERENADE  
The Ray Charles Singers. Decca DL 8528

This is the first in what Ray Charles has done up of a series of records to do with times of the day. In this "morning" album, he has a series of songs including "Who's Sorry Now," "Good Morning," "Oh, What a Beautiful Morning," etc. Interesting ballads remain on various occasions of affection, the piano, bells and rhythm. Nice arrangements and the Ray Charles Singers do their usual classy vocalizing.

★★ THE MAGIC TOUCH OF RICK RAM  
Mercury MG 2893

A package of 100 instrumental, taste-fully arranged. Sides were recorded in France, and disc has obviously been well-engineered. Material for the most part comprises Ram's songs, and includes "The Green Eyed Lover," "Only You," and "The Magic Touch."

★★ THE PALMER METHOD DANCING  
Jimmy Palmer Ork. Mercury SR 4863

Palmer provides a pleasant instrumental package of nostalgic standards in a sprightly bossanova's bounce dance tempo. Melody highlights some 33 oldies covering a wide variety of years. Selections include "I Won't Dance," "Rosalie," "Woodchopper's Ball," "Cat Sit Bow," "The Best Things in Life Are Free."

★★ THE GARAGE COLLECTOR  
THE GREAT BELLS  
Produced by Irving Taylor. Warner Bros. BS 1254 & B 1254

Hundreds of albums after the first collection of work songs, this album is one of the first to present a whistled mood on the genre. These songs do not tell of the hard farm but the glories of each odd job on the life song, the cop to the prison, the prison inmate, decorator, rock and roll vocal coach, etc. Some don't do the job, but there's enough fun in the efforts to make this an amusing item. Attractive cover, illustrating the title song. It is one of the take-off view, and the idea should tickle enough customers to ring up substantial sales.

★★ MISTER PIPE ORGAN!  
Eddie Duane Ork. Capitol Y 1129

For organ music, instrument used is a four-manual, 24-rank Robert Moorer studio organ and a three-manual Hammond. Material and performances are outstanding. Mastering includes "Open Your Eyes," "Fugate Mountain," "Polkanna," etc.

★★ EXCITING SOUNDS FROM ROMANTIC PLACES WITH LEO DIAMOND  
ABC-Paranoid ABC 268

Diamond is literally a "one-man band" on this interesting package, which features the harmonica virtuoso playing all 12 parts. The music is a prime-time, decorative, rock and roll vocal coach, etc. Some don't do the job, but there's enough fun in the efforts to make this an amusing item. Attractive cover, illustrating the title song. It is one of the take-off view, and the idea should tickle enough customers to ring up substantial sales.

★★ DRINKING SONGS BUNG UNDER THE TABLE  
The Blues. ABC-Paranoid ABC 278

A series of 12 new tunes. Sides are done with style and class. Material includes a variety of styles, such as "Big Whiskey," "Father, Dear Father," "Show Me the Way to Go Home," etc. Dealers should demonstrate it for potential buyers.

★★★ GEORGE JESSEL SINGS TEAR JERKERS OF THE NOT-SO-GAY NINETEENS  
Toshiba LP 488

Jessel, after a spoken introduction, reads several of the top numbers of the "Top 500" period. All are in the wester vein. Chorus assistance on the many melodies is excellent. The lyrics of the great old melodies are presented in just the right vein by the master showman! If repeated, this can be a profitable item. Selections include "Shirley More to Be Prized Than Bread," "My Never-Sow," "I Was His," and "She's Only a Bird in a Gilded Cage."

## POPULAR ★★

★★ LET'S SING SONGS EVERYBODY KNOWS  
Rene Margas. Ork. Decca DL 7812 & B 7812

Organ and rhythm section/jazzers of old favorites ("Down by the Old Mill Stream," "Always," "Dear Old Dad," etc.) Tempo is held down to the beat, but allows for singing and light harmonizing by groups the area's top talent. It's a good disk to recommend for a party. The stereo version also distorts the music, but all these great producers of a stereo photo.

★★ TWO BEERS AND EVERYBODY SINGS  
The Strangers. Warner Bros. WS 1257 & W 1257

A unique singing package, reproducing the entertainment of an evening at San Francisco's Red Garter night club. Old tunes are sung by the beer and peanut-eating audience to accompaniment of a band-fronted band. Tunes are really "Show Me the Way to Go Home," etc.

★★ HAWAIIAN DREAMS  
Joe Meira Duks. Columbia Decca DL 8817

Many of his melodies is very similar to many others available. Meize and group interpret the melodies in so-so fashion. Some good.

## COUNTRY & WESTERN ★★

★★ LONESOME LOVE  
Jess Shepard. Capitol Y 1136

Excellent country package. Jess Shepard is in the true tradition, and his sides here carry the flavor of the true country genre. Included are "I Was His Agent," "A Thief in the Night," "I Hate Myself." Lovers of the authentic c.w. have it.

## INTERNATIONAL ★★

★★ AROUND THE SAMOVAR  
Lenaid Bouras Ork. Warner Bros. WS 1258 & W 1258

A Russian song program that effectively captures the mood of the national temperament. Here is the lightness and the brooding, the laughing and the sighing of the Russian people. At first, it may not seem that this is aimed toward the Russian community here, but the disk should please a wider market. The sound, particularly in the stereo version, is superb.

## INTERNATIONAL ★★

★★ LURE OF TAHITI  
Tahitiens & Les Tahitiens. ABC-Paranoid ABC 271

From the lovely island of Tahiti come this album of rhythmic, interesting folk songs, played by natives of that island. The music is in a usual groove—but it bears a relation to Hawaiian melodies—but the interesting rhythms are cream to attract fans of the genre. Tunes include popular songs of Tahiti, improvisation on the spot.

## POLKA ★★

★★★ "STASH"  
Slim Wilshire & The Polka Cats. ABC-Paranoid ABC 272

Spirited polka item should find a home in this market. The crew serve up a series of danceable melodies. Some are instrumental, and there are also some with English and Polish vocals. Good cover will help.

## RELIGIOUS ★★

★★ RESPONDENT THEMES  
Reverend Dr. Symphonious Holmes by Paul Miklosin. Ward W 7953-LP

Orchestral arrangements of sacred music. A top package of its type, well recorded and packaged. Book-type cover opens to reveal extensive notes and the words of such material as "Friendship With Jesus," "Lead Me to Calvary," "Only Trust Him," etc.

## SACRED ★★

★★★ LIGHT OF THE LORD  
Tommy Collins. Capitol Y 1132

Former country singer Tommy Collins, who is now a minister, offers a splendid (Continued on page 33)

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# ELEPHANT WALK

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## INTERNATIONAL ★★

### AROUND THE SAMOVAR

# THE CHORDS

# ELEPHANT WALK

METRO K20015

## INTERNATIONAL ★★

### LURE OF TAHITI

# THE CHORDS

# ELEPHANT WALK

METRO K20015

## POLKA ★★

### "STASH"

# SAM FLETCHER

## RELIGIOUS ★★

### RESPONDENT THEMES

# TORN BETWEEN TWO LOVES

and BEFORE

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## SACRED ★★

### LIGHT OF THE LORD

# TORN BETWEEN TWO LOVES

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## • Reviews and Ratings of New Popular Albums

• Continued from page 35

collection of gospel and sacred tunes. Including a couple of originals. Collins has a clear, simple style, and he sings these items with much sincerity. Most satisfying listening by a solid artist. "Amazing Grace," "My Saviour's Love," "Softly and Tenderly" are included. Strong merchandise in this field.

### SPECTACULAR ★★★

#### ★★★ BILL CULLEN'S MINSTREL

**SPECTACULAR**  
With the Endless. ABC-Paramount ABC 344  
TV sees Cullen present an inspired musical show, beginning with a colorful scene at the showboat landing and the band marches thru the town. Cullen's informative narrative fits together a group of abnormally instrumental and group vocal minstrel items, "Did He Ramble," "The

Clinty Burke," "Shanadooah," "Dixie," "Carnegie Hall," "Waiting for the Robert L. Lee," etc.

### SPECIALTY ★★★

★★★ THEMES FOR AFRICAN DRUMS  
The Guy Warren Sounds. RCA Victor LP 14184  
Authentic African drum solo work by Guy Warren is featured in this exotic package. Warren works native rhythms loudly and some of the sides are backed by other instruments. However, Warren's admirable "talking drum" solos dominate, ranging effectively in mood from "The Talking Drum Looks Ahead" to "Balled for Cinnamon Saffers." Warren plays bouzouki, the African Blues Oboe ("Cribbing Drum"), Congo drums, regular jazz drums, and the African bamboo flutes.

## • Reviews and Ratings of New Classical Albums

### CLASSICAL ★★★

★★★ DYORAKI: CELLO CONCERTO; FAREWELL; ELZEIF; FOR CELLO & ORK  
James Shaker, Cello with The Philadelphia Orch. (Seashell). Angel 83847

#### STEREO & MONAURAL

Stereo is exceptional on this disk, in that besides the usual brilliance, there is complete assurance of sound. Shaker acts as an interpreter, using his cello as a musician rather than solely as an instrumentalist. While his tone is occasionally waxy and his technique suffers at times, he breathes life and poetry into every phrase. No current competition on the floor, and the Dyorak should stand out all courses. Fine photo of artist on cover.

★★★ FRANZ VON SUPPE: 6 OVERTURES  
Philharmonia Prussiana Orch. Angel 83827

#### STEREO & MONAURAL

"Pomp and Passion," "Pique Dame" and other favorites that have never had their popular appeal. Von Suppe's effectiveness comes just as generally spirited treatment, also at times these readings are just a little flat and timid. Charming stretches of early waltz, dancing polkas ideas cover.

### CLASSICAL ★★

★★★ CATCH THAT CATCH CAN  
New York Cath. Ch. Expedition  
Ampex EA 8313

#### STEREO & MONAURAL

Catches by 17th Century Englishmen of whom Purcell and Blow are the best known. Words are in the finest English tradition of laity, literary bentness. The fresh young voices have caught the style well, and give the material vigor and objective, but never level, treatment. Fine pack-

aging set off by Hogarth sketches on back. A rare gem for the market.

### LOW PRICE CLASSICAL ★★★

★★★ ROMANTIC STEREO MUSIC  
North Concert Orch. (Kerebary). Rodelite EA 43

#### STEREO & MONAURAL

Tchaikovsky's "Romeo and Juliet" and under-rated numbers of Mozart and Wagner as performed by a first-rate, well-known group. While treatment of the Tchaikovsky is excellent, it's ideas for the market. High as unclear, except when volume controls are turned up, but at loud volume the stereo sound is good and dynamic. A lot of sound for the money. Should sell well on the rack.

## • Reviews and Ratings of New Jazz Albums

### JAZZ ★★★

★★★ BEERS OF A FEATHER  
Carmen McRae with Bobo Buford Orch.  
Decca DL 883  
Miss McRae seems to wear neck and face from jazz to pop. Here's all jazz, with some fairly loose, relaxed backing of various complements — rhythm with four from horns and double bass, rhythm and five voices, etc. Tiger's eye has to do with "Beers of a Feather." "Mr. Mendocino," "Chickadee," etc., which makes for a program of good songs. Some of the girl's scintillating improvising seems to lack excess, but vocalizing is otherwise on the credit side. Good as an intro.

### Juke Bids

• Continued from page 3

will get back from distributors and one stops on single records that don't become hits. Meanwhile, manufacturers are finding out that stereo is becoming a revitalizing force for their classical and pop LP catalogs. Classical items being re-done in stereo appear to have a new appeal even for collectors who already have them in monaural. And the same is true of pop items. Marais and Miranda, the folk singers, have just cut their familiar repertoire in stereo in order to appeal to the new twin-track record buff. There will be more and more of this put on the market until it will be possible to get Benny Goodman playing "Sing, Sing" in stereo, etc., and everyone else who ever sold records in quantity.

#### Everybody's Doin' It

Even manufacturers who once said they would not cut everything in stereo, also still reiterating their stand, are gradually cutting almost everything in stereo. Only a soloist or a duo is liable to be recorded monaurally in the future and it is doubtful if the duo will stay monaural very long.

### Flick Sparks

• Continued from page 4

per Bros. Records has just issued a brand new jazz version of the score with instruments playing the roles of the leading characters. United Artists will soon issue two new "Foggy and Best" LP's and will star through Diahann Carroll and Andre Previn, the other is a jazz version with the New York City Civic Jazz Orchestra conducted by Bill Potts.

Carlton Records will release an instrumental version of the tunes of the opera, played by a 55-piece orchestra under Monte Kelly. Decca Records has one set with Sammy Davis, with arrangements by Ralph Burns. There is one in the can at Verve Records with Ella Fitzgerald and Louis Armstrong. A&M has one on the fire. And Roulette Records will issue a new album of Gershwin tunes with Pearl Bailey that will contain five or six songs from "Foggy and Best." There are also low-priced versions of the opera out or due out. One is already released on the A&co label, another is due on the Stereo-Fidelity label.

# Dot's PARADE of BEST SELLERS

## DOT BEST SELLERS

- 15888 WITH THE WIND & THE RAIN IN YOUR HAIR—GOOD ROCKIN' TONIGHT—Pal Boone  
 15900 TRADE WINDS—HAWAIIAN WAR CHANT—Billy Vaughn  
 15890 PETITE FLEUR—Bob Crosby  
 15891 ST. LOUIS BLUES—IDA, SWEET AS APPLE CIDER—Steve Allen  
 15880 CITY LIGHTS—STOLEN MOMENTS—Ivory Joe Hunter  
 15897 IT ISN'T FAIR—I'M CRYING JUST FOR YOU—Don Cornell  
 15893 RED ROSES FOR A BLUE LADY—LITTLE ROSEY RED—Nick Todd  
 15894 BABY MOON—SOLITUDE—Bonnie Guitar  
 15896 ST. LOUIS BLUES MARCH—HOT TODDY—The Clark Sisters  
 15884 THE ABA DABA HONEYMOON—LOVE IS A THING—Dobbie Reynolds

## NEW RELEASES

- 15899 STROLLIN' BLUES—YOU CAN'T STOP ME FROM DREAMING—Robin Luke  
 15901 OPEN THE DOOR, RICHARD—PARTS I & II—Red Blanchard  
 15902 SAN FRANCISCO BEAT—OLEO THE BUTTERFLY—Don Reed  
 15903 DU BIST MEINE LIEBE—THE BELLS OF HEIDELBERG—The Wizards  
 15904 HIS EYE IS ON THE SPARROW—MY HOME TOWN—The Sunshine Boys

## BEST SELLING LP'S

- |  |  |
|--|--|
| DLP-3156 BILLY VAUGHN PLAYS                      | DLP-3118 STAR DUST—Pal Boone               |
| DLP-3071 PAT'S GREAT HITS—Pal Boone              | DLP-3140 LA PALOMA—Billy Vaughn            |
| DLP-3150 AROUND THE WORLD—Steve Allen            | DLP-3157 THE MILLS BROTHERS' GREAT HITS    |
| DLP-3151 WHISPERING HOPE—Bonnie Guitar           | DLP-3121 YES INDEED!—Pal Boone             |
| DLP-3131 DIXIELAND BLUES—Johnny Maddox           | DLP-3110 ORGAN HUES IN HI-FI—Al Bollington |
| DLP-3104 SING SING SING!—The Clark Sisters       | DLP-3103 MMMM . . . THE MILLS BROTHERS!    |
| DLP-3001 SWEET MUSIC AND MEMORIES—Billy Vaughn   | DLP-3064 MELODIES IN GOLD—Billy Vaughn     |
| DLP-3068 HYMNS WE LOVE—Pal Boone                 | DLP-3077 PAT BOONE SINGS IRVING BERLIN     |
| DLP-3119 BILLY VAUGHN PLAYS THE MILLION SELLERS  |  |
| DLP-3100 SAIL ALONG SILV'RY MOON—Billy Vaughn    |  |
| DLP-3136 SOUTH PACIFIC BLOWS WARM—Bob Crosby     |  |
| DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS |  |
| DLP-3086 MUSIC FOR THE GOLDEN HOURS—Billy Vaughn |  |

## BEST SELLING and NEW STEREOGRAPHIC LP'S

- |  |   |
|--|---|
| DLP-25016 THE GOLDEN INSTRUMENTALS—Billy Vaughn          | DLP-25118 STAR DUST—Pal Boone                     |
| DLP-25057 LURE OF THE ISLANDS—Hal Aloma                  | DLP-25119 BILLY VAUGHN PLAYS THE MILLION SELLERS  |
| DLP-25064 MELODIES IN GOLD—Billy Vaughn                  | DLP-25121 YES INDEED!—Pal Boone                   |
| DLP-25068 HYMNS WE LOVE—Pal Boone                        | DLP-25122 JOHNNY MADDOX PLAYS THE MILLION SELLERS |
| DLP-25077 PAT BOONE SINGS IRVING BERLIN                  | DLP-25126 WINDJAMMER CITY STYLE—Red Norvo         |
| DLP-25086 MUSIC FOR THE GOLDEN HOURS—Billy Vaughn        | DLP-25140 LA PALOMA—Billy Vaughn                  |
| DLP-25096 SON OF WORD JAZZ—Ken Nordine & Fred Katz Group | DLP-25143 JACK KANE SALUTES THE COMICS            |
| DLP-25097 LOVE SCENE—Elmer Bernstein                     | DLP-25149 POLKA DOT PARTY—Herb Shriner            |
| DLP-25100 SAIL ALONG SILV'RY MOON—Billy Vaughn           | DLP-25150 AROUND THE WORLD—Steve Allen            |
| DLP-25103 MMMM . . . The Mills Brothers                  | DLP-25151 WHISPERING HOPE—Bonnie Guitar           |
| DLP-25108 RAGTIME PIANO 1917-'18—Johnny Maddox           | DLP-25156 BILLY VAUGHN PLAYS                      |
| DLP-25109 HIGH UPON A MOUNTAIN—Eddie Albert              | DLP-25157 THE MILLS BROTHERS' GREAT HITS          |
| DLP-25110 ORGAN HUES IN HI-FI—Al Bollington              | DLP-29006 CROSS COUNTRY SUITE—Buddy DeFranco      |
| DLP-25113 MARGARET—Margaret Whiting                      | DLP-29009 THE NINA, THE PINKA AND THE SANTA MARIA |
| DLP-25115 LOVE WORDS—Ken Nordine                         | —Eddie Albert, Joanna Gilbert                     |

Dot

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 THE NATION'S BEST SELLING RECORDS

# HONOR ROLL OF HITS

TRADE MARK REG.

## THE NATION'S TOP TUNES

 For survey week ending February 7

This Week	Last Week	Weeks on Chart	This Week	Last Week	Weeks on Chart	
<b>1. Stagger Lee</b>		<b>3 6</b>	<b>6. My Happiness</b>		<b>5 9</b>	
By Price-Logan—Published by Shelton (BMI) BEST SELLING RECORD: Lloyd Price, ABC-Paramount 9927.			By Peterso & Bergin—Published by Happiness (ASCAP) BEST SELLING RECORD: Conna Francis, MGM 3778. RECORDS AVAILABLE: Ella Fitzgerald, Decca 24446; Mulcahy, GNP 131; Fred Payne, Cap 102; Ron Webb Trio, Cardinal 1003; Joe Stets & Sonita, Coral 6514; Townsman, Cadral 1032.			
<b>2. Smoke Gets In Your Eyes</b>		<b>1 12</b>	<b>7. All American Boy</b>		<b>6 5</b>	
By Harbach-Kearns—Published by Harms (ASCAP) BEST SELLING RECORD: Platters, Mercury 71383. RECORDS AVAILABLE: Richard Barral, MGM 12616; Harry Belafonte, Jubilee 5035; Earl Bostin, King 4770; Cooney Bowal, Deo 2053; Carmen Cavallaro, Deo 2418; Dennis Day, Cap 1610; Jerry Gray, Deo 27450; Gordon Jenkins, Deo 27466; Day Lombardo, Deo 22996; Tab Smith, Avco 3232; Fred Warwig, Deo 23728.			By Bill Fartero-Orrilla Lousoor—Published by Buckeye (ASCAP) BEST SELLING RECORD: Bill Fartero, Fantasy 515.			
<b>3. 16 Candles</b>		<b>2 8</b>	<b>8. Hawaiian Wedding Song</b>		<b>15 5</b>	
By Dicono-Khan—Published by January (BMI) BEST SELLING RECORD: Crests, Crest 506.			By Charles E. King-A. Hoffman-D. Manning—Published by Pickwick (ASCAP) BEST SELLING RECORD: Andy Williams, Cadence 1358. RECORD AVAILABLE: May Kay Trio, Warner Bros., 5015.			
<b>4. Donna</b>		<b>4 9</b>	<b>9. Gotta Travel On</b>		<b>7 11</b>	
By Ritchie Valens—Published by Kemo (BMI) BEST SELLING RECORD: Ritchie Valens, Oki-F 4110.			By Paul Clayton—Published by Sarga (BMI) BEST SELLING RECORD: Billy Drumm, Monument 400; RECORDS AVAILABLE: Harry Belafonte, Vio 7465; Janet and Eileen, Texas 103; Bill Monroe and His Blue Grass Boys, Decca 30009.			
<b>5. The Children's Marching Song</b>		<b>8 4</b>	<b>10. Lonely Teardrops</b>		<b>9 10</b>	
By Sharp-Aronoff—Published by Miller (ASCAP) BEST SELLING RECORD: Mitch Miller, Col 43173; Cyril Rapsleton, London 1851. RECORDS AVAILABLE: Ingrid Bergman Orphan Choir, 20th Fox 126; Lennon Sisters, Brunswick 57113; Norman Leydan Child's World Drk, Vio WBY-106.			By Harry Gordy Jr. & Tyrus Carter—Published by Pearl (BMI) BEST SELLING RECORD: Jackie Wilson, Brunswick 55108.			
<b>Second Ten</b>						
<b>11. Petite Fleur</b>		<b>22 2</b>	<b>16. May You Always</b>		<b>21 5</b>	
By Sidney Bechet—Published by Hill & Range (BMI) BEST SELLING RECORD: Chris Barber's Jazz Band, Leslie 3022. RECORDS AVAILABLE: Sidney Bechet, Brunswick 35114; Bob Crosby, Dot 15990; Joe Bonamigo Quintet, Lark 4510; Wilbur De Paris, Atco 2011; Wally Fawcett-Vandy Brown Quintet, London 1856; Lloyd Glenn, Atlantic 3483; Gene Krupa Quartet, Verve 10142; Scampa, Arlan 502; Bob Wilber Jazz Quartet, Cap 9021.			By Larry Markes-Dick Charles—Published by Hecto-Lancaster & Buzzell (ASCAP) BEST SELLING RECORD: McVie's Three, Coral 8209.			
<b>12. Manhattan Spiritual</b>		<b>11 8</b>	<b>17. A Lover's Question</b>		<b>12 15</b>	
By Billy Vee—Published by Zedda (BMI) BEST SELLING RECORD: Reg Dwan Drk, Paloma 5905.			By Brook Benton-Jimmy Williams—Published by Eden-Progressive (BMI) BEST SELLING RECORD: Clyde McPhatter, Atlantic 1199.			
<b>13. Goodbye Baby</b>		<b>10 7</b>	<b>18. (All of a Sudden) My Heart Sings</b>		<b>14 5</b>	
By Jack Scott—Published by Starfix (BMI) BEST SELLING RECORD: Jack Scott, Carlton 493.			By Roma-Jambore-Hermy—Published by Loda (ASCAP) BEST SELLING RECORD: Paul Anka, ABC-Paramount 9987. RECORDS AVAILABLE: Karen Chandler, Decca 30181; Kathryn Grayson, M-G-M 30073; Roy Hamilton, Epic 9232; Guy Lombardo, Decca 27504; Fred Warwig, Decca 24501.			
<b>14. I Cried a Tear</b>		<b>13 4</b>	<b>19. Peter Gunn Theme</b>		<b>17 4</b>	
By Al Jula—Published by Progressive (BMI) BEST SELLING RECORD: LaVern Baker, Atlantic 3207.			By Henry Mancini—Published by Kor (ASCAP) BEST SELLING RECORD: Ray Anthony, Cap 4041. RECORDS AVAILABLE: George Kelly, Wiley 237; Henry Mancini Drk, Vio 7460; Shelly Manne and His Men, Contemporary 347.			
<b>15. Tall Paul</b>		<b>18 3</b>	<b>20. With the Wind and the Rain in Your Hair</b>		<b>23 2</b>	
By Bob Roberts-Bob Sherman-Dick Sherman—Published by Music World-Wonderland (BMI) BEST SELLING RECORD: Annette, Disneyland 118. RECORD AVAILABLE: Judy Harris, Surf 5023.			By Jack Lawrence-Cara Edwards—Published by Paramount (ASCAP) BEST SELLING RECORD: Pat Boone, Dot 1588.			
<b>Third Ten</b>						
<b>21. Lonely One</b>		<b>24 2</b>	<b>26. Lucky Ladybug</b>		<b>28 5</b>	
By L. Holloman & Deane Eddy—Published by Griegmark (BMI) RECORD AVAILABLE: Osamu Eddy, Jama 1117.			By Frank C. Shay Jr. & Bob Crava—Published by Cowley (BMI). RECORD AVAILABLE: Billy and Lilla, Swan 4020.			
<b>22. Charlie Brown</b>		<b>30 2</b>	<b>27. The Diary</b>		<b>19 7</b>	
By Leiber-Stoller—Published by Tiger (BMI) RECORD AVAILABLE: Coasters, Atco 6152.			By Neil Sedaka-Howard Greenfield—Published by Aldco (BMI) RECORD AVAILABLE: Neil Sedaka, Vio 7408.			
<b>23. I've Had It</b>		<b>- 1</b>	<b>28. She Say (Oom Dooby Doom)</b>		<b>- 1</b>	
By Carl Bouma-Raymond Ceroni—Published by Breat (BMI) RECORD AVAILABLE: Bell Notes, Time 1004.			By Maza-Anshy—Published by Stratton (BMI) RECORD AVAILABLE: Diamonds, Mercury 7104.			
<b>24. Little Space Girl</b>		<b>20 3</b>	<b>29. Nobody But You</b>		<b>25 5</b>	
By Jess Lee Turner—Published by Longhorn (BMI) RECORD AVAILABLE: Jess Lee Turner, Carlton 496.			By Des Clark—Published by Diadem (ASCAP) RECORDS AVAILABLE: Des Clark, Aber 1019; Luther Dixon, Chess 1482; Jimmy Sims, Lamp 2017; Mimi Van Oort, Dot 15893.			
<b>25. I Got a Wife</b>		<b>- 1</b>	<b>30. Chipmunk Song</b>		<b>27 10</b>	
By Mascot-Wenzloff—Published by Para (BMI) RECORDS AVAILABLE: Pee Wee King, Todd 1009; Mark IV, Mercury 71403.			By Ross Bagdasarian—Published by Monarch (ASCAP) RECORD AVAILABLE: David Seville, Liberty 35148.			

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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.



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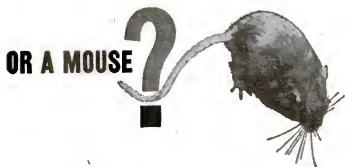
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A mouse doesn't like record clubs but he figures he's a mouse; so what can a mouse do about companies that sell through record clubs. ■ A retailer says: Okay, I will buy the "must" items from these companies who also sell my customers direct. But they're not kidding me. I must protect my future position and must push harder and work closer with the companies who are casting their lot with me alone. And Carlton is doing just that! ■ Carlton Records are not sold and will not be sold to or through record clubs. ■ Now you'll say: Fine, but words alone will not help me; I need tools. ■ Well, we have a fabulous set of tools for you. ■ Beginning February 23rd Carlton will have the greatest album deal for retailers ever devised and will make it available for thirty days. Check your local Carlton distributor for full details of the greatest offer ever made to give retailers extra profits. ■ This fabulous thirty day deal features only brand new deluxe custom Carlton packages with handcrafted triple track stereo recording and a fabulous combination of hit music and entertainment ideas. ■ Why be a mouse! Work with a company, a product, a deal and a policy designed to preserve and build the retail system of distribution... designed to make you a retailer, not a mouse and to protect you against the inroads of the record clubs. ■ Use the Carlton deal to clobber the clubbers. ■ Check our distributors now for all details on this thirty day, twice-as-much profit offer. ■ Here are Carlton's new custom releases available to you on the deal of the century... wait till you see the covers in four colors from America's foremost photographers and illustrators.



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and his orchestra



LP & STLP 12/113  
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Tony Scott  
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LP & STLP 12/114  
SWEET SINGING  
SPRING  
BILL GANNON &



LP & STLP 12/115  
NAME BAND: 1959  
BOB FLORENCE AND  
HIS ORCHESTRA



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**CARLTON RECORD CORPORATION**

345 WEST 58TH STREET, NEW YORK 19, N. Y.



The  
Billboard

## HOT 100

FOR THE WEEK  
ENDING  
FEBRUARY 22

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	*-STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
5	5	1	1		STAGGER LEE	Lloyd Price, ABC-Paramount 9975	11
4	4	2	2		16 CANDLES	Crem, Ecol 366	13
3	3	3	3		DONNA	Rickie Valens, De-Fi 4118	13
1	1	4	4		SMOKE GETS IN YOUR EYES	Platters, Mercury 51381	14
12	2	5	5		ALL AMERICAN BOY	Bill Parsons, Frontier 835	9
2	6	6	6		MY HAPPINESS	Comie Frantz, M-G-M 12738	11
8	8	7	7		LONELY TEARDROPS	Rickie Valens, Brunswick 52101	13
9	10	9	8		GOODBYE BABY	Jack Scott, Capitol 493	10
6	7	8	9		GOTTA TRAVEL ON	Billy Grammer, Monument 406	13
13	11	10	10		MANHATTAN SPIRITUAL	Big Owee Or, Parlo 5065	11
23	16	14	11		HAWAIIAN WEDDING SONG	Sony Williams, Calrose 3758	8
41	13	18	12		TALL PAUL	America, Disneyland 118	7
50	35	22	13		PETITE FLEUR	Chris Barber's Jazz Band, Laurie 3023	6
27	19	12	14		I CRIED A TEAR	Alvin Baker, Atlantic 2097	11
30	20	13	15		THE CHILDREN'S MARCHING SONG	Cyril Stapleton, London 1851	6
22	18	17	16		PETER GUNN THEME	Ray Anthony, Capitol 4041	7
7	9	11	17		A LOVER'S QUESTION	Claire McPherson, Atlantic 1199	18
35	29	16	18		THE CHILDREN'S MARCHING SONG	Wendy Wilson, Columbia 41377	6
20	15	19	19		(ALL OF A SUDDEN) MY HEART SINGS	Paul Arka, ABC-Paramount 9987	9
—	69	29	20		CHARLIE BROWN	Coverles, Aco 4131	3
11	17	23	21		MAY YOU ALWAYS	McGhee Sisters, Coral 42679	7
34	31	21	22		WITH THE WIND AND THE RAIN IN YOUR HAIR	Pat Boone, Dot 15888	6
62	34	26	23		THE LONELY ONE	Duane Eddy, Jmic 1137	5
36	26	20	24		LITTLE SPACE GIRL	Jeane Lee Turner, Capitol 496	7
88	67	36	25	*	I'VE HAD IT	Earl Nightingale, Time 1064	5
14	25	24	26		LUCKY LADYBUG	Billy and Ella, Swan 4926	9
19	14	19	27		THE DIARY	Neil Sedaka, RCA Victor 7488	11
84	45	34	28		I GOT A WIFE	Mark IV, Mercury 51403	4
89	52	40	28	*	SHE SAY (OOM DOOBY DOOM)	The Diamonds, Mercury 71044	4
28	21	27	30		NOBODY BUT YOU	Dee Clark, Astar 1019	12

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	*-STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
45	38	31	31		I'M A MAN	Fats Domino, Chancellor 1929	6
49	39	33	32		DON'T TAKE YOUR GUNS TO TOWN	Johnny Cash, Columbia 41313	5
87	62	52	33	*	THERE MUST BE A WAY	Joel Jazens, M-G-M 12746	5
33	22	30	34		LA BAMBA	Rickie Valens, De-Fi 4119	8
99	91	60	35	*	THE STORY OF MY LOVE	Cowboy Yorkis, M-G-M 12746	4
92	73	38	36		IT'S JUST A MATTER OF TIME	Brook Benton, Mercury 51394	4
10	12	25	37		WHOLE LOTTA LOVING	Fats Domino, Imperial 5053	14
100	74	47	38		TRAGEDY	Thomas Wayne, Ferwood 109	14
—	95	61	39	*	NOLA	Billy Williams, Coral 42669	4
15	23	28	40		THE CHIPMUNK SONG	David Seville and the Chipmunks, Liberty 35168	11
37	40	39	41		RED RIVER ROSE	Ames Brothers, RCA Victor 7413	8
58	53	44	42		PRETTY GIRLS EVERYWHERE	Eugene Church, Cleo 238	8
18	24	32	43		TO KNOW HIM IS TO LOVE HIM	Teddy Bears, Swan 493	22
32	41	41	44		LOVE YOU MOST OF ALL	Sam Cooke, Ken 2091	14
97	72	56	45	*	PLAIN JANE	Bobby Dizin, Aco 4133	4
47	49	46	46		DON'T PITY ME	Dion and the Belmonts, Laurie 3023	9
57	56	45	47		IT'S ONLY THE BEGINNING	The Kullis Valens, Decca 3087	6
53	43	48	48		TRUST IN ME	Paul Paine, Mercury 51406	6
—	76	59	49	*	APPLE BLOSSOM TIME	Fats Hunter, Warner Bros. 7632	3
43	37	55	50		BLUE HAWAII	Billy Vaughn, Dot 15879	8
25	27	43	51		BIMBOMBEY	Zimale Rodgers, Roulette 4116	15
61	54	54	52		LOVERS NEVER SAY GOODBYE	Flaminio, End 1035	5
—	—	99	53	*	VENUS	Fannie Avston, Chancellor 1931	2
82	79	64	54	*	FIRST ANNIVERSARY	Carly Carr, Roulette 4121	4
79	57	49	55		GOOD ROCKIN' TONIGHT	Pat Boone, Dot 15888	6
39	42	42	56		TEASIN'	Quaker City Boys, Swan 4823	9
90	81	63	57		WHO CARES	Tom Gleason, RCA Victor 7437	5
52	60	68	58	*	THE GIRL ON PAGE 44	The Four Lads, Columbia 41310	7
55	50	50	59		TRY ME	James Brown, Federal 12337	10
16	30	37	60		LONESOME TOWN	Ricky Nelson, Imperial 5545	18

### THE INDUSTRY'S FASTEST AND MOST COMPLETE PROGRAMMING AND BUYING GUIDE

These 100 sides are listed in order of their national POPULARITY, as determined by weekly local studies prepared

for The Billboard in markets representing a cross-section of the United States. These studies reflect sales registered for each disk up to press time.

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK ★ STAR PERFORMER #1 STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
17	28	35	61	ONE NIGHT	Etta Placey, RCA Victor 7410	15
64	58	75	67	AMBROSE (PART 5)	Linda Laurik, Glory 290	4
48	44	51	63	LET'S LOVE	Link Wray, Epic 9309	7
98	94	72	64	RAWHIDE	Chuck Berry, Chess 1716	4
—	—	—	65	★ ANTHONY BOY	Chuck Berry, Chess 1716	1
96	83	74	66	EVENING RAIN	Johnnie Lee, Decca 36812	4
93	84	70	67	MATILDA	Cookie and His Cookies, Jodel 1082	5
94	71	69	68	ALRIGHT, OKAY, YOU WIN	Peppé Lee, Capitol 4115	4
73	63	57	69	GAZACHSTAHAGEN	Wile Gold, United Artists 124	7
—	—	—	70	★ ALVIN'S HARMONICA	David Seville and the Chipmunks, Liberty 55179	1
95	86	77	71	WICKED RUBY	Deany Zehn, Font 10857	4
67	89	—	72	★ WIGGLE WIGGLE	50180	8
—	—	—	73	★ PLEASE MR. SUN	Tommy Edwards, M-G-M 12757	1
—	97	86	74	TEARDROPS WILL FALL	Dicky Dee and the Dwe'ls, Swan 4025	3
—	—	98	75	★ ARE YOU LONESOME TONIGHT!	Jaye P. Morgan, M-G-M 12752	2
—	—	—	76	★ WHEN THE SAINTS GO MARCHING IN	Fats Domino, Imperial 5569	1
21	32	58	77	PROBLEMS	Earle Brothers, Capitol 1381	15
38	47	62	78	ROCK-A-CONGA	Agostich, Cameo 157	9
72	65	80	79	THE SHAG	Billy Green, Monument 461	4
70	66	67	80	THE WEDDING	Jane Valli, Mercury 71382	13
—	—	—	81	★ TELLING LIES	Fats Domino, Imperial 5569	1
—	96	82	82	GIVE ME YOUR LOVE	Nat King Cole, Capitol 4125	3
26	36	65	83	THE LITTLE DRUMMER BOY	Mary Stuart Chase, 20th Fox 121	9
76	70	73	84	RASPBERRIES, STRAWBERRIES	Kingston Trio, Capitol 4114	6
—	—	94	85	JUPITER-C	Pat and the Sautelle, A&O 4531	2
24	33	53	86	TOM DOOLEY	Kingston Trio, Capitol 4049	21
—	—	—	87	★ MISS YOU	Jaye P. Morgan, M-G-M 12752	1
—	—	88	88	NOLA	Morgan Brothers, M-G-M 12747	2
69	87	87	89	THE WORRYIN' KIND	Tommy Sands, Capitol 4012	7
—	85	81	90	MY MAN	Peppé Lee, Capitol 4115	3

# THE BILLBOARD'S BEST BUYS

These records have shown the greatest national SALES BREAKOUT potential this week for the first time. Action sides are listed in capital letters.

### POP

- VENUS ..... Frankie Avalon  
(Rambled Jimskip, BMI) I'm Broke (Rambled Jimskip, BMI) Chancellor 1031
- ANTHONY BOY ..... Chuck Berry  
(Arc, BMI) That's My Desire (Mills, ASCAP) Chess 1716
- ALVIN'S HARMONICA ..... David Seville and the Chipmunks  
(Monarch, ASCAP) Medicos (Monarch, ASCAP) Liberty 55179
- PLEASE MR. SUN ..... Tommy Edwards  
(Weiss & Barry, BMI) The Morning Side of the Mountain (Remick, ASCAP) M-G-M 12757
- WHEN THE SAINTS GO MARCHING IN ..... Fats Domino  
(Marquis, BMI) (Reeve, BMI) Imperial 5569

The above are previous Billboard Spotlight picks

- ARE YOU LONESOME TONIGHT! ..... Jaye P. Morgan  
(Bourne, ASCAP) (Santily-Jay, ASCAP) M-G-M 12752

### C&W

NO SELECTIONS THIS WEEK

### R&B

NO SELECTIONS THIS WEEK

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK ★ STAR PERFORMER #1 STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
—	—	96	91	BLAH, BLAH, BLAH	Nicole Penn, ABC-Paramount 993	2
—	—	89	92	SEA CRUISE	Frankie Ford, A&O 564	2
—	99	90	93	THE HANGING TREE	Marty Robbins, Columbia 41528	3
—	—	—	94	SINCE I DON'T HAVE YOU	The Skyliners, Capitol 383	1
—	—	97	95	MIDNIGHT OIL	Charlie Blackwell, Warner Bros. 9631	2
—	—	—	96	PINK SHOELACES	Dodie Stevens, Crystalite 724	1
—	—	100	97	MOONLIGHT SERENADE	The Hilltopps, Coral 598	2
—	—	—	99	I DON'T NEED YOU ANYMORE	Edney Beard, Imperial 5652	1
—	100	85	99	MADRID	Nat King Cole, Capitol 4125	3
31	46	66	100	I GOT STUNG	Etta Placey, RCA Victor 7410	15



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**LONDON**  
RECORDS

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**• Best Selling Sheet Music in U. S.**

These are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Chart
1. SMOKE GETS IN YOUR EYES (Harms).....	1	5
2. MY HAPPINESS (Happiness).....	2	6
3. CHILDREN'S MARCHING SONG (Miller).....	4	5
4. HAWAIIAN WEDDING SONG (Pickwick).....	3	5
5. MAY YOU ALWAYS (Hecht, Lancaster & Buzzell)....	6	4
6. GOTTA TRAVEL ON (Sanga).....	5	5
7. 16 CANDLES (January).....	8	5
8. WITH THE WIND AND THE RAIN IN YOUR HAIR (Paramount).....	13	3
9. YOU ARE BEAUTIFUL (Williamson).....	10	5
10. PETITE FLEUR (Hill and Range).....	—	1
11. THERE MUST BE A WAY (Valando).....	11	2
12. LONESOME TOWN (Eric).....	7	14
13. DONNA (Kemo).....	—	2
14. TEASIN' (Kellern).....	14	2
15. LOVE LOOK AWAY (Williamson).....	—	2

**• Best Selling Sheet Music in Britain**

(For week ending February 7)

A cabled report from the Music Publishers' Association, Ltd. London. List is based upon their weekly survey of England's leading music dealers. American publishers in parentheses.

As I Love You—Macredolles (Northern)	Mandoline in the Moonlight—Bron (Rim-com)
The World Outside—Keith Prowse (Chappell)	Tom Doolley—Egan (Lodlow)
Kiss Me, Honey Honey—Lakview (Leeds)	I Got Stung—Hill & Range (Glady)
The Day the Rains Came—John Fisher (Giarant)	More Than Ever—Sarting (Amper)
To Know Him Is to Love Him—Burns (Warner)	The Wonderful Secret of Love—Leads (Leeds)
A Certain Smile—Robbins (Robbins)	You Always Hurt the One You Love— (Leeds)
It's Only a Matter of Time—Francis Day (Marsella)	Pickwick (Pickwick)
Someday—Duchas (Leeds)	Billy Face—Francis Day (Remick)
Trains—Henderson (Kawant)	Honza Mon—Southern (Southern)
A Pub With No Beer—Good Music (—)	Apple Blossom Time—Francis Day (Leads)
	My Ukulele—Lakview (Mills)

**• Best Selling Pop Records in Britain**

(For week ending February 7)

This Week	Last Week	Chart
1. I GOT STUNG, ONE NIGHT—Elvis Presley (RCA).....	1	1
2. AS I LOVE YOU—Shirley Bassey (Philips).....	2	2
3. KISS ME, HONEY HONEY, KISS ME—Shirley Bassey (Philips).....	3	3
4. BARY FACE—Lina Richard (London).....	4	4
5. TO KNOW HIM IS TO LOVE HIM—Taddy Bears (London).....	5	5
6. SMOKE GETS IN YOUR EYES—Platters (Mercury).....	6	6
7. DOES YOUR CHEEK GO ON LOSE ITS FLAVOUR—Lorna Doolan (Pye-Nip).....	11	11
8. PROBLEMS—Everly Brothers (London).....	3	3
9. THE DAY THE RAINS CAME—June Morgan (London).....	4	4
10. MY HEART SINGS—Paul Anka (Columbia).....	14	14
11. TEA FOR TWO CHA CHA—Tommy Dorsey Orchestra (Brunswick).....	10	10
12. HIGH SCHOOL CONFIDENTIAL—Jerry Lee Lewis (London).....	19	19
13. A PUB WITH NO BEER—Sin Denny (Columbia).....	—	—
14. IT'S ONLY MAKE BELIEVE—Conway Twitty (MG).....	9	9
15. WEE TOM—Lord Rockingham's XI (Decca).....	—	—
16. APPLE BLOSSOM TIME—Rosemary June (Pye-Nip).....	20	20
17. LITTLE DREAMER BOY—Beverly Sills (Decca).....	—	—
18. THE WORLD OUTSIDE—Four Aces (Brunswick).....	—	—
19. GIGI—Billy Eckstut (Mercury).....	—	—
20. THE WORLD OUTSIDE—Romin Hino (HMV).....	17	17

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(Melodie Perdue)"

**"THE GYPSIES (Les Gitans)"**

RECORD NO. 4148



The  
**Billboard**  
**HOT C & W SIDES**

THREE WEEKS AGO  
TWO WEEKS AGO  
ONE WEEK AGO  
**THIS WEEK**  
FOR WEEK ENDING FEBRUARY 22  
TITLE Artist, Company, Record Number  
WEEKS OF CHART

1	1	1	1	<b>BILLY BAYOU</b> .....	15
				Jim Berry, RCA Victor 7300	
10	10	4	2	<b>DON'T TAKE YOUR GUNS TO TOWN</b> .....	5
				Johnny Cash, Columbia 41313	
3	2	2	3	<b>COUNTRY MUSIC IS HERE TO STAY</b> .....	16
				Bone Crum, Capitol 4913	
2	4	3	4	<b>LIFE TO GO</b> .....	16
				Stevie Nicks, Columbia 41307	
8	8	9	5	<b>GOTTA TRAVEL ON</b> .....	7
				Billy Grammer, Monogram 400	
13	6	5	6	<b>COME WALK WITH ME</b> .....	10
				Wanda Lee, Mercury 3089, Hickory 1005	
7	11	11	1	<b>WHEN IT'S SPRINGTIME IN ALASKA</b> .....	6
				Johnny Horton, Columbia 41308	
4	3	6	8	<b>PICK ME UP ON YOUR WAY DOWN</b> .....	18
				Charlie Walker, Columbia 41311	
12	12	8	9	<b>I'VE RUN OUT OF TOMORROWS</b> .....	12
				Mark Thompson, Capitol 4883	
11	7	7	10	<b>DARK HOLLOW</b> .....	5
				Jimmy Skinner, Mercury 71307	
—	30	21	11	<b>WHO CARES?</b> .....	3
				Don Gibson, RCA Victor 5437	
6	9	13	12	<b>TREASURE OF LOVE</b> .....	14
				George Jones, Mercury 51373	
5	5	10	13	<b>CITY LIGHTS</b> .....	18
				Ray Price, Columbia 41391	
9	13	12	14	<b>MY BABY'S GONE</b> .....	17
				Ray Price, Columbia 41309	
14	22	15	15	<b>THAT'S WHAT IT'S LIKE TO BE LONESOME</b> ..	7
				Ray Price, Columbia 41309	
21	14	14	16	<b>WHICH ONE IS TO BLAME!</b> .....	7
				Withers Brothers, Decca 30787	
17	26	20	17	<b>BEST YEARS OF MY LIFE</b> .....	5
				Carl Smith, Columbia 41390	
19	15	17	18	<b>THAT'S WHAT IT'S LIKE TO BE LONESOME</b> ..	6
				Bill Anderson, Decca 30773	
16	16	18	19	<b>SO MANY TIMES</b> .....	8
				Ray Price, Columbia 41309	
23	28	25	20	<b>LAST NIGHT AT A PARTY</b> .....	4
				Farm Young, Capitol 4113	
15	19	23	21	<b>YOU'RE MAKING A FOOL OUT OF ME</b> .....	16
				Jimmy Newman, M-G-M 12787	
—	—	—	22	<b>MY REASON FOR LIVING</b> .....	1
				Fertle Hank, Capitol 4131	
—	—	—	23	<b>KNOXVILLE GIRL</b> .....	1
				Lewis Brothers, Capitol 4117	
22	23	22	24	<b>ALL OVER AGAIN</b> .....	18
				Johnny Cash, Columbia 41313	
—	17	16	25	<b>A LONG TIME TO GO</b> .....	3
				Farm Young, Capitol 4113	
—	27	27	26	<b>WALKING MY BLUES AWAY</b> .....	4
				Jimmy Skinner, Mercury 71307	
26	21	19	27	<b>CIGARETTES AND COFFEE BLUES</b> .....	11
				Lafy Fritzel, Columbia 41308	
—	—	—	28	<b>I'M IN LOVE AGAIN</b> .....	1
				George Morgan, Columbia 41318	
—	—	—	29	<b>MOMMY FOR A DAY</b> .....	1
				Kitty Wells, Decca 30804	
29	—	—	30	<b>FINALLY</b> .....	4
				Sam Cooke, Columbia 41377	

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TOP  
HITS**

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b/w

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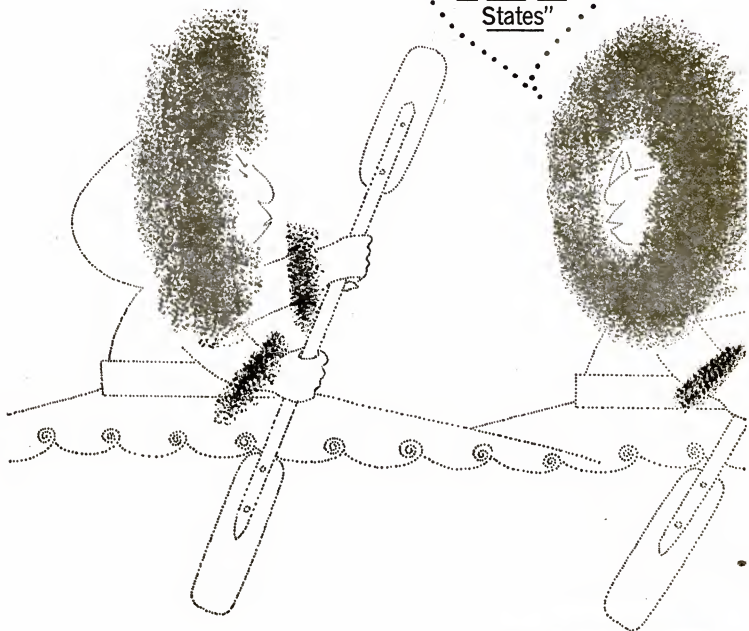
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# "WHEN IT'S SPRINGTIME IN ALASKA" (IT'S FORTY BELOW)

JOHNNY HORTON

4-41308

"I  
understand  
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**EVERYBODY  
LIKES TO  
CHA-CHA-CHA**  
and  
**LITTLE THINGS  
YOU DO**

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The  
**Billboard**  
**HOT R & B SIDES**

FOR WEEK ENDING FEBRUARY 22

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
2	2	1	1	STAGGER LEE	Lord Price, ABC-Parsons 3927	10
1	3	2	2	LONELY TEARDROPS	Jackie Wilson, Brunswick 55189	14
10	8	5	3	I CRIED A TEAR	LaVern Baker, Atlantic 2907	9
7	4	4	4	16 CANDLES	Crestle, Coed 704	6
3	1	3	5	TRY ME	James Brown, Federal 12337	15
6	5	6	6	SMOKE GETS IN YOUR EYES	Flattie, Mercury 71352	10
9	9	8	7	THE RIGHT TIME	Ray Charles, Atlantic 2916	7
4	6	7	8	NOBODY BUT YOU	Doc Clark, Abner 1819	14
—	—	11	9	IT'S JUST A MATTER OF TIME	Brook Benton, Mercury 71394	2
5	7	9	10	A LOVER'S QUESTION	Clyde McPhatter, Atlantic 1199	18
12	12	10	11	PRETTY GIRLS EVERYWHERE	Emma Church, Swan 526	9
—	19	12	12	DONNA	Etliche Valon, Del-Fi 4119	3
14	11	13	13	MY HAPPINESS	Connie Francis, M-G-M 12758	6
—	—	—	14	NO REGRETS . . .	Jimmy Barnes, Gibraltar 191	1
16	15	14	15	GOTTA TRAVEL ON	Billy Grammer, Monogram 490	9
—	—	18	16	ALL AMERICAN BOY	B.B. Parks, Fidelity 836	2
29	—	24	17	PLEASE ACCEPT MY LOVE	R. B. King, Royal 315	13
8	10	16	18	WHOLE LOTTA LOVING	Fats Domino, Imperial 4552	12
25	27	—	19	I TOLD YOU BABY	Jimmy Reed, Vee Jay 284	4
—	—	—	20	CHARLIE BROWN	Cantone, Aco 4352	1
—	—	—	21	EVERYTHING WILL BE ALRIGHT	Cross All-Star, Vee Jay 289	1
23	—	—	22	I'M GONNA GET MY BABY	Jimmy Reed, Vee Jay 289	13
—	—	27	23	HURTIN' INSIDE	Brook Benton, Mercury 71394	2
17	17	15	24	LOVE YOU MOST OF ALL	Sam Cooke, Swan 5266	18
—	—	—	25	THE DIARY	Paul Robeson, RCA Victor 5486	1
26	—	29	26	HERE I STAND	Wade Flumore, Vee Jay 295	11
—	—	—	27	QUEEN OF THE HOP	Bobby Darin, Aco 4327	12
—	—	—	28	LONESOME TOWN	Rocky Nelson, Imperial 8545	5
13	13	19	29	SWEET HOME CHICAGO	Little Jr. Parker, Duke 381	10
20	16	26	30	WIGGLE, WIGGLE	Acetone, Brunswick 55198	4

Mostville



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# Teen-age-explosion!



# NEIL SEDAKA'S I GO APE c/w MOON OF GOLD

47/7473

Hot off his sensational hit "The Diary"

RCA VICTOR  
RADIO CORPORATION OF AMERICA

# The Billboard's WEEK'S SINGLES

## Reviews of New Pop Records

### EXPLANATION OF RATING CATEGORIES FOR SINGLES

(Each item is rated strictly according to its sales potential in the category in which it is classified.)

**SPOTLIGHT**—Strongest Sales Potential of All records reviewed this week

★★★★—Very Strong Sales Potential

★★★★

#### DAVE BURGESS

★★★★ **Label:** CHALLENGE 59037—Rhythm tune, with a touch of country flavor. Plenty of heat and drive here. Watch this, it has a chance. (Golden Tone, BME)

★★★★ **I Don't Want to Know**  
Ballad, charged with world of heart. Side has a country feeling—the type that goes strongly in pop. Watch this side, too. (See, BME)

#### THE CHANTELS

★★★★ **I Can't Take It**  
END 1037—The chicks have a fine side to sing about a broken-hearted gal who finds it difficult to endure life, since she and her folks parted. Strong side. (Blue Gene, BME)

#### ★★★★ Never Let Go

Real crazy rocker is gospel-derived. Good sound by the side on this happy side. Get down with that cut to let go—great! Also a powerful hit. (RealGene, BME)

#### FRANK SINATRA

★★★★ **French Foreign Legion**  
CAPTIVE 4155—This tune with the strains of "La Marseillaise" and then turns into a pleasant tune about what he'll do if the chicks refuse him down. Can move. (Barion, ASCAP)

#### ★★★★ Time After Time

Sinatra charts the appealing ballad standard in warm fashion, which should appeal strongly to spinners. (Rouge, ASCAP)

#### DOMENICO MODICINO

★★★★ **Cia Ch. Bombon**  
DECCA 30845—There's an alabaster, windy shimmering organ trio to this with Modicino coming in to play the tune a fervent belt. It's his '59 best-selling tune as the San Remo Festival. Worth watching! (Rouge, ASCAP)

#### ★★★★ Furlife

Another Italian language effort; it has that catchy rhythm and "Furlife" that's delivered with a chuckle. It's catchy and easy catch spies. (BME)

#### DEBBIE REYNOLDS

★★★★ **The Meeting Game**  
M-G-M 12761—Tide tune from the chick's latest film is given an attractive dual-track reading with good chorus support. It beats watching. (Robbins, ASCAP)

#### ★★★★ Right Away

Medium-tempo song is belted to good effect by the thrush. Good side, but flip appears top effort. (Carve, ASCAP)

#### HUCH DAVIS

★★★★ **Beats the Beat**  
ALICD 6138—Here's a smart version of the standard by the Huch Davis crew that has a sound and a good feel. It could happen—win. (Merano, BME)

#### ★★★★ Drop Double

This tune that is still associated with the Larry Clinton one of two decades ago is played smartly by the band. Flip sounds more potent. (Merano, ASCAP)

#### ★★★★ Ron Do Ray

★★★★ **Ron Do Ray**  
BLAU MOON 411—The pair have a equation sound on this good rockin' blues effort. Fine sound here and the "Tears" will go far. Side has the sound of "76 and the Hop." (CHI, BME)

★★★★—Good Sales Potential

★★★—Moderate Sales Potential

★★—Limited Sales Potential

#### ★★★ Just Waiting for You

The male duo offers a slow, sincere rendition of the ballad with unusual backing. Side has a sound you should be watching. Label is distributed by Varco. (CHI, BME)

#### ★★★ Bobby Please

JANE 111—How she tells this charming tale about a dance when she looks all forlorn partners to meet somebody new in rockin' style. It's a natural programming side. Watch it! (Warner, BME)

#### ★★★ The Monster

Rocky tale of a cat who created a monster, whom he thought was later destroyed, but he encounters the cat later on. Flip appears the money line. (Pine, BME)

#### ★★★ Lucy Rivera

★★★★ **Make Me Queen Again**  
END 1038—The girl sings this soaring, pounding ballad side a deeply felt effort which should appeal strongly to teeners. It's all about a cat who left the scene just when she was interested. Strong reading and message. (Blow, BME)

#### ★★★ Ife

Miss Rivera is a swingin' rockabilly who sings this a heavy side chamber effort. Fine too. (Wandorah & Sonnet, ASCAP)

★★★

#### ★★★ The Kittens

★★★★ **Letter to Donna**  
(NART 200)—An answer to the late Ritchie Valens' smash. Side is a tribute to the young singer. It's bound to get some play. (Laser, BME)

#### ★★★★ It's All Over Now

Rock is delivered with verve by the group who have a really wild sound. Backing is equally frantic. It can move just as well as the flip. (Laser, BME)

#### ★★★★ Ernie Felice

★★★★ **Ernie** on the Sidewalk  
RCA VICTOR 7641—Felice sings a mild rockabilly item with an assist from cute sounding chicks. It's a pleasant, relaxed feel which could stir up some attention. (Alamo, ASCAP)

#### ★★★★ All These Years

Felice sings a tender ballad with a simple yet effective guitar accompaniment. Girl chorus moves up behind to give a nice backing. Appealing talent. (Pine, BME)

#### ★★★★ Ernest Tucker

★★★★ **What's the Matter Chandy**  
CHERRY 3500—Tucker adds this driving rocker with spirit over intense backing. It has a sound and the tune is a good one. It could get some. (Ira & Jack, BME)

#### ★★★★ Cowboy Hop

On this side Tucker sings about a rocking dance at the cowboy top where all the famous Western names will appear. Two strong sides. (Bowl, BME)

#### ★★★★ Robin Luke

★★★★ **Smells Like**  
DOT 1580—The "Smells Like" character from Halliwell sings the Terry Gilkyson tune about a girl who's making an effort that could stir action. (Merano, BME)

#### ★★★★ You Can't Stop Me From Dreaming

The eddie gets a snazzy, swinging, rocking reading of the cowboy top where all the famous Western names will appear. Two strong sides. (Bowl, BME)



### Pop Records

#### CONNIE FRANCIS

### IF I DIDN'T CARE (Chappell, ASCAP) TOWARD THE END OF THE DAY (Fraecon, ASCAP)

The chick has two hit sides, either of which can go all the way. "If I Didn't Care" is a rockabilly treatment of the old Ink Spots' hit, with lush string and chorus backing and a tenor sax echoing. Flip, "Toward the End of the Day" is similarly presented. Both are great sides and it can be either or both. M-G-M 12769

#### JUNE VALLI

### THE ANSWER TO A MAIDEN'S PRAYER (Cherio, BMI)

Miss Valli turns in a highly pleasing reading of a pretty rockabilly with strong teen lyrics. It's a good follow-up to her "The Wedding," and it rates as a strong contender. Flip is a cute novelty. "In His Arms," (Grierco, ASCAP). Mercury 71428

#### NEIL SEBAKA

### I GO APE (Aldon, BMI)

Sebakas has two potent entries that can repeat the success of "The Diary." "Top side" is a peppy rocker with the teen phrase figuring prominently in the lyrics. Flip, "Moon of Gold," is a rockabilly on which he's supported by Ink Spots type backing. RCA Victor 7473

#### DALE HAWKINS

### CLASS CUTTER (Bou Bon-Bel Aire, BMI)

Hawkins offers an infectious tiny in listenable fashion about a cat who likes to cut classes. The side should prove attractive to teeners. Good backing helps, and the led could have a winner with this. Flip is "Lonely Nights," (Ace, BMI). Checker 916

#### BILL HALEY & HIS COMETS

### I GOT A WOMAN (Progressive, BMI)

CHARMAINE (Miller, ASCAP)  
Haley has his strongest sides in a while. Both are top efforts that stand a chance to cop heavy loot. He reads, "I Got a Woman" the Ray Charles tune, with plenty of feeling. "Charmaine," the eddie, is also handled with a bit sound. Decca 30844

#### CHUCK RIO & THE ORIGINALS

### C'EST LA VIE (Jat, BMI)

MARGARITA (Jat, BMI)  
Rio delivers "C'est La Vie," a real swingin' item, with lots of zest. The group assists with a rhythmic, Tex-Mex sound. Side moves all the way. Flip, "Margarita," is a wild rocker that continues to build in sound and excitement. Either can score. Jackpot 48016

#### THE FLEETWOODS

### COME SOFTLY TO ME (Cornerstone, BMI)

The kids have an interesting sound on this catchy, folkish tune. The standard by the Fleetwood crew did different enough to attract play and coin. There's already some West Coast action. Flip is "I Care So Much," (Cornerstone, BMI). Dolphin 1

#### CARMEN McRAE

### PLAY FOR KEEPS (Korwin, ASCAP)

Miss McRae has a very winning effort in her debut single for her new label. It's a lovely ballad that is read against a lush Vic Schoen arrangement. It's an excellent jockey side and with exposure this could take off. Flip is "Which Way Is Love," (Garland, ASCAP). Kapp 259





The fastest, most complete and most authoritative evaluation of this week's new releases

Pop Talent

ROD MCKUEN

**TIMES A-GETTIN' HARD** (Folkways, BMI)  
**LONESOME BOY** (Centaur, ASCAP)

McKuen impresses with his fine reading of two folk-based melodies. "Times" is a weeper-song, and the lad handles it with appropriate pathos. "Lonesome Boy" is also a bit on the melancholy side, and McKuen's reading is warmly expressive. Good talent. Decca 30540

MARY JOHNSON

**COME TO ME** (Jobete, BMI)  
**WHISPER** (Gordy-Jobete, BMI)

Johnson has a highly acceptable first effort. Top side is a rocker on which he reminds somewhat of Clyde McPhatter. "Whisper" is an unusual ballad that is sold with heart. He expresses himself to listenable advantage on both sides. United Artists 160

BOBBY RYDELL

**PLEASE DON'T BE MAD** (Lowe, ASCAP)  
**MAKIN' TIME** (Lowe-Skyline, ASCAP)

Rydeff has a handsome way outting to mark his initial recording efforts. He has a pleasant voice, and handles the material in capable style. "Please" is a pounding ballad that is emotionally belted. "Makin' Time" is in the rocker groove. Both have sales potential. Cameo 160

Pop Novelty

SEÑOR WENCES

**'S ALL-RIGHT? 'S ALL-RIGHT!** (Joy, ASCAP)  
**DEEFECUL FOR YOU—EASY FOR ME** (Joy, ASCAP)

The famed ventriloquist has two cute sides that add up to a strong novelty disk. With the help of his little friend Johnny, he presents the two amusing items with charm. Top side is delivered against a cha cha beat. On the flip, "Deefecul," he's teaching Johnny how to sing. Joy 225

Pop Disk Jockey Programming

PETE CANDOLI ORK

**BEER BARREL CONGA** (Shapiro-Bernstein, ASCAP)  
**77 SUNSET STRIP CHA CHA** (Witmark, ASCAP)

Candoli applies a contagious tangy rhythm to "Beer Barrel Polka" and comes up with an exciting and danceable disk. It's an excellent programming side and also has a chance to score. Flip is a cha cha treatment of the popular TV theme. Warner Bros. 5039

DAVE (BABY) CORTEZ

**THE HAPPY ORGAN** (Lowell, BMI)

Cortez presents a snappy reading of a tune based on "Shorbin' Bread." The organ is featured against sparkling rhythm support. Good side for all sexes, and with phlegma this could also move out for loot. Flip is "Love Me As I Love You," (Lowell, BMI). Side is being distributed thru Embur. Clock 1009

THE KING PINS

**(JAZZ AT THE) HOUSE ON MAIN STREET** (Conley, BMI)

Catchy tune is done in a pleasantly swingin' groove. The gang has a smart sound, and the side should find approval from listeners. It can also click sales-wise, if exposed. Flip is a rocker version of the same tune, ("Rockin' at the) House on Main Street," (Conley, BMI). Swan 4027

C&W Records

WARNER MACK

**YES, THERE A REASON** (Cedarwood, BM)  
**TOO BASIFUL** (Cedarwood, BM)

Mack has two powerful vocals on numbers that he crafted himself. "Reason" is a traditional-styled ballad on which he sounds a bit like Perry Wallace. On "Too Basiful," the flip, he has more of a pop approach, and this side can also attract in pop markets. Decca 30641

THE VICTORS

\*\*\* **I Will Happen By and By** (JACKSON, 4101)—Happy side is of the get-to type. Right hand-clapping backing supports nicely all the way. It bears watching. (Jae, BMI)

MI AMAR

Central-type rockabilled shows pleasant harmonizing by the group. This can move. (Jae, BMI)

NICK TODD

\*\*\* **Little Rouser Red** (DOLY 1959)—A pleasant, bouncy effort by Todd, with nice lem chorin backing. Here taking Little Rouser Red to the moon. Worth spins. (St. Nicholas, ASCAP)

Red Roses for a Blue Lady

A nice oldie tune gets an up-dated tripe-backed version by Nick Todd. Side has a mucky peacock sound and a good vocal. This could latch on to coin. (VMA, ASCAP)

LARRY ELGART

\*\*\* **Lisa** (New World 746)—Big hand treatment of the oldie in a fun jockey side for adult age. The crew has never sounded better. (New World, ASCAP)

NOVA

Tune is currently popular again via several vocal versions. This can provide a listenable programming change. Good chance. (Joy, ASCAP)

Wanda

\*\*\* **Wanda** (Lowe) Doing in the Woods (CHES 1719)—Chick has a sexy sound on this unusual tune that is read against various forest sounds. Side tells of cat who has switched from being hip to fobby. Jocky might like. (Lowe, BMI)

THE BOY IN MY DREAMS

Sultry sound by Mae May as a so-on rockabilled. It can sell. (Ae, BMI)

BENNY AND DUKE

\*\*\* **It Ain't No Thing** (KENT 318)—Burrhead rock presented in cheerful fashion by the pair. Tune has a slight groove flavor. With exposure this could take off. Good backing. (Modern, BMI)

I HOPE YOU'VE SATISFIED

The duo handle the bluesy ballad in winning fashion. Driving and support before on their every reading. It can attract pop and I.A.B. toll. (Modern, BMI)

LEE CASTLE

\*\*\* **Laotavia** (CHALLENGE 5916)—Instrumental in march tempo, with an occasional bit of chorin chanting. Side has a fast and infectious quality, reminiscent of certain civil war tunes. Watch it. (Jae, BM)

THE TINS

Another instrumental with an occasional chort by chorus. Like the flip, it has a fresh sound, and it is interesting material. (Jae, BMI)

DANNY COSTELLO

\*\*\* **Say No More** (C&W 4206)—Ballad, slow tempo, with charming, giving a positive reading. Arrangement very typical. (C&W, BMI)

DONALD

Bouncy, frothy, which gives a nostalgic gangway effect. Rhythm and beat is nice. (Unreleased, BMI)

LEE STONE

\*\*\* **Memorable Moments** (CORAL 4207)—Ballad, slow tempo, belted out with a big G. Arrangement is excellent, appearing marked off from the upper fence which many would use here. (Randall, BMI)

THE PRESS AND THE PUMP

Like the flip, a slow ballad with an arrangement that is both lush and yet carries a strong beat. Stone chort is well. (Unreleased, BMI)

ESQVITE

\*\*\* **Whatchamacallit** (RCA VICTOR 3642)—Futuristic instrumental novelty, with a bright, creative melody line and a fresh arrangement. Worth exposure. (Western, ASCAP)

I FEEL NICELY MARVELOUS

Well-made side, with chorus changing the pretty melody from "Pretty side" backed by a bright arrangement. (Chopper, ASCAP)

FLOYD ROBINSON

\*\*\* **The Man in the Moon is a Lady** (RCA VICTOR 745)—Bigin' matter, reflecting the space age. Chort in joined by a gimmicky voice. Tune is essentially a rocker. Watch it. (Ae-Roe, BMI)

YOU'VE MIS

\*\*\* **You've Mis** (Lowe) Pretty melody, bouncy and light-hearted, lyric has a novelty quality. Decca will find it's a change from routine was. (Decca, BMI)

JERRY ADAMS

\*\*\* **Flip for Kewps** (COLUMBIA 4133)—A most attractive, slow tempo reading by the clear thorn. Flip album material which could catch action here with exposure. (Korwin, ASCAP)

WHO NEEDS YOU

\*\*\* **Who Needs You** (Min Adams) offers the tune which was a big hit for the Four Lads several seasons back. She hands it an intro consisting of a slow version of the release, then moves into a moderately swinging reading of the chorus. Good was. (Korwin, ASCAP)

THE ZENITH

\*\*\* **Bel Canto** (72)—Smooth, blues-like tune is given a well-told instrumental treatment. Side is an excellent jockey item.

ANOTHER LISTENABLE INSTRUMENTAL

Another listenable instrumental item that provides spinnable was for adult age.

DANNY DANIELS

\*\*\* **When I Feel the Blues a-Come On** (VICTY 181)—Daniels closes the Moore tune with a reading with "Big Boss" hand-type backing providing a good showcase. Flip side for pop and I.A.B. jocks. (Spine, BMI)

LISTEN ME, BOSS

Daniels sounds a bit like Joe Williams on this instrumental reading. Also a side with a distinctive appeal. The hand really walk. (Spark, BMI)

THE CARROLL BROTHERS

\*\*\* **Faded** (RCA 4132)—The Carroll Brothers sing the strong rockabilled with feeling over a good arrangement by the combo. Side has a correct sound and it has a chance. (Ae, ASCAP)

HEARIN' DAY

Here, too, an up-tempo rocker the beats come thru with a listenable performance. The good sides by the Brothers. (Ae, ASCAP)

BILL HARRINGTON

\*\*\* **Don't Run Me Baby** (JCB 151)—Bill Harrington with the rickety flip novelty. Listenable instrumental with a bright feel feature. Bill Harrington says "Don't Run Me Baby" now and then. Could get many spins. (Gardner, ASCAP)

CURT'S ANOTHER INSTRUMENTAL

Here's another smart instrumental with Harrington really saying "Cur's" Shout every few bars. The cute novelty side. (Gardner, ASCAP)

CLYDE

\*\*\* **Chick's Mood** (COLUMBIA 4132)—An interesting, big-sound rocking blues with the Clyde scorch-up piano featured. It is a great state attraction. (Eastlake, ASCAP)

THEM FROM "AESTHETIC MAMA"

The attractive theme material is given a lush, cozier piano reading by the artist. Belled out in style. Can catch spin. (Witmark, ASCAP)

THE COLLINS BIDS

\*\*\* **Blind Like Love** (COLUMBIA 4132)—Fine vocals by the duo on this exciting material. Chorus supports the good effort on the catchy tune. (Ranger, BMI)

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## "PAUL'S TALL"

on the charts!

#118

## "TALL PAUL"

DISNEYLAND RECORDS

BURBANK, CALIFORNIA

## • Reviews of New Pop Records

• Continued from page 53

## ♦♦ Sugar Plum

A rocker with the pair featured in harmony. A mighty cura iode in middle tempo but the flip has the edge. (Fairway, BM)

## THE WIZARDS

## ♦♦ De Wit Meins Liche

DIT 1591-This is a conventional type ballad with lyrics alternating from phrase to phrase between English and German. Catchy vocal is effective. An appealing melody can catch upon. (Verano, ASCAP)

## ♦♦ The Bells of Heidelberg

A medium-tempo rock-instrumental with a laser and piano alternating in the lead spots. Bells intersperse in the backing. A memorable sound with a good slow, dance beat. (Abe, ASCAP)

## DON BEXO

## ♦♦♦ Oho the Rottferry

DIT 1590-This is somewhat on a "Chipmunk" kick. It's a cute tune with a catchy melody with the lead vocals, Oho and Margaret, being a couple speeded-up voices. Don Bexo's voice comes in in straight fashion with some extra reggae. Could move. (Cadline, ASCAP)

## ♦♦ San Francisco Beat

The Reed band goes strictly instrumental with a laser and piano alternating in the lead spots. Solid dancing fare with swing. Flip is the vice however. (Katie, ASCAP)

## ROD BERNARD

## ♦♦♦ This Should Go On Forever

ARCO 3127—Backbeat, chomped with soul. Chatter has a sound. (Jambi, BM)

## ♦♦ Pardon, Mr. Gordon

Buses, with a novelty lyric. Funky pulsar and wild horns aid the vocal. (Jambi, BM)

## R. B. KING

## ♦♦♦ I've

KENT 317—Pounding rockabilly is vented with appeal by the artist. Tune is of the inspirational variety. Message is that he is tops in the eyes of his love. (Shuman-Lewis, ASCAP)

## ♦♦ Warty Warty

Ballad is read by King with fine rock sup-  
port. The singer brings a good slow  
side should cop. (A.B. Holt, Modern, BM)

## BARBARA ALLEN

## ♦♦ You're the One I Care For

FELTOLD 8356—The fine oldie is given a sweet reading by the dulcet-voiced throat, but a warm sound and a chance for some corners. (Jay, ASCAP)

## ♦♦ The Rocker's Challenge

Barbara Allen sets the poppy challenge effort only while the band steps a ton back behind her. (Peer, BM)

## THE BAY CHARLES SINGERS

## ♦♦ A Taste of Pink

DECCA 30834—This unusually tilted tune is from the forthcoming flick "The Wild and the Innocent." The Bay Charles Singers sell it stylishly and A should get loads of love. (Decca, BM)

## ♦♦ Hip Hop

Bright polka item is sung with verve by the vocal group while the band backs them with a wacky tone. (Cadline, BM)

## THE KAY WINDING TRUMPETERS

## ♦♦ Cha Cha Cha

COLUMBIA 41236—This is the old new "Chicago" set to cha cha rhythm. The trombone group gets a fine sound and sets effective backing. The Winding name on a single can attract plays. Watch a hearing. (Fisher, ASCAP)

## ♦♦ Walkways of Manhattan

This is a jazzy shuffle-beat reading of the oldie, "Walkways of New York," coupled with backing with the Rodgers and Hart tune, "Manhattan." Side swings nicely and is most listenable. (Merck, BM)

## JULIAN LUBDA

## ♦♦♦ Present Me

ROULETTE 4133—Ballad of the delectable variety is handled a handsome reading with good rock backing by the chapter. Pretty tune. Good prospects. (Par, ASCAP)

## ♦♦ Where's the Girl

Starts the day is given a winsome reading by LaRosa with spirited backing. Flip appears top side. (Pleasure, ASCAP)

## JERICO JONES

## ♦♦♦ Blue Knocked on My Door

TODD 1007—Country-blues with a sad message is read with more here. Side gets in both pop and c.w. marks. (ODE Charter-Jack, BM)

## ♦♦ Sara, Your Love's for Me

Country medium-tempo is given a good counter by Jones. Cuts novelty has a sound that can't resist. Side has a sound. (ODE Hickory-Jamb, BM)

## VINCENT LOPEZ

## ♦♦♦ Nola

CARTOON 503—The old Exuper theme, recently updated by other disks, now gets a mildly rocking treatment by Lopez with a break-a-joke of his orchestra approach. Jocks will spin. (Fas, ASCAP)

## ♦♦ Rovina

Three poppe songs appealing enough on this medium paced item. Flip would catch the initial attention. (Fischer, ASCAP)

## JOE RENE

## ♦♦♦ De the Cha-Cha, Papa

CLARO 5911—This side has a much more authentic Latin cha cha sound using with a break-a-joke and organ in the instrumentation. A good record that would be fine for boxes and jocks. (Wies, BM)

## ♦♦ Always Cha-Cha

The old French folk song is set to the cha cha tempo here. Side has a chorus in the vocal. A well-made record which could catch some pop. (Fisher, BM)

## JERRY CABRETTA

## ♦♦♦ Paridome Pom Pom

CORAL 4297—Attracting continental variety instrumentation. "Cares on unusual sound, at the top of carnival atmosphere. Fine device. (Mer, ASCAP)

## ♦♦ Faded Love

Instrumental, with angled up piano sound and a strong beat. Released. (Rouder, ASCAP)

## BOBBY STARR

## ♦♦♦ Sweet Man

BADJO 120—Blues, with a good lyric and strong arrangement. Chatter has solid backing by a strong group, this funky instrumentation. (Dandelion, BM)

## ♦♦ Peace Give Me a Chance

Backbeat. Chatter gives it with heart; but side has all the impact of the flip. (Dandelion, BM)

## SHIRLEY BAVIS

## ♦♦ Spanish Orange Blossoms

RADIO 114—Spicy side is a rocker with a Latin touch; the chuck backs the cello-like effort, a grand style. It can attract corners. (Dandelion, BM)

## ♦♦ Am I Good

Tune with a religious message is read with charm by the artist. It's something on the folkish side with light placed string accompaniment. (Dandelion, BM)

## GARY CROSBY

## ♦♦ Sentimental Journey

VERVE 10163—Smart, dual-track reading of the oldie is also a powerful contender. Good jockey side with a good chance to spin. Side sets from his recent album. (Merck, ASCAP)

## ♦♦ After the Light Go Down Low

This is one of the young chapter's strongest ballads recently. He reads the oldie in knowledge. Fine rock backing here. This appears one to watch. (Harvard, BM)

## "DEACON" &amp; THE ROCK &amp; BOLLERS

## ♦♦♦ I Don't Wanna

NAT-VIDEO 404—Deacon and the Rock and BOLLERS perform this step-by-step rocker to get it off. It's a good side for the new label. (Sells, Lue, BM)

## ♦♦ Rockin' to the Moon

The new left side takes about a rocking trip to the moon in the swash rock and roll groove. Two artists; this average side. (Sells, Lue, BM)

## FLEEN RODGERS

## ♦♦♦ King of My Heart

COLUMBIA 41244—The girl explores the ring of her heart to make her the queen. It's a slow easy rocking tune and the girl hands the attractive tune a slick reading. Can get corners. Watch it. (Eves, ASCAP)

## ♦♦ I Never Know When to Say When

Rodgers does a nice job of a smart tune from the latter, "Goldilocks" including a variation. But flip may have an edge for the singles field. (Asketford, ASCAP)

## JOHN KEY

## ♦♦♦ Low Teen-Age

MIB 9021—Key turns in a serious recital on a tale of a lovely teen-age girl that is meant for teeny-teens everywhere. (Merck-Bone, BM)

## ♦♦ Teasemart

This tune is dedicated to a town in New Mexico where the chapter has a gal who is very dear to him. (Gatin, BM)

## THE NATURALS

## ♦♦♦ Three Young Men

MIB 9022—This disc is dedicated to the three rock and roll artists, Buddy Holly,

## Warren Storm

TROUBLES,  
TROUBLES

(Troubles on My Mind)

b/w

## In My Moments of Sorrow

Music 6015

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"Star Dust" b/w  
"You Give Love To Me"  
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THE BILLBOARD!**

Big Pepper and Richa Vales, who were killed recently in the airplane crash. (Savo)  
**A Range, BMI.**

**\*\* The Flower Song**  
The film melody, "Narcissus" is performed neatly by the Narrators. (Arista, BMI)

**JOHNNY SEA**  
**\*\* Loneliness**  
NRC 009—Sea has much the style of Johnny Cash on this side. Even tho he has the same tempo, he could go just the same with a hearing. (Wunder, BMI)

**\*\* Franklin's Man, Johnny**  
This is the Johnny Cash version of the look tune and Sea gives it a Cash-like interpretation. Has an interesting backing. (Mercury, BMI)

\*\*\*

**SUNNY GALE**  
**\*\* The Gypsy Told Me So**  
DECCA 3017—The Philadelphia Lins give out with a feelingful vocal on a tune with moderate appeal. Pop charts supports the gal. (Aston, BMI)

**\*\* Oh! What It Seemed to Be**  
This side gets worked up in pleasant style by Miss Gale. Chorus supports the gal. (ASCAP)

**TOMMY MORA**  
**\*\* With You You Love**  
FELTOLD 8561—Mora delivers an expressive ballad in slow tempo with chorus support. (Kashmoo, ASCAP)

**\*\* Yancy Derringer**  
This title is based on a popular TV character. It's done in folksy style. (HR, BMI, ASCAP)

**LESTER LAUNDRE**  
**\*\* Domestic Ch-Cha**  
ACA 174—Mora—Recently with some unusually odd effects, both in the lyric and instrumentally. Will cause comment. (Saver, ASCAP)

**ENRIC McNAMARA**  
**\*\* Did Your Mother Come**  
SASCO 104—Ch-Cha  
Geographically, this is the other side of the ball, but treatment approaches the fill in its many qualities of lyrics, (DeSiva, Brown & Bernstein, ASCAP)

**WARREN STORM**  
**\*\* In My Moments of Solitude**  
ASCAP 6028—Bright waver in some style by the warbler; helped by unusual production. (Easbeath, BMI)

**\*\* Emblems, Troubles**  
The character with the Fast Domino-sound handles this wiper with feeling over easy support. (Easbeath, BMI)

**THE ROCK FELLERS**  
**\*\* Group Fied**  
VALCOR 3008—The Rock-Fellers bow on the label with an unusual novelty effort, which will have a moderate voice bias. (Easbeath-Berman, BMI)

**\*\* One**  
Present rockabilly is performed neatly by the boys who contribute some unusual effects. (Easbeath-Berman, BMI)

**THE DYNAMICS**  
**\*\* Filopop-Tand**  
DELTA 1000—Interesting instrumental effort is handled neatly by the combo and it has a chance for some juke box ton. (Sound, BMI)

**\*\* Blue Moon**  
The Dynamics perform the Rodgers and Hart favorite pleasantly in soft tempo. (Robbin, ASCAP)

**\*\* Castle Rock**  
The old juke favorite is performed neatly by the Curtis crew. (Wheat-Sylvia, BMI)

**PEE WEE KING**  
**\*\* Got a Wife**  
GUILD 1245—Pee Wee King has his first side in a long spell and on debut on the new label. It's a bright cover but a just one of the Merit IV disk which is moving fast. (Par, BMI)

**\*\* Slow Poke Cha Cha**  
The old Pee Wee King hit gets an updated, cho treatment. Side has a bright sound. (Ridge-way, BMI)

**WILL GLAME**  
**\*\* The Man of Mar-1948**  
LONDON 1819—March-like tune dedicated to the man of May. A banding, good reading in German by the Will Glame crew. (Roome, ASCAP)

**\*\* In Eternity Wounded**  
This is a tune that evokes memories of delivence et al, is handled a warm vocal by the Glame crew. (BIEM, ASCAP)

**MARGARET ANN AND THE J.A. DE CARLETTE**  
**\*\* My Cat's Due at Two**  
Today's Margaret Ann, somewhat in the Brewer style, takes the lead on this bright, lively tune. The old Eddie Cantor song programmable suit. (Stasay, ASCAP)

**\*\* Good Time Charlie**  
Margaret Ann gives out with a sure rhythm-

tick rhythm number with a banjo backing. Bow in the group lead support on the two-side. (Hoch-Lawson & Busell, ASCAP)

**BOTTI-PNDOR QUARTET**  
**FEATURING RICH**  
**\*\* Love in the Morning**  
DESIGN 830—A sly tempo tune in done in pleasant style by a rhythm-trio. Side features a group vocal. (Lib, BMI)

**\*\* Cho Cugat**  
A pleasant Neapolitan styled song sung in Italian by Studi with group vocal assist. (Cova, ASCAP)

**JACK LEWIS ORK. & CHORUS**  
**\*\* Moon's Glory Road**  
UNION ARTISTS 159—Gospel-influenced rocker is given a stirring group sing by the lady chorus. Some folks must like. (Hoch & United Artists, BMI)

**\*\* Wonderful World**  
March-like, inspirational tune starts with a whistle intro. Sound is similar to that on Clip. (Hoch & United Artists, BMI)

**SAM (THE MAN) TAYLOR**  
**\*\* Body and Soul**  
M-G-M 1756—The fine standard is performed with feeling by Taylor on tenor supported by rhythm. Good jazz programming here. (Mercury, ASCAP)

**\*\* Bucks County Bounce**  
Sam "The Man" Taylor plays this bounce effort neatly while the band backs him in song style. (Cova, BMI)

**ESQUERITA**  
**\*\* Lam On**  
CAPITOL 4145—"I lost my job" is the pleasure story of Esquerita on this driving rocker on which the singer shows off a good voice over racy combo support. (Cap, BMI)

**\*\* Just Another Lie**  
On this side the chatter sets a blues with feeling helped by the combo. Two listenable sides. (Tone, BMI)

**RAY PHILLIPS**  
**\*\* Snap Your Fingers**  
DECCA 3008—A bright new ballad is sung sweetly by Phillips backed by a chorus and rhythm, combo featuring a guitar. It's country, pop, & jazz. (Par, BMI)

**\*\* I Can't Win For Losin'**  
On this up tempo effort the chatter explains that no matter what he does he always ends up losing in love. This side is also aimed at two markets. (Savo, BMI)

**THE ROCK FELLERS**  
**\*\* Group Fied**  
VALCOR 3008—The Rock-Fellers bow on the label with an unusual novelty effort, which will have a moderate voice bias. (Easbeath-Berman, BMI)

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**\*\* Blue Moon**  
The Dynamics perform the Rodgers and Hart favorite pleasantly in soft tempo. (Robbin, ASCAP)

**THE FOUR CHECKERS**  
**\*\* Breakin' Heart**  
ACA 124—Rhythmic ballad is given a fair shot by the group with bright rock backing. (Par, BMI)

**\*\* Sheila**  
Rockabilly tribute to Sheila comes off in a so-so side. Slim prospects. (Roome, BMI)

**BOB ANDERSON & THE MASSAGE MUSIC MEN**  
**\*\* Ain't Perfektion**  
ALLAN 107—Soon ballad is warbled against light rock support with soft piano featured in the backing. (J. A. Enterprises, BMI)

**\*\* Wild Cat**  
Present tune by Anderson on a bright. Pop appeal a bit stronger. (American, BMI)

**IRVING FIELDS**  
**\*\* Corcha Cha Cha Cha**  
FIESTA 098—Irving's magic fingers produce a bright one-ber. Arrangement of the melody from "Carmen" is crisp and creative. (Mercury, BMI)

**\*\* Mirella Cha Cha Cha**  
Another bright ballad effort. Field's a specialist in the Latin rhythm, knocka here off with class. (Columbia, BMI)

(Continued on page 56)

**ATCO IS HOT**

SWING WITH THESE NEW ATCO HITS!

**KING CURTIS**

CASTLE ROCK CHILI  
#1315

**HUTCH DAVIE**

BEGIN THE BEGUINE DIPSY DOODLE  
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**NO TIME**

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Music and Arcade Route, also Retail Music Store. Route will do \$50,000 per year; retail store, \$40,000 per year. Established in 1934. No competition, room for expansion. Located in beautiful Southern city, near 3 army and marine bases. 3 beaches—average temperature 70 degrees. Will pay for itself in 2 years. Will finance for four years to responsible party.

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Top equipment, and it's close in. Employees will continue. This is a golden opportunity for the right man.

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of LOVE"  
SCOTT GARRETT  
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On the Way to the Top!  
NO OTHER ARMS,  
NO OTHER LIPS  
Cadence #1361

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"STAGGER  
LAWRENCE"  
Spancer &  
Spancer  
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"WISHLIF  
THINKING"  
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#1036  
221 Fairfield Ave., Newark, N. J.  
#1037

Great New Release!  
PEE WEE KING  
SLOW POKE | I GOT A  
CHA CHA | WIFE  
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## Reviews of New Pop Records

Continued from page 53

### ROMIE LESTER

**CASCADAB 5901**—Mim Lester offers a re-orchestrated interpretation of the great ballad with choral effects and the concerto sound in the piano. Old has a pleasant sound somewhat in the Oogi-Doo style. (Kare, ASCAP)

### THE CHIMNEY SWEEP

This is an interesting medium-rhythm tune with Mim Lester again coming thru in good style with an interesting percussion arrangement in the backing. A labored though. (Kare, ASCAP)

### ROBERT LUKE HARRISMAN

**★ ★ ★ See You, See You**—Radio 122—Softly-spoken rocker asks that the chick stop talkin' and start lovin'. Nice performance. Side cut more in all parts. (Fair, BMI)

**★ ★ Lata Washco's Dole's in Me**—Rocher has a Latin beat. It's a delectable one that can go as well as the flip. Wild backing. (Dandelion, BMI)

### THE COMMANDERS

**★ ★ One Up in a Dream**

**BUENA VISTA 334**—Rather smart styling

of a pretty tune from Disney's "The Sleeping Beauty" is done in a Ray Conniff Good jockey style. (Disney, ASCAP)

**★ ★ Sing a Sailing Song**  
Some comment. (Disney, ASCAP)

### CLAIRE HOGAN

**★ ★ I Wonder**  
**BUENA VISTA 333**—Tune from "The Sleeping Beauty" is based on a Tchaikovsky theme. Smart, medium-beat reading by the group. (Disney, ASCAP)

**★ ★ Sing a Sailing Song**  
Another Tune from "The Sleeping Beauty" is also Tchaikovsky derived. Reading as in a jazz vein. (Disney, ASCAP)

### THE COOK BROTHERS

**★ ★ I Wonder**  
**EMPEROR 300**—The Cook Brothers handle this bright little effort smartly over lively backing by the orb. (Gunter, BMI)

**★ ★ See Don't Know**  
The Brothers Cook, Jim and Chuck, tell that you shouldn't listen to Mom, since he does you know a thing. Flip is stronger. (Gunter, BMI)

### ARNIE BLAINE

**★ ★ This is the City**  
**COLLECTIVE 100**—A bluesy tune, with a fresh melody line which has a haunting quality. Blaine sings it with heart. Worth attention. (57th, BMI)

### ★ ★ Bobo Monozzi

rockabilly, adequately changed. (Style, BMI)

### LEON MERIAN ORK

**★ ★ The Rockin' Box**  
2nd FOX 129—This is a trumpet solo on "Flight of the Bumblebee" by Marian to a rocking tempo. Band backs the solo in clear style. This is worth a listen. (DeWaver, ASCAP)

### ★ Baby-O

A moderately rhythmic blues instrumental by the trumpet man. (Famous, ASCAP)

The following records, also reviewed by The Billboard music staff, were rated one star.

**THE BRANDY TRIO: Blueberry Hill/ Band and a Hat—Vya 104**  
**MYRON LEE: To Be Alone Near Baby—Hop 20's**

**WESLEY MANNING: The Ship of Love/ That's a Wonderful Thing—Tune 6124**  
**LARRY PUNAI: Valerie Jo/ I Wish of Being a Little Boy—Intarsian 43**

**RHYTHM REBELS: Strange World/Cradle Rock—Yocco 105**

**ALAN REILEY: The Ballad of Mr. Deedley/ The True Story of Tom Deedley—Project 701**

**CLAUDE ROBINSON: Kisses/Cotton Pickin' Mama—Studio 1002**

**NANCY SHERMAN: Dear Ada/Catkins Honeycomb—Wandorff 1109**

**JOAN VAN ARNEM: Hallelujah Shears/ Methodie Bring Me—Wandorff 1110**

**THE VELVETS: Everybody Knows/Head Drive Baby—Epic 101**

**THE VICOUNTS: Pauline/Talk Me to Your Leader—Dorlic 100**

## Country & Western

★ ★ ★

### TEX WILLIAMS

**★ ★ ★ Yankee, Go Home**  
**SHASTA 109**—Williams treats up with Royal Gines on this version of the tune. Tex Williams offers a meaningful interpretation with the truth, that the pair come thru in a nice harmony duet. (Dot, BMI)

**★ ★ I'd Hold You in My Heart**  
The western country chart charts the western country tune, of which Elder Arnold is a co-composer. The deep baritone comes thru clearly, assisted by chorus. Worth spin. (Adams, DeW & Abbott, BMI)



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Just Released & Breaking!  
**MY HEART SPEAKS**  
**Oscar McLollie—243**  
 ★ Cash Box Picks ★

**NO TIME**  
**The Titans—244**  
 ★ Billboard Picks ★  
**Old**  
 Records

**WARD ALLEN**  
 ★★ ★★  
 #104—Loudly-1000 features happy fiddles with rhythm accompaniment. Good side for the market. (Columbia, RMC)

**STANLEY BROTHERS**  
 ★★ ★★  
 KING 5100—Served fiddles support the Stanley Brothers in their hit rendition. This modern-pop weeper. (King, RMC)

**REX KIRK**  
 ★★ ★★  
 STARDAY 421—Kirk tells this sad weeper with some feeling over traditional country support. It could do well in the country market. (Decca-Sunday, RMC)

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 ★★ ★★  
 STARDAY 421—Kirk tells this sad weeper with some feeling over traditional country support. It could do well in the country market. (Decca-Sunday, RMC)

**BOBBY MIZZELL**  
 ★★ ★★  
 REED 605—Boogie woogie piano blues in Dixie has an okay dose to earn soul. (Double "M", RMC)

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**MY Love For You**  
 Rockabilly with conventional triplet figure. Group's lead singer impresses. (Arista, RMC)

**GUITAR GABLE**  
 ★★ ★★  
 #113—This should Go On Forever EXCELLO 2153—Gibbs contributes a good low-down, funky blues with a Deep South toe kicking. (Gennet, RMC)

**FRASE OPERA**  
 This might catch a telephone blast and it's delivered with considerable expression by the cat. (Excelsior, RMC)

**LIGHTNIN' BLINN**  
 ★★ ★★  
 EXCELLO 2150—The cat, who once had "I'm Gonna" has another wild, primitive-sounding side. This side it was done South in the swamps. (Excelsior, RMC)

**I'm Leaving You Baby**  
 This is a gang-up blues delivered with more of the Far South quality by Slim. (Excelsior, RMC)

**ANN FORD**  
 ★★ ★★  
 APOLLO 332—Miss Ford sings a classic piano-backed border ballad. She's beautiful and thereby brings the late. (Acap, RMC)

**Can't Ya Tell**  
 The deep-voiced, throaty punch out a no less than rockier with four results. (Slybil, RMC)

**THE CARAVANS**  
 ★★ ★★  
 #107—Mary Dean's You Weep (Part 2) is a moving performance. Group is precise and has fine technique, and so the vocal with emotion. Lead vocal is terrific, and on side B it reaches a peak of excitement which effectively contrasts with its slow, measured chorus. (Seavay, RMC)

**THE LAWRENCE ROBERTS SINGERS**  
 ★★ ★★  
 #108—When the Lord Saved Me (Acap) is a fine vocal group tells this rocking spiritual with much fervor. It's a fine one with some of the best. (Acap, RMC)

**I'm a Bottle**  
 This is a fine, soulful vocal by the inspired lead singer, again with excellent support from the group. The group as a line one. (Seavay, RMC)

**THE ROBERTA MARTIN SINGERS**  
 ★★ ★★  
 #109—The girls add this intense performance strongly with the chorus giving the answers at the lead into the question. A strong line. (J&R & Range, RMC)

**ROBERTA MARTIN SINGERS**  
 ★★ ★★  
 #109—The girls add this intense performance strongly with the chorus giving the answers at the lead into the question. A strong line. (J&R & Range, RMC)

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**V-M Aims at Teen-Agers**  
 • Continued from page 24  
 either are producing or have firm plans to produce stereo 45 records."  
 He quotes Billboard experts as estimating that "between 400 and 500 stereo 45 singles and EP's are available now." He says it's true these are slanted primarily at the juke box trade but poses the question: "Is it logical that the producers of these records will withhold them from the consumer market after creating demand for them thru juke boxes?"  
 In a February 5 letter to V-M distributors, Cain had this to say: "A whole new market is years when you introduce the Model 301. This is a 45 stereo player purposefully engineered to play 45 stereo records. We do not subscribe to the attractive manual dial players when teen-agers over and over again have proved they have the money to pay for the product. The 301 is a V-M first. There's no other product like it on the market."  
 V-M's new model lists at \$59.95 in most States. One section of the compact unit contains a dual-channel amplifier, automatic "45-16" record changer, all controls and a six-speaker. The detachable

**Arvin Unit**  
 • Continued from page 24  
 matching speaker which may be removed from a space in the rear of the console and spaced as desired for stereo separation. Another console in the modern styling at \$129.95 houses a pair of speakers, each of which contain one six-inch woofer and one three-inch tweeter. The matching speaker enclosure is housed in the console cabinet or may be removed for stereo separation.  
 High end console model of the Trax-Lex stereo is a \$179.95 self-contained multi-gang or built unit which carries a 12-watt output thru a 10-inch woofer, five-inch mid-range and three-inch tweeter. The console contains a three-record changer, a three-position speaker selector switch, built-in accent jack and an input stereo amplifier, or a companion external speaker for the console runs \$79.95.  
 Trax-Lex also has an all-transistor monaural manually-operated 45 c.p.m. portable, running on four flashlight-batteries, with automatic start-stop mechanism and a portable plastic tone arm housing with built-in brush to clean needle, tone control, and an EV power-point cartridge with a 1000 ohm input. Set weighs seven pounds and is housed in a wood construction simulated leather case. At \$19.95, Trax-Lex has a three-speed manually operated monaural portable in a modern styled polystyrene case.

**Walco Merges**  
 • Continued from page 24  
 the Cleve Acoustical Products-headphones, magnetic recording heads, etc.  
 Cleve is best known in the phone and audio field thru their subsidiary, Brush Development Company. Brush developed and holds patents on ceramic tape-recording cartridges used in most phonographs. In addition to Brush, Cleve has 10 other divisions, each of which has one to five manufacturing plants.  
 Walcott believes the merger with Cleve will result in many new products being introduced. He pointed out that the firm employs about 300 engineers in their research and development branch.

**Toddy**  
 This side has an infectious rhythm, with a flourish between the end and the chorus closing. (Seavay, RMC)

**THE CORINTHIAN GOSPEL SINGERS**  
 ★★ ★★  
 #110—Sweet Jesus The choristers delivers the message of heaven in Ave. Her voice is strong and is technically fine. (Seavay, RMC)

**Do What the Lord Say Do**  
 This is an up-tempo side, in contrast to the more laid-back side of the same Good as well as the end response too. (Seavay, RMC)

**Sacred**  
 ★★ ★★  
**RAY BAKER**  
 ★★ ★★  
 #111—Baker is in the Mood  
 KING 5177—Baker is rewarded with a ball song by Baker and the Holy Trinity and a mixed vocal group. Yours of that sort will find this attractive. (Acap, RMC)

**International**  
 ★★ ★★  
**FRANK COSBY**  
 ★★ ★★  
 #112—Tribalco end his music on a French comic, set the bright folkloric line with spirit. Good jacket too.  
 ★★ ★★  
 Same comment.

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## FLORIDA STATE FAIR SHATTERS PAST MARKS

Weather Excellent, Spending Soars; Rogers, Royal, Auto Races Score Big

By HERB DOTEN

TAMPA—If, as many outdoor show business long have maintained, the Florida State Fair here is an indicator of things to come, the 1959 season should be even bigger than last year, an excellent one generally for fairs. Through Thursday (12), tenth day of the 12-day event, the fair raced to all-time high in gate, grandstand, midway and concession receipts. The apparent reason for the record-shattering pace were the weather—the finest the fair has received in more than 20 years—and a surprisingly powerful pull by Roy Rogers, Dale Evans and their band. The apparent reason for the record-shattering pace were the weather—the finest the fair has received in more than 20 years—and a surprisingly powerful pull by Roy Rogers, Dale Evans and their band. The apparent reason for the record-shattering pace were the weather—the finest the fair has received in more than 20 years—and a surprisingly powerful pull by Roy Rogers, Dale Evans and their band.

A less obvious reason was the per capita spending, which was considerably higher than at the '58 event when talk of recession was heard on all sides. It is up to the higher per capita spending that shows here but their beliefs that this year's fair would be even better than last year.

The weather thru the first 10 days was ideal, with daytime tem-

peratures usually in the high 70's or low 80's and with nights pleasantly cool. There was no other weather, over, scarcely a threatening sky, much less rain, during that period. All of this contrasted with cold, rainy weather during the 1958 period, when the mercury dipped so low that charcoal fires were maintained at times in the horticultural building to save plants and flowers from dying.

The contrast in weather with last

year was matched by a spectacular contrast in grandstand business. Roy Rogers, Dale Evans and their show, acknowledged as the strongest box office draw in the fair field, succeeded in doing what no other attraction in the history of the fair here had been able to do; they consistently pulled good to record — breaking crowds in 13 shows during the first 10-day stretch.

(Continued on page 64)

## RALEIGH CHARTS 75,000 STADIUM

State Fair Would Get Major Game Plus Big Winter Sports Festival

RALEIGH — One of the nation's largest athletic stadiums is projected for the North Carolina State Fairgrounds here. It would cost millions and contain many of the ultra-modern structural concepts applied in recent years by J. S. (Doc) Dorton, manager. Designs have been underway for months and are just now being made public, due to the appointment of a committee by the govern-

ment. The big football bowl would seat 75,000-100,000 people and have retractable domes. Seats would be placed around the country have been planned within the dome idea in mind but none has been built yet. Raleigh's would be No. 1 and would create a "big day" during the fair by virtue of a college gridiron game, such as the South Carolina game. Fair benefits from in-mid-week.

Dean Henry Kampheofer and Prof. Horacio Caminos of the N. C. State College School of Design are developing the bowl's plans from preliminary sketches. They will be presented in a special stadium committee in March which has been named by Gov. Luther Hodges.

Financial Support  
Hodges reportedly is solidly behind the project which needs approval of the Legislature before any State Fair grounds property can be committed. It is thought little or no tax money will be required for construction. Some of the State's strongest financial interests are backing the project, and a nationally known bonding firm has

expressed interest in handling the sale of bonds not taken by local investors.

J. W. (Willie) York, prominent Raleigh business man, is committee chairman. The stadium would have even more radical in design than the retractable-roof stadium of the Fair Arena, and controversial concession building tops.

The bowl would serve N. C. State College for its home football games, replacing outgrown Riddick Stadium, which seats only 19,000.

(Continued on page 64)

## Thornton Stresses Fair Entertainment

DALLAS — Robert L. Thornton, mayor of Dallas and president of the State Fair of Texas, stressed entertainment as the vital part of the fair at the 32d annual convention of the Texas Association of Fairs and Expositions here last week. The three-day confab was held Thursday thru Saturday (5-7) in the Baker Hotel.

In speaking to the fair delegates, Thornton said that every fair

## CONTEST TO NAME QUEEN

TAMPA — The International Association of Fairs and Expositions will sponsor a queen beauty contest on an international basis this year, with the winner to be picked during the association's annual Chicago convention.

The board discussed advisability of a study on how fairs must adapt themselves to changes in North America, particularly the population shift from rural to urban areas. No action was taken but members will be requested to give thought to the advisability of such a study, with the subject to be explored further at the Chicago convention.

## Colo. Springs Rodeo Names Heyse Prez; Sets Parade Plans

COLORADO SPRINGS, Colo. — Harold Heyse, executive vice-president of the Pikes Peak & Buick Rodeo Association, was elected president for 1959. Kenneth Brock had named vice-president and directors for the coming year will be J. A. Ackerman, Ralph Watson and William Thayer Tutt.

Reapportionment to the same presidency they held in 1958 were Cassidy Thompson, executive vice-

(Continued on page 64)

## NAAPPB Well Repped at Tampa Fair

TAMPA — William Mnar, of Roeland Park, Canadaigua, N. Y., and John S. Bowman, president and executive secretary, respectively, of the National Association of Amusement Parks, Pools and Beaches, were among association members who visited the Florida State Fair here.

Other NAAPPB members or representatives of members noted were: C. D. (Doc) Baldwin and A. A. Martin, Alabama State Fair Amusement Park; Jack Evely, Evely Afterall, Salem, Ore.; Ida Cohen, Chicago, insurance; Mr. and Mrs. Bernie Berkeley and Al McKee, Fairview Kiddie Park, Elmhurst, N. Y.

Mr. and Mrs. Ken Davis and Mr. and Mrs. Sol Nuger, Bhubud-Gullport Amusement Park, Biloxi, Miss.; Floyd E. Gooding, Gooding Zoo Park, Columbus, O.; Alex Mosler, Wildsmeare Amusement Park, Erie, Pa.; Cliff Sinclair, Meyers Lake Park, Canton, O.; Mr. and Mrs. Vernon D. Platt, Florida Springs Amusement Club, Feasterville, Pa.; Cliff Wilson, Dallas State Fair Park; Fred Markey, Dodgen Corp., Exeter, N. H.; William Whitton, Allan Herrshell Co., North Tonawanda, N. Y.; Robert Plarr and Mrs. Sarah Platt Ott, Dorney Park, Allentown, Pa.

## Penny Mulls 'Legal' Bingo

HARRISBURG, Pa. — A bill to legalize bingo in Pennsylvania along the lines adopted in New Jersey and New York was introduced in the State Senate last week by Senators Fred Stoeney (D., Northampton) and Thomas M. Creesh (D., Philadelphia).

It would limit the game to sponsorship by charitable, religious, patriotic or civic organizations, and make Sunday bingo illegal. Similar legislation has been offered in practically every session since World War II, but has been defeated each time.

(Continued on page 64)

## SAM J. LEVY SCORES AS TAMPA COASTMASTER

TAMPA — Sam J. Levy Sr. of Barnes-Carmelers Theatrical Enterprises, Chicago, ran true to form as toastmaster at the annual banquet of the Great Tampa Showmen's Association here Sunday night (8) in the Tampa Terrace Hotel, vowing showmen and their guests. It was Levy's seventh straight year as toastmaster.

Claester, Kitty and Doc of TV, "Gunsnoke" program provided the entertainment.

Club Costociano William R. Stoppel was presented with a gold life membership card for getting 75 new club members. The presentation was made by C. C. Groscurth, retiring president. Earl Maddox, incoming president, in turn presented Groscurth with a gold membership card.

Besides Levy, Groscurth and Maddox, others on the diam were Congressman William C. Cramer, Tampa Mayor Nick Nuccio, Maurice J. Barrett, manager of the Calgry Stampede and president of

the International Association of Fair and Expositions; Roy Rogers; William Cramer, president of the Showmen's League of America;

(Continued on page 64)

## ROGERS SIGNS FOR ALLENTOWN; IOWA CLOSES

TAMPA — Roy Rogers will give five night shows and two matinees at the Greater Allentown (Pa.) Fair. Negotiations were closed here during the Florida State Fair by Art Rush and Mike North, Rogers' rep. Ed Liedig represented the fair.

Rogers also finalized plans for six night shows and one matinee at the Iowa State Fair. De Moines, with Lloyd Cunningham here from the fair.

## Entertainment Line Up Set For Bedford

BEDFORD, Pa. — Entertainment at this fall's Great Bedford Fair will feature the No. 1 revue of GAC-Hamill from Tuesday thru Saturday of fair week, August 10-15. Opening night, Monday (10), will have a firemen's parade from town out to the grounds. Acts will supplement the wind-up in front of the grandstand.

Richard Eichelberger, fair manager, said greater participation is being solicited from fire companies in Southwest Pennsylvania and Maryland.

The International Auto Daredevil will be for Wednesday afternoon, and Saturday's matinee will feature big-car racing promoted by Sam Noma. Tony Vitale will provide nightly fireworks.

Midway will be occupied by Pirelli Broadway Shows, a change from the original contractor. Amusements of America, which was released from their pact due to a last-minute conflict of dates.

## Eastern Fair Swing Set for Gene Autry

NEW YORK — Gene Autry's first route of Eastern fair appearances is expected to meet with excellent grandstand business by the fairs on his route. The veteran cowboy performer made the New Jersey State Fair in 1958 and had a couple of dates in the South.

The Autry unit opens Friday, Aug. 14 at the Ocala Country Fair, Middlebury, N. Y. Other bookings in New York State include Hamburg, 15-16; Watertown 17, 18 (matinee); Glens Falls, Rochester (night) 19 and two shows on the 20th.

A couple of dates are being filled now, and there will be a vacation after Labor Day. Betty Johnson, who rides in addition to her vocalizing, will be added for Louisville, September 17-19; Nashville, 21-22; and Richmond, Va., 28 thru October 3. Dates were booked thru GAC-Hamill.

The Holyday Ranch orchestra and Western variety acts will round out the unit. Autry has not made an extended series of Eastern fair dates before, although he played a series of indoor one-acters in 1957.

## IND. STATE FAIR PACTS RICKY NELSON

INDIANAPOLIS — Ricky Nelson, of the Ozzie and Harriet TV show, has signed here to head up the Collingwood act at the Indiana State Fair for the first two nights.

Brought in thru the Musto Corporation of America, Nelson will be in Wednesday and Thursday nights, September 2 and 3. He will get \$17,500 for the two shows.

The building show, which will be split into three segments this year, will have another name on Friday night and a third program on Saturday night and Sunday afternoon. George Gobel and Tammy Sands have been discussed for the single night and Dinah Shore is being mulled for the final two.



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## WINTER EVENTS Western TV Names Head Texas Expos

DALLAS—Live rodeo name attractions, mostly from video, still-strong Westerns, are again being used in numbers at this year's long list of Texas fair stock shows and rodeos that are making the State the winter capital of the fair business.

Dale Robertson, who fills the role of Jim Hardie in "Tales of the West," is the featured attraction at the Southwestern Exposition and Fat Stock Show, Fort Worth, which closed its 10-day run here Sunday (8). Robertson is also the name lure at the San Antonio Livestock Exposition, which opened its 10-day run Friday (13), along with the Bill Hamner Shows on the midway.

Jim Ames, the Matt Dillon of "Gunsmoke," will be offered along with the rodeo at the Houston Fat Stock Show and Rodeo, February 23-March 8. Gene Autry, perennial favorite among Western fans, will hold forth at the Rio Grande Valley Livestock Show and Rodeo in Mercedes, March 19-23.

Officials of the San Angelo Fat Stock Show and Rodeo have signed the Rin-Tin-Tin troupe as its name attraction, with the Hamnes Shows as midway attraction.

F. W. Stewart, Seguin, was elected president of the association succeeding another Stewart, James H. C. O. Miller, Palestine, was named vice-president and Murdoch was re-elected secretary-treasurer.

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## MICH. STATE FAIR PACTS DICK CLARK

DETROIT—Dick Clark, emcee on ABC's "American Bandstand" television program, has been signed to head up one segment of the Michigan State Fair's Coliseum show this year, Donald L. Swanson, manager, announced.

Clark will be in the building on the four days ending Labor Day and, according to the present schedule, will do two a day. He will bring in a show that is expected to include some record names, Rocking in the CAC-Hamid, Inc.

The popular Clark did a one-day stand last year at the Atlanta fair and pulled in thousands of teenagers.

Last year the fair featured Tennessee Ernie Ford on the first weekend and Ricky Nelson on the final weekend. The building is used for livestock shows during the week.

Swanson said negotiations are

under way to select names for the final weekend of this year's fair. Nothing specific has yet been lined up for the grandstand, which again will be free, he said.

## FIRE VICTIM Canada Towns Bidding for Winter Fair

AMHERST, N. S. — The Maritime Winter Fair is being offered for sale and there is a lively possibility the big livestock show will wind up in Saint John, N. S. The fair buildings in Amherst were severely damaged in a \$500,000 fire last July, forcing cancellation of the show.

The fair has been held for 46 years in Amherst, located on the New Brunswick-Nova Scotia border. In addition to Saint John, bids for the event have come from Moncton, Charlottetown, Truro and Windsor, N. S.

Saint John Exhibition officials said earlier this winter they would like to see the fair moved here, if Amherst should decide to part with it. The event is undertaken jointly by Amherst and the Maritime Stock Breeders Association.

**RECORD TOUR**

173,687 See  
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 During 1958

TORONTO — With the Royal Canadian Mounted Police's famed Musical Ride discontinued, some statistics about its success might be worth noting.

More than a half million Canadians and Americans watched the ride in 123 formal performances last year. The 39 men and 36 horses in the troupe traveled 12,000 miles to most of the continent's top fairs and stock shows—15 in Canada and a half dozen in the U. S. In San Francisco, they attracted 173,687 people in a week, 20,000 more than Arthur Goldfrey and Goldie did the year before.

Last year was the longest as well as the most glittering season for the Musical Ride. It was on the road from June 29 to November 15. Horses and men traveled by train under Inspector Norman Jones, a mustached ramrod of a man who has trained riders since 1929.

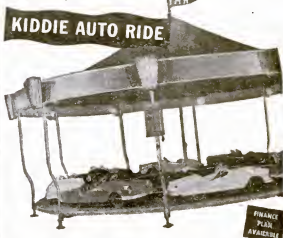
The RCMP provided men and horses, paid only the men's salaries. Shows and fairs they visited paid traveling and billeting expenses and the bill for care of the horses. Exclusive of travel, it ran \$750 a day.



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## Banks Chosen By USAC; Pa. Meet Visited

READING, Pa. — Officials of the United States Auto Club made a visit to the Pennsylvania State fair meeting last month, shortly after appointment of Henry Banks to succeed Duane Carter as director of competition.

Banks attended along with Tom Banks, USA president, and Dave Cassidy, Carter was director for three years.

The new director is a past (1950) national champion and native of Royal Oak, Mich. Currently residing in Compton, Calif., he will move to Indianapolis.

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AND FOR THE BEST SHOWS OF THE WEST. LINDSEY, OHIO

## STYLE SIDELIGHTS

## Ladies Sparkle At Tampa Affair

TAMPA—The latest in Florida after-dark styles were on display over Sunday night (15) at a gown party by the ladies of outdoor show business sparkled at the annual banquet and ball of the Greater Showmen's Association. The gala event was held in the ballroom of the Tampa Terrace.

Making her first appearance at the event was Mrs. Roy (Dale Evans) Rogers, who wore a printed royal blue cocktail dress with pearl accessories and a rhinestone and pearl angel cap. Miss Dorothy O'Brien was smart in a black cocktail-length number with a diamond pin, while Mrs. Glenn Foster chose white taffeta and set with rhinestones and pearls. Mrs. Josephine Haywood came in white chiffon with silver and blue butterfly trim.

Mrs. Joe Sciarlino was in ice blue satin with black trim and an orchid. Dorothy Locke, wife of Police Capt. Horace Locke, wore a floor-length emerald green velvet and rhinestone accessories. Mrs. Benaloy Boyd had on a green nylon and lace ballerina-length gown, with a pouff overcoat of orderly. Judy Boyd was seen in a walk-length white and royal blue with metallic blue design. Alice Johnson had a walk-length rose and iridescent with skin in tiers in ballroom effect.

Mrs. Sam Delaney chose coral lace and net with a white orchid corsage. Mrs. Scott Dullin wore a black sheath with embroidered bodice and a corsage of white carnations. Mrs. Ramon Campdenore chose aqua silk organza with rhinestone, foil torso with bouffant skirt and a shoulder corsage of pink carnations. Mrs. Wesley Hamner had deep aqua pure silk taffeta, wide neckline, full-skirted, with a pink carnation corsage. Mrs. Priscilla Niekke chose green nylon, Mrs. Doris Bern, white satin with sequin. Mrs. Louise Nager wore royal blue chiffon. Mrs. Hazel Wray wore starched beige chiffon and lace, while Mrs. Edna Walpert had lace over satin with satin bow trim.

Picks Blue Net  
Mrs. Bill Stoppel looked serene in ice blue net and taffeta, with pink accessories and pink carnation corsage. Mrs. Georgia Ringling was in a white chiffon floor-length gown, accented with a blue orchid. Mrs. Mickey Davis wore a floor-length white net and lace trimmed with aquina. Mrs. Bob Venner was in a ankle length gown of satin and nylon net tulle, with strapless top and bouffant skirt. Mrs. Marion Jones wore a pink chiffon draped gown and matching satin shoes. Mrs. H. Henry had soft tangerine draped chiffon. Mrs. W. J. Gardner was in white lace, trimmed with a large red bow. Mrs. Gordon Solis wore white lace over black, cocktail-length, and pearl accessories. Mrs. Bernice Mendelsohn chose black and beige. Mrs. Bob Hudson, wife of the sports editor of The Tampa Tribune, wore a brocade in turquoise style. Mrs. Hollingsworth, wife of Byron Hollingsworth, feature writer for

The Tampa Tribune, wore an original blossom green peau de seau cocktail dress. Mrs. A. Sawyer of National Speedways, wore a Navy blue chiffon sheath. Mrs. Earl Maddox was in black cocktail dress with a diamond necklace, over which was worn a pink stole and white orchid. Mrs. Van Jeter was in green satin with rhinestones and yellow roses. Mrs. Lewis Corum wore a gold lame short formal sheath by Dior. Mrs. Janet M. McEwen had an original creation of blue chiffon. Mrs. Harold Denike chose a short formal. Mrs. May Wigley had a white chiffon formal of Grecian lines and Mrs. Jim Bean in a green and white flowered original. Mrs. J. Ciampontone was in Ming blue. Mrs. Charles Gregory wore nylon net over taffeta. Mrs. Ruth Wren wore pink camellias. Mrs. J. D. Latture had a gown of pink chiffon over taffeta, decorated with crystal tear-drops along the neckline.

Black and Pink  
Mrs. J. C. Huskison, wife of the Florida State Fair manager, was in black, touched with pink lace. Sol Flanagan wore a diamond sparkled black creation. Mrs. Melvin Berger chose sky blue chiffon and Mrs. Harry T. Coe Jr. a choker. Mrs. Ruth Wren wore sophisticated black and Mrs. L. D. Cagina a turquoise brocade with aquora borals necklace and earrings. Mrs. Bob Johnson chose tan Chantilly lace set off with sequins. Mrs. Leo Chardkoff wore a cherry red cocktail dress. Mildred Schwab was seen in the always-popular black. Mrs. Joe Reguiera wore a black walk-length gown. Mrs. John Roker wore a full-skirted cover-up in white and navy blue satin stripe, trimmed in emerald green taffeta. Mrs. Joseph B. Pearly was in black velvet with pearls. Mrs. Edna Johnson wore a white sheath of apphite blue. Mrs. Sally Ottol to Mexican hand-made cotton skirt and blouse; Mrs. Charles Owen a black taffeta dress. Mrs. Dave M. Schwartz a cocktail gown of yellow.

Mrs. William Ferrot came in a varigated stripe. Mrs. Clot Jankin was in a candy-stripe satin with appliqued roses and black velvet sprinkled with rhinestones. Mrs. Harry Blankley wore a smart black velvet dinner gown accented with camellia. Mrs. Dick Miller wore a powder blue brocade satin walk-length gown with a blue and white curch chose smuglow taffeta with a modified barem skirt. Mrs. Lea Maxwell had a teal blue crepe dinner gown with bodice of white and lace. Mrs. Charles Hodges was in a black off-shoulder lace-over-satin cocktail gown, accented by a rhinestone pin by Bernice. Mrs. Stue McClellan was attired in a black chiffon original. Mrs. E. D. Mc Gugin, London, Ont., wore a chic gown of strictly different gown of strawberry chiffon.

Wool Lace  
Mrs. Harry E. Westroov was in Imported French wool lace, with shoes of purple satin and a walking orchid with an autumn haze mink stole. Mrs. Elinor Glenn wore a peach Chantilly lace with matching shoes and a white fur stole. Mrs. Al Kunt came in soft chiffon. Mrs. Ep Glosser wore green satin and Margie Seales a black and white taffeta dress. Mrs. Gwyn wore a gown of skyblue blue and a white orchid. Mrs. Evelyn Wentz was in dusty pink with baby orchids. Mrs. Ruth Wren wore a lovely in black. Mrs. Peggy Helman chose an aqua sheath with

white fur stole. Mrs. Myrtle Duncan wore a grey-blue sheath. Mrs. Dan Bennett was in bouffant black chiffon. Mrs. Tom Blackwell wore a black satin sheath and Mrs. Evelyn Long a green cashmere and satin, a Cadillac original.

Mrs. Bob Parker chose a black sheath of sequins and lace. Mrs. Paul Goodwin wore a green silk sheath from China, and Mrs. Margie Hesch a ballerina black lace and mantilla. Mrs. Buddy Clark wore a black tulle gown ensemble. Mrs. Minnie Yezaw chose lace in blue. Mrs. Morosa Herman wore a red ballerina-length gown. Mrs. Edna Wren wore white crepe Italian silk. Mrs. William Melton wore a white sequined crepe sheath.

Mrs. Edna Ungar chose a ballerina-length powder blue chiffon and lace. Mrs. Hal Wilson had a white dacron knit. Mrs. Pauline Corum wore a black lace sheath and Mrs. Edna Wren a white organza. Mrs. Hermine Hirsch wore a pink trimmed floral jersey and pink tulle. Mrs. Bill Jeter wore a lovely in an original of red trimmed in sequins. Mrs. Ruth Goodwin wore a black and white white lace and Mrs. Key Letour a white taffeta sheath. Mrs. John M. Garrett wore powder blue lace and Mrs. Howard Johnson wore a white. Mrs. Walter B. Cox had worn blue lace. Mrs. James E. Strates chose a royal blue print. Dorothy Anderson wore a black and white. E. Davis black taffeta with lace top.

Chosen Blue  
Mrs. Billie Gordon chose a ballroom-length blue chiffon sheath draped from shoulder to floor. Mrs. Dixie Gordon Allen wore a mauve peau de seau. Mrs. John P. Miller wore a white tulle sheath and Mrs. Jewel Sarama a black beaded sheath. Mrs. Al Doss wore seen in a white and black. Mrs. Ben Weis wore satin brocade and Ed Cerrance a white lace sheath.

Mrs. C. C. Grosserth was graciously attired in beaded black lace; Mrs. Ruth Schreiber in an original of black with a white and black. Mrs. John Wren wore an original brocade cocktail gown and Mrs. Everett Fillingham white and green. Mrs. Harvey was in bouffant black taffeta. Mrs. Ray Becker in taffeta, gown in blue. Mrs. Flanders Thompson wore aqua lace with taffeta overdress. Mrs. H. S. Schuler black sheath with bodice of organza. Mrs. Fred Huber wore shocking pink lace. Mrs. Dan Gemung chose cream colored lace. Mrs. Lucille Lamkin had an original sheath of multi-colored brocade. Mrs. Helen Eale wore a cocktail gown of Kelly green. Mrs. Jack Norma wore in a navy blue chiffon sheath with Chantilly lace-trimmed bolero. Mrs. Edna Wren wore a white tulle sheath with a white tulle tulle lace sheath over gold lame with a chiffon drape. Mrs. Lynne Michele chose a sheath dress and a black and white taffeta. Mrs. California green print. Mrs. Eddy Elitchev wore a strapless turquoise cocktail gown. Mrs. J. C. Woor wore a black cocktail gown. Mrs. Bertha (Gyp) McDaniels had on an original of black taffeta lavender in cocktail-length. Frances Leuter wore a beaded navy taffeta.

Whits Foa Stola  
Mrs. Evalina Belew was attractively groomed in iridescent green and white fur stole. Mrs. Mary Sue Dier wore a purple and white sate and Mrs. Bernice Diaz in black and silver French lace. Mrs. Dorothy Cohn Oren had a cocktail-length dress of black and white. Mrs. Edna Wren wore a white brocade cocktail dress and Mrs. Jess Warder a cocktail dress of black beaded brocade. Mrs. Bernice Mendelsohn wore a black crepe trimmed with lace. Mrs. Jack Gallup had a full-length evening gown of white satin brocade. Mrs. Bernice Mendelsohn wore black silk sheath. Mrs. Rose Hunter wore a blue chiffon taffeta.

(Continued on page 61)

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# USSR N. Y. Expo Sets 30-Day Coliseum Run

NEW YORK — Sixteen events, of which this week's New York Outdoor Exposition is the fourth, will have been held in the New York Coliseum by the time the first eight months of 1959 have passed, this August. Projected attendance for the period is 3,000,000 persons, making a total of 7,500,000 visitors since the building's official opening almost three years ago, according to the Coliseum Exhibition Corporation.

Principal reason for the big increase, Arthur Smaebek, president of the firm, says, is the expected turnout for the Soviet Union Ex-

position in June and July. A million people are expected to see the display.

New to the Coliseum this year will be the Third Annual Home and Garden Show, the New York Coliseum Antiques Fair, Start Your Own Business Exposition, Art U. S. A. '59, Scouting in Action for America, Fifth World Petroleum Congress Exposition, and the Soviet Union Exposition.

The Russian exhibition will fill the Coliseum's largest room, 30, 000 sq. ft., and may possibly last 40 days. Part of the East-West exchange agreement, backed and supported by the U. S. State Department, it will attempt to familiarize Americans with Soviet industrial and consumer goods, art and science. There will be an admission charge. Already held in the building this year have been the National Motor Boat Show, National Auto Accessories Exposition, and Home Improvement Products Show.

# New York's Boat Exhibit Pulls 415,000

NEW YORK — A record 415,000 spectators is estimated to have visited the 10-day National Motor Boat Show in the New York Coliseum. This is an increase of 20,000 over the 1958 figure.

The 1960 dates are already set, for January 15-24, show manager Joseph E. Choate reports.

Increases in departments other than attendance were also registered. Dealers registered this time totaled 12,700 which is a 35 per cent increase, and sales included 20,000 boats of all types and sizes. Total number of exhibitors was 403.

# Martin Sets Lubbock Mark

LUBBOCK, Tex.—A new record was set at Municipal Auditorium here on February 22, when a newspaper crowd paid \$11,000 to see the "Mary Martin Show."

Snow and ice storms didn't stop the Texans from driving into Lubbock to see the Weatherford native perform her life story in musical form. The starting time of the performance was delayed because of hazardous driving conditions.

The previous building record was held by Victor Borge when \$10,107 was paid in 1956 to see his show. The price for the same show for both events, \$4.80 being the top.

The National Finals Rodeo at Dallas will be televised in December, 1959. Cowboys' Association says the total number will be increased to three-two regular rodeos as in the past plus new National Finals as well.

## ARENAS & AUDITORIUMS

# National Finals May Bring TV Rodeos to Three in '59

By TOM PARKINSON

TELEVISION RIGHTS for the National Finals Rodeo to be at Dallas next December will have been awarded by the Rodeo Cowboys Association to the William Morris Agency. In the association's Denver office last week, RCA Secretary Les Connelly said this was a continuation of an established policy regarding television and rodeos.

RCA favors limited exposure of rodeo on television and is against airing too much. Some years ago it turned down a proposal to televise a "rodeo of the week." Connelly says the RCA contends that rodeo "never will be like other forms" of sports and entertainment that have been overworked on TV.

The cowboys' association retains TV rights at rodeos it sanctions, and requests it gets to televise any particular rodeo are considered in light of the situation at the time. The general rule, observed pretty strictly in the past, provides that there will be two RCA rodeo network television annually. In 1958 there was one TV show of rodeo from the Cow Palace, San Francisco, and one from the Will Rogers Coliseum, Fort Worth.

At least four requests now are being considered by the RCA for 1959 television, but none has been finalized. It likely that one of them will be Roy Rogers and the "Chevy Show," repeating the recently aired combination, but it is not yet known whether this will be next fall or in the spring of 1960.

The National Finals Rodeo at Dallas will be televised in December, 1959. Cowboys' Association says the total number will be increased to three-two regular rodeos as in the past plus new National Finals as well.

RODEO OUTLOOK is quite strong this year, in the view of RCA. The Southwest Exposition and Rodeo at Will Rogers Coliseum, Fort Worth, just set new records, with 107,000 seeing the rodeo and 124,000 at the rodeo. Harry Knight was the stock contractor. The Ector County Coliseum, Odessa, Tex., had another record-breaking rodeo. The recent Denver rodeo, also indoors, was up by 10,000 people for more new records. Beutler Bros. supplied the stock at both.

ADDITIONAL INDOOR rodeos include those at the El Paso Coliseum, ending Sunday (15); San Antonio, now under way; Southwestern State rodeo, Lake Charles, La., starting on the February 26; LSU Rodeo, Baton Rouge, La., in March and the first rodeo to use the new San Angelo (Tex.) Coliseum, March 15-17, with Colborn stock. Beutler-Morgan will have the stock at the Lubbock, Tex., rodeo, March 18-21. Another string of indoor rodeos starts in April.

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# Ladies Sparkle at Tampa

Continued from page 60

length gown. Mrs. Jenny Wicks chose a floor-length white chiffon. Mrs. Georgia Littlefield wore a white and pink cocktail gown. Mrs. O. J. Weiss was alluring in a white chiffon fitted floor-length skirt, bodice overlaid with huckle heads and a white tulle drape, extending from the shoulders to hemline.

Mrs. Nick Nucchio, wife of the mayor of Tampa, was attired in a powder blue Chantilly lace short with gathered sweetheart neckline. Mrs. Maurice Hartnett had a royal blue floral chiffon sprinkled with blue rhinestones. Mrs. Carl Sellmayer wore a white and pink gown with a rose rhinestone eye and matching stole. Mrs. Carl Brorein Jr. wore a teal blue silk cocktail-length formal. Mrs. Ida Cohen had a navy blue paisley cocktail, straight lined and sleeveless, worn with rhinestone necklace and earrings. Mrs. J. Ida Cohen had a shimmering Italian silk print, custom-made, with pearl jewelry. Mrs. Gordon Love had navy blue crepe with gathered sweetheart neckline. Mrs. M. E. Tweddell chose a black crepe cocktail with white brocade bolero. Mrs. S. Miller a black brocade de sole tulle lace top. Mrs. J. Sellmayer Jr. wore a floor-length green tie silk formal with bustle back.

Mrs. Paul Sprague was in a ballroom gown of white tulle with a bouffant skirt attractively styled in a cloud of gathers. Mrs. George Reinhardt, red tulle gown with sequins and complemented with white carnations. Mrs. Jack Young wore coral chiffon with fitted front and full back trimmed in coral satin. Mrs. Mary Dennis, aqua marine blue nylon net trimmed in white sequin, complemented by a large side bow, with aqua rhinestone jewelry. Mrs.

Jimmy Cyr came in a strapless ice blue satin with fitted bodice and full skirt. Mrs. Earl Newberry, imported costume with a white and blue D. Wright, two-tone tiered net.

**Black Crepe**  
Mrs. Grace Le May chose an exquisite black cocktail dress of crepe, with a bolero of pink covered with black lace. Mrs. Ethel Purtle wore a black tunic of spartan sequins over a pencil slim skirt of black crepe, a showing of the tall dress. Mrs. Cleo Hoffman wore a black crepe cocktail dress with a bustle back and a bodice of applique. Mrs. J. M. Brantley wore a black and silver embossed gown. Mrs. William Clark was chic in black. Mrs. O'Hara struck off a new gown. Mrs. Hazel Maynor, Mrs. Dorothy O'Hara and Mrs. Lillian Barnes of California.

# Profits Drop

SPOKANE — Spokane Coliseum showed an operating profit of \$48,500 in 1958, compared to \$54,094 in 1957 and \$62,341 in 1956, but city officials called it satisfactory in view of the heavy winter slump in show business last year.

Illustrating the fall upturn, December revenue was \$118,103 over expenses, as against \$11,549 in the last month of 1957. Net profit since start of operations in 1953 now totals \$217,629.

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# 3 MILLION PEOPLE LIVE IN TRAILERS

## Show Families Included in Biggest Group

Show people are part of the largest single group of trailer users, a group that is estimated at 55 per cent of the more than 3,000,000 people now living in mobile homes.

This group is classified as professional people and skilled workers. There is no published estimate as to how many of these are in show business, but the number is great.

Others in the 3,000,000 trailer population include servicemen, 20 per cent; retired persons, 10 per cent; vacationers, 4 per cent; students, 3 per cent, and specialized workers, 16 per cent. It is named to include the many who use trailer equipment as professional offices, sales offices, concession stands and other special uses.

### Production Zooms

The 3,000,000 trailers are using an estimated 1,200,000 trailers of various types now. This number has been built up as trailer homes became more and more popular thru the past 20 years. In 1940 trailer production was 16,000. By 1950 it was 63,000. In 1955 production topped 100,000. In the 12 months, followed by 139,000 new trailers for 1956; 143,000 in 1957, and an estimated 130,000 in 1958.

In recent years great stress and interest has been shown to the trailer industry for 10-wides, the type of trailer that is designed for the most practical use. It is wider than normal, larger and used mostly by persons who move infrequently. Special permits are needed to move 10-wides in most States.

Show people use 10-wides in many cases as winter homes, but for summer tramping these are too large to be practical. They are the travel trailers and mobile

## FAMILIES

# Mobile Homes Found Better For Tramping

Trailers in tramping mean more convenience and a family life, in the view of most users.

Alternatives to house trailers are either hotels and motels or show-bus space in sleeper trucks or railroad cars. Each of these means less convenience to trouper.

Trailer homes end the need for being out of trunk. There is not only more space but more convenience and comfort that is not in modern living. Included are use of all kinds of appliances plus the convenience of having one's own kitchen right at hand.

Comfortable sleeping quarters always are at hand without the inconvenience and worry of reservations. One of the principal advantages is that the trailer can be on the slow grounds in most cases and people need not battle show or fair crowds to get to and from the downtown area.

Once trouping and camping meant that the show actually on the payroll, trailers make it possible to bring his wife and children along as well.

# TRAILER SECTION

homes of standard width and up to around 40 feet in length.

Travel trailers generally are classed as those up to 25 feet in length. Mobile homes are from 25 to 60 feet. Show people usually select models in these classes, with special attention to those of less than maximum length. Long trailers are more difficult to handle on the highway and consequently of less convenience to troupers who are moving constantly.

Modern mobile homes are equipped with an amazing variety and array of luxuries and devices for better living. There are models with up to three bedrooms and some have two bathrooms. They are furnished in the late style and equipped with kitchen appliances of top quality. Many new models are equipped to handle automatic dishwashers, garbage disposals, air conditioning and laundry equipment.

## DID SHOWMEN HELP INVENT HOUSE TRAILERS?

Was it show people who invented the house trailer?

Formal history of the trailer coach business dates from 1930, when about 1,300 units were built. But motorized circus and carnivals were developing predecessors of house trailers before that. In a recent book of show history, author George Chindahl suggested that showmen gave the trailer industry much of its early strength if not its basic inspiration.

And now annual production has climbed to approximately 130,000 in 1958—a hundred-fold increase—with show people still playing a very great part in the market.

About 43 per cent of current trailer sales are mobile homes and travel trailers, with the big 10-wides amounting to 35 per cent. Most mobile homes range in price from \$3,000 to \$9,000, with small ones available at about \$1,000. About 95 per cent of trailer sales are financed.

## VISITORS

# Ia. State Fair Has Own Park For Trailers

A trailer park especially for visitors to the State Fair is the boast of the Iowa State Fairgrounds in Des Moines. Both some years ago, the park is open only at fair time. It is intended primarily for fair-goers, but show people with trailers also use the facilities.

The fair board set aside about 15 acres for trailers in its 100-acre camping ground. Toilet facilities have been built on one side and shower facilities are on the other. There are electrical outlets in boxes so that six trailers can plug in to each outlet.

Lowans and show people find the trailer park handy during the annual run of the fair. The charge usually is about \$7.50. Farness, exhibitors and others keep this a busy place at fair time.

The trailer park is only part of the over-all camping area at the fairgrounds. This area has been operated for a long time and recently was equipped with concrete foundations for tents. Fair sources report a surprising number of visitors still use tents.

# SHOWS, PARKS, FAIRS

# Commercial Uses Grow For Custom Trailers

Trailer coaches turned to specialized commercial and professional uses are growing in popularity.

On the market are trailer models designed for use as popcorn stands, refreshment stands and game concessions. Companies such as Calumet Coach, Wells Cargo, Mobile Office, New Moon, Metz and now Patricia Manufacturing Company are turning out trailers for commercial uses. Wells Cargo now is concentrating on suburban office models that use wheel-less units evolved from trailers but more like small buildings. They would be

suitable for use as fairground and amusement park buildings. Patricia is introducing a 17-foot concession trailer.

Many showmen have put stock trailers on the line to be converted or used as new purposes. Trailers are used as ticket wagon and business offices. Others are used as mobile offices for entertainment of auspices. A Southern Iron works has built a custom trailer as a huge barbecue grill capable of handling 700 orders of chicken at a time. This is used at fairs.

Rest rooms for the public, picnics for the employees and many more uses are on the list to which showmen have put trailers. Many walk-thru shows and commercial exhibits for fairs and trade shows are framed in trailers.

Others also are using trailers for new purposes. A telephone company has one as an emergency field office capable of handling 600 lines. There are mobile chapels operated by church groups. Schools have turned to trailers to help meet the need for mobile classrooms and dentists use trailer offices, and a railroad has eliminated mid bunk cars for maintenance crews and replaced them with trailer homes.

## Trailer Show Displays 300 Late Models

About 20,000 persons inspected 300 mobile homes and travel trailers at the National Mobile Homes Show at Knoxville, Tenn., Sunday (8). The show, a display case for the trailer industry, pointed up the great variety of trailers available on today's market.

The crowds came in two days that were open to the public. Earlier days were reserved for trailer dealers and others. For the first of the show, 137 exhibitors displayed the great variety of accessories and special fittings that are available for trailer homes. Seventy-eight manufacturers of mobile homes and travel trailers stayed for the entire run. Of the 300 coaches on view, 60 were in the travel trailer class, largest number ever shown of this type.

This show and a separate one on the West Coast are annual showcases of the trailer industry.

# Trailer Loan Picture Told By New Study

A survey of the financial picture for mobile homes has been announced by William W. Welch, financial consultant for the Mobile Homes Manufacturers Association.

Welch said the report indicates that unfavorable financial and industrial conditions—like the recent mobile home paper as better than or equal to automobile paper.

Welch referred to three major points brought out in the survey to substantiate his comments.

First, loss ratios show mobile home sales contracts as profitable as ever.

Second, more than twice as many banks and finance companies are now extending six and seven-year terms over those as reported in the 1957 FHMA survey.

Third, 90 per cent of lending institutions reporting in the survey regard mobile home paper as better than or equal to automobile paper.

No losses by 91%

Ninety-one per cent of 254 lending institutions reporting said they experienced no losses on mobile home paper in 1957. Only 3 per cent said their loss was less than one-tenth of 1 per cent and 6 per cent claimed their loss to be above one-tenth of 1 per cent.

Of 265 lending institutions that reported, 28 are extending mobile home financing terms to seven years or longer. Sixteen are extending terms to six years. In the 1957 survey, 13 institutions extended terms to seven years and seven to six years.

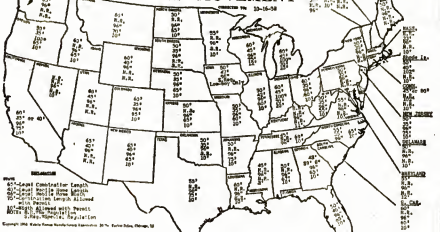
Ninety per cent of 237 banks and 93 per cent of 29 finance companies regard mobile home paper better than or equal to automobile paper.

Other information revealed in the survey follows:

Sixty per cent of 355 institutions said they have had no delinquent 60-day mobile home accounts, and 29 per cent claimed delinquent accounts totaled less than 2 per cent. The 1957 survey disclosed that 35 per cent of reporting institutions

(Continued on page 63)

# MOBILE HOME HIGHWAY MOVEMENT



STATES OF THE UNION continue to amend their regulations pertaining to length and width of trailers. Trend of last year's changes was to eliminate legal limits on the length of a trailer but keep limits on how long a trailer and car combination might be. Among States now having no specified limit on how long a trailer alone might be are North Dakota, Kansas and Alabama, which permit 50-foot overall length for car-trailer combinations; Minnesota, with a 55-foot combination limit, and both Idaho and South Carolina with a 60-foot combination limit. State of Washington has cut back its maximum trailer length to 35 feet. Oregon has increased the permissible width to 100 inches, but the great majority of States keep to the 96-inch width requirement. New Mexico moved in the other direction, reducing the maximum permissible width from 102 inches to the standard 96 inches. Iowa continues as the only State with limited permits for 10-wide trailers. Other States have provisions for issuing permits to allow 10-wide movements, but Iowa permits them to be moved only on low-boy freight trailers. Tennessee now has no regulation regarding legal length of a trailer, but it has added a requirement that combined trailer and auto length cannot be more than 45 feet. Several States have over-all limits as low as 45 feet. New Jersey increased its over-all length maximum to 50 feet. Michigan has no length limit, but it is considerably, and they now provide that maximum combination length is 60 feet, trailer length is 45 feet and width is 100 inches. Tan-wides are allowed with permits. Permits also can be obtained to move units with combination length of 70 feet. This adds up to a typical set of State regulations. The above map has been prepared by the Mobile Homes Manufacturers' Association and is up-dated. However, regulations are being changed by various States from time to time, and this information should be used as a general guide and rechecked before entering the States involved.



## Carnival Routes

Merchants Jubilee: Bryan, Tex. Page Combined: (Fair) Sanford, Fla.  
Scott, Turner, Rides: (Boardwalk) Daytona Beach, Fla. 16-24.

## Circus Routes

Davenport, Orrin: Cleveland, O. 16-22; Rochester, N. Y., 23-31.  
M. L. Hamid-Morton: Milwaukee, Wis. 16-22; Topeka, Kan., 26-31.  
Polack Bros.: Louisville, Ky. 19-22; Albany, N. Y., 27-March 1; Chicago, Ill. 4-22.  
Ringling Bros. and Barnum & Bailey: Shreveport, La. 16-22; Nashville, Tenn., 19-21; Huntington, Va., 24-25; Charleston 27-28.

## Legitimate Shows

Dark at the Top of the Stript (Hannah) Cleveland, O. 16-21; (Shubert) Detroit, Mich., 23-March 7.  
Cav Felons, The: (Warner) Atlantic City, N. J., 16-21; (Wilbur) Boston, Mass., 23-28.  
Girls in 509, The: (Shubert) Detroit, Mich., 16-21; (Civic) Chicago, Ill., 23-April 4.  
God and Kate Murphy: (National) Washington, D. C., 16-28.  
Li Abner: (Shubert) Cincinnati, O., 17-22; (American) St. Louis, Mo., 23-28.  
Look Back in Anger: (State) Minneapolis, Minn., 16-21; (Shubert) Cincinnati, O., 23-28.  
Lovely Star, Goodnight: (Shubert) New Haven, Conn., 25-28.  
Music Man, The: (Shubert) Chicago, Ill., indefinite run.  
My Fair Lady: (Riviera) Detroit, Mich., 16-March 21.  
Perfect Evening: (Shubert) Philadelphia, Pa., 16-28.  
Raisin in the Sun: (Blackstone) Chicago, Ill., 16-March 21.  
Sweet Bird of Youth: (Locust) Philadelphia, Pa., 16-28.  
Two for the Seesaw: (Michael Todd) Chicago, Ill., indefinite run.  
Warm Peninsula: Portland, Ore., 17-18; (State) Minneapolis, Minn., 24-March 1.

## Miscellaneous

McLean, Buck, Six-Gun Law: Tampa, Fla., 16-21; Winter Haven 23-26.  
Mitchell City: Sanford, Fla., 16-21.

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## Ice Shows

Holiday on Ice of 1959: Atlanta, Ga., 16-22; Louisville, Ky., 24-March 1.

Ice Capades, 19th Edition: Hershey, Pa. 16-24; Detroit, Mich., 26-March 15.

Shiptads & Johnson's Ice Follies of 1959: Boston, Mass., 17-March 1.

## Crawshaw Named Playland Manager

VANCOUVER, B. C.—Jerry Crawshaw, former manager of Royal Canadian Shows, has been appointed general manager of Playland Park here.  
Crawshaw, born in Vancouver, has been employed by Burrard Amusements, Ltd., as promotion manager of the park since its completion last summer.

## Thornton Stresses

Continued from page 58

Attendance at the meeting was good throughout the three days. James Stewart, manager of the Dallas fair and president of the fair association, presided at the business sessions. Bill Holleran, advertising director of the Lone Star Brewing Company, spoke on public affairs and stressed local newspapers. Bill Fetters, former association president, pinch-hit for Buster Thompson, local concessionaire, and spoke on showmanship, reviewing recent contests and similar special events.

Local activities, conducted by the American Club here, included St. Louis Showmen's Association, and the Texas Showmen's Club, were high points. Each held well-attended parties on Thursday evening and several open houses were sponsored by the organizations.

The annual banquet was held Friday evening in the Terrace Royal of the hotel with Stewart presiding. Entertainment, the "Truth or Consequences" TV show with Bob Barker, was presented by E. O. Stacy, Music Corporation of America.

Luncheons were held at noon on both Friday and Saturday with the meeting ending after the Saturday event.

## Raleigh Charts

Continued from page 58

York said a major mid-winter carnival is planned to tie in with the established Dixie Classic basketball tourney held here each December. This would rival the Orange Bowl in Miami and would call for one of the nation's leading touring circuses to oppose the Atlantic Coast Conference champion.

The conference will give its opinion at its meeting in March. Many colleges in North Carolina have also been approached to play one or more home football games at the bowl. All have indicated interest, particularly if such use would prevent use of the stadium for pro football.

Working on the fairgrounds handles 10,000 cars during the fair, and as many as 25,000 during the off-season. Considerable highway improvements are tied in with the construction project.

## Fla. State Fair

Continued from page 58

Going into the final two days, they flatter the three more performers with the strong possibility that they would wind up with a \$100,000 gross, a phenomenal amount for the fair here.

The grandstand business, except for auto races, parades and thrill shows, had been palpitably weak here in the past—so weak that for the past three years the fair offered its grandstand attractions, excepting auto races, parades and thrill shows, for free. But, even then programs of good acts failed to draw any people.

Working in front of a grandstand priced at \$2.50 for boxes and \$2 for reserved seats, with adult admissions in the uncovered bleachers at \$1.50 and kids at 60 cents, Rogers opened to a crowd, while large by past standards here, were disappointing when gauged by the level of his usual fair audiences.

But, as his engagement progressed and the fair's usually light attendance days yielded to its record gross days, the crowd built, and on Saturday night (7) Rogers gave the fair its biggest single night's grandstand gross in history.

Saturday (7) yielded other records. Al Sweeney and his auto races in the afternoon gave the fair its biggest gross for auto races in the fair's history. It also constituted the biggest grandstand gross for either an afternoon or night show in the annals of the fair. But, a few hours later Rogers came back and smashed that record. Jack Kochman's Thrill Show over on that night set an added attraction, but, actually, the crowd was virtually a 100 per cent Rogers turnout.

Sunday (8) also produced a record-smashing gross on the midway for the Royal American Shows which piled up a ride and show gross of \$48,248.42, a record to eclipse the old mark of \$36,713, set on the corresponding day last year. The Royal's business for the day was the second best day in the show's history, being exceeded only by a higher one-day gross at the Minnesota State Fair, St. Paul, when the Royal went to the last two days, it already had shattered the previous record gross for any day here. Indications, moreover, were that it would finish with a gross which would give the fair here the distinction, among the many strong fairs on the Royal's route, of being second only to the Minnesota State Fair in midway grosses.

By all accounts, with three days of auto racing during the first 10, experienced the best business in the many years he has been supplying racing to the fair. One of his three days topped, by substantial margins, the receipts for corresponding auto race days of the past.

Food and drink and games-concessionaires thruout the grounds reported good to excellent business.

J. C. Huskisson, fair manager, pointed up the record run in announcing the percentage of increase over the year. The total for nine days, he said, the percentage gates were up \$2.3 per cent in number of people and 24 per cent in dollars. The grandstand was the same point, he said, was up 129 per cent in people and 138.9 per cent in dollars.

## St. Louis Storm Rips Arena Roof

ST. LOUIS—The tornado that hit St. Louis last week ripped part of the roof away from the St. Louis Arena. This forced the moving of several boxing events to the Kiel Auditorium while the Arena was being repaired.

## THE FINAL CURTAIN

CROSS—Mrs. A. E., 80, mother of James B. Cross, past president of the Calgary (Alta.) Exhibition and Stampede, January 29 in Calgary. She was the widow of one of the four cattlemen who financed the first stamped. Surviving are three sons, two daughters, a brother and four sisters. Burial in Calgary.

## MARRIAGES

SCHAFFER-RODONN—Harry, Hymie, Schaffer, partner of Hubert's Museum, New York, and Cheryl Rodonn, New York, January 18.

## DIVORCES

CARTER—Jane Carter from Burton (Red) Carter, both formerly with Cole Bros., National and World American Shows, recently in Illinois.

## Trailrites Pick

Continued from page 63

to the U. S. S. Quillback based at the Key West Naval Operating Base. The couple has two daughters.

Louise Charlette serves as the symbol of thousands of mobile home wives thruout the country. She reigned as queen of the 23d Auto parade in New York City last year. Show sponsored by the Mobile Homes Manufacturers Association in Louisville.

Bill Charrette is the only enlisted man in the Navy now on active duty who holds the Medal of Honor. He was feted to a ticker tape parade in New York City last year. In addition, he was chosen to select the World War II Unknown Serviceman.

## Colo. Springs

Continued from page 58

Robert Copey, secretary-treasurer, and Mike Edwards, concessions manager.

The rodeo group announced that the annual parade, set for August 5, will have a theme to tie in with the State's centennial celebration. Instead of the usual floats, the parade committee wants anything from a travois strung behind an Indian pony to a Conestoga wagon. Last year the rodeo parade took over three hours to pass through downtown Colorado Springs.  
Bentley Bros. Elk City, Okla., are the fifth consecutive year will produce the rodeo which set an all-time attendance record last year. Emcee will be Cy Taillon.

## Sam J. Levy

Continued from page 58

and John Vinona, president of the Miami Showmen's Association.  
Also five club officers, Richard Gildart, second vice-president; Paul D. Sprague, second vice-president; C. J. Sedlmayr Sr., third vice-president; Harry B. Julius, treasurer; Vernon F. Korin, secretary; and George Ringlin, chairman.  
Julius and J. C. (Tommy) Thomason were co-chairmen of the banquet and club committee.

WETASKIWIA, Alta.—A referendum will be held on the proposed construction of a \$200,000 arena. Plans are for a new-type building, 300 feet long and 125 feet wide with an ice area of 17,000 square feet and seating for 3,000. The old arena was condemned last year.

EVERET—Harley (father), 73, veteran outdoor showman, February 4 in Veterans' Hospital, Minneapolis. He had been on the William T. Collins Shows for 16 years. He was a showman until recent years as ride superintendent. Earlier he had been with the Truitt Exposition Shows for 10 years. Survivors include his son, Showmen's Rest, Minneapolis.

JENNINGS—Harold E., 57, who formerly toured with the C. R. Leggett, Naul and Pan American Shows, December 14 in Lake Charles, La. Survived by his widow, Jewett. Burial in Lake Charles.

LAGRON—Stephen F., 61, veteran operator of rides at Long Point Park, Geneseo, N. Y., January 2, at his home in West Ayrault, N. Y. He had also operated concessions at Dreamland Park, Rochester, N. Y., and Orasco Lake Park, Auburn, N. Y., for several years. In outdoor show business for over 50 years, Lagron had operated the LaGron Shows early in his career. Survived by his widow, son, brother and sister. Burial in Rochester. R. Y.

## LAW—James,

33, known in Eastern carnival circles as Penny Law, a Side Show amuse attraction, died November 26 of brain hemorrhage in Altoona, Pa. He had been with Morris Hannum, John Marks, Harrison Greater, Bailey Bros. and Penn State Shows. Survivors include a sister, Mrs. Helen Fahringer of York, Pa.

## McDONALD—Roy (Mickey),

68, clown, February 9 in Detroit. He had been appearing with the Berlin Davenport Show Circus. Born in Banner, Wis., he joined Ringling Bros. Circus at the age of 15. Survived by his widow and children. Burial in Tulsa, Okla.

## MEAD—Mrs. Elizabeth Jones,

South Willamette, Ore., sister of the late Johnny Jones, owner of the old Johnny J. Jones Exposition, January 17 in Silver Springs, Mo. She was the last of the original 14 Jones children. Survived by her husband, Raymond, and a daughter, Gwendolyn.

## SPENCE—Etta May,

daughter of Etta May Beckley, died January 31 in Tocksbury, Mass. State Hospital. A trouper since 1910, she had her own shows and many other shows including Ringling Bros. Circus. She had been one of the Etheridge Ethel Ballet Girls. Her survivors include her daughter, Josephine Oles.

## STRIET—Ardith Alice,

41, daughter of Edgar and Alice Striet, of the old Regan Bros. Shows, January 18 at the Striet home in Furman, Ala. Besides her parents, she is survived by a sister, Mrs. Robert Jones. Services January 18 and burial in Palmer Cemetery, Furman.

## IN LOVING MEMORY OF J. A. (Mac) McDonald

Oct. 12, 1900—Feb. 19, 1957

MIKE AND LUCY

## IN LOVING MEMORY OF My Husband

SAM GOULD

who passed away February 19, 1956. WIFE, DOROTHY GOULD



## ROLLER RUMBLINGS

### MARSI Action Draws Slap From URO Exec

CINCINNATI—Recent action of the Manufacturers' Association of the Roller Skating Industry in awarding exclusive representation rights at its periodic national trade showings to the Roller Skating Rink Operators' Association of America (The Billboard, February 2) drew caustic comment in a special bulletin mailed recently to a group of members of the United Rink Operators from the URO secretary's office at Muskegon, Mich. The comment URO statement follows:

"The Manufacturers' Association of the Roller Skating Industry held a meeting on Sunday night preceding the MARSI trade show in Atlanta on January 19.

"As reported to our annual meeting in December, the RSROA had presented to MARSI an ultimatum to the effect that if the URO were allowed to be represented at future shows, RSROA would boycott them.

"Four-Three-One Vote

"Bowing to this dictum, the eight members of MARSI went thru formality of voting, with the result (we are unofficially informed of four votes for RSROA only, three for both organizations and one for neither. (It was later pointed out that four out of eight votes did not constitute a majority, but apparently thru a technicality, in phrasing, the decision went to whoever received the greater number of votes cast.)

"Viewed from any angle, this is an astonishing state of affairs. It is unbelievable that a group of manufacturers, holding a trade show for the promotion of business,

should offer such an insult to a substantial body of present and prospective customers. Are we to assume that URO dollars are not wanted? Will the next step be, to demand that we discontinue to do business with these manufacturers who are available to those who bear the stigma of URO membership?

"It is also incomprehensible that one organization of rink operators should stoop to such tactics against another group of fellow operators.

"We are part of a nation dedicated to the principles of freedom, including freedom of personal affiliations and freedom in the conduct of our business. Our laws safeguard these freedoms.

"It is a little flattering, but more than a little ridiculous, that our organization should be deemed to constitute such a threat to the existence of another as to make these tactics excusable. It is about on a par with two youngsters sitting over the same apple in the midst of an orchard, when this organization continued to sell itself on its own merits, it would still be necessary for either to covet membership of the other or take steps to limit future membership.

"These are two-way affairs left out the trees.

"Two-Way Affair

"We wish to point out that the vote to exclude URO from participation in this trade show was that of only half the members who voted; it would be unfair at this time to disclose the unverified result of which members did so vote. We feel that even so, however, that unless this situation is changed, it should be pointed out to our future business should not those to whom it seems fairable.

"The voting members of MARSI present at the Atlanta meeting included: Cleveland Skate Co., Hyde Shoe Co., Cottrell Wheeler, Inc., Sure-Grip Skate Co., Fo-Mac Enterprises, Inc.; Hiedell Shoes, Inc.; Curvesrest Rink-Cote and Chicago Skate Co.

"We believe also that these dictator-like actions do not express the sentiments of the RSROA as a whole, for this body contains a great many operators whom we respect as friends and as businessmen of integrity. In fact, we consider this whole messy situation an outstanding example of the folly of allowing too much power to too few hands in the interests of the good of the average businessman, whom we deplore his tendency to be a his name only, thus lending credit to name actions without regard to credit on him as a person and a businessman.

"The next MARSI trade show is to be held in September in Chicago. We feel that these dictatorial actions are very worthwhile, valuable in the promotion of roller skating and in gathering operators together and in getting operators together with regard to organization affiliation, who are interested in the betterment of their business. We do not like to see such a project being hindered in petty squabbles for personal power.

"Not a Organization

"On the other hand our pride in our own organizing does not allow us to feel that we should be forced to hide our membership bills if we wish to attend the shows. Our organization exists solely for the promotion and betterment of the roller skating in-

### Kansas Group To Construct 'Western Park'

ABILENE, Kan. — Reproduction of part of old Abilene as it was in the days of the Western cattle boom is being planned by a newly formed company here.

Called Old Abilene Town, the attraction is to include a number of old-time buildings, some of which will be leased for commercial use now; a museum, possibly an swimming pool and other features.

A permanent midway with rides, concessions and attractions is planned. One of the promotions to be the national trial of the Fast-Draw Club of America, a competition for youngsters. The promotion will be handled at various places thru the country by Charles Stanley, who is associated with Coney Island, Cincinnati, and who will head the final here. Plans (Continued on page 74)

### Disneyland Gross Up; Tops \$13 Million in '58

ANAHEIM, Calif.—Disneyland Park grossed \$13,498,180 last year, an increase of \$7,494,375 over 1957. Walt Disney Productions had a general increase of \$12,799,023 reported in its consolidated gross of \$48,772,262 for 1958 by Roy O. Disney, president.

Consolidated net profit for the company and its domestic subsidiaries for the fiscal year ending September 27 was \$3,865,743 or \$2.31 per share on the 1,337,054 common shares outstanding. In 1957, the net income was \$3,649,359 or \$2.44 per share on 1,494,041 shares outstanding.

The report included Disneyland for its full 12-month period in combination with the other interests. The report for 1957 for the park covered only July, August and September.

Other income in the report included: Film rentals, \$3,593,211; television income, \$1,139,159, and publications, licensing, comic strips and music, \$372,075.

Disneyland attendance, revenues and per capita spending continued to increase during the park's third year of operation, the report pointed out.

While the gross income of the park was greater in 1958 than any prior year, operating expenses likewise were up substantially. This was due to operating a seven-day week throughout the 1957-1958 winter and about six days a year before and to rising salaries and the inauguration of a 40-hour work week instead of the former 45 hours. The increased operating costs out of net profits compared with 1957.

The park is now operating five days a week with resulting savings in operating costs.

During the past year, the park added for the summer season the Grand Canyon Diorama, the Alice in Wonderland ride and, on the Rivers of America, the three-masted square-rigger sailing ship, the Columbia, a replica of the first United States ship to circumnavigate the globe.

A \$4,000,000 program of additional rides is now under way in the Tomorrow area. These include a 146-foot scale replica of the Matterhorn, complete with Bobled ride, and an underwater

adventure ride featuring eight 40-passenger submarines. Autopia is being enlarged.

In addition to these attractions being installed by the park, a monorail rapid transit ride developed in cooperation with the Alweg Monorail System of Cologne, Germany, and involving an investment of approximately \$1,000,000, is being financed and installed. It will be operated by the park as a concessionaire.

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### Philly Suburb Playland Gets New Operator

PENNSAUKEN, N. J.—Howard Finkelstein and Charles Henick are taking over the Playland operation at Pennsauken Park near Philadelphia on Route 73. Henick and his family will manage the park. This will be Playland's third year of operation. The park has 17 rides plus food, novelties, a couple of games and other elements, all owned by the partners. Parking for 7,000 cars is provided at the center on its two-and-a-half-acre field.

Ticket prices will be the same for major and kiddie rides, 10c for \$1. Units include Ferris Wheel, Merry-Go-Round, Helicopter, Tilt-A-Whirl, Roller Coaster, Train, Hot Rods, Airplane, live ponies, and eight kiddie rides.

### New Jersey Senate Passes Game Bills

CAPE MAY, N. J.—The State Senate passed two bills introduced by Sen. Charles W. Sandman Jr. to change present laws on concessions and games. The bills provide for a referendum and the establishment of an Amusement Games of Chance Commission which will be governed by the State, under a single director, but which will be enforced and regulated by local authorities.

This action, it is believed, would return to the recent areas games of chance with the necessary safeguards and precautions.

It would no longer be illegal, for example, for a child to get a free ride on the Merry-Go-Round by catching the brass ring, for example. This is called a realistic approach to a problem that has plagued New Jersey shore communities and law enforcement agencies since collapse of the Atlantic City game situation in 1956. The bills have the support of both political parties and are in the Assembly where early passage is expected.

### Pacific Ocean Park Promotes Watson

SANTA MONICA, Calif.—Richard H. Watson has been elected controller and assistant manager of Pacific Ocean Park, Inc., J. L. Van Volkenburg, park president, said.

With the park since October, 1958, Watson was formerly manager and treasurer of Zenith Amusement Company, a subsidiary of Minnesota Mining & Manufacturing Company, in Gardner, Minn. He was also secretary-treasurer of Zepp's Mar's concern, Marman Products Company.

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(Continued on page 74)

## Rudy Bros.' Circus Names Towns Acts

Signs Albert Bk Bears, Flying Wards,  
Woodcock's Rix, Tiebor's Seals

**SOUTH SAN GABRIEL, Calif.**—Rudy Bros.' Circus will play the Shrine dates last year, and several new major cities and Elk sponsored repeats to make a long season, according to Rudy Jacobs, owner-general agent. Announced repeats include Phoenix and Tucson, Ariz.; Rapid City, S. D.; Las Vegas, Nev., and Wyoming and Montana spots. Helena, Missoula and Butte, Mont., are some new dates.

A new 300-foot plastic striped barding composed of six 50-foot sections will be carried this year. The aerial production number will have a Chinese theme and include new wardrobe and special lighting.

Acts signed to date are Albert Bk with (9) bears, including polar bear, his first appearance on the Ringling show, where he worked show-owned acts; Helene, trapeze; Roland Tiebor's Seals; Tommy Brown's French Foodies; Flying Wards; Bill Woodcock's Elephants;

Jack Meyand and Jeanette, unicycle juggling; Rebelle and Jack, plate and ring act; George, Otis, perch pole; Ed Hendricks, wire; Maschiro Troupe, acro; Senorita Christa, swan pole and slide for life, and Albert White, Harry Ross and Domingo Feliz, clowns.

Special paper will be used for the Albert Bk bear act. Also the show will send a herald thru the mail and make heavier use of radio and television time.

### Fans May Buy Lot

**NORWICH, Conn.**—Acquisition of land that could be used as a circus lot here was discussed at the recent business meeting of the Charles Sparks Tent, CFA.

## McMahon Will Manage Hagen; Couls Returns

**OKLAHOMA CITY**—Joe McMahon, for nine years general agent of Hagen Bros.' Circus, this year will be general manager of the show, it was announced by owner Howard Stesz. He also revealed that Bob Couls, formerly with the show, is returning as manager.

Last year the Hagen show was managed by James M. Cole. McMahon was agent, and Couls was with Adams' show. Prior to last year, McMahon was Hagen's manager. Marjio Couls will have the Hagen office again and will be general agent. The show will have a new marquee, a new banner line and a new Side Show top, a 55 with three corners.

### UNDER THE MARQUEE

An article in The Wall Street Journal of February 3 discusses Florida tourist attractions and mentions John Barrow's Wild Animal Safari on U. S. 1; Lord's Last Supper on U. S. 1; the Shrine; Black Lake; Moonshine Exposition, St. Augustine; Lighter Museum of Hobbes, St. Augustine, and Silver Springs, Ocala.

Chicago men recently stopping in Circus include Paul Eagles, Paul Cristiani, Bill Griffith, Howard Stesz, Harold Voise, Dick Slavoff and Jack Edwards. . . . Hyde-Beauty-Cole Bros.' Circus recently broke an ad in New York papers offering a 20 to 40 per cent discount to groups of 25 or more. Show is touring in nearby Palisades (N. J.) Park.

(Continued on page 67)

## Turnaways for Detroit Show

**DETROIT**—Business for the annual Detroit Shrine Circus took a big upsurge with many turnaways marking last weekend. The show hosted over 35,000 in three performances Saturday (7).

### Gray Gets Day

**SWIFT CURRENT, Sask.**—Gil Gray Circus will play here under Shrine auspices on Nov. 6. Show will appear at the fairgrounds.

## Polack Up 21% At Ft. Wayne; 40,000 See It

### Two Capacities For A.M. Shows; Turnaways Sunday

**FORT WAYNE, Ind.**—Polack Bros. Circus pulled big business here February 6-8. Promotion man Sam Ward said that the date was 21 per cent ahead of last year's counterpart.

The show opened Friday (6). Performances were given on two mornings and these were filled to capacity. On Sunday (8) afternoon a turnaway of several thousand was scored.

Over-all attendance on the run was reported at 40,000 people. Length of the stand was the same as last year's.

## McMahon Will Manage Hagen; Couls Returns

'40's a new grease joint and a new pit show are being built at Edmond, Okla., permanent base of the show.

A Sausin spool truck is being built at Hugo, Okla., for Hagen Bros. to spool this year's big top.

Stesz also announced that Hagen Bros. will include:

Enoch Bradford, boss carver; Art Johnstone, assistant big top boss; Henry and Sandra Adams, Side Show; Blackie Littlejohn, Side Show canvas; Al Dean, cookhouse; Marcy Meynard, floor, and Little Bob Stevens, concessions.

Tex Meynard will be equestrian director and announcer. He also will have the concert, George Vest will be organist and calliope player.

On the advance, Harry Doran, with Theron Dustin and Joe Mason, will comprise the billposting line and C. C. Smith will be press agent. Henry Thompson is painting the show.

## Bailey Bros. Sets Alaska, Texas Dates; Signs Acts

**CAINEVILLE, Tex.**—Bailey Bros.' Circus will play Anchorage, Alaska, June 13-22. The Anchor-age Shrine Club, followed by a stand in Fairbanks for the Farthest North Shrine Club, according to Bob Stevens, show owner. This will make Stevens' second trip to Alaska with a circus, the first being the historic trek with Bailey-Cristiani in 1954.

Show opens at Mukokeg, Okla., April 24, indoors for the Shrine Temple. Three Texas dates, Texas City, April 4; Galveston (15) and Beaumont (16-17) are set for the Shrine. A route for April 9-13 is now being set.

Three performing baboons from

### Knie Ruses Acts

**BRUNNEN, Tenn.**—The Knie Bros. Circus, of Switzerland, is presenting its second bill at the Cirque Royal arena, February 4-March 1. The American acts, the Schaller Brothers, trampoline, and the Chapman, aerial novelty, as well as the Three Merks, comedy bar act which has worked in America on the bill.

## Harold Bros. Opens March 5 at Lansing

**LANSING, Mich.**—Harold Bros. Circus will debut its 1959 edition at the Lansing Civic Center here, March 5.

Owner-Manager Harold Voise announced last week that among the top acts will be George Keller's Wild Animals and the Flying Statue, a flying statue as made up of personnel from the Voise and Geraldto acts.

The complete run-down includes George Keller wild animals; Kinko, clown car; Jeannine Pivo-teau, one-arm planges; Les Blue and Yvette, unicycle juggling and comedy rope-pole; Roland Tiebor, seal; Clayton, whips and rope spinning; Les Geraldto, double trapeze; Roberto De Vasconcellos, high-school horse; Walton and Nina, perch pole; Jan Risko and Nina, juggling; Trude and Pete Luvay, aerial; Bobby Nelson, trained dogs; Theros, bicycles and dogs and monkeys; Paul Kelly's (3) Elephants; the Flying Satellites; Al Ackerman, Rollo, John Facer, and Larry Bessie, clowns.

Jeannine Pivo-teau, the Geraldto, the Luvay, DeVasconcellos, Jan Risko and Nina, and the flying act of Bobby Nelson and Rene Geraldto, flyers, and Ralph Oysteh, catcher.

## Harvey Articles Appear in Second Reprint Booklet

**PERRY, Ia.**—A second volume of circus articles by R. M. Harvey has been published by the Chief Printing Company here. The article first appeared in Perry Chief as a weekly feature by the dean of show agents, who resides here. The books were made up of photostats of the newspaper articles. Harvey said that requests for copies of the first edition had come in great numbers, surprising both him and the publisher. He is continuing to write more articles in the series.

## Sweden; Relisto, also from Sweden; Knie, juggler from Mexico; Tony Knie's new flying return act with three other flyers; Milt Robbins, announcer. Marie Lotz, organist, and Ed White, drummer, have been signed.

Sweden; Relisto, also from Sweden; Knie, juggler from Mexico; Tony Knie's new flying return act with three other flyers; Milt Robbins, announcer. Marie Lotz, organist, and Ed White, drummer, have been signed.

## 35 New Mills Performers Due From Europe in March

**CLEVELAND HEIGHTS, O.**—About 35 performers contracted for the new edition of Mills Bros. Circus will leave Europe early in March and arrive at Astabula, O., for a civic welcome on March 12.

Show manager Jack Mills, back here after a sojourn to Florida, said that some of the acts will leave Hamburg, Germany, March 3 and others will leave the next day on the Hamburg-Lansing line. They will arrive about the U. S. S. America at New York March 11 and will be met by a chartered plane for the trip to the show quarters.

## Famous Old Details Plans

Lansing promotion is being handled by Walter Stebbins.

Show staff members Harold R. Voise, general manager; Richard N. Slout, assistant manager-announcer; Henry Kyes, bandmaster, Wynn Danielson, organist and Bill (Boom Boom) Browning, drummer.

## Famous Old Details Plans

**HUGO, Okla.**—The Famous Old Circus will have four downtown units available for merchants this year, to be promoted by Bill Moore. They are a clown float, elephant, steam calliope hitch and an air airplane with pony hitch, according to Glen J. James.

The midway will consist of five sandy stands, make up show, dance pit show, new ticket wagon, grease joint; pony ride, handled by Wayne Newman and Side Show, managed by Floyd Bradbury, which will feature new banners and red, blue and orange side walk. The candy stands amuse show will be run by Mr. and Mrs. Ross McKay.

Mr. and Mrs. Herb Walters have moved into their new home at winter quarters here. Mr. and Mrs. Glen J. James have leased the D. R. Miller home in Hugo for another year. The Walters and James are the owners of Famous Old.

Charles Rex, transportation superintendent, and staff are readying tracks for the road show. John A. Frazier, general agent, and Floyd Bradbury, band leader, helped promote the Hugo March 5 event. The Flying Statue, Joe Burgess is breaking a camel act. Shirley Rex is working on two new dog acts and Capt. Harry Rooks is breaking new pony drills. Mrs. Doris Smith will have the cookhouse.

Co-owner Glen James is winding up his stay as Choctaw County Commissioner of Commerce manager April 1.

## Best Has R-B Side Show

**TAMPA, Fla.**—Dick Best will have the Side Show for Ringling Bros. and Barnum & Bailey Circus in Madison Square Garden this spring. It was announced last week. The circus uses a Side Show in New York only. Best also operates Side Shows on the Royal American shows and in Riverside Park, Chicago. Last year the Ringling Side Show was operated in New York by Nate Eagles.

## Ringling Draws 24,000 People In Montgomery

7,000 Come in Rain  
For Sunday Matinee;  
\$4 Seats Do Well

**MONTGOMERY, Ala.**—Ringling Bros. and Barnum & Bailey drew about 24,000 in four shows at the Alabama State Coliseum here, Friday night (6) accounted for 15,000, afternoon and night shows Saturday (7) both did 6,000, and the final Sunday matinee produced 7,000 in an all-day pouring rain. The building's 2,200 seats included a few tinside seats pegged at \$4 which reportedly sold well. The three-day stand was a Martel Brett promotion.

## Soviets Host European Shows

**COPENHAGEN**—Soviet countries are seeing circuses from western countries of Europe this year. The "Cristiano's" The Cristiano's Sweden, has been working in Poland and will play there until April. When it goes to Moscow and Leningrad, after which it will return to Poland prior to going to Czechoslovakia in 1960.

The "French Circus," which played November - December in Leningrad and is now in Moscow, will leave for Peking, China, on February 18 by plane.

## P. T. Barnum Biog To Be Movie, Book

**HOLLYWOOD**—"The Fabulous Showman," Irving Wallace's biography of P. T. Barnum, is to be made into a movie later this year with Martin Juro and Richard Shephard producing the film at Paramount Pictures Studio here. The company will be published by Alfred A. Knopf this fall. Subsequently the New American Library, under the Signet imprint, will make the paper-back edition tie-in with the release of the picture.







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## ROYAL AMERICAN SMASHES FLA. STATE FAIR RECORDS

### Rides, Shows Gross \$49,538 Saturday; Fair Looms as Second Best on Route

**TAMPA** — Two new Florida State Fair midway records—a new high gross for any full run and a new peak one-day gross—were affixed yesterday by the Royal American Shows by Friday (15) as the Royal went into the east-to-closing day of the 12-day event.

With two days to go, the Royal fair topped the previous high for a full 15-day run here by a comfortable margin and appeared assured for finishing with a ride and show take that would move the fair here into the second highest gross-yielder of the show's strong fair route.

The Royal set a new single day high here Saturday (7) when it grossed \$49,538 after State taxes. This topped the old mark of \$38,715 set last year on Friday (14) responding day by almost \$13,000, a remarkable jump.

Four factors were going for the Royal in its romp to new records. Its own earnings were up sharply, in a large measure because its Wild Mouse, added in July last year, was in operation

here for the first time. The seventh day was perfect, the best for the fair here in more than 20 years. The fair's gate broke records, due in part to the appearance of Roy Rogers and Monte Takes \$3,924 to the grandstand. And, per capita spending by fairgoers was up.

On the record Saturday, the midway was jammed from early morning until late at night. Every segment of the operation enjoyed bumper business.

On that day the Wild Mouse grossed \$3,924, after State taxes.

On other days the Mouse, controlled by Carl Miller of Portland, Ore., for the Royal, did excellent business and on the fair's big days lines of customers waiting to ride the device were the rule, rather than the exception.

Show officials and the many show people who visited the fair were delighted at the opening of the midway. Spending, they noted, was much brisker than at the fair last year, and they read in his indications that for them the season ahead would be bigger than (Continued on page 72)

## PAUL OLSON INKS EDWARDS UNITS

### Bruno Zacchini Shows to Return; Negotiates for Western Headliner

**TAMPA**—Many new faces and a number of new attractions will be with the Olson Shows during the coming season, declared Paul Olson, co-owner and manager, during a visit to Florida State Fair here.

Bob Edwards will join with a Bronco Rode, a Torture Show and a grind show, all new to the Olson line-up.

Bruno Zacchini, back with a dark ride and a Class Show, also will have an Aquarium show, Olson said.

Negotiations for a headliner is now under way for the Western show planned as one of the top features of the back end, Olson said.

Returns on the back end will include Duke Jeanette with a Lion Show, Leo Hoffman with a Funhouse and a grind show, and Leo Carroll with a Midget Horse Show and a grind show.

Del Crouch, with the Olson Shows for about 15 years, and Mrs. Crouch will not be on, as the show management has decided to operate its own Motordrome, which had been operated in the past by Crouch.

The show also will operate its own Kiddieland as the result of the acquisition of three kiddie rides which up to the number of such devices it owns to 10. For many years Mrs. Crouch operated the Kiddieland.

All but three rides in the regular line-up of the show will be off-owners, Olson said.

(Continued on page 72)

## Weiss Retains Eastern Fair Bingo Spots

**ALLENTOWN, Pa.** — Big-hearted Bonnie Weiss made for Allentown at the close of the Eastern fair meetings, rather than return to his Miami Beach home.

Weiss reported retaining practically all of his independent fair locations for this year, including Allentown, York, Reading, Bloomsburg and Centre Hall, Pa. He will also have concession operations at the Orange County Fair, Middletown, N. Y.

## Pa. Switch Sends Prael to Bedford

### 3 Seek Date as Conflict Compels Vivoson to Seek Contract Release

**BEDFORD, Pa.** — Another rebound of the Pennsylvania date-switching (The Billboard, February 2) finds the Great Bedford Fair midway being awarded to Prael's Broadway Shows.

Bedford was awarded to Amusements of America as early as last fall and became a key stop on the Vivoson show's northern fair route. But, aware of the late falling of Labor Day, however, created some confusion at the recent State convention, with several fairs alternating their dates to conform with the holiday pattern.

Bedford, with neighboring events changing their dates, moved back to August 10-15, putting it in conflict with the Hagerstown (Md.) Fair, also played by A. of A. At Wednesday's (11) meeting, Morris Vivoson explained the difficulty and fair manager Richard Eicheberger released him from the award, in a prior contract, mutual obligations with Hagerstown.

In addition to Prael's, the date was sought by the Marks Shows and Prael himself. Prael played the spot prior to it switched in 1958 to the James E. Watkins Shows.

The current situation leaves a void in the Vivoson route. Prael will begin his fairs as usual in Harrison, Del., then go into Bridgeton, N. J., and Bedford, Garfield and Huntington, Pa. Also to be played are Portsmouth and Warsaw, Va.; Goldboro and Gastonia, N. C.; Frederick, Md.; Wilson and Trenton, N. J.; and Rock Hill and Columbia (Colored), S. C.

Winter quarters work at the fairgrounds in Goldboro includes rebuilding of show fronts and considerable Fiberglas work. A full dozen ticket boxes are being built, utilizing Fiberglas instead of plywood and other woods. Show will open in mid-May, general agent Joe Prael estimates.

## PANTHER MADE NEW ENGLAND CLUB SYMBOL

**BOSTON** — A new jungle animal—the panther—has been added to the range of showmen's club symbols. Virtually all utilize the lion, tiger or elephant in their stationery, clubrooms and cemetery property, but the young New England Showmen's Association has departed from this practice. Lapel pins are being ordered in gold and silver on which there will be a panther with jeweled eyes and the club initials. Frankie Allen heads the committee.

## BUILDS LURE

## Kunz Buys Glass House, 3 Kid Rides

**TAMPA** — The Heth Shows, owned and managed by Al Kunz, will go out with a new Class House and three new kiddie rides, all purchased from the King Amusement Company, Mount Clemens, Mich.

Kunz, here visiting the Florida State Fair, disclosed that he had placed orders for the new units, with delivery planned before the season's opening. A Mad Mouse, purchased earlier from the Allan Hirschfeld Company, has been scheduled for delivery on or about August 1.

The show will have six off-owners' shows, all of which will be under the supervision of Nat Mercy, Kunz reported. While here he had Mrs. Crouch's stagion and scenic equipment for some of the units.

## GOING BUSY AT TAMPA FAIR

### Books Many New and Old Shows, Rides; Invests \$50,000 in Columbus Zoo Park

**TAMPA** — Floyd E. Gooding, president of the Columbus, O., based Gooding Amusement Company, put in a busy time at Florida State Fair booking shows and some rides for his far-flung midway operation.

As the fair neared its end, Gooding announced that Mr. and Mrs. Raroca Mareello had booked their new Globe of Death with his organization for the season and that Gene Nadreau would be the talker.

Julius Catuzzi would operate an all-ages Turtle show and a Boll-o-Plat.

Mr. and Mrs. Tio Zacchini would return with two dark rides and as many Funhouses.

(Continued on page 72)

## M. C. Fairs Signed By Lawrence Show

**CAMDEN, S. C.** — At least seven fairs in North Carolina are set for the Lawrence Greater Shows, predecessor of the ill-fated Metropolitan Shows railroad operation of a few seasons ago. The Lawrence Greater title is re-emerging as a truck show and will continue its '59 tour to the East.

Atlas Amusements, originally announced as the title of the Levy-Longo combination, will be the latest for Angel Longo's unit which will play still dates in the New York metropolitan area. He formerly operated the Sills City Shows out of Paterson, N. J.

Shirley Levy will open her Metropolitan Shows unit here April

## Cetlin-Wilson Again Sign Jacksonville

**JACKSONVILLE, Fla.** — Cetlin and Wilson Shows will again play the midway for the Greater Jacksonville Agricultural and Industrial Fair, it was announced this week.

The fair has been played by C&W since its inception, and this will be the fifth annual visit.

## Morris, N. Y., Acquired by Continental

**LOWELL, Mass.** — The Morris, N. Y., fair has been added by Continental Shows, owner Roland Champagne notes, allowing the fair season to open with that date on July 15 and final fair will begin October 12.

Continental will also play Westport, N. Y., Ludoville, Va.; Clatskanie, N. Y. (Lalor Day), and Deerfield and Center Sandwick, N. H., which have been on the route for several years.

The Maine, New York and Massachusetts meetings were visited by Champagne and general agent Paul La Grone. The midway has three newly-built show fronts this season, and a fresh paint job which has already been applied to rolling stock and rides.

A new office car has been bought and prepared for the season. (Continued on page 72)

## Tampa Club Profits From RAS Benefit

**TAMPA** — A benefit jambooree Tuesday night (10) on the Royal American Shows netted \$4,600 for the Greater Tampa Showmen's Association. Committee in charge consisted of C. J. Sedlmayr, Jimmy Cyr, Paul Sprague and Jack Norcum.

Sedlmayr conducted the auction. Leon Claxton emceed the show, which was presented by the cast of his show, Harlem in Havana.

13, and head northward. The two sections will combine at Metropolitan Shows for late still dates and fairs.

So far the show is booked into the following North Carolina annuals: Booneville, Asheville, Warrenton, Seotland Neck, Tarboro, Louisburg, and Oxford.

Both Shirley and Sam Levy made the Southern fair connections at which dates were signed and connections made for concession operations. Winter quarters is at the fairgrounds here.

At full strength the show is expected to present 14 to 15 rides. Longo recently acquired a helicopter, which is viewed as a welcome addition to the layout.

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**NEW ARTICLES**

## Easy on Buttons, Beach Bags Offered

By IRWIN KIRBY

Several items of note turned up at the National Notion and Novelty Show and New York Lamp and Home Furnishing Accessories Show, both held recently in Gotham. One of the most novel, however, is so simple that it is bound to be a big hit with the public. Called *Touch-On*, it is a little two-piece unit that secures buttons to garments without the need for sewing. A metal brad with turned-up ends is inserted through the holes in the button and then thru the fabric. A simple fastener then locks to the ends and the button is firmly affixed to the garment.

*Touch-On* has been around for two years but the new merchandising effort is expected to see millions of them sold this year. A plastic tube containing a dozen sets of fasteners will retail for 39 cents. Not only does it make an easily demonstrated item for fairgrounds and store workers, but it is plenty practical for traveling showpeople, as it replaces any button in less time than it takes to thread a needle.

Beach bags in a multitude of shapes and patterns are available at very low cost this year. Besides the familiar dazzy and display of color when spread around any kind of store or a lounge stand. Rubber-coated fabrics in endless patterns are used in two sizes. One line, at \$7.50 a dozen, comes in tubes, squares and rectangles. A larger-sized series, at \$14.00 a dozen, offers drawstrings, duffel bags, shoulder straps with outside pockets, and other types.

Sun and Surf's conversation series contains a line of novelty sailcloth beach bags. One resembles a pair of candy-striped pantaloons with drawstring top, another a lined canvas hat with rim and, in fact, is shaped like a cabana tent. They run \$21.00 a dozen. This price also includes an actual pyramid-shaped bag in rubberized pique print, with zipper opening.

At \$27.50 a dozen is a zipped men's valet set. It is a traveling companion that looks far more costly than it is. Metal pieces, rather than bone or plastic, reflect light for good flash. It contains mirror, file, safety razor, comb, and tubes for shaving brush and soap. A woman's type set is in a furzed exterior box with snap fastener, and contains manicure and other female beauty tools. The point here is that the pieces fit into a clear plastic insert, and once this is removed, the box makes a very attractive jewel box or handbag.

## PIPES FOR PITCHMEN

**NET PITCHMAN**... Frank L. Sullivan is in the Arkansas Baptist Hospital, 1700 West 13th Street, Little Rock, awaiting leg surgery and would like to hear from friends.

**WEST COAST**... notes from Joe Colby, writing from Calabasas Park, Calif. Willis Jones, Carl Knowles and some European interests have been working on a new product to be introduced to workers within a few weeks. . . . Mac McGoon, former jacket specialist, has purchased the B B Pen Company and now manufactures the automatic tip-up-down pen. Amnoug Coast workers doing well with the items are Little Jimmy Ryan, Joyce Harris, Carl Strengst and Walter Ekans. Tom Demurrez reported from Milwaukee that the pen is doing well there, too. . . . Jim Loban, carter, and Hum-Tone Harry Flax are getting ready for winter fairs. . . . Gus Young, rad worker who formerly made Chicago his stamping ground, has purchased a new house trailer with three refrigerators. . . . Ray Ester and Ralph the Brails are touring meat spots in Arizona. . . . Bill Vernon is working his new polish out of Fresno. . . . Vernon Freed and Big Mac McDonald are working a new \$1 coil. . . . Mary Ragan, Chet Wedge and Dick Kanthe are working on their new jewelry line and doing a bit of fishing out of Long Beach. . . . John Hip, the

advertiser, recently blew in from Arizona on a trailer shopping jaunt. . . . Yours truly spent the past month selecting choice areas for free aparies for production of royal jelly.

**A REPORT**... has reached the Pipes deck that coil worker Marvin Hutchins was recently involved in an accident that wrecked his coil car and put him in the hospital. Hutchins is now out of the hospital but is expected to be laid up for some time. Meanwhile, his wife, Rachel, is carrying on with her demonstrations of French baskets to good grosses at the Bell stores in Charlotte, N. C. Friends may drop the Hutchinses a line at 35322 Wilkinson Boulevard, Charlotte. According to our informant, Doc Hudson is also working Charlotte with a med store.

**ACCORDING**... to A. S. Farrington, Joyce Young is working pens in a Woolworth store in San Diego, Calif., her sales totaling about a gross a day.

**W. G. BARNARD**... of Cleveland reports that the February 1-8 Toledo Home and Travel Show played to large audiences both afternoons and evenings with the final two days breaking attendance records. The show, managed by Mill Tarloff, had a sellout of exhibitor space. (Continued on page 76)

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WEST BERLIN'S bantling Mayor Willy Brandt pauses with his family at a ball gun machine while touring the borough of Wadding, industrial heart of the city and site of vast housing for workers. Youngest son, Lars, 7, gets an assist from his father. Beside Brandt stands his wife, Rut, whom he met in Stockholm in 1942 when both were refugees from the Nazis. Older son, Peter, 10, stands in the background looking on. The not visible in the photo, the vendor globe carries a ball gun-charm mix. Brandt is currently touring the U. S. He had a ticker tape reception in New York last week. (Photo by A. Bankhardt, Berlin-Tempelhof)

## N. Y. Bulk Operators Protest New Taxes

Cite Gross Revenue of \$40 Per Machine Per Year, With Average Net of \$2.89

**NEW YORK** — Members of the New York Bulk Vendors Association threatened by a proposed city tax on vending machines, met Wednesday at the French-Romanian Restaurant here to map a course of action against the pending levy. The 12 operators attending the meeting decided that the presentation of a per-machine breakdown to city officials might help convince them that virtually any per-machine tax would result in driving operators from the business.

An on-the-spot survey of revenues and operating expenses was taken, with the following results:

### \$40 Gross

Gross annual revenue per machine averaged \$40, with a commission of 30 per cent going to the

## Hummm... Drug Store Own Its Venders: Why?

**BLOXI, Miss.** — A Walgreen drug store here owns its own triple-mount battery. It was purchased from an operator who went out of business.

The small installation is located across the aisle from the cashier's counter, and sells capsules at a dime each. While their parents are paying for purchases or their checks, their bored children very often buy the installation. A whoop will often go up, but in any case the three machines get heavy use.

Why should a store be so interested in vending that it owns its own machines? There are probably a number of reasons. In terms of space occupied, bulk vending

location. This left an average take per machine at \$28 after commissions.

The cost of ingredients on a penny ball machine comes to about 40¢ per cent of the revenue after commissions—or \$12.88—leaving the operator with a gross profit of \$15.12 per year before operating expenses.

Rentmen are generally paid 10 per cent of gross on machines they service, or \$4. Figured at 2 per cent on gross, each, are car expenses, repair and maintenance of machines, and bookkeeping and accounting. Each of these items is figured at 80 cents per year per machine.

### \$2 Depreciation

Machine depreciation is reckoned at 5 per cent, or \$2 per year, while insurance at 1 per cent comes to another cent. Other items are parking, 20 cents; electricity, another 20 cents, and miscellaneous, another 40 cents.

Add the 3 per cent city sales tax (\$1.20 a year) and the total operating expenses come to \$11 per year per machine, leaving a profit of \$4.12. But another \$1.23 of existing State bill municipal taxes bring the net down to \$2.89 per machine per year.

The Association will argue that a per machine tax of as little as \$1 per year will amount to about 4

(Continued on page 92)

## Will Iowa Legalize Cigarette Venders?

**DES MOINES** — A bill to legalize cigarette vending machines in Iowa passed the Senate but ran into trouble on the House floor and its fate appears to be in doubt.

Iowa is the only State that has not legalized cigarette vending machines, and it appears the Iowa lawmakers are still fearful of ten-

(Continued on page 90)

## KEY TO NVA GROWTH

By FRANK SHIRAS

**CHICAGO** — Distributor-sponsored forums for operator customers can be quite successful. This was uniquely demonstrated by Everett Graff's Christmas dinner meet in Dallas last December. His own business and National Vendors Association benefited from the meeting. In more subtle ways, the industry as a whole got a boost from the Southwest. The simplest way of putting it is that operators became better informed about bulk vending and will probably buy and sell more bulk vending merchandise because of it.

To what extent could similar meets increase membership in National Vendors Association, spokesman for the bulk vending industry?

How much would such forums or meets help the business of other distributors?

Comments from eight key dis-

## S. P. Leases Space On Its 'Vendicades'

**ST. LOUIS** — Space is leased on the multiple installations of S. P. Distributing Company to operators of related equipment, report co-partners Elliott Levy and Irving Katz.

The firm specializes in custom-made plywood bases, dubbed "Vendicades" (See The Billboard, September 8, 1958, for complete description.) One and 5-cent charms, tab and ball gun, pan cards and capsules type (3¢ description.) One and 5-cent charms, tab and ball gun, pan cards and capsules type (3¢ description.) One and 5-cent charms, tab and ball gun, pan cards and capsules type (3¢ description.) One and 5-cent charms, tab and ball gun, pan cards and capsules type (3¢ description.)

Such machines help because they attract adults, which is especially good when they are accompanied

(Continued on page 90)

## Leaf Brands Adds Three New Items

**CHICAGO** — Leaf Brands, Inc. has added three new items to its bulk vending line, announced executive James Mason last week.

The first is dubbed Royal Cherry Caramel, a 100-count bubble ball gum with a cherry flavor. The second is a chocolate malted milk ball with a hard pan coating and chocolate brownie filling called Mallettes. The last are named Munchys, which are miniature rainbow colored balls with a soft chocolate flavored center.

All are available for immediate delivery, said Mason. Free decals in a high gloss finish may be set inside or outside the surface of the globe, she continued.

The Munchys and Mallettes were first shown at the NAMA convention in St. Louis last fall. Since then Leaf Brands has been field testing them in machines, said Mason.

## Can Distributors Profitably Sponsor Operator Forums?

tributors in different parts of the nation—most of whom prefer to remain anonymous—make it quite clear that there is no pat answer, there are very baselines involved. In fact, it seems that a type operator forum that would work for one could not work for another.

### Basic Problems

What are these problems? Well, how many operators would attend a distributor-sponsored forum? Some of the eight distributors are confident that at least 50 custom-

ers would attend. A few don't think that any would bother coming. They point out that attendance at local operator association meetings is often negligible.

The problem of attendance has further complications. One claimed that too many operators would expect that their train fare be paid for by the distributor, which would make the cost of the fete prohibitive. Another said that many operators in small towns simply have a distaste for a big city. The only

(Continued on page 78)

## N. Y. Ops Organize to Fight Vending Tax

Cig Ops and Bulk Venders Pledge Support To NAMA; Beitel Suggests Plan of Action

**NEW YORK** — The threat of a city-wide tax on vending machines, coupled with a pending 2-cent-a-pack increase in the New York State cigarette levy, brought out some 25 automatic merchandising executives, representing all segments of the industry, to a meeting at the Hotel Vanderbilt Thursday afternoon (12).

Also the meeting was sponsored by the National Automatic Merchandising Association and moderated by Herb Beitel, NAMA counsel, two other prominent vending groups were represented, and they pledged their support in fighting the proposed per-machine tax.

The other two organizations are the Cigarette Merchandisers Association represented by Morris Weintraub, managing director, and the New York Bulk Vendors Association, represented by Jack Schoenbach, Harold Foiz, and Roger Fogel, president.

### Enabling Act

Beitel said the city is seeking enabling legislation which would permit it to levy vending machine taxes. He explained that the city once had such power, but that the enabling legislation expired in 1955. The city never did exercise its authority in the matter.

Beitel said that it is too late to attempt to dissuade city officials from seeking the enabling legislation, but that a major effort should be made to explain to State senators and assemblymen why such enabling legislation would be unfair.

He said that the operators would be represented in public hearings in Albany, and, if the measure passes despite their efforts, they would still be able to make their views known at the city council.

(Continued on page 79)

## Charles O'Reilly, Vending Pioneer, Dies of Stroke

**NEW YORK** — One of the pioneers of the vending industry, Charles L. O'Reilly, died of a stroke at his home here last week. He was 73 years old.

The founder and honorary board chairman of the ABC Vending Corporation, formed the Sunitary Automatic Candy Corporation in 1926, in partnership with Benjamin Sherman and Louis H. Klebenov. In 1947 the firm was

(Continued on page 82)

## Penny King Bows Four New Feature Charms

**PITTSBURGH** — Samples of four new feature charms were distributed last week by Penny King Company, announced Margaret Kelly, manager. Delivery on these charms is slated for this week.

One charm is dubbed the Chessman King. The gold-plated ring has a chess horseman embossed on a white background and is produced by transparent plastic. The second charm is called the Compass with revolving needle is mounted in the top of the gold-plated ring. The third, a silver plate, is a Trojan Horse Head, after the invasion of Troy. The fourth charm is named Penny-in-Bed and is a combination silver and rose plate.

Thus far this year, Penny King has bowed three rings, dubbed the Twin Diamond, Mystic and Saddle. The first and last are self-explan-

atory. The Mystic ring has a heliographic warlike old set in turquoise-colored plastic. Stickers suitable for vendor globes are supplied with most of the charms.

Mr. Kelly also said that Penny King has introduced a series of small Western rings in a variety of designs, which sell in drum lots for \$2 per thousand. She suggests that they are suitable for use as a bulk charm.

Said Mrs. Kelly in conclusion: "We have in the making at least 30 additional new feature items for 1959, and it is our intention to release several each month. We have increased the capacity of our die shop so that our customers can be assured of new numbers constantly." It is not our intention to hold back new items just so we can introduce them for the first time at the show (National Vendors' Association convention in April).

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M. Model 48, 12 or 24	\$15.00
M. Model 49, 12 or 24	\$16.00
M. Model 50, 12 or 24	\$17.00
M. Model 51, 12 or 24	\$18.00
M. Model 52, 12 or 24	\$19.00
M. Model 53, 12 or 24	\$20.00
M. Model 54, 12 or 24	\$21.00
M. Model 55, 12 or 24	\$22.00
M. Model 56, 12 or 24	\$23.00
M. Model 57, 12 or 24	\$24.00
M. Model 58, 12 or 24	\$25.00
M. Model 59, 12 or 24	\$26.00
M. Model 60, 12 or 24	\$27.00
M. Model 61, 12 or 24	\$28.00
M. Model 62, 12 or 24	\$29.00
M. Model 63, 12 or 24	\$30.00
M. Model 64, 12 or 24	\$31.00
M. Model 65, 12 or 24	\$32.00
M. Model 66, 12 or 24	\$33.00
M. Model 67, 12 or 24	\$34.00
M. Model 68, 12 or 24	\$35.00
M. Model 69, 12 or 24	\$36.00
M. Model 70, 12 or 24	\$37.00
M. Model 71, 12 or 24	\$38.00
M. Model 72, 12 or 24	\$39.00
M. Model 73, 12 or 24	\$40.00
M. Model 74, 12 or 24	\$41.00
M. Model 75, 12 or 24	\$42.00
M. Model 76, 12 or 24	\$43.00
M. Model 77, 12 or 24	\$44.00
M. Model 78, 12 or 24	\$45.00
M. Model 79, 12 or 24	\$46.00
M. Model 80, 12 or 24	\$47.00
M. Model 81, 12 or 24	\$48.00
M. Model 82, 12 or 24	\$49.00
M. Model 83, 12 or 24	\$50.00
M. Model 84, 12 or 24	\$51.00
M. Model 85, 12 or 24	\$52.00
M. Model 86, 12 or 24	\$53.00
M. Model 87, 12 or 24	\$54.00
M. Model 88, 12 or 24	\$55.00
M. Model 89, 12 or 24	\$56.00
M. Model 90, 12 or 24	\$57.00
M. Model 91, 12 or 24	\$58.00
M. Model 92, 12 or 24	\$59.00
M. Model 93, 12 or 24	\$60.00
M. Model 94, 12 or 24	\$61.00
M. Model 95, 12 or 24	\$62.00
M. Model 96, 12 or 24	\$63.00
M. Model 97, 12 or 24	\$64.00
M. Model 98, 12 or 24	\$65.00
M. Model 99, 12 or 24	\$66.00
M. Model 100, 12 or 24	\$67.00
M. Model 101, 12 or 24	\$68.00
M. Model 102, 12 or 24	\$69.00
M. Model 103, 12 or 24	\$70.00
M. Model 104, 12 or 24	\$71.00
M. Model 105, 12 or 24	\$72.00
M. Model 106, 12 or 24	\$73.00
M. Model 107, 12 or 24	\$74.00
M. Model 108, 12 or 24	\$75.00
M. Model 109, 12 or 24	\$76.00
M. Model 110, 12 or 24	\$77.00
M. Model 111, 12 or 24	\$78.00
M. Model 112, 12 or 24	\$79.00
M. Model 113, 12 or 24	\$80.00
M. Model 114, 12 or 24	\$81.00
M. Model 115, 12 or 24	\$82.00
M. Model 116, 12 or 24	\$83.00
M. Model 117, 12 or 24	\$84.00
M. Model 118, 12 or 24	\$85.00
M. Model 119, 12 or 24	\$86.00
M. Model 120, 12 or 24	\$87.00
M. Model 121, 12 or 24	\$88.00
M. Model 122, 12 or 24	\$89.00
M. Model 123, 12 or 24	\$90.00
M. Model 124, 12 or 24	\$91.00
M. Model 125, 12 or 24	\$92.00
M. Model 126, 12 or 24	\$93.00
M. Model 127, 12 or 24	\$94.00
M. Model 128, 12 or 24	\$95.00
M. Model 129, 12 or 24	\$96.00
M. Model 130, 12 or 24	\$97.00
M. Model 131, 12 or 24	\$98.00
M. Model 132, 12 or 24	\$99.00
M. Model 133, 12 or 24	\$100.00

**MERCHANDISE & SUPPLIES**

Pistachio Nuts, Luma Owen, Bag, 2 1/2	40
Pistachio Nuts, Luma Owen, 10 lb. Bag	35
Pistachio Nuts, Luma Owen, 25 lb. Bag	30
Pistachio Nuts, Luma Owen, 50 lb. Bag	25
Pistachio Nuts, Luma Owen, 100 lb. Bag	20
Pistachio Nuts, Luma Owen, 200 lb. Bag	15
Pistachio Nuts, Luma Owen, 400 lb. Bag	10
Pistachio Nuts, Luma Owen, 800 lb. Bag	5
Pistachio Nuts, Luma Owen, 1600 lb. Bag	0
Pistachio Nuts, Luma Owen, 3200 lb. Bag	0
Pistachio Nuts, Luma Owen, 6400 lb. Bag	0
Pistachio Nuts, Luma Owen, 12800 lb. Bag	0
Pistachio Nuts, Luma Owen, 25600 lb. Bag	0
Pistachio Nuts, Luma Owen, 51200 lb. Bag	0
Pistachio Nuts, Luma Owen, 102400 lb. Bag	0
Pistachio Nuts, Luma Owen, 204800 lb. Bag	0
Pistachio Nuts, Luma Owen, 409600 lb. Bag	0
Pistachio Nuts, Luma Owen, 819200 lb. Bag	0
Pistachio Nuts, Luma Owen, 1638400 lb. Bag	0
Pistachio Nuts, Luma Owen, 3276800 lb. Bag	0
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Pistachio Nuts, Luma Owen, 13107200 lb. Bag	0
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Pistachio Nuts, Luma Owen, 63382530013129449953243555513600 lb. Bag	0
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Pistachio Nuts, Luma Owen, 202824096042014239850379465779200 lb. Bag	0
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Pistachio Nuts, Luma Owen, 12980742146688911904184397378868800 lb. Bag	0
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Pistachio Nuts, Luma Owen, 166153499477618072535594928497510400 lb. Bag	0
Pistachio Nuts, Luma Owen, 332306998955236145071199856995020800 lb. Bag	0
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Pistachio Nuts, Luma Owen, 5316911983283778321139197711923200 lb. Bag	0
Pistachio Nuts, Luma Owen, 10633823966567556642783954237644800 lb. Bag	0
Pistachio Nuts, Luma Owen, 21267647933135113285567908475289600 lb. Bag	0
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Pistachio Nuts, Luma Owen, 85070591732540453142263158301158400 lb. Bag	0
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Pistachio Nuts, Luma Owen, 340282366930161812569052633240460800 lb. Bag	0
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Pistachio Nuts, Luma Owen, 1361129467720647250276211129761843200 lb. Bag	0
Pistachio Nuts, Luma Owen, 2722258935401294500552422255223686400 lb. Bag	0
Pistachio Nuts, Luma Owen, 5444517870802589001104844510510732800 lb. Bag	0
Pistachio Nuts, Luma Owen, 1088903574160517800220968902102145600 lb. Bag	0
Pistachio Nuts, Luma Owen, 2177807148321035600441937804204291200 lb. Bag	0
Pistachio Nuts, Luma Owen, 4355614296642071200883875608408582400 lb. Bag	0
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Pistachio Nuts, Luma Owen, 13937965749250307842828419467074633600 lb. Bag	0
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Pistachio Nuts, Luma Owen, 557518629970012313713137826689734400 lb. Bag	0
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Pistachio Nuts, Luma Owen, 223007451988004925484455306759737600 lb. Bag	0
Pistachio Nuts, Luma Owen, 446014903976009890968906134519475200 lb. Bag	0
Pistachio Nuts, Luma Owen, 892029807952019781937782270028950400 lb. Bag	0
Pistachio Nuts, L	



**CAPSULES!**

How are your machines doing? Put new **ACTIVON-NEW LIFE** into your machines with our new, unique three-piece hard capsules used exclusively.

**ASSORTMENT IN—\$19.75**  
Send 21 per complete sample ordered with order to:

**OTTO GUM SUPPLY COOP.**  
Wickliffe, Ohio

**New York Ops Organize**

Continued from page 77

which would ultimately rule on the taxes.

\$1,000,000 Sought  
Beitel said that the city seeks to raise about \$1,000,000 a year by taxing the estimated 150,000 to 200,000 machines in the five boroughs. While this revenue would do little to help the city solve its financial problems, he explained, it would drive operators from marginal locations.

Speaking for the bulk vending operators, Jack Schoebach, a distributor, said that the enforcement cost of such taxes would probably eat up most of the revenue. Another bulk vending representative, Harold Folz, pointed out that singling out vending machines for taxes makes about as much sense as taxing some retail shelves or cash registers to the exclusion of others.

Beitel said that no other major American city has a percentage tax on automatic merchandising devices as such. One operator pointed out that vending machine operators must pay the city

the 3 per cent sales tax on their gross, although they do not collect the tax from the buyers of merchandise.

CMA Support  
Speaking for the Cigarette Merchandisers Association, Morris Weintraub pledged support of his organization in preventing enactment of the enabling legislation, and, in failing that, preventing the actual levy by the city. He estimated that with passage of the tax, 25 per cent of the cigarette machines on location might have to be pulled.

In addition to the operators, the meeting was attended by George Herald, Hampton House Coffee; Bob Dixon, American Chicle; and Dick Gluck and Jack Dunwoodie, both of Rowe Manufacturing.

A steering committee, formed to direct the drive against the proposed tax, consists of the following members: John Collins, Automatic Canteens; Morton Holland, Holland Vending; Roger Foltz, New York Bulk Venders Association; Charles Cole; John Shelton; Morris Weintraub, Cigarette Merchandisers Association, and representatives from Continental Vending and Rowe to be named.

**Drug Store**

Continued from page 77

merchandise has a handsome markup. A store like Walgreen's probably looks upon bulk venders as another of a hundred little gimmicks that en masse make a substantial savings in overhead expenses.

Bulk venders are also sturdy, last a long time even after full depreciation, and are not complicated in structure. In other words, almost any employee can learn to make repairs. Certainly, if a Walgreen store will own and operate its own venders, there could well be selling points that operators aren't incorporating in their sales presentation.

**25,000 for \$62.50**

That's \$2.50 per 1,000

**SERIES #10**

Over 100 different  
**CHARMS—COLOR  
VACUUM-METALIZED.**

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the BEST for your money  
in FILL CHARMS.

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TAB GUM VENDOR**

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World's Largest Selection of Miniature Charms  
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WE HAVE  
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RAKE COIN MACHINE EXCHANGE  
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**oak's "400"**

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**oak's "PREMIERE"**

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**oak's "L'L LEAGUER"**  
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Football, soccer, or baseball... the fascinating game is right on the front of the machine to attract the eye and interest the customer.

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**THE BILLBOARD!**



# Senate Racket Hearings Open As Headlines Lash Industry

## McClellan Emphasizes Majority of Persons In This Field Honest and Legitimate

WASHINGTON—A story of racketeer infiltration of the juke box industry began to unfold last week before the Senate Select Committee on Improper Activities in the Labor or Management Field.

Cigarette vending racketeering and illegal operation of games were other subjects testified to Wednesday afternoon (11) the New York phase began. (See separate articles.)

In an opening statement, Committee Chairman J. Lee McClellan (D., Ark.) said that while the "majority of persons in this field are honest, legitimate businessmen and workers," they "have frequently found themselves hampered and restricted by arrangements between competitors and by unscrupulous union officials." To an "increasing degree," he said, "they have been forced to deal with racketeers who pay tribute to them for the right to stay in business." McClellan labeled the current investigation as "one of the most important inquiries taken by the committee with reference to the hoodlum effort to achieve legitimacy thru association with unions and business enterprises."

### Hammergen Testifies

Lead-off witness was Milton Hammergen, a former vice-president of the Wurlitzer Company. Hammergen, who left Wurlitzer in 1949, became sales manager of the company when Homer E. Capehart, a Republican congressman from Indiana, resigned. (Capehart is now a member of the racketeers committee, but was not present at the hearings.)

Hammergen testified that he had difficulties selling the Wurlitzer juke box in some areas of the country. He mentioned "a friend," Al Goldberg, for help in revamping Wurlitzer's sales effort because Goldberg had underworld connections.

According to Hammergen, in 1944 Goldberg arranged for him to sell 550 juke boxes worth approximately \$240,000 to Century Music Company, Chicago. He said the late Jake (Greasy Thumb) Guzik was at one time an Al Capone mobster. Guzik's son-in-law, Frank Garnett, later got the distributorship. Hammergen said Guzik advised him to "take the boy's request on no money down and no payments for six months on the juke." He accepted.

Hammergen told the committee that Wurlitzer had difficulty selling its machines in New York, too, until Goldberg contacted Meyer Lansky. It seemed that Lansky, through operator association," headed by Al Denver and Sid Levine, was keeping Wurlitzer out of the area. Lansky "broke thru," set up a new distributing firm, and Wurlitzer was "much more successful thereafter" that.

In St. Louis, the story was substantially the same. Wurlitzer distributor Larry Cooper had difficulty selling machines. He was being pushed around to the point where he was afraid to leave the hotel room because he "didn't want to be killed," Hammergen said. Hammergen and Lansky made a rush trip to the city and Goldberg made a "deal" with some underworld characters to settle the problem. Deal to Hammergen's recollection, was made with Harry Ruffa and Walter Wortman. Both Ruffa and Wortman had many connections with the underworld.

In Minneapolis, Hammergen had difficulty with a boyhood friend, Morris Roiser, whom he described as a "two-time loser" with the law. Roiser, according to Hammergen, lived up here in San Tan to distribute the juke. Hammergen said Taran, who is now in Miami, was "probably the outstanding merchandiser in the coin machine business today."

For the San Francisco area, Goldberg contacted Jake Erlich, described by Hammergen as a "famous criminal lawyer." He said the attorney brought in his brother, and possibly his son, but that Gold-

berg was the actual distributor in this area of the country.

Another problem area for Wurlitzer distributors was Detroit, according to Hammergen. There Angelo Meli, described as "king of the rackets" in the area, became the man behind the juke distributorship. William Bufalino and Sam Tocco, a Detroit hoodlum, worked with Meli.

Hammergen told the probers that the situation for Wurlitzer in Ohio "was and still is" difficult. He said there was a strong distributor association in Cleveland.

(Continued on page 82)

## MORE 45'S FOR OPS

# Stereo Disk Log Jam Starting to Break Up

NEW YORK—The log jam on stereophonic 45-r.p.m. records is breaking up somewhat, with about 400 stereo pop sides now available for juke box operators.

Murray Kaye of Atlantic-New York local Seaburg distributor, said that with the sale of each new stereo box, the company sells about 200 stereo disks.

Kaye explained that Atlantic-New York is in the record business only as a temporary measure—and that as soon as the supply and variety of 45s increase, it will phase out. It will bow out. He added that customers are being sent to one-stop whenever possible.

### Cities Progress

At Leslie Distributors, local one-stop, New York Manager Phil Steckel said that while the record industry still has a long way to go

in satisfying the stereo disk needs of operators, the progress during the last couple of months has been considerable.

But, said Steckel, M-G-M this week has released 100 stereo pop records on 45's, and the stereo library now available for operators is impressive, including Decca and Columbia on stereo EP, and RCA Victor, Concert-Disc, Bell Cantos, Jubilee, Savoy, World-Wide, Jewel, King, Bethlehem, United Artists and Omega on singles.

Virtually all of these stereo releases are pop standards, or fairly recent versions of tunes originally released on monaural.

### New Releases

The greatest need, as far as the automatic phonograph industry is

(Continued on page 90)

# Denver Tells of MONY Fight Against Racketeer Unions

WASHINGTON—The Music Operators of New York has done everything it can to help juke racketeers and racketeer-dominated unions, Al Denver, MONY president, testified last Friday (13) before the Senate racketeers committee.

Explaining that his association has about 160 members who operate 8,000 juke boxes, Denver, chief of Lincoln Service Company, painted a sorry picture of the troubles caused by various unions who were competing for the association.

He said store keepers were picketed and harassed by different unions until they finally called the racketeers committee, and that machines be removed from their stores.

MONY, he said, started injunction proceedings against Local 531, United Industrial Union, in the New York Supreme Court in an effort to end picketing being done by that local. The injunction was won, but a few days later association members said their locations were being picketed by Local 19, FSU.

Denver was offered contracts with several unions, he said, but refused to do business with an organization that was racketeer in-

filtrated. MONY belonged to 1690, RCIA, and wanted to stay with it. Next, it was Teamster Local 266 that began harassing MONY members. Several members of MONY joined 266 in fear of intimidation, Denver said. In addition, his members have lost more than 1,000 locations in recent years because of harassment.

He pointed out then, that even though he had reported the "squeeze" being put on MONY members to the Teamster monitor board, no action has been taken.

Denver said that Teamster Joint Council 16, headed by John

## SENATE PROBE WILL RESUME ON TUESDAY

WASHINGTON—Senate racketeers committee hearings were still in progress at press time as the committee will hear Teamster President James Hoffa in private session Monday, then resume its coin machine probe Tuesday. There was more testimony from operators and union officials.

## EDITORIAL

# The Senate Hearings

The opening Senate committee hearings last week into union racketeering in the juke box business reveals little that is new to some, much that is new to others. But all of it is a source of deep concern to members of the industry.

The screaming headlines and sensational articles labeling the juke box business "racketeer-controlled" comprise one part of this concern. We join with all industry members in deeply and fully condemning this gross unfairness, damaging to all legitimate persons in the business.

Attempting to offset this—at least in part—by providing newspapers and all media with a continuing flow of facts of genuine interest to the public will be the subject of subsequent comment here.

We can hope that the scope of the problems faced by legitimate operators becomes clearer to the daily press and the public as result of Al Denver's story of his association's battle against racketeer unions.

At least the source of mistreatment by newspapers is the racketeer in the business, not the business itself. Therefore, a second, and surely more important part of the concern we mention centers on this old and still-unanswered question: What can be done about racketeers?

The basic stated purpose of the McClellan committee is to seek facts which will enable it to recommend amended union legislation. Every industry member can hope that legislation which would correct union abuses is recommended—and passed into law.

A deeper problem exists which appears to lie outside the scope of even such welcome legislation as that. Clearing up union abuses by legislative action may stop union racketeering, but not necessarily racketeering.

The racketeer has found the legitimate guise of the union structure useful, but this does not mean it's essential. What is essential is the local political tie. Where the tie between politics and organized crime is a strong one, how much union reform will help is very questionable.

Testimony developed during the hearings last week showed that where local law enforcement made special efforts to check racketeering, the results were good, a fact which will surprise few.

But labor reform which would help the juke box business rid itself of racketeers—or at least make it more difficult for them to infiltrate the business—would be a big step in the right direction.

Along with all thoughtful industry members, we hope the committee will develop the kind of information which will lead to such accomplishment in labor reform helpful to the juke box and vending businesses.

Unlike the kind of treatment the industry is receiving in the daily press, the direction and handling of the hearings last week by the committee has been commendable. We applaud Senator McClellan in his opening statement made clear to the outset that the "majority of persons in this field are honest, legitimate businessmen and workers." We hope the results of the committee's work is as solid as information about the industry—as indicated by this remark—is factual.

# Rep. Hoffman Hits Senate Racket Probe

## Charges 'Politics', No 'Fresh News', Brings Up Reuther

WASHINGTON—The McClellan probe of juke box invasion by union racketeers was dragged into the political arena last week over the Rep. Clare Hoffman (R., Mich.), who headed up a similar House racketeers committee in 1953. Hoffman, with a side blast at juke racket figures Presser and Bufalino, said the Senate group had failed to get into the "reuther" camp, and that the national Democratic party was in danger of being "taken over" thru union campaign contributions.

Hoffman was scornful of the "fresh news" angle given the juke box situation in the press. The present situation is a continuation of what's been happening for many years, in many areas of union activity, Hoffman told members of the House. The juke box record went back "at least seven years as revealed in hearings of 1953, and long before."

(Continued on page 84)

(Continued on page 84)

By now you've had a chance to look over all the 1959 phonographs. They are all on the market, bright and shiny, their individual features open to full examination. So now you can decide...

## What You Should Have in Phonographs!

In 1959 we know that some operators will end up buying other brands. We accept this fact. If, however, you are in the market for the most dependable, service-free phonograph designed for location attraction, then we are talking to you.

### Let's Consider Styling.

How a phonograph looks is an important consideration. But as there are differences in taste, some are attracted by one quality, others by another. So we will only say this about ROCK-OLA styling, the industry likes it. We think this is quite a tribute.

### About Operation.

You would think any phonograph would be about as easy to operate as another. After all, they have cabinets and mechanisms. But there is a big difference, particularly this year. Frankly, some 1959 phonographs are known to be a little difficult to service. This isn't intentional, of course, but in trying to design a phonograph of proper size and styling, it just worked out that way. This is not true of the ROCK-OLA because it was designed around the needs of the location with the service man in mind.

### Plus Features.

There is almost no end to the wonderful convenient features you get in a 1959 ROCK-OLA. Just to name a few: either Stereophonic Hi-Fidelity or the finest in

Monaural Hi-Fidelity sound. Complete flexibility of location installation with no sound coming from the phonograph itself, thus the ROCK-OLA can be placed in the most profitable spot on location, assuring maximum earnings. Focal-point programming. Engineering excellence. Complete service accessibility. Small and compact in size. 50¢ Play—a standard feature. All new popularity meter. These are all available at no extra cost.

### What About Quality, Performance and Price.

These are things that are hard to measure. What do we mean by quality? What constitutes good performance? What is a good price? We would sum up all questions for a ROCK-OLA in this manner. It is a phonograph that is well engineered and well built to give years of satisfied operation. It will more than match up with other competitive phonographs in the performance department. It is, we honestly believe, an extremely good buy for the money.

### Are We Prejudiced? Of course!

We will admit we are prejudiced about all 1959 ROCK-OLAs. We think they are great and since phonographs are in your plans for 1959, we would like the opportunity to convince you of this. Why not give us a chance to show you this year's ROCK-OLA, to point out its many exclusive advantages so that you can draw your own conclusions. We are ready any time you are. Why not make it soon?

Visit Your Near-by ROCK-OLA Distributor Today!



ROCK-OLA *tempo*

available in Stereophonic Hi-Fidelity or Monaural Hi-Fidelity in both 120 and 200 Selection Models.

ROCK-OLA Manufacturing Corporation

800 North Kedzie Avenue, Chicago 51, Illinois

# Probers Hear Story Of N. Y. Union Fights

Ted Blatt, Former AAMONY Counsel, Tells Problems of Ops With Unions

WASHINGTON — The Senate Rackets Committee hearings in union racketeering in the juke box business last week were devoted in large part to the New York area. The opening session concentrating on New York was Wednesday afternoon (11).

Lead-off witness was Charles Lichtman, secretary of a union that represents laundrette workers, but once had ventured into the juke box field. Lichtman told the committee that the Associated Amusement Machine Operators of New

York objected to the union's attempts to provide legitimate union services for employers, and disliked the union's acceptance of workers from firms not part of the trade association. The association began "shoppping around" for a new union he said.

According to Lichtman, Joe Hirsch, manager of the operator group began his "shopping" James Cagliano, a former employee, was named as one of those who wanted to buy up the contract of Lichtman's union, located 254 of St.

Retail, Wholesale, Department Store Employees of the CIO. He was willing to pay Lichtman \$2,000 for the contract. Lichtman finally sold the contract because the membership were not paying their dues and, in effect, the local was dead. Contract was transferred to Local 222.

Sam Getlan

Lichtman told she said he hired Sam Getlan, described by counsel Kennedy as a former employee of Frank Costello, to organize mechanics of Westchester County juke box operators. Lichtman said Getlan wanted to buy up the contract that Westchester operators wanted rackets kept out. Lichtman was later "forced out" of the deal by Getlan, who claimed he had signed a contract with another union. According to Lichtman, Getlan collected dues and union labels money not only from operators in Westchester, but as far away as Syracuse.

Theodore Blatt, former attorney for AAMONY, said he advises the trade group to negotiate with a large union. . . one that wouldn't seek assessments." Blatt wanted the assistance of Joe Teasener Local 202, identified later by counsel Kennedy as a local with a good reputation. Some members wanted to join Local 19 of the Federated Service Workers Union, but Blatt said the union was run by the associates. He labeled the brothers "successors to Durder, Inc." Eventually, the association joined Teasener Local 268 headed by Joseph Desgandis.

Use of Pickets

At this point, Sen. Church (D, Idaho) asked Blatt why the operators relied so on pickets to keep locations and they feared competition. Blatt told him the tavern owners may bargain with several operators to see who will play the largest commission. In addition, he said that tavern change ownership, and operators have a difficult time collecting on the contracts that have been signed. According to Blatt, there are "dozens" of lawsuits pending against storekeepers and tavern owners who sold their establishments and broke contracts with coin machine operators.

Both Senator Church and counsel Kennedy seemed dissatisfied with Blatt's explanation. They doubted that machine operators were forced to sign union contracts because they were very vulnerable to union pressure. Blatt said "any hoodlum" could get a union charter and "all he has to do is hire some tough bums to picket a place and the operator will come running."

Senator Church said it seemed to him that some operators had a "covet" deal that allowed them to call union pickets when rival operators installed machines in their locations. Kennedy said it was a "collusive arrangement." Blatt didn't agree to that but agreed with Senator McClellan that any honest operators receiving a "secondary" to those received by the "man who had the charter."

Opposes Union

Testimony was also heard from Milton Green, coin and juke box operator. (Continued on page 84)

# Sen. Racket Hearings Open

• Continued from page 80

which had William Proessa's support. Proessa is boss of the Ohio Tamers. When Goldberg tried to do business in Cleveland, windows were blown out of the store he had rented.

Hammergren said violence in the juke industry seemed necessary as a matter of survival. "We didn't like it," he said, "but we had to sell juke boxes."

Gerald Catena, South Orange, N. J., invoked the Fifth Amendment. He refused to tell the committee whether he was associated with Rymon Sales Company, a juke, game and cigarette vending operation. Rymon was identified by Committee Counsel Kennedy as a distributor of AMI juke and Bally games. Catena reportedly has 802 juke, 200 game and 200 cigarette machines. He invoked the Fifth when asked if he is connected with Rymon Amusement Company of New York, and Rymon Games in New Jersey.

Committee then called on a Captain Ackmeyer, of the St. Louis County Police, to testify as to what he knew about John Vitale, reputed Mafia leader of the area. The captain told the probers that Vitale moved to St. Louis because he was less organized there. He hoped, the officer said, to gain control of taverns by placing cigarette machines.

At that time, tavern operators were having it rough financially, and Vitale and crew offered them \$100,000 to get out of business by placing a vending machine in

the tavern. Later, however, the racketeer's next day Vitale owners to introduce a gambling machine to their customers. Racketeers had "unlimited resources," according to Capt. Ackmeyer. The nameless organized county police surveyed tavern operators and gave police help to those who requested it in order to get legitimate.

Most Ops Optimistic

The captain also pointed out that a grand jury in St. Louis concluded in 1955 that while several coin machine companies were hoodlums-controlled, the majority of operators were legitimate. In at least one instance, a legitimate vending machine operator who testified before the grand jury was told "the kid would end up in a ditch" if he incriminated anyone.

Vitale appeared before the committee the next day (Tuesday) and invoked the Fifth. Counsel Kennedy revealed that Vitale's company, Murphy Vending, has made \$100,000 in sales in St. Louis. Kennedy also said it was Vitale's employees who stole certain grand jury records to avoid conviction. Vitale also invoked the Fifth. Kennedy said that Vitale was arrested 13 times, has a narcotics conviction and has the grand jury with Barney Baker.

Frank Zito, Springfield, Ill., was up next. He invoked the Fifth and gave his occupation simply as "operator." Zito Kennedy said that in 1937 Zito controlled "nearly all the rackets" in Springfield. Zito refused to answer any questions about his connection with the coin machine industry. He also refused to answer questions about the gory 1937 trial of the Salvo, Illinois pinball operator who reportedly worked for Zito's brother and then went on to set up a rival company.

Michael Groves, who has had a coin machine operation in Pittsburgh, also invoked the Fifth. He refused to tell the committee whether he had connections in Pittsburgh with John La Rocca and whether he attended the meeting at Apalachicola, Fla., in 1947. He invoked the Fifth when queried by the committee as to his interest in coin machines in the Denver area. Counsel Kennedy said he had heard that Groves' friends were notorious racketeers in Colorado. He also pointed out that racketeering in the Denver coin machine business has been pretty well cleaned up because of police activity.

Capt. Walter G. Nelson, of Denver, who reported to the Intelligence Division, said the department was given information of Salfardino's intention to place cigarette machines in the Denver area. He then informed tavern owners to conduct legitimate business, but to let the police know of wrongdoing. Salfardino's intention to place the situation was cleared up. Salfardino was not given the opportunity to incriminate the tavern owners. Captain Nelson told the probers he feels racketeering end the coin business because it is profitable "even when run legitimately," and is a good root for their various rackets.

Raymond Patriarca, Providence R. I., proved to be a much more talkative witness than the others testified earlier. Patriarca said he has an interest in National Cigarette Company, which operates about 200 locations in the Providence area. He said there was nothing shady about his business, and that he knew nothing about a story that made him think operators "got mad" at vending machine operators "got mad" after entering the business after they had paid for the machines. He maintained that he doesn't "lend" money to locations, and has had no dealings with a union. He said the opening round of the hearings.

# THUMBNAI SKETCHES OF RACKET PROBERS

Biographies of Senators serving on the Select Committee on Improper Activities in the Labor and Management Field.

**JOHN L. MCCLELLAN**, Democrat, Casuedu, Ark., chairman. First lieutenant in aviation section of the Signal Corps during World War I; lawyer, prosecuting attorney of the seventh judicial district of Arkansas 1926-30; member of 74th and 75th congress as from the sixth congressional district of Arkansas; elected U. S. senator for the term beginning January 3, 1943. Continuous service since then. Present term began January 3, 1955.

**JOHN F. KENNEDY**, Democrat, Boston, Harvard graduate, studied at London School of Economics; joined Navy in September, 1941; served in PT boats in Pacific theater; correspondent; author of "Why England Slept" and "Profits in Courage"; elected to 80th Congress in November, 1946; re-elected to 81st and 82nd; elected to Senate November 4, 1952; re-elected in November, 1958.

**SAM ERVIN**, Democrat, Morgantown, N. C. Graduate of University of North Carolina and Harvard Law School; served in France with Army during World War I; served as representative in North Carolina General Assembly; judge, Burke County Criminal Court, 1935-37; judge of North Carolina Superior Court, 1937-43; member North Carolina Board of Law Examiners, 1944-48; elected to 79th Congress; associate justice, North Carolina Supreme Court, 1948-54, where he was appointed as a successor in the Senate to the late Clyde R. Hoey; re-elected in 1956 by the largest majorities ever given a senatorial candidate in North Carolina.

**FRANK CHURCH**, Democrat, Boise, Idaho. Graduate of Stanford University and Stanford Law School. Enlisted as private in Army on Pearl Harbor Day; commissioned as infantry officer on 30th birthday; private law practice in Boise; Elected November 6, 1956, to his first term in the Senate.

**BARRY GOLDWATER**, Republican, Phoenix, Ariz. Stanton Military Academy, University of Arizona; served four years in Air Force; Colonel in Air Force Reserve; served on city council of Phoenix; elected to Senate November 4, 1952; re-elected in November, 1958.

**KARL MUNDT**, Republican, Madison, S. D. Graduate of Carleton College; AN from Columbia University; school teacher and school superintendent to Bryant, S. D.; college teacher, farm operator, real estate and insurance business; author of articles in many national magazines; elected to 76th Congress; re-elected each Congress thru 80th; elected to the Senate in 1948; re-elected in 1954.

**CARL CURTIS**, Republican, Minden, Neb. Attended Nebraska Wesleyan and University of Nebraska; lawyer; elected to the House for the 76th thru 83d congresses; appointed to Senate January 1, 1955, upon resignation of Sen. Hazel Abel; began a full term a few days later because he had been elected to the post preceding November.

**HOMER E. CAPEHART**, Republican, Washington, Ind. Farmer and manufacturer. Army service during World War I; elected to Senate in November, 1944; re-elected every six years since then; current term ends January, 1963. (See "The Billboard," February 9, for brief outline of Capehart's manufacturing background in the juke box business.)

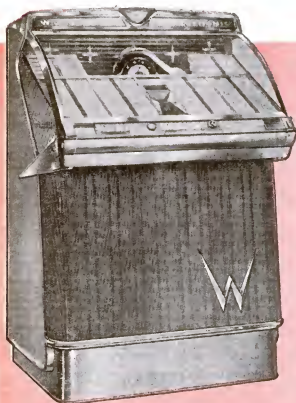


OPERATORS TURNED OUT STRONG for a recent meeting of the Harbor Music Association in Long Beach, Calif. The session was conducted by the group's president, Walter Law, seated third from left. Others include, left to right, seated: Bill Thompson, a past president; Robert Miller, secretary; Walter Law, president; standing: Jerry Jacobs, producer of the Los Angeles, Calif., Music Merchants' Association; Gary Thompson, Charles Kobi; Bob Haddock, Charles Carver; Louis Garber, Walter Angeli, Bill Burgess, Al Vick, L. L. McCune, Bob Shuck, Gil Russell, Oville Kending and Don Chisler.



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You have your choice of 104- or 200-Selection Stereo Phonographs. You have four handsome Stereo Speakers from which to custom-engineer your installation — plus two great play-promoting Wurlitzer Wall Boxes.

*It's the most flexible, profitable Stereo Music System on the market — tailor-made to produce true stereo sound and terrific earnings in any location.*



Model 5123 WALL SPEAKER



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 5-10-25c  
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**WURLITZER 104 AND 200-SELECTION**

## Stereophonic — High Fidelity MUSIC SYSTEMS



**WITH A COMPLETELY FLEXIBLE LINE OF FLOOR,  
 CORNER AND WALL SPEAKERS  
 FOR GREATER EARNING POWER**

**THE WURLITZER COMPANY  
 NORTH TONAWANDA, N. Y.  
 Established 1856**



Model 5125  
 Stereo EXTENDER SPEAKER



Model 5122  
 CONSOLE FLOOR SPEAKER

# Denver Tells of MONY Fight Against Racketeer Unions

Continued from page 80

knowledge earlier that it would appear to Denver that the beating, but was unsuccessful.

Denver and MONY were commended by Senator Church for their "determined" fight against racketeers and racketeer-laden unions.

Next witness was Joseph La Rocco, international president of the United Industrial Union, who invoked the Fifth Amendment. Counsel Kennedy said that La Rocco's union, which is independent and not affiliated with the AFL-CIO was a "paper international" whose charters to locals were "hanging limbo in limbo."

Committee staffer John Konstanty was called on to testify about

the UIU. He told the probers that the union had been organized since 1937, but that for six years, beginning with 1950, the union had no income or assets and was "dormant." In 1956, it was reactivated to form Local 531, with Al Cohen as president. This was the local that harassed MONY and the association to begin the matter to the New York Supreme Court and won an injunction against the local.

Harold Morris, a self-employed coin machine mechanic, also told the committee that he had spent many years working on machines for "shop-member operators," but that he had never been asked to join a union. It was not until Morris became an operator himself that he finally paid union dues. When he bought a route of 40 machines from a Vito Pepe, he was told that dues would have to be paid to a union in Pepe's name. This he did, and when lost locations anyway he complained to the union but got no help. He left the union.

Last witness Friday morning was James McCann, operator of a game and juke route in New York. He said that in 1955 he owned the Tremont club, and had game machine and a juke box in it under a verbal agreement with the operator. McCann wanted to buy his own game machines, so he asked the operator, Harry Schildcrout of Shipmoss Amusement Company, to rent him the machines. Schildcrout refused. McCann then contacted the local at Local 433. McCann, subsequently paid Schildcrout \$150 a month, but the club was removed, without use of a picket.

Then McCann wanted the juke box removed so he could buy his own machine. Again, the operator, who is now Joe Hanson, refused. McCann he would run into union difficulties. McCann tried to join Local 1690, but was told he needed a minimum of 40 machines. He offered to hire a union mechanic, and couldn't. Finally, he paid Hanson \$175, and the machine was removed without trouble.

McCann said operation of his own machines proved profitable, so he sold the club to go into the coin machine business. He at first had the new owner agree to keep the music machine under the same terms he had with Hanson—the first \$15 to the operator, his 50 per cent of the rest of the money taken in by the machine. McCann knew, however, that the machine averaged \$115 or \$16 a week, so he made a more liberal arrangement with the new owner of the club.

He ran into the union picket trouble on location, and finally joined

Local 531, which was backed by Al Cohen.

Friday's session began with counsel Kennedy naming racketeers who attended the Apalachin meeting and have an interest in the coin machine industry. They included Gerardo Lombardozzi and Frank Zito. Kennedy said that also, under the probe being run, he has also received reports that a "syndicate" operating in Lake County, Indiana, has picked up bingo pinball in and around Gary, Ind., and has stored them in a warehouse.

## Announce L.A. Tax Schedules On Coin Units

LOS ANGELES—The assessed tax values schedule for phonograph juke boxes and juke machines has been released here by the County Assessors office.

Taxes will be based upon the rate set for the area which the machine is located in. In the Los Angeles downtown section, the rate will run from 74 to 74 1/2 per cent. In Beverly Hills, from 4.019 to approximately 5 1/2 per cent, and in West Covina, approximately 9 1/2 per cent.

Assessed values for phonographs with additional attachments for cash and records in the machines for consoles are as follows: 1959, \$250, \$160; 1958, \$187, \$220; 1956, \$160; 1955, \$142, \$160; 1953, 1952, \$60; 1951 and prior, \$30. Hideaway values, depending upon size and type, run from \$50 to \$200. There is an additional assessed value of \$5 to \$15 for coin bar and wall boxes.

Bowling games assessments, depending upon size and type, run from \$50 to \$150 with additional valuation for cash in the machines. Arcade equipment will be assessed at a lower, normal depreciation basis.

## Rep. Hoffman

Continued from page 80

Hoffman tore into William Mesner, who allegedly shook down juke box operators. Told of the union "service" contract and Bill Bufalino, who took over a Detroit local, and also fronted for a group of racketeers who were charged with criminal convictions, as reported in Congressional hearings.

Of Bufalino, Hoffman said drily: "You've heard about Bufalino, you heard about him in 1953. Bufalino is the expert who has 'heart failure—heart trouble.' I should say. His heart does not fail him, and neither does his gall—he has heart trouble every time he is approached as a witness.... The people whose health and physique will be being endangered by brother Bufalino just runs into the job on the streets and has heart trouble. They have trouble with their heads when they are cracked, and with their faces when they are disfigured."

Hoffman gave tongue-in-cheek praise to the McClellan racket committee for "doing a wonderfully fine job on the same old same old" and wondered persistently why they have not gotten around to Reuther. "Also, Hoffman said the committee should bring in more "victim" witnesses among ordinary families not tied into any one area of union racketeering, "to show the public all this," and not "just the other fellow."

# Harbor Ops CMMA Names At CMMA Fete

LONG BEACH, Calif.—Harbor Music Association is expected to have 100 per cent representation of its members at the annual California Music Merchants Association banquet, to be held at the Embassy Room of the Ambassador Hotel, Los Angeles February 14. Walter Levi, HMA president, said.

Tickets for the final drive—were sold at the regular monthly meeting held February 3 at the University Club. It was well attended. Also, under the auspices of HMA, Levi has also received reports that a "syndicate" operating in Lake County, Indiana, has picked up bingo pinball in and around Gary, Ind., and has stored them in a warehouse.

At the main table, in addition to Levi, were Lee Walker, Cliff Jones, and Ben Chemers, the latter the Los Angeles CMMA representative, who read a communique from George Miller, CMMA president. Pat Pugliese and Bill Simmons of Associated Distributors, Inc., Los Angeles, attended and gave talks on the "Wurlitzer" line, which their firm represents.

New association members introduced included Harry Pearlman and Bill Angell.

# Story of N. Y. Union Fights

Continued from page 82

operator in New York City and one-time Golden Gloves champion. He believed the name came about seven months ago he was attacked on his own doorstep by thugs who split his skull with iron rods. He believed the name came about because he was opposed to an association contract with Teamster Local 266, which was being pushed by the union leaders. Some 30 stitches were necessary to close the wounds and Green hasn't been well since.

Goodman testified the music operators of New York, and Local 1690 of the Retail Clerks International, a union making efforts to keep the industry free of racketeers. Benjamin Gottlieb, owner of the Majestic Operating Company in Brooklyn, then told the committee of the shakedown he was forced to endure to protect his \$400,000 a year business. Gottlieb has about 125 juke and 250 cigarette machines in the New York area. Some of his machines were taken over by racketeer operators such as Phil "Miami Phil" Corbisero. The only way to get the locations back was to pay, he said. Either Carmine Lombardozzi (who attended the meeting at Apalachin in November, 1957) or his brother Daniel, post-Gottlieb in touch with Al Cohen, head of Local 531 of the United Industrial Union of New York.

Cohen and Gottlieb said that if in union stickers were purchased for the machines the locations would be returned, but they refused to make the purchase. In another instance, Gottlieb was told that a juke box he had on location was being taken over. He had to be removed because a machine from Ernie's Music was to be installed. Ernie came to see Gottlieb to make a deal, but he paid him \$150 to keep the location, then found out the owner of the bar and grill had no intention of changing machines. Gottlieb had "taken it," he said.

Ernie turned out to be "Ernie the Rat" Ruppulo, convicted petty larceny, burglary and felonious assault.

Defunct Union

Gottlieb also testified that Local 19 of the Federated Service Workers' Union gave him trouble in picketing locations. The union was later enjoined by a New York State court, and is now defunct. Hoffman said that a number of "victim" witnesses among ordinary families not tied into any one area of union racketeering, "to show the public all this," and not "just the other fellow."

# CMMA Names Top Talent

LOS ANGELES—All-star recording artists show will be featured at the annual California Music Merchants Association banquet to be held in the Embassy Room of the Ambassador Hotel here February 14. Sam Ricklin, president of the show, said, and will be held with Cabel Orland, said.

Commitments for appearances have been made, Ricklin said, including the following: Billie Holiday, Eileen Rogers, Jackie Belvin, the Vogues, Jimmy Wasley, and Ronnie Height.

"This is only the beginning," Ricklin declared, referring to the list of stars that are definite. "The list will grow in the few days before the show opens, and we'll end up with one of the best arrays of talent ever to appear before music operators. Some of the artists do not want to commit themselves at this time as their schedules are indefinite. If they are in town, they will be there."

Addresses and phone numbers. By the time a court can end the picket-line, he said, another union is picketing.

Testimony was then given by Lt. James Mooney of the New York City police department, which highlighted the importance of the coin machine industry to those racketeers who have forced their way into the industry. He told the committee that Carmine Lombardozzi, a Brooklyn hoodlum with a long record, was called to cooperate in an investigation into the juke box industry. At first, a death sentence was placed on Lombardozzi, but he was freed by racketeers' court at Apalachin and fined \$10,000 for the offense.

Lieutenant Mooney could not divulge additional information. Lombardozzi has been arrested 11 times, and is now in jail for contempt of the New York State Constitution for 150 juke boxes and 75 games. Kasper said it was Blatt who brought about the merger between Local 465, independent and Local 433 I.C.I.U. Blatt earlier declared having a part in the merger.

According to Kasper, AAMONY attempted to set up a dispute between the two unions. The association, that failed the union was notified by the member and sometime the union was set up.

Counsel Kennedy then charged that the association didn't want a "good union" but one that "could finance pickets." The association, Kennedy said, signed with Teamster Local 266, run by Joseph DeGrandis, who has a police record.

Kasper said that the Council 16 gave jurisdiction over coin machines to Local 266. Some operators members of AAMONY were expelled and signed with Local 16. Of the 100 picked members, who wanted a legitimate contract.

The members subsequently joined with the United Coin Machine president, Gene Jacobs, told Kasper that they'd soon have all operators in the association and the union would be a monopoly on coin machines in the area.

The witness chair was then taken by James Cagiano, named earlier in the article as a union organizer. Cagiano said he had

(Continued on page 88)

# King Explains Game Types To Committee

WASHINGTON—A witness before the Senate Rackets Committee last week was Rufus King, Washington attorney and former assistant counsel of the Kefauver Crime Committee. King, who presented a brief to the Supreme Court on behalf of the Gottlieb Company during the Korpan case, explained to the committee the different types of pinball and gaming machines. King was not representing Gottlieb, but hoped to enlighten the committee on the types of machines. Earlier, Assistant Committee Counsel Art Kaplan explained the course a machine follows when it leaves the manufacturer. It goes to the distributor, then to the operator and finally the location owner.

Legal Operations

Joseph Kearney, of Internal Revenue Service, then told the probers that gaming machines are in operation even in States where they're illegal. He said IRS sold 16,000 stamps last year to premises where gambling machines are kept. Maryland and Indiana bought more stamps than Nevada. Gambling machines, he said, are legal only in Nevada and two nearby Maryland counties.

Kearney also called the committee's attention to a recent IRS ruling making machines having push-buttons for release of free play, or multiple coin insertion for increasing odds, gambling devices per se. (See separate story this issue.)

## DOES YOUR ONE-STOP SERVICE MAKE MONEY FOR YOU!

Have you been paying penalties over wholesale for your one-stop service? Have you lost business because of delay in your one-stop deliveries? Have you missed a sale because your one-stop service has an inadequate inventory?

**SWITCH TO MUSICAL SALES AND GET BACK ON THE PROFIT ROAD!**

Musical Sales Company, Newark distributor for Billboard Music, has the largest and most complete inventory of coin machines and juke boxes in the country, and the best shipping department guarantees same day service on any order from this nation or abroad. Write for complete literature.

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Musical Sales Bldg., Baltimore 1, Md. (Version 7-5737)

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Stereo*

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Guaranteed**

The Record Mechanism contained in the Model UPB-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.

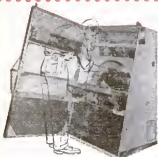
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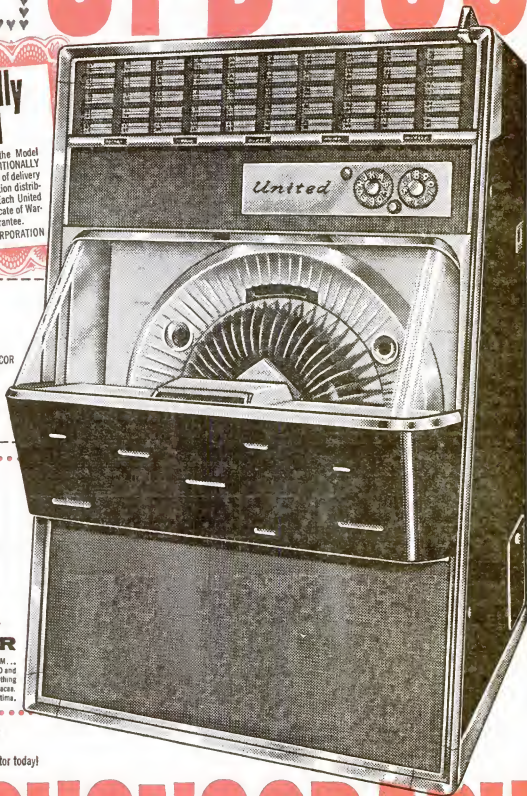
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PROVIDES INSTANT EASY ACCESS TO ENTIRE MECHANISM...  
Simply swing open the entire front door of the UPB-100 and  
the entire mechanism is exposed to the serviceman. Everything  
is out in the open. No reaching, into hard-to-get-at places.  
Makes servicing simple and easy. Saves loads of valuable time.

United Music Distributors are now showing  
the UPB-100 complete music system...

Write for the name of your nearest distributor today!



# THE PHONOGRAPH

UNITED MUSIC CORPORATION, 3401 N. CALIFORNIA AVE., CHICAGO 18,



THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES GIVEN in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant average price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised. For Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of February 9, 1959)

Table with columns for MUSIC MACHINES, PINBALL GAMES, and SHUFFLE GAMES. Each column lists various machine models and their corresponding price ranges (High, Low, Mean) and average prices.

## 7 Plants Producing Rebound Shuffleboards

CHICAGO — Seven manufacturers are currently in production on rebound shuffleboard games, the largest number putting out one type of game since the pool game heydays of 1935-1936.

Thus far, the rebound game rates as the top new-type game of 1959. It succeeds the in-line shuffle game, top new game of 1958.

The unusual number of manufacturers in production on rebounds, however, could be misleading. To date, the game does not rate in popularity with the coin pool game or the coin rifle game at the heights of their respective popularity.

One reason for the industry-wide production surge is the fact that

the rebounds are easily and economically produced.

But equally as important is the fact that they are as compact as the pool games, are relatively low priced and thus more easily sold, and feature interesting competitive play. Whether the novelty factor in the rebound games will hold up as long as the novelty of the pool games when they first appeared is questionable.

### Price Vs. Returns

With the pool games, operators were able to make relatively low investment and to get their money back in a short period of time. From then on, what they made on the pool games, also often relatively little, was clear gross. Thus, the longevity of novelty appeal in

(Continued on page 91)

## Hoosier Bill Would Purge Payoff Pins

INDIANAPOLIS — A threat which could lead to the devastation of the State's payoff pinball operations has developed in the Indiana General Assembly.

Under the provisions of a bill introduced in the House of Representatives Friday (6), the Indiana Amusement Beverage Commission would be mandated to crack down on licensed liquor locatons and purge them of payoff pin equipment.

All Indiana alcoholic beverage outlets are licensed by the Commission. The agency also has unrestricted authority to penalize by revocation of suspension and even revocation of licenses.

Thus the pending bill, if passed, would land the Commission accountable for the rights observance.

(Continued on page 90)

## United Ships Baseballs, Rebound Shuffleboard

CHICAGO — United Manufacturing Company shipped three new models, two baseballs and a rebound shuffleboard unit, to distributors last week.

The baseball games, first of the 1959 year, are the Yankee Baseball, a regular-play model, and the United Deluxe Baseball, a three-way match and high-score replay model.

Shuffle Playmate, the new rebound, features electrical scoring via push-buttons.

The baseball games are pin game size, five feet by two feet and five and one-half feet high. They are equipped with a credit unit and coin chutes offering die play or three-for-quarter. One or two players can participate. Players each get three outs per game, pressing buttons to "pitch" and "ball" balls into a box for home run and extra bases, or into score pockets on playfield. Two ball holes on playfield register end. Balls can be pitched fast or slow. Cabinet is relatively compact.

### Adds & Subtracts

The new Shuffle Playmate rebound game is a six-footer, with play from one end. Pucks are rebounded off far end to score at players' end. Players can keep regular shuffleboard scores by pressing a cabinet button which adds or subtracts in units of 10 points. Scoreboard also indicates frame of play. The game can be set for

## Canada Ruling Nixes Prizes For Bowlers

TORONTO — A magistrate has judged that the awarding of prizes for play on pinballs, pin games or bowling games is gambling.

Operation of such machines without prizes is within the law, said the provincial attorney general but once inducements of merchandise or other prizes are offered, such machines fall into the category of slot machines and contrived gaming laws.

Marshall Lockett, 32, of Sarnia, Ont., was found guilty of keeping a minimum gaming house. He was fined \$10 and ordered to pay costs of \$38 or five days in jail.

Evidence was that Lockett had given packages of cigarettes as prizes for persons obtaining high scores on a coin-operated bowling game.

from five to eight frames of play by the operator.

A buzzer rings automatically to indicate the final frame approaching and the game lock is popped up at the close of each game preventing further play until coins are again deposited. Shuffle Playmate has a National Slug Rejector coin chute set for a dime per player. Two or four players can compete on the game.



OFFICERS AND BOARD MEMBERS OF the Associated Amusement Machine Operators of New York pose for their official portrait taken at the organization's annual dinner-dance at the Essex House, Freet, left to right: Harold Kaufman, board member; Al Koudel, sergeant at arms; Ivy Levaner, board member; Claire Moran, office manager; Sandy Warner, president; Morris Wurster, board member; Harry Berger, board member; and Bert Jacob, the curve driver. Next right: Gene Jacob, board member; Joseph Iovine, counsel; and Dave Lowy, vice-president. Seated is Harry Schildkraut, secretary.

## Phil Collections Running Behind 1958 Figures

PHILADELPHIA — Collections here are running substantially behind last year, and there appears little prospect for any immediate improvement.

According to Joe Silverman, business manager of the Amusement Machine Association of Philadelphia, the poor collections reflect the general low ebb of the economy here, and they aren't apt to pick up until full employment—with overtime—is restored.

Dave Rosen, local music and game distributor, feels that the average tavern patron is a working man who will spend surplus money at the local gin mill and drop some coins in the juke box and amusement game while he's there. The catch is that few have any surplus.

New Game Needed

Joe Ash, another local distributor, voiced the same sentiments, adding that a new game might bring collections up to par, despite the poor business conditions.

Operators here are concerned with a pending Pennsylvania Supreme Court ruling on in-line coin games. Right now, it is legal to operate these games, but an ad-

(Continued on page 93)

## Nov. Exports Below Average '58 Level

WASHINGTON — A below-par dollar volume of \$1,712,390 on 5,493 machines shipped was notched by U. S. game and juke box exports in November.

The November totals, while well ahead of the previous month, were slightly below the \$1,751,528 monthly average of the first 10 months of 1958. Both game and juke box figures fell below the average for the first 10 months.

With the final month yet unreported by the U. S. Department of Commerce, game and juke box 1958 export totals stand at \$19,527,918 thru November. The previous year game and juke box exports hit near \$25 million, an all-

time record. The 1958 12-month volume is unlikely to exceed \$21,500,000.

Venezuela led the markets in November, just as they did in October. Top volume was Belgium's \$375,685, followed by West Germany's \$371,709 and Venezuela's \$199,722. Switzerland and Canada, both over \$129,000, were the only other markets over \$100,000.

West Germany topped the markets for new juke boxes, taking \$231,671 worth. Venezuela (\$188,851) and Belgium (\$135,964) were runners-up. Belgium was the only big market for used juke boxes. (Continued on page 93)

## New Blotta Horse Ride Set for March Delivery

NEWARK, N. Y. — John Blotta, local Wuritzer distributor and also manufacturer of the new Elephant ride, announced that he will be able to deliver his new Horse ride in early March.

Blotta said the new ride will be of Fibreglas construction and will

list for the same as Tisco-5795. He also announced that Harry Jacobs, United Distributors, Milwaukee, has been named Tisco distributor for Wisconsin.

Blotta said that game collections in the Central New York area are in pretty poor shape, with a good many operators delinquent on meeting equipment payments.

Reason for this situation, said Blotta, is that some of the more expensive games can not earn enough—after operating expenses—to pay for themselves in six months, with many of them taking as long as two years to amortize themselves.

He feels that there is nothing wrong with the game industry that a good new piece wouldn't cure, particularly one priced low enough to allow the operator to get off the mat in six months.

The trouble today, said Blotta, is that operators are having a tough time paying off existing equipment and are often too strapped to buy new games which are capable of lifting collections.

Hence, the distributors are quectued and the factories become cautious in producing new games in view of the trouble distributors are experiencing in selling the old ones.

## COIN MACHINE EXPORTS

November, 1958

Country	Nov. Photographic		Used Photographic		Amusement Games		Total	
	No.	Value	No.	Value	No.	Value		
Belgium .....	210	\$155,964	477	\$117,972	702	\$1,011,749	1,389	\$ 375,685
W. Germany .....	368	231,671	46	21,190	377	118,848	789	371,709
Venezuela .....	210	182,310	7	6,757	30	10,855	247	198,722
Switzerland .....	18	13,386	20	14,880	576	101,473	614	129,339
Canada .....	73	51,911	2	668	287	76,828	362	129,407
Netherlands .....	102	40,173	58	22,905	65	9,225	225	71,903
France .....	61	55,865	10	3,550	8	1,814	79	61,229
Sweden .....	45	33,595	..	..	41	14,380	86	47,975
Austria .....	36	30,536	20	14,370	..	..	56	45,206
Korean Rep. ....	..	..	..	..	120	41,750	120	41,750
Denmark .....	26	27,000	2	59,225	..	..	28	86,225
Denmark .....	26	19,680	..	..	..	..	26	19,680
Honduras .....	18	12,355	..	..	..	..	18	12,355
Nan. Isl. ....	..	..	..	..	19	9,565	19	9,565
France .....	..	..	..	..	13	3,360	13	3,360
Other Countries ..	106	72,578	66	22,485	1,240	64,817	1,412	159,880
<b>Totals .....</b>	<b>1,307</b>	<b>\$928,240</b>	<b>708</b>	<b>\$224,686</b>	<b>3,478</b>	<b>\$559,464</b>	<b>5,493</b>	<b>\$1,712,390</b>





**Chi Coin ROCKET SHUFFLE**  
*Money money*  
**\$375**

**ALLEYS—BOWLERS**

Walter Atlas & Co.	5445
16 Plymou & A.	750
16 Bonus & A.	550
16 Javel & A.	525
16 Jumbo & A.	525
16 Bowling Alley	325
17 Bowling Alley	325
Chi Coin 14" Bowling League	325
6 Ft. Ski Bowl	125
Billy Cannon & A. (Hobby)	295
Genes 2-Fl. Skill Ball	115

**MUSIC**

Seeburg 200-C 1 Melod. Console	595
Seeburg 100 C 15-Speed	355
Seeburg 100 C Phonograph	375

**CENTRAL OHIO COIN MACHINE EXCHANGE, INC.**  
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 Tel. AXminster 42359



MEMBERS of the Associated Amusement Machine Operators of New York and their guests attended a cocktail party sponsored by Al Simon, Chicago Coin, just before the start of the AAMONY dinner-dance at the Essex House.

**Can Distribs Run Forum?**

Continued from page 78  
 clate the opportunity of sharing some expenses in a forum, if only to build up good will and spread their name around a little more.

As for NVA? What about National Vendors Association itself? Its chief dynamic service is advice and help in legal matters. This is what has kept it going, but it is doubtful if legal help alone will make it grow. NVA must probably add services in order to radically increase membership. To do that, it needs more funds. Funds come from additional members. Do we have a vicious circle? Not if there are far-sighted operators in the nation who will support the association during its period of growth.

But to reach out to these far-sighted people in the industry, NVA needs a positive program which can be presented at operator forums. In past issues, The Bill-

board has had articles on what kind of added services NVA can offer, if it had more money at its disposal. Whether any of these specific suggestions are incorporated in a positive program is another matter. Whatever the case, the plan fact is that NVA must probably come up with fresh ideas if membership is to swell into the needed 700-1,000 category. With that kind of membership, the association would have the wherewithal to fight situations such as the present taxation dilemma in New York (see article, elsewhere this section).

**Final Point**

One final point should be made. Industry sources feel that Graf is in a unique position. He is far removed from manufacturers and doesn't face the stiff competition from other distributors that many do. Because of shipping charges often buy as cheaply from him as they can from the manufacturer. But to reach out to these far-sighted people in the industry, NVA needs a positive program which can be presented at operator forums. In past issues, The Bill-

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 BINGO MECHANICS  
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Revolvers	Special!	
Factory Check	\$ 35.00	\$ 29.75
Complete Refurbishing	40.00	31.00
Automatic Cut-Off Installed	35.00	29.75
Complete Factory Overhaul & Refinish	130.00	110.00

**STANDARD HARVARD METAL TYPER, Inc.**

**"World Famous Exporter!"**  
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Waltling Series and others:			
Waltling Standard	47.00	A.M.I. Wall Boxes, Model WQ-300	\$ 25.00
A.M.I. C-8	95.00	A.M.I. D-100	54.00
Wurlitzer 2200, very popular	80.00	Wurlitzer 2200	100.00
2 Wurlitzer 1000, ex. in. Ex.	80.00	Pull Mouse	120.00
(All parts intact)		Wurlitzer 700	100.00
Wurlitzer 1000	230.00	Ten String	120.00
A.M.I. 500, revealed	230.00	Layton Model 120	100.00
		Singer	25.00
		Midwest Revolver	97.00

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**WRITE or CALL for Prices**

- BALLY CARNIVAL CROW, LUCKY ALLEY, SPEED BOWLER
- BALLY BIKE, THE CHAMPION, SPEED QUEEN
- CHICAGO COIN, TWIN BOWLER, REBOUND SHUFFLE
- ROCK-OLA STEREPHONIC AND MONAURAL 120-200 SELECTION

PHONOGRAPHS	BOWLERS	5 BALLS	
1452 Rock-OLA, 120 ball	Bally Lucky Shuffle	Pyrite Aces	\$296.00
1452 Rock-OLA, 120 ball	Bally Tru-Play	Dev. Cris-Cross	310.00
80 ball	ex. The Lame, 11 ft.	Dance Fun Fair	140.00
1452 Rock-OLA, 120 ball	Bally Strike Away	Manilla, 3 player	140.00
Dance, 100 ball	ex. The Lane	Bally U.S.A.	242.00
1454 Rock-OLA, 120 ball	Bally Champion	Bally Circus	175.00
120 ball	ex. The Lane	Criss-Cross	100.00
1452 Rock-OLA, 120 ball	A.M.I. A.C. Rev.	Hockey	100.00
ex. The Lane	ex. The Lane	Winning Wait	130.00
120 ball	ex. The Lane	Bill Ball	100.00
1452 Rock-OLA, 120 ball	ex. The Lane	ARCADE	
50 ball	ex. The Lane	Wings Fun	\$225.00
1452 Rock-OLA, 120 ball	Cypress Barbon	Eye Smasher	310.00
50 ball	ex. America	Bally Beach Club	140.00
Seeburg 7300	475.00	Matreona	210.00
Seeburg 7400	375.00	Big Screen	300.00
Seeburg 7500	735.00	Unifun Carnival	130.00
Seeburg 7600	735.00	ex. The Lane	50.00
Seeburg 7700	735.00	ex. The Lane	50.00
Seeburg 7800	735.00	ex. The Lane	50.00

All machines have been checked, cleaned and ready for location.  
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Your enthusiasm, gaiety, and expressions of good fellowship made it an evening long to be remembered.

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 In exchange for  
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**★ CHICAGO COIN ROCKET SHUFFLE, \$325 ★**  
 ★ Seeburg's Rebound Shuffle—14" Ballers—535 ★  
 ★ Seeburg's Rebound Shuffle—14" Ballers—535 ★

POOLS	PHONES	
1 Pocket Pool	AMF F20	445
2 Pocket Pool	Seeburg C	395
3 Pocket Pool	Seeburg B	545
4 Pocket Pool	Wurlitzer 1900	585
5 Pocket Pool	Wurlitzer 2150	625
6 Hole Pool		

**PURVEYOR** Better Buys  
 4323-34 N. WESTERN AVE. CHICAGO, ILLINOIS  
 JUNE 8-1014

**O'Reilly Dies**

Continued from page 77

merged with the Berlo Vending Corporation of Philadelphia to form the ABC Vending Corporation.

Prominent in civic affairs, O'Reilly served as a secretary for New York Mayor George B. Mc Clellan and William J. Gaynor. He was a native New Yorker and attended New York University.

Nickelodeon Park.

O'Reilly headed a commission to investigate nickelodeons and was instrumental in the passage of theatre fire and safety laws. He also built one of the first motion picture houses in the city and he introduced organ music to replace the piano accompaniment. He was president of the Motion Picture Owners Chamber of Commerce, the Motion Picture Theater Owners of New York State and the New York State Motion Picture Exhibitors League. He was also a vice-president and director of the Left Candy Corporation.

O'Reilly retired as ABC board chairman last July. He is survived by a brother, John Joseph O'Reilly.



We are most grateful to all of you who helped to make this affair a solid success.







New England Operators are pouring in to buy the new 1959 WURLITZER Stereophonic Music. They are trading late model AMI, ROCK-OLA, SEEBURG (especially Seeburg). Therefore, we must cut prices to move the following late, late model music machines FAST!

SEEBURG	222 Stereo—like new	V-200
	220 Stereo	J C
	161	R B
	201	G A
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Also in stock—late model Rock-Ola and AMI  
WRITE—WIRE—CALL!

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## New LUCKY HOROSCOPE

5c, 10c or 25c PLAY

- ✓ NATIONAL COIN REJECTOR in each chain.
- ✓ NOW has TWO coin returns and other new features.
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GAME HOLDS APPROX. 1,000  
NUMBERED TICKETS  
with fortune and  
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or stars under  
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SIZE: 18" x 5" x 6" Shipping Wgt.: 20 lbs

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WRITE FOR  
DETAILS

## N.-Y. Bulk Ops

Continued from page 77

per cent of profits, while anything higher would make bill the very top locations unprofitable.

### Would Kill Industry

NYBA members fear that any broad vending machine taxation might not distinguish one type vendor from another, and that were bulk vending machines to be taxed at the same rate as cigarette or soft drink units, the bulk vending industry in New York would no longer exist.

They will argue that most bulk vending operators are small businessmen operating on paper-thin profits, and hence unable to bear any further taxation burden.

Jack Schoenbach, local distributor, pointed out that while some operators service their own machines without outside help, the 10 per cent item charged to service costs still must not be ignored. He explained that while the operator may not figure his own time as an operating expense, good bookkeeping procedure demands that a man's efforts must be considered, and that a form of income tax, not a licensing fee, would be the result of taxing the 10 per cent.

### NAMA Rally

The bulk vendors were not the only group which took action this week to protest the proposed city-wide vending machine tax. The local members of the National Automatic Merchandising Association, together with many other operators, met Tuesday (12) at the Vanderbilt Hotel, to lay plans for fighting the proposed measure (see separate story).

Attending Wednesday's meeting were Irving Schlusky, Lou Ellis, Nate Gordon, Dick Goldenstein, John Curuso, Art Bianco, Pete Irving, Sid Collin, Lou Teller, Jack Schoenbach, Hy Berens and Roger Folz, president.

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Hi Hi Wall	..... \$19.95	Speaker Wire	..... \$ 9.75
Hi Hi Corner	..... 23.95	Per 500 Ft. Roll	..... 1.75
Ext. Range Wall	..... 11.95	3 Way Vinyl Covered Wall	..... 31.25
Ext. Range Corner	..... 15.95	Box Wire, Per 500 Ft. Roll	..... 31.25
Matching Output Transformers	..... 1.75		

Wireless 1700	..... \$394.50	United Capital	..... \$235.00
AM 8-120	..... 324.50	Chi Coin Feature	..... 155.00
AM 8-90	..... 265.00	Kooney Century	..... 170.00

Terms: 1/3 Deposit, Balance 8/31 Draft. Write for Complete List.

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For '59 the PROFIT LINE is

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- Now trouble-free, cheat proof mechanism!
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- Aluminum rail ball returns!
- "No-Sloop" separate cue ball return!
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The SPECIAL

74" Length

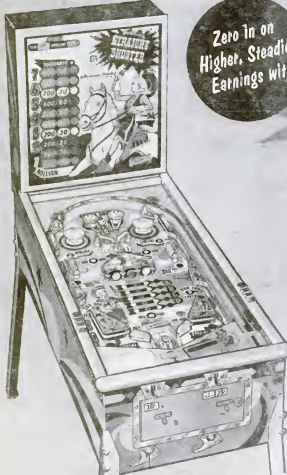
Multi-color finish with sandblasted aluminum rail inserts.

**BUMPER POOL®**  
BETTER THAN EVER!

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Valley Mfg. Co.)

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Zero in on  
Higher, Steadier  
Earnings with

## GOTTLIEB'S STRAIGHT SHOOTER

Profit-Proven  
in Test Locations  
Around the World!

- Lining up colored spots by hitting targets and rollovers lights corresponding red hats
- Lighting red hats lights A-B-C-D rollovers for specials
- Lighting any 3 adjacent red hats scores special
- 4 flippers for action relay shots
- Pop bumpers score 100,000 when lit
- Rating chart lights automatically indicating player score progress
- Match features • 2 cyclonic kickers
- Adjustable 2-4 or 8 plays for 25c

See your distributor today!

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**Amusement Pinballs**  
as American as Baseball and Hot Dogs!

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K200H .....	\$725.00
HF 100R .....	575.00
HF 100G .....	475.00
V-200 (original) ..	469.50
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### Speed Read

Program Halder

Also Available

As "120" or "200"

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2150 .....	\$549.50
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National, 9 Col., 25/30 .....	\$ 99.50
Eastern Mark II, 22 Col. ....	219.50
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Eastern, 10 Cal. ..	99.50

# SHAFFER

MUSIC COMPANY

*Write for Illustrated Catalog*

849 NORTH HIGH STREET  
COLUMBUS 8, OHIO

PHONE: AX 4-4614

## Nov. Exports

• *Continued from page 87*

shipments totaling \$117,972. These same relative positions were posted in October.

West Germany nosed out Belgium in the game category, posting a volume of \$118,848 to the latter's \$101,749; Switzerland followed closely behind with \$101,473. Canada did \$76,828 in games.

With the fall-off of Italy as a top customer for U. S. coin machines—mainly games—Belgium, West Germany and Venezuela have come to dominate the markets for U. S. shipments, often

## Philly Collections

• *Continued from page 87*

verse decision could throw them out overnight.

But in-line games are only doing so-so, and, outside of the cost of replacing equipment, many operators feel they can do nearly as well, and in some cases better, by operating shuffles, howlers and gun games.

accounting for 60 to 70 per cent of total dollar volume.

(See export chart in this section for country-by-country rundown.)

We need 2  
more games  
with a 3-1/2-  
line of Bally  
Bull. 10 of  
each.

Exclusive Gottlieb, Williams and Seeburg Distributors

# TRIMOUNT

Remember  
IN NEW ENGLAND  
IT'S TRIMOUNT!

40 WALTHAM STREET  
BOSTON 18, MASS.  
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GIVE TO DAMON RUNYON CANCER FUND

## chicago coin's

# REBOUND SHUFFLE



NOW AVAILABLE  
WITH THE NEW  
AUTOMATIC

# Rebound Scoreboard\*

\*  
IT'S ALSO AVAILABLE  
SEPARATELY!!



NEW REBOUND  
SCOREBOARD  
Attaches Easily,  
Quickly to Any  
chicago coin  
REBOUND SHUFFLE!



REBOUND SHUFFLE with  
New MONTE CARLO Scoring!  
Breaking All Profit Records!  
6 ft. Size

**8 ft. JUMBO**  
REBOUND SHUFFLE  
with MONTE CARLO Scoring!  
Now In Full Production!

*Chicago Dynamic Industries, Inc.*

1725 W. DIVERSEY BLVD.  
CHICAGO 14, ILLINOIS

**OFFICIAL  
BOWLING**  
IS MY CHOICE



**LUCKY  
STRIKES**  
ARE FUN



**SPEED  
BOWLING**  
APPEALS TO ME



# Bally Club Bowler

is **more fun for more players...**  
earns **more money in more spots**

## 4 WAYS TO PLAY

OFFICIAL bowling with LUCKY STRIKES®  
OFFICIAL bowling without Lucky Strikes®  
SPEED bowling with LUCKY STRIKES®  
SPEED bowling without Lucky Strikes®

\*Lucky Strike feature may be switched on and off during game as handicap skill-equalizer.

Every location is a CLUB BOWLER spot... because CLUB BOWLER attracts all types of players.

Popular switch-button Lucky Strike permits frame-to-frame handicapping, promotes profit-boosting competitive group-play. Exclusive 4-way play insures top earnings, long life on location.

**1 TO 6 CAN PLAY**  
**8½ ft. by 25 in.**  
**DIME-PLAY**

See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



**YOU'RE  
YOUNG"**

**NEVER  
GONNA  
TELL"**

Another chart-selling sensation from...

# JIMMIE RODGERS

*Both sides are  
included in his  
latest smash album  
"Jimmie Rodgers  
His Golden Year"*

R-25057



R-4129

a sound bet  
... buy



**ROULETTE**



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